

800-

LAST NAME	FIRST NAME	MIDDLE INITIAL	ID NUMBER
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[GRADE] [CREDITS]

[GRADE] [CREDITS]

REVIEW COURSES

Not required of all students. Not counted as degree credits toward graduation.

CCDE 105N	4 cr	CCDE 110N	4 cr
CCDM 103N	4 cr	CCDM 114N	4 cr

COMMON CORE REQUIREMENTS

Area I: Communications (10 credits)

A. *ENGL 111G or *111H or SPCD 111G	4 cr
B. *ENGL 203G	3 cr
C. COMM 265G or 253G or *HON 265G or AXED 201G	3 cr

Area II: Mathematics (3 credits)

Business students will satisfy this requirement by completing the mathematics requirements for the major.

Area III: Laboratory Sciences (8 credits)

Most Area III courses require an associated lab section to be completed in addition to the main class section.
AGRO/HORT 100G; ANTH 130G; ASTR 105G, 110G; BIOL 101G, 110G, 111G, 211G; CHEM 110G, 111G, 112G; *CS 171G; ES 110G; GEOG 111G; GEOL 111G, 212G; HNFS 263G; *HON 205G, 219G; HORT/AGRO 100G; PHYS 110G, 120G, 211G, 212G, 215G, 216G, 221G, 222G
_____ 4 cr
_____ 4 cr

Area IV: Social and Behavioral Sciences (6 credits)

Business students will complete ECON 251G & 252G as part of major requirements.
AGE/HNFS 210G; ANTH 120G, 125G, 201G, 202G, 203G; CEP 110G; CJ 101G; ECON 201G; GEOG 112G, 120G; GOVT 100G, 110G, 150G, 160G; HLS 150G; HNFS/AGE 210G; *HON 203G, 232G, 235G, 237G, 248G, 249G; JOUR 105G; LING 200G; PSY 201G¹; SOC 101G, 201G; SWK 221G; WS 201G, 202G
ECON 251G¹ _____ 3 cr
ECON 252G¹ _____ 3 cr

Area V: Humanities and Fine Arts (6 credits)

Select two or three courses so that credits from Areas IV and V total 15.
ART 101G, 110G, 295G, 296G; DANC 101G; ENGL 115G, 116G, 220G, 244G; HIST 101G, 102G, 111G, 112G, 201G, 202G, 211G, 212G, 221G, 222G; *HON 208G, 216G, 220G, 221G, 222G, 225G, 226G, 227G, 228G, 229G, 230G, 234G, 239G, 241G, 242G, 244G, 270G; MUS 101G, 201G; PHIL 101G, 136G, 201G, 211G, 223G; THTR 101G
_____ 3 cr
_____ 3 cr

Areas IV & V: Social/Behavioral Sciences & Humanities/Fine Arts (3 credits)

Select one additional course from among Areas IV and V.
PSY201G¹ is strongly recommended.
_____ 3 cr

VIEWING A WIDER WORLD

Two courses designated as VWW (marked V in the schedule of classes) from two different colleges. Cannot be in the department of the student's major or cross-listed with the department of the student's major. See current undergraduate catalog for further details, alternatives for satisfying this requirement, and a comprehensive listing of approved courses.

_____ ()	_____ 3 cr
_____ ()	_____ 3 cr

OTHER COLLEGE REQUIREMENTS (15 credits)

*ENGL 203G	_____ 3 cr
*MATH 120	_____ 3 cr
*MATH 121G	_____ 3 cr
*MATH 142G	_____ 3 cr
*STAT/EST 251G or EST 311	_____ 3 cr

HRTM/HORTICULTURE REQUIREMENTS (10 credits)

*HORT 301 ^{SP}	_____ 3 cr
HORT 377 ^{FA}	_____ 4 cr
HRTM 420	_____ 3 cr

COURSES IN THE COLLEGE OF BUSINESS

Lower Division Core Courses (18 credits)

ACCT 251 ¹	_____ 3 cr
ACCT 252 ¹	_____ 3 cr
BCIS/CS 110 or *HON 111	_____ 3 cr
BUSA 111	_____ 3 cr
ECON 251G ¹	_____ 3 cr
ECON 252G ¹	_____ 3 cr

Upper Division Core Courses (27 credits)

*BCIS 338	_____ 3 cr
BLAW 316	_____ 3 cr
*FIN 341	_____ 3 cr
MGT 309	_____ 3 cr
*MGT 344 or MGT 470 or *BCIS 485	_____ 3 cr
MKTG 303	_____ 3 cr
Upper division elective in ECON	_____ 3 cr
Upper division elective in Business	_____ 3 cr
*BUSA 421	_____ 3 cr

Major Course Requirements (30 credits)

*MKTG 180 ^{FA}	_____ 3 cr
*MKTG 181 ^{SP}	_____ 1.5cr
*MKTG 280 ^{FA}	_____ 1.5cr
*MKTG 281 ^{SP}	_____ 1.5cr
*MKTG 310	_____ 3 cr
MKTG 311V	_____ 3 cr
*MKTG 380 ^{FA}	_____ 1.5cr
*MKTG 381 ^{SP}	_____ 1.5cr
*MKTG 480 ^{FA}	_____ 1.5cr
*MKTG 481	_____ 3 cr

Upper division electives in MKTG

MKTG _____	_____ 3 cr
MKTG _____	_____ 3 cr
MKTG _____	_____ 3 cr

GENERAL ELECTIVES

Students must complete additional credits to bring total degree credits to a minimum of 128, upper division credits to 48, and credits outside the College of Business to 64. Up to 9 credits of economics and up to 6 credits of statistics may be counted as credit outside the College of Business.

