

Appendix A Great Leader List

Leadership is theatre means that there is a SEPTET of seven basic elements: plots (behaviors), themes (power), dialogs (participation), character (traits), frames (organizing types), rhythms (time situation), & spectacles (place situation). Leadership is theatre allows you to look at the interrelationship of plotting behaviors with situation and the kinds of character traits, power-dialogs, frames of organizing that occur.

Pick a leader to study. Here are some types to get you thinking; feel free to choose one not listed.

ADVENTURE LEADERS:

- Amundsen, Roald - Roald Amundsen knew from a very young age that he wanted to be a polar explorer. Learn more about Amundsen as he prepares himself for such adventures as well as what it was like to be on them.
- Armstrong, Neil - On July 21, 1969, Neil Armstrong took a step out of the Apollo 8 lunar craft onto the moon. This giant leap for mankind made Armstrong the first man to walk on the moon.
- Columbus, Christopher - most controversial adventurer.
- Earhart, Amelia - A famous female aviator, first woman - and second person - to fly solo over the Atlantic. Unfortunately, Earhart disappeared in 1937 while trying to fly around the world.
- Lindbergh, Charles- became a hero when he flew the first solo transatlantic flight in the Spirit of St. Louis. But with fame, came unexpected problems.
- Wright Brothers - These two brothers made history on December 17, 1903 as they flew their flyer at Kitty Hawk. What made these men succeed where others had failed?

BUSINESS LEADERS

- World's Most Respected Business Leaders
- The Wealthiest 100 of all times. For example, John D. Rockefeller was worth approximately \$1.4 billion when he died in 1937, apparently mere pocket change for the \$60 billion wealth of Bill Gates today. List is adjusted according to gross national product figures of the day.
- Barnevik - from Buffalo to Network Leader
- Dale Carnegie Carnegie (1888-1955), born in Maryville, Missouri, started out as a traveling salesman. He began teaching public speaking at a New York YMCA in 1912. His book Art of Public Speaking was published in 1915.
- Disney, Walt
- Edison, Thomas - successful in obtaining 1,093 U.S. patents.

- Michael Eisner, Disney CEO, who had such a happy corporate marriage with co-leader Frank Wells before Wells's untimely death in a helicopter accident in 1994. Eisner would visit Wells's nearby office dozens of times a day, seeking his advice on virtually every decision. Currently embroiled in controversy for being world's highest paid CEO who pays 3rd world labor poverty wages.
- Mary Parker Follett - Consultant and business writer whose philosophy and writing changed the world of business.
- Ford, Henry - Father of Fordism - Didn't invent automobiles or factories. Factory invented to disassemble beef - the slaughterhouse. Fordism revolutionized automobile production. \$5 a day wage was considered radical in his day. The Sociological Department employed social workers to inspect the home lives, drinking, saving, and gambling habits of workers in their homes (the gaze).
- Norman Vincent Peale - A Methodist minister, Peal, born in Bowersville, Ohio, made effective use of radio, television, and newspapers to promote his ideas and philosophy - perhaps best described in his best known book - *The Power of Positive Thinking*.
- Knight, Phil - one of a few billionaire CEOs who has been the lightning rod for protests on college campuses and in cities around the world over the condition of factories and the use of sweatshop labor in the 3rd world. Also controversial ads that depict emancipated women and minority athletes while some 450,000 women in 3rd world factories earn poverty wages.
- Frederick Winslow Taylor - his consulting practices gave birth to Fordism (though Ford denies this), to TQM (though Demings denies this) and to Reengineering (though Hammer denies this).

CARTOON LEADERS

- Bat man – it would be interesting to contrast the many versions of Batman, the dark ones such as Michael Keaton played, and the recent *Batman Begins* (starring Christian Bale) with the more romantic versions.
- Some say Homer Simpson is a leader,
- Or perhaps you prefer Dilbert, who is always playing the fool, to show us how strange the corporate frame of organizing can be
- Ronald McDonald. Bet you never thought of him as a leader. In a recent *Leadership Quarterly* article Rhodes and I give some good reasons why Ronald is a leader. Boje, David M. & Carl Rhodes. 2005a, b. *The Leadership of Ronald McDonald: Double Narration and Stylistic Lines of Transformation. Leadership Quarterly journal* - see pre-publication draft at http://peaceaware.com/McD/papers/Ronald_McDonald_LQ_2005.pdf

