



Thank you!



We sincerely appreciate your support for the College of Business and our students.

Your dedication, time and contributions truly make a difference and leave a lasting impact on their futures.



College of Business

Students at NMSU's Center of Supply Chain Entrepreneurship program in the College of Business have proven their hard work, dedication and success after earning second place in a global supply chain competition.



The 2024 GM Competition engages some of the best and brightest supply chain students from universities around the country and across the globe. Through this invitation-only case competition, students are welcomed to Detroit for an in-depth look at the supply chain systems that support the automotive industry and its high-tech vehicles. Student teams compete against each other and showcase their talents to some of the auto industry's top firms. Competitors will be challenged to procure advanced technology components while considering global business issues like logistics, costs, sustainability, etc. The competition is limited to 20 teams.

The team was led by Dr. Victor Pimentel and Dr. Donovan Fuqua.
Supply Chain Students: Valeria Gomez, Mia Martinez, Alex Thorton, and Jorge Ramirez.

Accounting Department Meet the Firms

The NMSU College of Business Accounting Department hosted a meet the firms' event that provided students with the opportunity to network with various accounting firms. This event gave students insight into the job market and helped them utilize their skills to discuss with top accounting professionals.



Hall of Fame And Distinguished Alumni Banquets



Honoring
Berry J. Mullennix
Lauterbach, Borschow & Co.
Kelley Mixon
Joe Christian
Mary Bell



Because of your generosity, students were able to participate in the Hall of Fame Banquet



Center for Business Ethics



Daniels Fund Case Competition Team

With a record-breaking turnout of 404 participants, the NMSU Ethics bootcamp was a jam-packed day filled with amazing speakers, fun games, and activities. Special thanks to The Center Director, Dr. Erin Baca-Blaugrund for hosting and leading an amazing event in collaboration with the NMSU Center of Business Ethics and Daniel's Fund Ethics Initiative.



Center for Student Professional Development





#NMSUCOB

John Cordova: The Power of Networking Workshop

Join John Cordova as he talks on the power of networking and the importance it brings.

Friday, November 8
8-8:30 a.m.
in Business Complex
Room 102
All majors are welcome to attend.
Register using the QR code.



Center Director, Dr. Kevin Melendrez



CFA Institute Research Competition in Scottsdale, AZ.