ELECTIVES OUTSIDE CB ELECTIVES IN CB

_____	_____
_____	_____

Advising notes:

- Courses in "BOLD" require a grade of "C" or better for this major.
- FA: MKTG 180, 280, 380, 480, and HORT 377 are offered only during Fall semesters.
- SP: MKTG 181, 281, 381, and HORT 301 are offered only during Spring semesters.

¹: Not recommended for freshman students.
*: Indicates prerequisites are required.

**Students must apply separately to the PGA[®] Golf Management Program for acceptance.
Acceptance is limited to the Fall of every year.**

FRESHMAN 1 (FALL)	FRESHMAN 2 (SPRING)	SOPHOMORE 1 (FALL)	SOPHOMORE 2 (SPRING)
*MATH 120 3 CREDITS	*MATH 121G 3 CREDITS	<u>Area II: Mathematics</u> *MATH 142G 3 CREDITS	*STAT/EST 251G or EST 311 3 CREDITS
BCIS/CS 110 or *HON 111 3 CREDITS	BUSA 111 3 CREDITS	<u>Area IV: Social/Behavioral Sciences</u> ECON 251G ¹ 3 CREDITS	<u>Area IV: Social/Behavioral Sciences</u> ECON 252G ¹ 3 CREDITS
<u>Area I A: Communications</u> *ENGL 111G or *111H or SPCD 111 4 CREDITS	<u>Area I C: Communications</u> COMM 265G or 253G or *HON265G or AXED 201G 3 CREDITS	ACCT 251 ¹ 3 CREDITS	ACCT 252 ¹ 3 CREDITS
<u>Area V: Humanities/Fine Arts</u> See other side for options. 3 CREDITS	<u>Area III: Laboratory Sciences</u> See other side for options. 4 CREDITS	<u>Area I B: Communications</u> *ENGL 203G 3 CREDITS	<u>Area III: Laboratory Sciences</u> See other side for options. 4 CREDITS
*MKTG 180^Δ 3 CREDITS	<u>Area V: Humanities/Fine Arts</u> See other side for options. 3 CREDITS	<u>Area IV: Social/Behavioral Sciences</u> or <u>Area V: Humanities/Fine Arts</u> See other side for options. PSY 201 ¹ recommended for Business students. 3 CREDITS	*MKTG 281^Δ 1.5 CREDITS
	*MKTG 181^Δ 1.5 CREDITS	*MKTG 280^Δ 1.5 CREDITS	
TOTAL CREDITS = 16	TOTAL CREDITS = 17.5	TOTAL CREDITS = 16.5	TOTAL CREDITS = 14.5

Lower-division requirements must be substantially completed before the student is permitted to take upper-division courses (numbered 300 or above) offered by the College of Business.

JUNIOR 1 (FALL)	JUNIOR 2 (SPRING)	SENIOR 1 (FALL)	SENIOR 2 (SPRING)
*MKTG 380^Δ 1.5 CREDITS	*MKTG 381^Δ 1.5 CREDITS	*MKTG 480^Δ 1.5 CREDITS	*MKTG 481^Δ 3 CREDITS
Upper division elective in MKTG 3 CREDITS	MKTG 311V 3 CREDITS	HRTM 420 3 CREDITS	Upper division elective in MKTG 3 CREDITS
HORT 377 ^Δ 4 CREDITS	HORT 301 ^Δ 3 CREDITS	Upper division elective in MKTG 3 CREDITS	*BUSA 421 3 CREDITS
*BCIS 338 3 CREDITS	*MKTG 310 3 CREDITS	*MGT 344 or MGT 470 or *BCIS 485 3 CREDITS	Upper division elective in Business 3 CREDITS
MKTG 303 3 CREDITS	BLAW 316 3 CREDITS	Upper division elective in ECON 3 CREDITS	Viewing a Wider World 3 CREDITS
MGT 309 3 CREDITS	*FIN 341 3 CREDITS	Viewing a Wider World 3 CREDITS	
TOTAL CREDITS = 17.5	TOTAL CREDITS = 16.5	TOTAL CREDITS = 16.5	TOTAL CREDITS = 15

ADVISING NOTES:

- Courses in **BOLD** require a grade of "C" or better for this major.
- Courses marked with ¹ are not recommended for freshman students.
- Courses prefixed by * indicate prerequisites are required. Students are responsible for checking and fulfilling course prerequisites listed in the undergraduate catalog.
- EST 311 will not satisfy requirements calling for an upper division Business or EST course.
- Δ: MKTG 180, 280, 380, 480, and HORT 377 are offered only during Fall semesters. MKTG 181, 281, 381, and HORT 301 are offered only during Spring semesters.

As you prepare your schedule, below are some general conventions that are followed in scheduling courses. Although exceptions may occur to these rules, the conventions can be used as a guideline for planning.

- MKTG 310 is taught online each fall, and face-to-face each spring
- MKTG 459 is taught face-to-face only, and is offered each spring
- MKTG 489 is taught face-to-face each fall, and online each spring
- MKTG 454 is taught online each fall
- MKTG 457 is taught online each spring

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This document is a planning tool and is not a contract between the student and the university. This document has been designed to assist you with planning courses to complete degree requirements. Every effort has been made to insure its accuracy; however, final confirmation of degree requirements is subject to department, college and university approval. If you have questions about your degree requirements, please contact your academic advisor.