CHANGED THE WORLD

- Alinsky, Sol Community activist and organizer who founded a social movement.
- Anthony, Susan B.- A pioneer of the women's suffrage movement, Susan B. Anthony greatly influenced the creation of the 19th amendment which gave women in the United States the right to vote.
- Jeff Ballinger - Activist working on Nike sweatshop issues in Inodnesia.
 - Ballinger, Jeff and Olsson, Claes (Eds) (1997) Behind the Swoosh: The Struggle of Indonesians Making Nike Shoes. Sweden: Global Publications Foundations and International Coalition for Development Action ISBN 91-973157-0-2
- Medea Benjamin, founder of Global Exchange, an anti-sweatshop activist.
- Steven Best - Philosophy and animal rights/vegetarian activist in El Paso. Focus is also on Voice for All Animals.
- Chaplin, Charlie- used the silent screen (actor, director, producer & writer) to be a leader in social and capitalism critique. Walt Disney said Chaplain was inspiration for Mickey Mouse.
- Robert Cohen activist and outspoken critic of Monsanto.
- Gandhi, Mohandas Renown for his doctrine of nonviolent protest, Gandhi was the leader of India's fight for independence against British rule.
- Ivan Illich - Intellectual leader - I met him in Los Angeles, had dinner with him, and brought a class of management students to meet him. Wrote many political pamphlets and set up a center in Mexico to change the world.
- Douglas Kellner - UCLA professor of Philosophy and critical postmodern culture activist
- Keady, James W. (1998) "Nike and Catholic Social Teaching: A Challenge to the Christian Mission at St. John's University."
- Nora King – President, Nickerson Gardens Resident Management Corporation. Los Angeles
- King, Martin Luther Jr., the black minister who led the Civil Rights Movement in the United States.
- Korczak, Janusz - Devoted to children, the famous educator and writer, Janusz Korczak, turned down opportunities to escape the Warsaw Ghetto, thus died with his children in the Treblinka Death Camp.
- Howard Lyman - Animal Rights Activist who was arrested in Texas for defaming beef on Oprah Winfrey show.
- Herbert Marcuse - philosopher and activist who fled Germany during WWII to help found school of critical theory.
- Karl Marx - His political economy theory changed the world.
- Frederick Nietzsche - radical ideas and philosophy changed the intellectual world.
- Ralph Nader
- Dara O'Rourke (2000). Monitoring the Monitors: A Critique of PricewaterhoseCoopers (PwC) Labor Monitoring. Unpublished

paper September 28th, 2000, MIT. To download entire report using ADOBE see <http://web.mit.edu/dorourke/www/PDF/pwc.pdf>

- William Shakespeare - his plays have changed the world; his theater is a treasure house of leadership theory and practice.
- Schindler, Oskar - man that saved 1,300 Jews and the movie about him.
- Wiesenthal, Simon - Nazi hunter and Holocaust survivor, Simon Wiesenthal through this collection of resources.

INDIAN LEADERS

(See Native American Leaders; Great Native American Leaders, or Ute Indians sites) for:

- Alakai of Huna International are healers, teachers and leaders - Alaska
- American Horse (Sioux)
- Black Elk (Lakota)
- Black Hawk (Ute)
- Big Bear (Cree)
- Bigfoot (Lakota)
- Abel Bosum (Cree)
- Joseph Brant (Mohawk)
- Cochise (Apache)
- Choncape
- Chou-man-i-case
- Corn Planter
- Crazy Horse/Tashunkewitko (Lakota)
- Dull Knife (Cheyenne)
- Eagle og Delight
- Frank Fools Crow
- Gall (Hunkpapa Sioux)
- Geronimo/Goyathlay (Apache)
- He-Dog
- Hole-in-the-Day (Ojibway)
- Little Wolf (Lakota)
- Joseph (Nez Perce)
- Keokuk
- Little Crow (Kaposia Sioux)
- Little Turtle (Miami)
- Little Wolf (Cheyenne)
- Low-Dog (Lakota)
- Joseph (Nez Perce)
- Mougo
- Ohiyesa/Dr. Charles Alexander Eastman (Santee Sioux)
- Pontiac (Ottawa)

- Pope (Tewa)
- Potalesharo
- Quanah Parker (Comanche)
- Rain-in-the-Face (Sioux)
- Red Cloud (Lakota)
- Red Jacket (Seneca)
- Roman Nose (Cheyenne)
- Santana (Kiowa)
- Sequoya (Cherokee)
- Sitting Bull (Hunkpapa Sioux)
- Spotted Tail (Brule Sioux)
- Standing Bear (Lakota)
- Tamahay (Sioux)
- Tecumseh (Shawnee)
- Chief Ouray ("The Arrow") (Ute)
- John Ross (Cherokee)
- Jim Thorpe (see sports leaders)
- Two Strike/Tashunkekokipapi (Sioux)
- Wakara ("Hawk of the Mountains") (Ute)
- Washakie (Shoshoni)
- Wicked Chief
- Wolf Robe (Cheyenne)
- Wovoka (Paiute)

MILITARY LEADERS

- Chiang Kai-shek
- Douglas MacArthur
- George C. Marshal - Military Leader
- Napoleon
- Colin Powell
- Hoyt S. Vandenberg.

