

800-

LAST NAME	FIRST NAME	MIDDLE INITIAL	ID NUMBER
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[GRADE] [CREDITS]

[GRADE] [CREDITS]

REVIEW COURSES

Not required of all students. Not counted as degree credits toward graduation.

CCDE 105N	_____	4 cr	CCDE 110N	_____	4 cr
CCDM 103N	_____	4 cr	CCDM 114N	_____	4 cr

COMMON CORE REQUIREMENTS

Area I: Communications (10 credits)

A. *ENGL 111G or *111H or SPCD 111G	_____	4 cr
B. *ENGL 203G or *218G	_____	3 cr
C. COMM 265G or 253G or HON 265G or AXED 201G	_____	3 cr

Area II: Mathematics (3 credits)

Business students will satisfy this requirement by completing the following.
*MATH 121, *142G; *STAT/EST 251

_____	_____	3 cr
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Area III: Laboratory Sciences (8 credits)

AGRO/HORT 100G; ANTH 130G/L; ASTR 105G, 110G; BIOL 101G/L, 110G/L, 111G/L or 211G/L; CHEM 110G, 111/111L, 112/112L; ES 110; GEOG 111G; GEOL 111G, 212; HNFS 263G; HON 205G, 219G; PHYS 110G, 120, 211/211L, 212/212L, 215/215L, 216/216L, 221/221L, 222/222L

_____	_____	4 cr
_____	_____	4 cr

Area IV: Social and Behavioral Sciences (6-9 credits)

Business students will complete ECON 251G & 252G and up to one additional course. PSY201G is strongly recommended.

AGE/HNFS 210G; ANTH 120G, 125G, 201G, 202G, 203G; CEP 110G; CJ 101; ECON 201G, 251G, 252G; GEOG 112G, 120G; GOVT 100G, 110G, 150G, 160G; HLS 150; HON 203G, 232G, 235G, 237G, 248G, 249G; LING 200G; PSY 201G; SOC 101G, 201G; SWK 221; WS 201G, 202G

_____ECON 251G	_____	3 cr
_____ECON 252G	_____	3 cr
_____	_____	3 cr

Area V: Humanities and Fine Arts (6-9 credits)

Select two or three courses so that credits from Areas IV and V total 15.

ART 101G, 110G, 295G, 296G; DANC 101G; ENGL 115G, 116G, 220G, 244G; HIST 101G, 102G, 201G, 202G, 211G, 212G, 221G, 222G; HON 208G, 216G, 220G, 221G, 222G, 225G, 226G, 227G, 228G, 229G, 230G, 234G, 239G, 241G, 242G, 244G, 270G; MUS 101G, 201G; PHIL 101G, 136G, 201G, 211G, 223G; THTR 101G

_____	_____	3 cr
_____	_____	3 cr
_____	_____	3 cr

VIEWING A WIDER WORLD

Take 6 credits at 300- or 400- level from courses designated as VWW; 3 credits from each of two separate colleges outside College of Business. See current undergraduate catalog for a listing of approved courses.

_____ ()	_____	3 cr
_____ ()	_____	3 cr

OTHER COLLEGE REQUIREMENTS (15 credits)

*ENGL 203 or *218	_____	3 cr
*MATH 120	_____	3 cr
*MATH 121	_____	3 cr
*MATH 142G	_____	3 cr
*STAT/EST 251 or EST 311G	_____	3 cr

COURSES IN THE COLLEGE OF BUSINESS

Lower Division Core Courses (18 credits)

ACCT 251 ¹	_____	3 cr
ACCT 252 ²	_____	3 cr
BCIS/CS 110G or HON 111G	_____	3 cr
*BUSA 111	_____	3 cr
ECON 251G ¹	_____	3 cr
ECON 252G ¹	_____	3 cr

Upper Division Core Courses (27 credits)

*BCIS 338	_____	3 cr
BLAW 313	_____	3 cr
*ECON 406	_____	3 cr
*FIN 341	_____	3 cr
MGT 309	_____	3 cr
*MGT 344 or MGT 470 or *BCIS 485 ²	_____	3 cr
MKTG 303 ²	_____	3 cr
*Upper division elective in Business	_____	3 cr
_____	_____	3 cr
*BUSA 421	_____	3 cr

Major Course Requirements (24 credits)

*MKTG 310	_____	3 cr
MKTG 454	_____	3 cr
*MKTG 491	_____	3 cr
Upper division electives in MKTG	_____	
*MKTG _____	_____	3 cr
*MKTG _____	_____	3 cr
*MKTG _____	_____	3 cr
*MKTG _____	_____	3 cr
*MKTG _____	_____	3 cr

GENERAL ELECTIVES

Students must complete additional credits to bring total degree credits to a minimum of 128, upper division credits to 48, and credits outside the College of Business to 64. Up to 9 credits of economics and up to 6 credits of statistics may be counted as credit outside the College of Business.