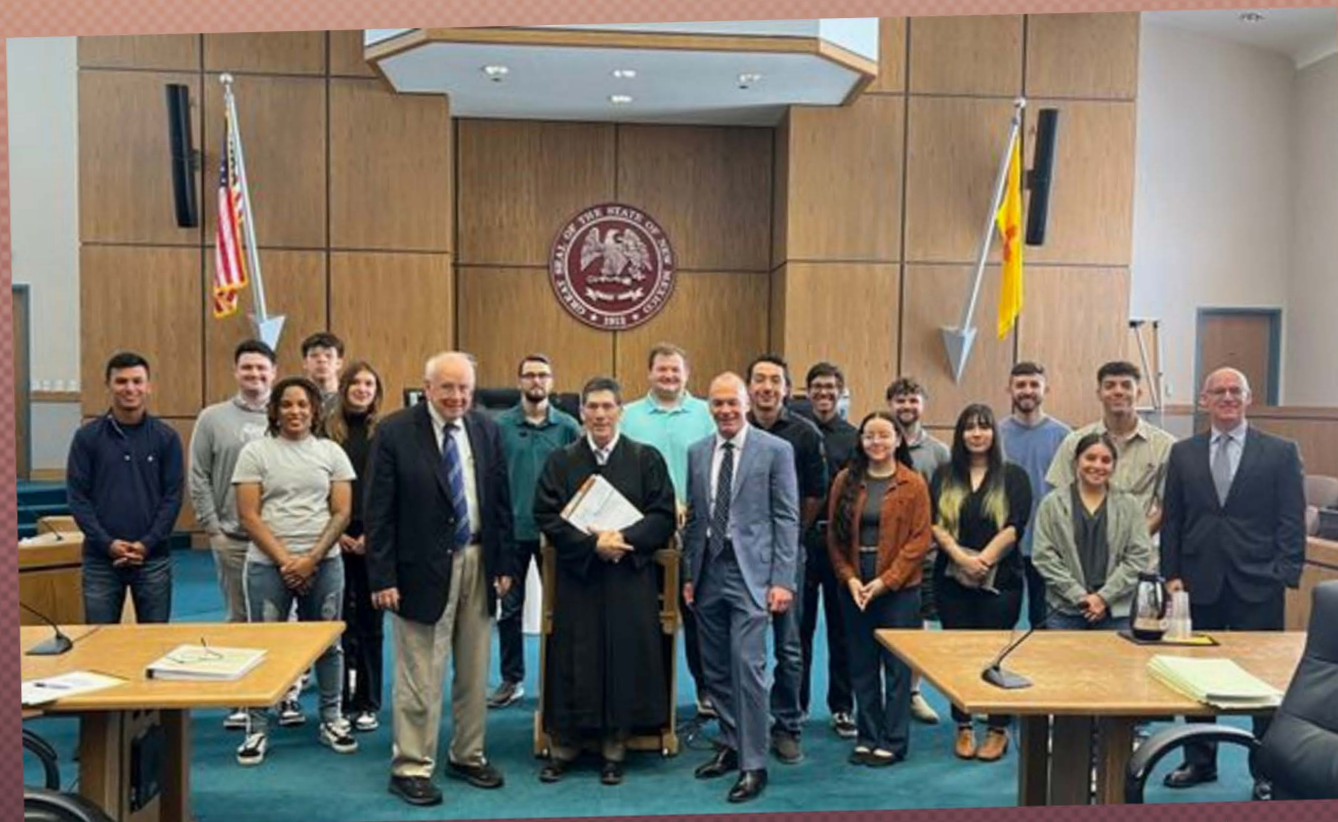


NMSU's American Marketing Association used its sales skills to market and host a book and dessert sale that was a part of its weeklong Marketing Week.

Student Success



College of Business students Edgar Perez and Lora Parks represented NMSU at the Student Leadership Conference. Hosted by the NASBA Student Center for the Public Trust, students traveled to Kentucky.



Students in Professor Dwight Kealy's undergraduate business law courses took a field trip to watch a real trial on business law issues at the Third Judicial District Court in Las Cruces.



Members of the NMSU Delta Sigma Pi Epsilon Upsilon Chapter attended the LEAD Summit in Tucson, Arizona



NMSU's American Marketing Association chapter was awarded the 2024 Top Small Chapter in the nation at the AMA International Collegiate Conference in New Orleans on April 11-13. With over 350 organizations, this is an incredible achievement that has never been accomplished in NMSU's chapter history. The team was led by Dr. Erin Blaugrund.

Colin Bell
Fall
Outstanding Graduate

Nate Mullenniex
Spring
Outstanding Graduate



Dwight Kealy received the NMSU Donald C. Roush Awards for Teaching Excellence.

Molly Kaiser, our standout guard for the Aggies, has just been named the 2023-24 CUSA Scholar Athlete of the Year by Conference USA!

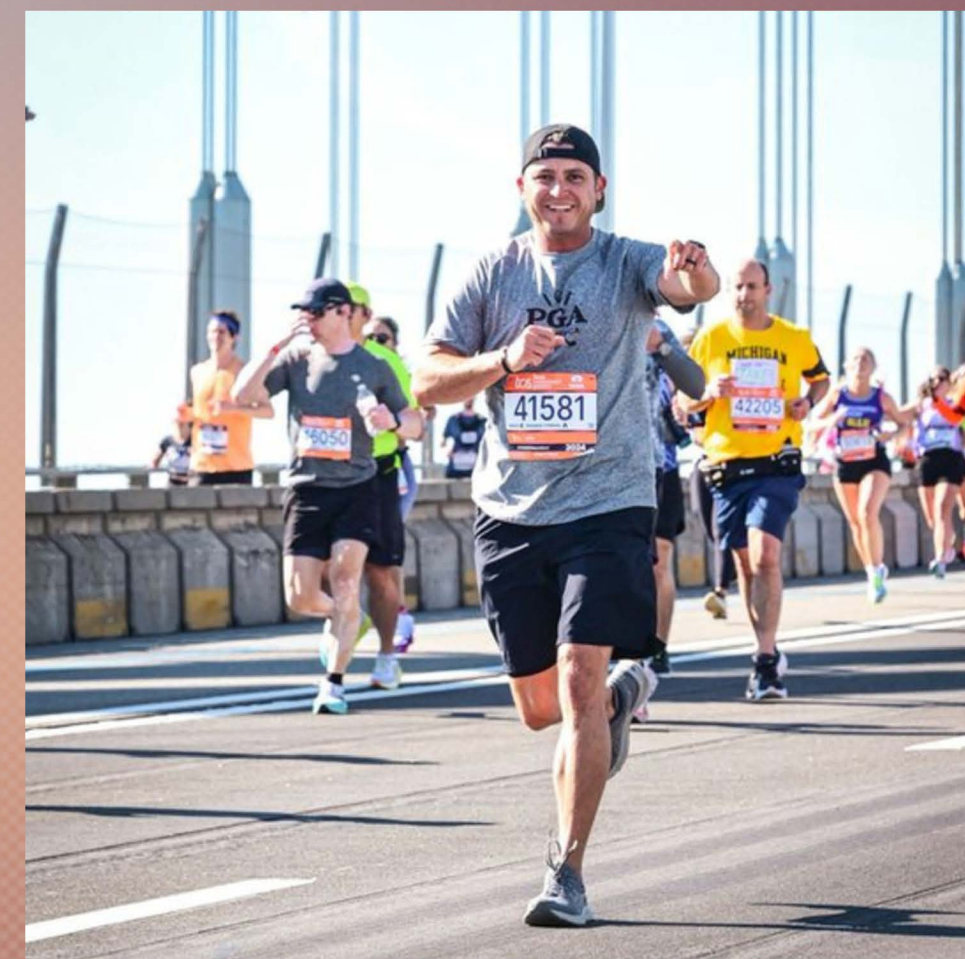
Dr. