

Minutes
New Mexico Collegiate Business Articulation Consortium
April 13-14, 2007
New Mexico State University
Las Cruces, New Mexico

Present: Joan Arnold (ENMU-Roswell), Linda Baldwin (WNMU), Wilfred Beaupre (SIPI), Kathy Brook (NMSU), Becky Carruthers (CCC), Garrey Carruthers, (NMSU), Steve Castillo (UNM-Valencia), Susan Cook (NMSU-Alamogordo), Doug Coyner (SJC), Susan Cutler (CNM), Sam Dosumu (SJC), Carol Dutchover (ENMU-Roswell), Annette Duvall (CNM), Renee Garcia (LCC), Terri Garvey (NMMI), John Groesbeck (ENMU), Betty Habiger (NMSU-Grants), Debbie Hester-Rael, Juanita Irvin (Diné), Jon Juarez (NMSU-DACC) Jack Kant (SJC), M. Absar Khan (UNM-Gallup), King Mike (Diné), Laurie Schatzberg (UNM), Robert Sorenson (ENMU-Roswell), Michelle Stobnicke (SFCC), Carlos Ulibarri (NMT), Dorothy Wester (SIPI), Margaret Young (NMHU).

Campuses not represented: Mesa Lands Community College, New Mexico State University – Carlsbad, Northern New Mexico College, New Mexico Junior College, University of New Mexico-Los Alamos.

The meeting was convened at 2:00 p.m. in the golf course club house at NMSU by Garrey Carruthers, co-chair. Following introductions, he indicated that he would facilitate the Friday afternoon session and that Wilfred Beaupre, co-chair, would facilitate the Saturday session.

Minutes of the Fall 2006 Meeting The minutes were approved as circulated at the meeting. The draft of the minutes circulated earlier in the week had been amended to include Susan Cook, NMSU-Alamogordo, in the attendance list and to correct Denny Imler's last name.

Review and Update of the Matrix

The following changes (involving changes of course prefix and course number but no new courses added to the matrix) were requested and approved:

- For NMSU, NMSU-Carlsbad and NMSU-DACC, change BCS 110G to BCIS 110G;
- For UNM, change MGT prefix to MGMT;
- For NMMI, change ECN 211 to ECON 2113 and ECN 212 to ECON 2123;
- For SJC, change ACCT 251 to FINA 265.

Review of Core Competencies

At the last meeting Linda Baldwin agreed to revise the competencies for Principles of Management and Jack Kant agreed to do the same for Statistics. These revisions were circulated in advance of the meeting. The group approved the competencies for these two courses with some word-smithing aimed at changing "demonstrate an understanding" to wording such as "explain," "describe," and "apply." For the entire collection of competencies, Wilfred Beaupre agreed to chair a committee in which he will be joined by Sam Dosumu and Jon Juarez to convert the statements of competencies to more measurable terms.

Review of New Course Proposals

Diné College brought forth a proposal to add its Principles of Finance course to the matrix. After considerable discussion it was agreed that risk analysis needed to be added to the course content.

As a result of the discussion of core competencies, revisions were made to the Diné syllabi for Principles of Management and Principles of Marketing and those were approved for addition to the matrix Saturday morning.

SIPI proposed to add its BFIN 211, Principles of Finance, to the matrix and the course was approved.

Review of Draft Charter

The draft charter for the New Mexico Collegiate Business Articulation Consortium (NMCBAC) was amended to include among the secretary's duties the maintenance of the organization's web site. With this amendment the charter was approved.

The recommendation for a web site came from Laurie Schatzberg who noted this would improve communications among members of the organization and with the Higher Education Department and transfer students. The web site will reside at the institution of the (NMCBAC) secretary and will be set up within the next few weeks.

Plans for Fall 2007 Meeting

It was agreed that Santa Fe Community College will host the fall meeting on October 26-27. The agenda items will include review of core competencies, the web site, and the transfer matrix. In addition, we will move to the next step of assessing competencies focusing on the principles of accounting courses. To facilitate the discussion, schools will be requested to bring syllabi, books and any assessment tools such as exams and homework assignments for these two courses. It is also suggested that the form that Wilfred Beaupre distributed be completed for the accounting classes. This form has five columns: competency, how the competency is addressed in the course, assessment methods, results and data, and response to data.

