

COLLEGE OF BUSINESS ADMINISTRATION AND ECONOMICS

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April 5, 1995

To: Members of the Marketing Committee on Articulation

Professor Margaret Young NMHU
Professor Jones ENMU/Rosewell
Professor George Hosier UNM
Professor Dorothy Wester LunaVT
Professor Jack Kant SJC

Professor D. Davis ENMU
Professor Lair NMJC
Professor John Little WNMU
Professor Brian Lindquist SFCC

From: Jerry Hampton NMSU/Las Cruces (e-mail Ghampton@NMSU.edu)

A handwritten signature in black ink, appearing to read 'J. Hampton'.

Subject: Report on Albuquerque Meeting (March 31-April 1, 1995)

The Marketing Committee recommended the following:

1. The introduction to marketing or principles course offered at two year colleges will be accepted by four year schools. **Understanding:** The course taken at two year schools will transfer to four year colleges and count for lower division credit. The student is not required to take the introduction to marketing course at the four year school. However, the student must meet the upper division requirements at the transfer university which may require the student enrolling in an additional marketing course.
2. For the course to be transferred, the course taken at a two year school must meet the same prerequisite for introduction to marketing of the school the student is transferring to.

For our next meeting at New Mexico Highlands University in Las Vegas, I have been asked to collect information on all introduction to marketing courses offered at schools in New Mexico. The purpose is to determine what the prerequisites are at the different schools. I will attempt to do this for our discussions at the next meeting. Please send me your E-mail address and a copy of your outline or class syllabus for the introduction to marketing class.

Thanks.

cc: Deans Jackie Sanders, D. Arnold and T. Morehart and Professors Jim Bullock and Lois Carlson

A handwritten signature in black ink, appearing to read 'Jim Bullock'.