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Congratulations on your accreditation achievement!

The sample press release, included below, may help to spread the good news of your accreditation to stakeholders within your community. It is only a suggested format--a guide for you to use in preparing your own school and institution-specific press release. Fill in the appropriate information and include quotes from appropriate representatives.

Additionally, you may now use the AACSB International Accreditation logo, available exclusively to accredited members, to mark your achievement on web pages, letterhead, publications, catalogs, etc. Please visit our logo web page at:

<http://www.aacsb.edu/accreditation/logo.asp>

to find the style manual with instructions for using this distinctive and attractive logo. Please pass this information on to your design department, and if a camera-ready slick of the logo is needed, an email request may be sent to rosemarie@aacsb.edu.

If you would like your marketing publications to appear in the AACSB International display collection for public display at Annual Meeting and other events, please send examples to Rosemarie Kroscher, Marketing Coordinator. Electronic submissions are encouraged.