Arrowhead Center

Kevin Boberg, director of Arrowhead Center and associate dean in the College of Business at NMSU, provided an overview of the activities of Arrowhead Center focusing on Dean Carruthers' mandates that students have opportunities for experiential learning while pursuing the university's mission and that we develop alternative sources of funding for the enterprise. Arrowhead Center is a one stop shop for economic development at NMSU including technology transfer, entrepreneurship, policy analysis, work force development and the Arrowhead Research Park. With respect to the research park, Arrowhead Center has recently become responsible for development of an enlarged park and is looking toward the construction of an iconic building at the intersection of I-10 and I-25.

The group adjourned at 4:45 p.m. and reconvened at 8:30 a.m. on April 14 in the Senate Chambers of Corbett Center Student Union.

Update on Statewide Articulation and Transfer

Bill Flores, Provost and Executive Vice President at NMSU, has been serving as co-chair (with Steve Gamble of ENMU) of the statewide articulation task force. The group has been focusing on the transferability of the general education core and has brought together disciplinary groups to review courses to be included in the general education common core. Learning outcomes are to be listed in the course syllabi and within the next 2-3 years, campuses will be asked to demonstrate how they are assessing learning outcomes for general education and for courses in the transfer modules.

According to Dr. Flores, the state required this process because of concern that the state was paying for students to take the same course several times when they transferred between institutions. The federal government is also addressing this issue.

Next year the statewide committee will address new courses to be included in general education and Dr. Flores asked that the business articulation consortium help out any way we can. Also, next year there will be an effort to transcript the completion of the general education common core so that it will be clear that students transferring between institutions have completed the core.

A problem that Dr. Flores will be addressing as he moves to his new position as Deputy Secretary in the Higher Education Department is the alignment of high school graduation requirements and college entrance requirements. A majority of students (51%) completing college prep programs in high school are taking remedial work when they get to college. Institutions are being asked to develop a common test for graduation from high school and entry into college; if the institutions can not accomplish this on their own then the state will mandate it. New Mexico is looking to the California model where K-12 is expected to take corrective action when students lack the preparation for college level courses.

Transfer Module

Kathy Brook provided a summary of the discussion of the transfer module at the fall 2006 meeting. At that time it was noted that 24 credits are readily transferable among business programs except that UNM does not accept transfer credit for Principles of Accounting II. In addition, we have not identified a uniform 6 additional credits for transfer; however, we have identified a group of courses from which a student could select 6 credits for transfer depending on the institution to which the student is planning to move. Jack Kant reported that this sort of choice was acceptable to the Commission on Higher Education which did not require 65 "lock step" credits. At the last meeting we discussed whether this would satisfy the state's mandates and considered adding other general education or business courses. Laurie Schatzberg agreed to report on calculus at the next meeting and John Groesbeck will do the same for business communications/writing with the idea that one or both of these might be included in the matrix and transfer module.

Laurie Schatzberg provided a listing of courses that UNM accepts for transfer into business programs and reported that UNM has successfully worked out seamless transfer of students from CNM. An issue for UNM is the distinction between 200-level and 300-level courses. For example, UNM accepts a 200-level marketing course, if a student successfully completes a 300-level marketing course.

To summarize some of the points of contention, the four year schools need to own upper division courses and be able to explain why an upper division course is different from a lower division course. At the same time the two year schools would like to be able to teach the 24 credits included in the business core courses as well as some of the courses listed among the 6 additional credits.

For now, it was agreed that the transfer module will include an asterisk noting that UNM does not accept Principles of Accounting II.

ENMU asked that the transfer module be changed to list Introduction to Business as an elective in their program and NMHU asked that Principles of Management and Intermediate Accounting be listed as required courses, rather than as electives.

Kathy Brook agreed to submit the updated transfer module and matrix to HED within the next week and to place these on the Business Articulation Consortium's new web site.

Robert Guthrie was elected as the new co-chair of the group replacing Wilfred Beaupre as the representative for two year institutions. Many thanks to Wilfred for his work as co-chair and for representing the group on the statewide articulation task force.

The meeting adjourned at 10:15 a.m.

Recorded by Kathy Brook, NMSU.