

Minutes
Business Articulation Committee
March 13, 2004
Eastern New Mexico University
Portales, NM
8:30 a.m. – 2:30 p.m.

The meeting was called to order at 8:30 with a welcome by Garrey Carruthers and introductions of the participants. Dean Carruthers thanked ENMU for its help in organizing the meeting and recognized the work of Danny Arnold as former chair of the articulation committee in advancing the articulation process.

Dean Carruthers asked the group to consider whether he should continue in the role of chair. There was brief discussion of the possibility of having co-facilitators of the group and it was decided that there would be further discussion at the end of the meeting.

A motion to accept the agenda as circulated was approved.

Legislative Update

Dr. K. Paul Jones of ENMU provided an update concerning legislative issues:

- The legislature approved a tuition credit of 4% so that institutions which fail to raise tuition by 4% will lose funding. Growth in funding will require an increase of student credit hours by at least 3%.
- The legislature has provided for an increase of 2% in salaries, which is actually a 1.7% increase in salaries since benefit increases must also be provided. Dr. Jones reported that ENMU is considering a 3% salary increase and a 7.5% increase in tuition and fees while NMSU is planning to increase salaries by 4%.
- Two and four year institutions must file annual accountability reports with the legislature and the CHE. The next step will be to tie the report to funding for the institutions.
- It is expected that legislation will be signed requiring that high school curricula be aligned with the placement tests used by the two and four year institutions.

The discussion that followed included the following:

- It was suggested that placement tests be given at the end of the junior year of high school so that the senior year could be used to do remedial work.
- Questions were raised about the future of the CHE and how it relates to the secretary of public education.
- CHE has found inconsistencies in the dual enrollment program (high school/college) that it is hoping to eliminate).
- It was suggested that higher education institutions begin meeting with high schools concerning admission tests and provide feed back. ENMU, for example, is reporting to high schools on the performance of first year students.
- The 135 mile tuition waiver affects ENMU, WNMU and NMSU, all of which will suffer a cutback in funds as a cap is imposed on this program.

Update of the Matrix

- NMHU has changed BCIS 233 to MIS 233 and no longer offers MGT 303. They require MGT 364, Organizational Behavior, instead of Principles of Management and accept MGT 303 as a substitute. (MGT 303 is still listed in the catalog.) In the discussion it was noted that organizational behavior is not included in the matrix because of the great variety of courses being

taught. There was also discussion of whether principles of management is required by AACSB for four year institutions.

- NMSU noted a change in BUSA 211 to BUSA 111. This is a change in number only. In addition, NMSU requested a change in footnote a to read: BLAW 317 is preferred for accounting majors but BLAW 316 is acceptable. This provoked questions concerning the content of BLAW 316, 317 and 318. Kathy Brook agreed to e-mail copies of the syllabi to the group.
- Luna Community College deleted BUS 105 and BUS 120, which are no longer in their catalog. They have changed the number on the statistics class to 130 from 234. There is has been no change in the course content.
- NMSU-Alamogordo also requested a change from BUSA 211 to BUSA 111 and noted that FIN 201 should be listed as FIN 210. FIN 210 is personal finance and personal investment. It was suggested that we look at the syllabus on this one.
- NMSU-Carlsbad also has changed BUSA 211 to BUSA 111 and has added FIN 206 (Principles of Finance) and MKTG 203 (Principles of Marketing).
- UNM-Gallup will be making changes in the future. MK suggested a common two year business program across the state.
- With reference to the footnote on UNM's statistics course, the UNM curriculum committee will be looking at statistics very soon. The articulation committee has previously discussed the calculus component of MGT 290. A question was raised about transfer credits for statistics for students who have already completed a calculus course.
- Also with reference to UNM, there were questions about the transferability of ACCT 201 and 202 to UNM. In response it was noted that UNM's second accounting course is taught at the junior level.
- UNM's MGT 113 is really principles of management rather than introduction to business. Jack Kant noted that there are probably more schools without an introduction to business than with it.

There was discussion about the benefits of having a repository for course syllabi, perhaps on the web.

Facilitating Transfer: Beyond the Matrix

Common Course Numbering: Garrey Carruthers suggested that implementation of a common numbering system would be the logical next step, would be politically attractive and helpful to students. This step has already been taken in Colorado, Texas, Florida and Arizona. Numerous issues were raised including the problem of courses taught at the lower division level by the two year institutions and at the upper division level at the four year institutions, and the problem of reconciling new course numbers with the history of course numbers at each institution. It was also noted that common numbering for the general education common core may be on the horizon.

Wilfred Beaupre agreed to chair a committee to look at what others have done in moving to a common numbering system. Volunteers included Doug Coyne, SJC; Russell Hardy, NMSU-Carlsbad; Ron Blevins, ENMU; Charlene Ortiz Cordova, Luna CC; Robert Guthrie, NMJC; Margaret Young, NMHU. Others suggested for inclusion were Ken Baker, UNM, and Loi Carlson, TVI.

It was suggested that we might want to bring registrars to the fall meeting to discuss this topic.

Reevaluation of Matrix Columns: It was suggested that the columns of the matrix be reevaluated periodically with review of the relevant syllabi. One possibility would be to return to meeting each semester and look at a couple of disciplines each time we meet. The following people were identified to develop a work plan to evaluate syllabi: Kathy Brook, chair, NMSU; Kim Seifert, DABCC; Jack Kant, SJC.

CIS Module: It was agreed that it is time to bring the CIS module to a conclusion

Business Meeting

It was agreed that we would have co-leaders for the next meeting: Garrey Carruthers representing the four year schools and Wilfred Beaupre representing the two year schools.

Margaret Young agreed to investigate the possibility of using the Rio Rancho campus of NMHU for a meeting in late October or early November. TVI may be an alternate location.

Items for the agenda include reports on common course numbering from Wilfred Beaupre and on reevaluation of syllabi and matrix columns by Kathy Brook. There will also be an update on the CIS module.

Professional Development

Tim McGee, Supervisor of Online Courses at ENMU discussed professional development for online faculty. ENMU has a resource center at the library for its faculty, an instructional designer and a graphics designer. Stipends are available for first time development of courses. He notes that he receives 20-30 calls per week for courses that do not exist on line.

Closing of the Meeting

Garrey Carruthers asked for positive and negative aspects of the meeting. Positive comments included the civility of the meeting, the fact that the meeting was kept moving, the layout (U-shaped table) was good for communications, good dialogue, the focus on making improvements for students, and Tim McGee's presentation. The negative aspect was limited attendance at the meeting.

The meeting was adjourned at 12:10 p.m.

Recorded by Kathy Brook, NMSU