POLITICAL LEADERS

- Churchill, Sir Winston - A leader, statesman, author, and orator, Sir Winston Churchill helped lead his country and the Allies to victory as the prime minister of Britain during World War II.
- Dwight D. Eisenhower - Eisenhower (1890-1969) was born in Denison, Texas. He graduated from West Point in 1915, became a captain during World War I, and served under General Douglas MacArthur in the 1930's.
- Benjamin Franklin - Franklin (1706-1790), born in Boston, Massachusetts, was an American author, printer, inventor, scientist, publisher, printer, and diplomat. He was truly a man of many talents (could also be listed as business leader).

- Thomas Jefferson - Jefferson (1743-1826), born in Goochland, Virginia, was a philosopher, architect, statesman, and third president of the United States. Controversial slaveholder.
- Kennedy, John F. JFK was more than just the 35th president of the United States. He was a charismatic and popular leader. Find out more about this man through biographies, photographs, quotes, speeches, and even information about his death.
- Lenin, Vladimir Ilich Lenin was the founder of the Communist Party in Russia and the leader of the Russian Revolution.
- Abraham Lincoln Born in the backwoods of Kentucky in 1809, Lincoln (1809-1865) worked as a rail splitter, boatman, postmaster, surveyor, storekeeper, lawyer, state legislator, and congressman before gaining national attention during debates for election to the US Senate.
- Mandela, Nelson - A leader in the fight against South Africa's racial policies of apartheid, Mandela was imprisoned for 27 years and then became president of South Africa in 1994.
- Golda Meir (1898-1978), born in Kiev, Russia, was a founder of the state of Israel and served as its labor minister, foreign minister, and then prime minister from 1969-1974. While in office she strove for diplomatic settlements to arab/israeli conflicts.
- Nehru, Jawaharlal
- Eleanor Roosevelt
- Theodore Roosevelt Soldier, explorer, conservationist, writer, New York Governor, and 26th US President, Roosevelt (1858-1919) was at the same time a realist and a romanticist.
- Margaret Hilda Roberts Thatcher (1925 -), was the first woman to be elected Prime Minister in the history of Europe. She was elected to the House of Commons in 1959, elected leader of the Conservative Party in 1975, became Prime Minister in 1979, and went on to become the longest serving British prime minister of the 20th century.
- Leon Trotsky, one of the great leaders of Marxism
- Harry S. Truman. Truman (1884-1972), born in Lamar, Missouri, was a captain in World War I, a judge, a senator, vice president, and, following the death of Franklin Roosevelt, the 33rd US president.
- Queen Victoria of Great Britain and Ireland, Empress of India (1819-1901)
- George Washington - Washington (1732-1799), born in Westmoreland County, Virginia, was commander in Chief of American forces during five harsh years of the Revolutionary War, and at times held his troops together with little more than his own willpower.

SCIENCE LEADERS

- Einstein, Albert - One of the greatest and most famous scientists of the 20th century
- Newton, Isaac

SPIRITUAL LEADERS

- Buddhist
 - The Dalai Lama - Tibetan Buddhists.
 - Shankaracarya 8th Century India
- Christian
 - Mother Teresa
 - Jesus Christ
 - Patron Saints
 - Ephrem of Syria
 - Popes
 - Pope John Paul II
- Christian Scientist
- Confucian
- Islamic
- Jainist
 - Gandhi, Mohandas Renown for his doctrine of nonviolent protest, Gandhi was the leader of India's fight for independence against British rule.
 - Mahavira (549-477)
 - Gurudev Shree Chitrabhanu
- Jewish
 - Moses
 - Isaiah
 - Jesus Christ (once again)
- Manichaeist
- Mormon
- Nation of Islam
- Native American
 - Black Elk
- Veda
- Yogis
 - Mukunda Lal Ghosh
 - Swami Vivekananda

SPORTS LEADERS

- Ali, Muhammad (Cassius Clay) - One of the world's best known athletes, Muhammad Ali is an Olympic gold medalist and a heavyweight boxing champion.
- Michael Jordan - Nike icon and sports legend. Controversial because earned more than all the Nike workers in Vietnam.
- Vince Lombardi (1913-1970), born in New York City, exemplified the drive and determination he instilled in his players.
- Jim Thorpe was an amazing athlete who won both the decathlon and the pentathlon in the 1912 Olympic Games plus, later, became a pro football

player. Thorpe was named ABC's Wide World of Sports Athlete of the Century.

- John Wooden - Considered the greatest coach in the history of US college basketball, Wooden was also an All-American as a basketball player at Purdue in 1930, 31, and 32.
- Tiger Woods. Controversial because his Nike contract earnings are being protested by workers in 3rd world who make poverty wages.

Don't see the leader you want to study on this list – choose your own