ELECTIVES OUTSIDE CB

ELECTIVES IN CB

_____	_____
_____	_____
_____	_____
_____	_____

Advising notes:

- Courses in "BOLD" require a grade of "C" or better.

¹: Not recommended for freshman students.

²: Formerly BUSA 365.

^{*}: Indicates prerequisites are required.

FRESHMAN 1 (FALL)	FRESHMAN 2 (SPRING)	SOPHOMORE 1 (FALL)	SOPHOMORE 2 (SPRING)
*MATH 120 3 CREDITS	*MATH 121 3 CREDITS	Area II: Mathematics *MATH 142G 3 CREDITS	*STAT/EST 251 or EST 311G 3 CREDITS
BCIS/CS 110G 3 CREDITS	*BUSA 111 3 CREDITS	Area IV: Social/Behavioral Sciences ECON 251G 3 CREDITS	Area IV: Social/Behavioral Sciences ECON 252G 3 CREDITS
Area I A: Communications *ENGL 111G or 111H or SPCD 111 4 CREDITS	Area I C: Communications COMM 265G or 253G or HON265G or AXED 201G 3 CREDITS	ACCT 251 3 CREDITS	ACCT 252 3 CREDITS
Area V: Humanities/Fine Arts See other side for options. 3 CREDITS	Area III: Laboratory Sciences See other side for options. 4 CREDITS	Area I B: Communications *ENGL 203G or *ENGL 218G 3 CREDITS	Area III: Laboratory Sciences See other side for options. 4 CREDITS
General Elective UNIV 150 recommended for freshmen. 3 CREDITS	Area V: Humanities/Fine Arts See other side for options. 3 CREDITS	Area IV: Social/Behavioral Sciences or Area V: Humanities/Fine Arts See other side for options. PSY 201 recommended for Business students. 3 CREDITS	General Elective 3 CREDITS
TOTAL CREDITS = 16	TOTAL CREDITS = 16	TOTAL CREDITS = 15	TOTAL CREDITS = 16

Lower-division requirements must be substantially completed before the student is permitted to take upper-division courses (numbered 300 or above) offered by the College of Business.

JUNIOR 1 (FALL)	JUNIOR 2 (SPRING)	SENIOR 1 (FALL)	SENIOR 2 (SPRING)
*MKTG 310 3 CREDITS	*Upper division elective in MKTG 3 CREDITS	MKTG 454 3 CREDITS	*MKTG 491 3 CREDITS
*Upper division elective in MKTG 3 CREDITS	*Upper division elective in MKTG 3 CREDITS	*Upper division elective in MKTG 3 CREDITS	*Upper division elective in MKTG 3 CREDITS
*BCIS 338 3 CREDITS	BLAW 313 3 CREDITS	*MGT 344 or MGT 470 or *BCIS 485 3 CREDITS	*BUSA 421 3 CREDITS
MKTG 303 3 CREDITS	*FIN 341 3 CREDITS	*Upper division elective in ECON/EST 3 CREDITS	*Upper division elective in Business 3 CREDITS
MGT 309 3 CREDITS	Viewing a Wider World 3 CREDITS	Viewing a Wider World 3 CREDITS	General Elective 3 CREDITS
General Elective 2 CREDITS	General Elective 3 CREDITS		
TOTAL CREDITS = 17	TOTAL CREDITS = 18	TOTAL CREDITS = 15	TOTAL CREDITS = 15

ADVISING NOTES:

- Courses in "BOLD" require a grade of "C" or better for all majors. ECON and INTB majors *also require* a "C" or better in ECON 251G and 252G, MATH 142G, and STAT/EST 251 or EST 311G.
- Courses prefixed by * indicate prerequisites are required. Students are responsible for checking and fulfilling course prerequisites listed in the undergraduate catalog.
- EST 311G will not satisfy requirements calling for an upper division Business or EST course.
- A sports marketing internship is strongly recommended. Consult the Marketing Department for details.

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This document is a planning tool and is not a contract between the student and the university. This document has been designed to assist you with planning courses to complete degree requirements. Every effort has been made to insure its accuracy; however, final confirmation of degree requirements is subject to department, college and university approval. If you have questions about your degree requirements, please contact your academic advisor.