

MARKETING DEPARTMENT HEADLINES

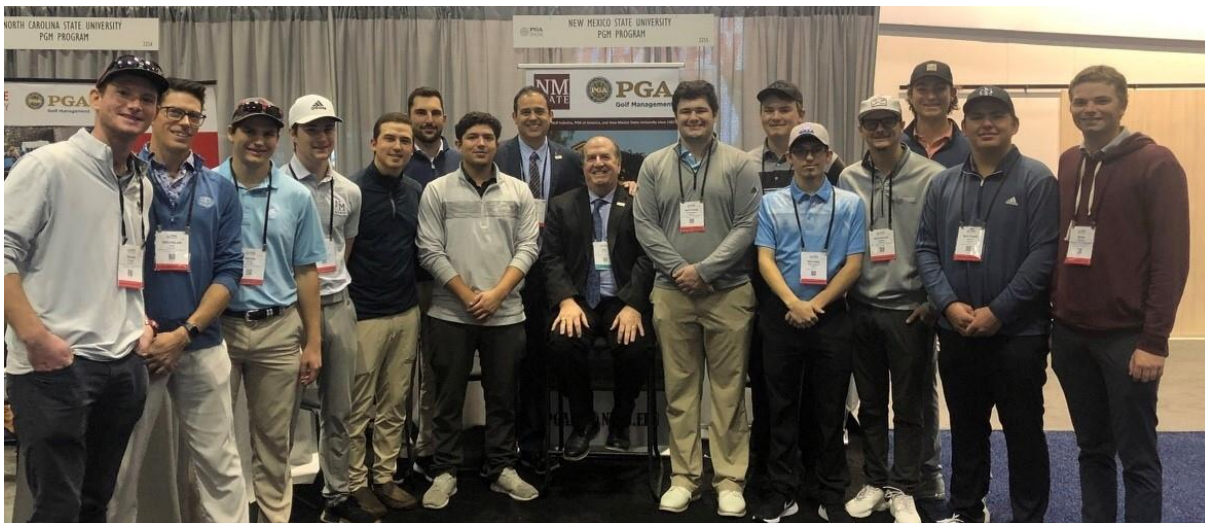


Congratulations to our PGA Golf Management team who were recognized at the Sun Country PGA Fall Award Ceremony. Pat Gavin received the Lifetime Achievement Award, Henry Stetina received the Jack Hardwick Teacher & Coach of the Year and Josh Salmon received the Pat Gavin Professional Development Award

Spring semester started off in a very positive way for the PGA Golf Management Program. After a two-day evaluation visit, we are happy to say the PGA Golf Management Program was reaccredited for the next 5 years. The faculty, staff, students, and administration went above and beyond showing their support.



The PGA Golf Management staff and 14 current students just returned from a week in Orlando attending the annual PGA Show. This year the students were able to participate in a team competition, as well as meet with employers and sit through many interviews. The staff met with over 100 employers and secured internships and permanent positions for our students.



Publications



Michael Hyman had three recent acceptances in journals ranked as A in the ABDC list:

Harvey, Charles, Nick Hajli, and Michael R. Hyman (2022), "Ethical Issues in the Application of New and Emergent Technologies of Marketing," *Journal of Business Research*.

Hyman, Michael R. (2022), "Awakening the Marketing Ethicist Within," *Journal of Business Ethics*.

Trafimow, David, Michael R. Hyman, Alena Kostyk, Ziyuan Wang, Tingting Tong, Tonghui (Tony) Wang, and Cong Wang (forthcoming), "Gain-probability Diagrams in Consumer Research," *International Journal of Market Research*.

John Zhu had a recent publication ranked as A* in the ABDC list:

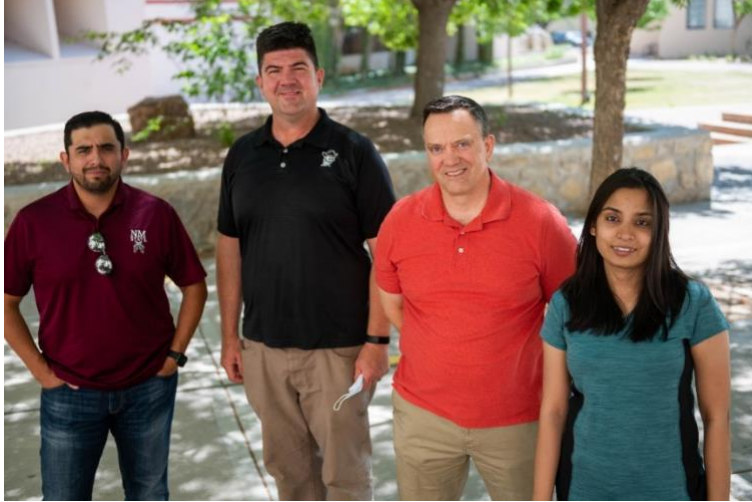
Chan, K. W., Li, S. Y., Ni, J., & Zhu, J. J. (2021). What feedback matters? The role of experience in motivating crowdsourcing innovation. *Production and Operations Management*, 30(1), 103-126.



The Daniel's Fund Ethics Initiative Collegiate Program had an opportunity to bring Cynthia Cooper from WorldCom to speak with business students, business leaders, and members of the NMSU community regarding her experience as a whistle-blower. Over 500 students, faculty, staff, and business leaders participated in several presentations.

MANAGEMENT DEPARTMENT HEADLINES

Researchers team up to examine food supply chain instability amid pandemic



A team of Project and Supply Chain Management students participated in the 021 in the General Motors/Wayne State University Mike Ilitch School of Business Supply Chain Case Competition! The student competitors were presented with the challenge of procuring advanced technology components while considering global business issues at play, like logistics costs, sustainability and more. The team traveled to Detroit under the guidance of Dr. Victor Pimentel, Assistant Professor in the MGMT Department.

ACCOUNTING AND INFORMATION SYSTEMS HEADLINES



New Mexico State University's student chapter of the Association of Information Technology Professionals received the Premier Student Organization Award at the 2021 U.S. Information Technology Collegiate Conference.

Congratulations Zoey Le, Yanin Sanchez, Hiba Muhyi, Rajaa Shindi, Findel Gutierrez and Manuel Holguin

The Accounting program at NMSU was ranked 11th in the 2021 Accounting Research Rankings

(Experimental Tax Category) as a result of a paper co-authored by Dr. Robert Ewing, Assistant Professor of Accounting in the Journal of the American Tax Association:

http://www.byuaccounting.net/rankings/univrank/rank_university.php?qurank=Tax_Exper&sortorder=ranking6

Outstanding Presentation in Business award at this year's Research and Creativity Week

Please join me in congratulating Qin Zhou (Management), Jason Banegas (Economic Development), and Farshid Abadizaman (Applied Statistics) for winning the Outstanding Presentation in Business award at this year's Research and Creativity Week. While all of our Business students gave great presentations, the judges found these three students to be particularly outstanding in the merit of their research as well as the skill in which they communicated it to the audience.



NMSU student, professor launch volunteer project to assist Afghan refugees in NM

Rajja Shindi, right, and her daughter, Hiba Muhyi, launched the Afghan Refugee Response project in December at NMSU to help Afghan refugees resettling in southern New Mexico.



Click link to read full article:

[NMSU student, professor launch volunteer project to assist Afghan refugees in NM | New Mexico State University - BE BOLD. Shape the Future.](#)

FINANCE HEADLINES



Featured on WalletHub:

Cagla Yildirim, Ph.D., Assistant Professor, College of Business, Department of Finance, New Mexico State University

What advice do you have for someone with bad credit who wants an unsecured credit card?

- Pay bills on time.
- Create a budget and avoid unnecessary expenses.
- Pay down debt.
- Avoid applying for new credit.
- Apply for a secured card, make payments on time, and do not exceed 65 % of the available credit line. Eventually, they will qualify for unsecured cards.

Does it ever make sense to pay interest at a 25% APR?

It is contingent on the situation. It would not be ideal for student loans, auto loans, and mortgages. However, it might be somewhat acceptable for a credit card if consumers do not have good credit scores.

ECONOMIC HEADLINES

Alisha L. Murphy Navajo Nation's new economist, and doctorate student in economic development at NMSU featured in the Navajo Times.



Murphy, 32, from Crownpoint, is studying for a doctorate in economic development at New Mexico State University. She was hired in November as the Division of Economic Development's first-ever economist, a position championed by DED Director JT Willie. "I've always been interested in tribal economics and always envisioned myself returning back to my community to work," she said. Murphy also earned a bachelor's degree in social work and a master's in economics at NMSU.

Click link to read full article: https://navajotimes.com/reznews/survey-shows-more-than-half-of-hardship-spent-off-rez/?fbclid=IwAR3Dv6he27XXAvH31Wh2z54bb9BZ21iy8Am5MeEIC-TIXc76dAuFGOU3_8I

Congratulations to Drs. Jill McDonald and Charlotte Gard

Charlotte Gard, Associate Professor in Applied Statistics, and Jill McDonald, Professor of Public



Health Sciences, recently submitted an NIH R01 application to study disparities in cesarean delivery in New Mexico. The proposed project will build upon the collaborators' earlier work, which found that US Hispanic women living near the US-Mexico border were more likely to have a cesarean delivery than non-Hispanic White women living near the border and Hispanic women living elsewhere in the US-Mexico

border states. The proposed mixed methods project will conduct qualitative interviews and surveys with women, maternity care providers, and hospital administrative staff in New Mexico to better understand factors related to the disparities.

Thank you Dr. Douglas A. Gegax for 37 years of service!



Professor Douglas Gegax, Department of Economics, Applied Statistics and International Business. Dr. Gegax has been on the faculty at NMSU for 37 years and served for many years as the director of the Center of Public Utilities, a nationally recognized center in the field of utility regulation. Doug has a tremendous reputation as an educator, having won many awards in this area. His impact on the College of Business and NMSU is incalculable.

FACULTY AWARDS

On behalf of the Faculty Council, I want to extend congratulations to Mary Jo Billiot for her selection as the CoB nominee for the Donald Roush Teaching Award and to Victor Pimentel as the CoB nominee for the Patricia Christmore Teaching Award.



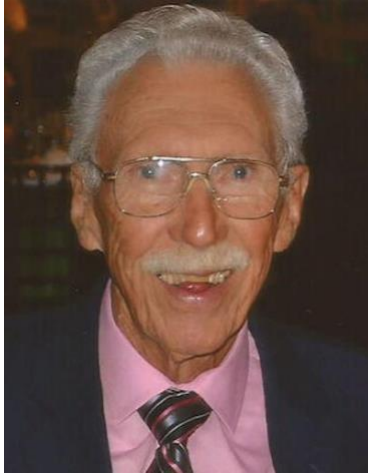
Donald C. Roush Award for Teaching Excellence

The Donald C. Roush awards are named for a former New Mexico State University executive vice president in recognition of his 35 years of helping to improve teaching in New Mexico. Any faculty who teaches is eligible for these awards, including tenure track, college track, and temporary faculty, as long as they have not won the award in the previous four years and are in good standing with the university.



Patricia Christmore Faculty Teaching Award

Named in memory of Patricia Christmore, former accounting department head, the annual award recognizes and rewards excellence in teaching. Nominees come from among superb pre-tenured faculty members who are in good standing with the university. Deans make nominations based on input from students and department heads. Nominees submit applications to the Christmore award's committee, a student subcommittee made up of members of ASNMSU, which makes the final decision



In Memory of Curtis Graham

It's with sadness the college announces the passing of Curtis Graham. Curtis was dean of the College of Business for 15 years between 1979 and 1994. He retired from NMSU in 2001. During his tenure as dean, the CoB saw much growth in enrollment and programs. He was responsible for the building of the Business Complex, the acquisition of the Traders Statue, and was Dean when the Golf Management Program
