



MGT 690 - SEMINAR STORYTELLING AND CONSULTING:

We meet Tuesdays this Fall 2010; 2:35-5:05 PM in BC 247. Open to all Ph.D. students; and to any masters student (by permission of instructor). Contact David Boje dboje@nmsu.edu for more information. Ph.D. students from Education, English, Communication Studies, Sociology, Anthropology, and several other disciplines besides Business have expressed interest in a course that is about story research as well as about how to use story in organizational change and development work. **All are all welcome!**

Our seminar will include methodologies for story research (deconstruction, theme analysis, grand narrative, plot analysis, etc.); will also include story intervention approaches such as “[restorying](#)” (defined as collecting the dominant (oppressive) stories of the organization that set up its posture and power, and then intervening to constitute a new story that has liberatory potential (White & Epston, 1990). Storytelling consulting to organizations is a blossoming field (about 50 books on it at Amazon.com). Most of these story consulting approaches are pretty naive, with advice like teach CEO to tell a stump speech story, and somehow that will change the organization.

About your Instructor: Professor David Boje is an internationally-acknowledge expert in organization story research. He has published over 60 referred journal articles, written a book in narrative method, and has book contracts under review with Sage and Wiley publishers for follow-on book projects.

BEHAVIORAL OBJECTIVES

- 1) Students completing the course will have a mastery of several research approaches to stories, including deconstruction, microstoria, and intertextuality. Students will be able to collect story fragments in interviews, in ethnographic field work, in documents, and in the non-verbal and non-text expressivity of gestures in the storytelling theatrics of everyday life.
- 2) Students will conduct field research (&/or consulting) on a New Mexico organization.
- 3) We will work on some things as a class; Students will conduct a storytelling intervention consulting project.
- 4) Students are expected to produce a publishable-quality journal article for submission to one of the journals that focuses upon story research and/or story consulting practice in their chosen discipline. [Annotated Bibliography on Storytelling and Consulting at http://cbae.nmsu.edu/~dboje/690/](http://cbae.nmsu.edu/~dboje/690/)