



MASTER OF BUSINESS ADMINISTRATION

*NEW MEXICO STATE UNIVERSITY
COLLEGE OF BUSINESS*



Online Cohort-Based MBA Program

Our Deans

Dean: Jim Hoffman

Ph.D. in Business Administration, University of Nebraska-Lincoln

Interim Associate Dean: Daniel James

Juris Doctor, University of Utah

OUR ACADEMIC DEPARTMENT HEADS

- ACCOUNTING and INFORMATION SYSTEMS– KEVIN MELENDREZ
Ph.D., Accounting, University of Arizona
- ECONOMICS, APPLIED STATISTICS, and INTERNATIONAL BUSINESS – CHRIS ERICKSON
Ph.D., Economics, Arizona State University
- FINANCE – KEN MARTIN
Ph.D., Finance, Purdue University
- MARKETING – DAVID DANIEL
Ph.D., Statistics, Southern Methodist University
- MANAGEMENT- CARLO MORA
Ph.D., Manufacturing Management and Engineering, University of Toledo



Our Accreditation

The MBA program, including the online program, is fully accredited by AACSB International– The Association to Advance Collegiate Schools of Business.

The AACSB accreditation process requires rigorous review of the currency and excellence of business faculty expertise in their areas of instruction and is your assurance that you are getting a degree from a top business school.

<https://www.aacsb.edu/accreditation>

Other College of Business-Affiliated Programs and Centers

Bureau of Business Research & Services, Center for Public Utilities, Consumer Behavior Lab, Daniels Fund Ethics Initiative, Insurance & Financial Services Center, State Data Center, Student-Managed Investment Fund.



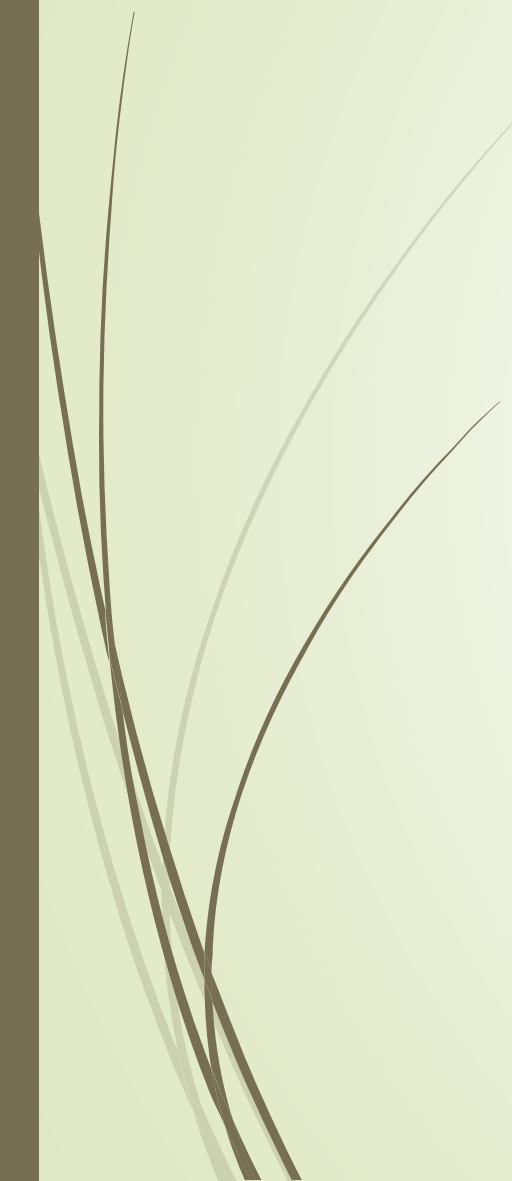
Our Program



- The MBA is a professional program designed to prepare students for administrative or managerial positions in a wide variety of organizations.
- The Cohort-based MBA program is taught in an executive style format designed specifically for working professionals. No matter what field you are working in today, an MBA is a valuable tool to help you think more analytically and bring greater value to your organization by enhancing your leadership and management skills.
- **Please note:** Concentrations are not available in the Cohort program.



What can an MBA do for you?

- ▶ Develop management, communication and leadership skills and techniques to meet the challenges of today's business world
 - ▶ Access to a strong network of colleagues and business connections
 - ▶ Opens new career opportunities and higher salary
 - ▶ Learn how to become an entrepreneur and run a business
 - ▶ Achieve the credentials you need to advance your career
 - ▶ Become a team leader and learn how to inspire and motivate people
 - ▶ Gain a sense of personal satisfaction and achievement
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Our Faculty



- ▶ Our Distance MBA professors are highly committed to providing students an engaging and meaningful educational experience to enhance career development.
- ▶ Our Distance MBA professors are full-time faculty members who teach the classes on campus as well as online, actively engage with students through synchronous online meetings in the evenings.
- ▶ Our Distance MBA professors' instruction is made more relevant by their continued consultation with business and governmental organizations and the publication of their scholarly research in academic and mainstream media outlets.

Admission

Applicants must be admitted to the Graduate School before they are considered for admission to the MBA program.

To gain admission to the MBA program, applicants must meet one of the following criteria:

- Have an undergraduate degree with a GPA of at least 3.0 from a regionally accredited U.S. college or university, or
- Have achieved a minimum Graduate Management Admission Test (GMAT) or equivalent GRE score of at least 400 and a combined GMAT or GRE score and undergraduate GPA such that $(\text{GPA} \times 200) + \text{GMAT} \geq 1050$; or
- Have a graduate degree from a regionally accredited U.S. college or university, or
- Have a professional certification in one of the following: Certified Public Accountant (CPA), Project Management Professional (PMP), Certified Management Accountant (CMA), Chartered Financial Analyst (CFA), or Certified Financial Planner (CFP) with an official copy of certification; or
- Have completed at least five years of relevant, full-time, post-degree, professional work experience with an undergraduate GPA of at least 2.5 from a regionally accredited U.S. college or university.

Regardless of the pathway to admission, all students must have an undergraduate degree and must complete the required Background Knowledge with a grade of B or better in each course.

Background Knowledge

Students entering the MBA program are expected to have completed (with a grade of A or B) courses in financial accounting, management accounting, statistics, finance, macroeconomics and calculus.

NMSU courses for background knowledge are:

1. ACCT 221, Financial Accounting
2. ACCT 222, Management Accounting
3. ECON 251, Macroeconomics
4. FIN 341, Financial Analysis and Markets
5. MATH 142G, Calculus for the Biological and Management Sciences
6. STAT 251G, A ST 311 or A ST 251G, Statistics

As an alternative to the three credit courses above, students may take one credit courses in the summer to satisfy the background knowledge requirements. These courses are ACCT 500, B A 500, B A 501, FIN 500.

COHORT-BASED DISTANCE MBA PROGRAM COURSE SEQUENCE

NMSU's Cohort-based Distance MBA Program is designed for the working professional wanting to continue their education without compromising their current career. The program allows individuals to obtain their MBA in 24 months through a hybrid course delivery method.

Courses are delivered online and include a synchronous component in which students are able to engage at a distance on one evening each week. The synchronous element allows for interaction between the instructor and students and among the students. Class videos are recorded and are available to students throughout the semester.

Fall

MGT 503 Organizational Behavior/Management Processes
ACCT 503 Managerial Accounting

Spring

FIN 503 Financial Management
B A 545 Business Ethics

Summer

MGT 512 Quantitative Analysis for Business Decisions
BCIS 502 Business Information Systems

Fall

MKTG 503 Marketing Management
ECON 503 Management Economics

Spring

BLAW 502 Legal Environment of Business
MGT 502 Operations Management

Summer

MGT 590 Strategic Management
BA 590 Professional Paper and Presentation



Class Meetings

- ▶ The class schedule and courses are tailored to maximize the value and convenience to working professionals.
- ▶ Classes meet online from 6:00 PM – 8:30 PM Mountain Time (MT) on Wednesday or Thursday evenings **depending on the starting semester.**
- ▶ The majority of class meetings will be digitally recorded and made available for viewing on our secure website. These recordings will be available to students 24/7 to review important elements of the course or to view in the event a student misses a class.



ORIENTATION AND CAPSTONE COURSE PRESENTATION

- A three-day MBA Orientation will be held in August (*it is required that you be at the Las Cruces campus for the orientation*).
- This orientation will include an overview of the MBA program policies, as well as a jump-start on the MBA elective course.
- In addition, there will be one more two-day MBA weekend on the Las Cruces campus in July for final presentations and graduation.

Our Students

The program assists the student (with or without a business background) to develop knowledge and skills in areas including marketing, management, accounting, finance, economics, information systems and business law.

Current students are employed by:

- ▶ School Districts
- ▶ National Laboratories
- ▶ Family Businesses
- ▶ Non-profit Organizations
- ▶ Banking and Financial Planning
- ▶ Accounting firms
- ▶ Advertising/Marketing firms
- ▶ Public Utilities
- ▶ Hospitals
- ▶ Border Alliances
- ▶ Economic Development

MBA students~

"I appreciated the presentations, group projects, and individual writing assignments. These tools helped to boost my confidence, research skills and social interactions with other individuals in the MBA program."

"Awesome professors, great environment to learn. They provide a true learning environment rather than just teaching."



TUITION AND FEES

- ▶ Current tuition and fees for the Cohort-based Distance MBA Program are the same for in-state students and out-of-state students making it an excellent value (tuition may be subject change).
- ▶ **Cost Per Credit Hour:** \$399.50
Active Military Cost Per Credit Hour: \$250
Additional Distance Education Fee: \$250 per credit hour
- ▶ <https://online.nmsu.edu/degree-programs-2/?q=/online-graduate-degree-programs/>
- ▶ There is a non-refundable \$40 application fee.
- ▶ Students are responsible for the cost of books, travel, lodging, and food.

How to Apply:

gradschool.nmsu.edu

Deadlines for MBA Applications are on the following dates:

Spring semester: November 15

Summer semester: April 15

Fall semester: July 15

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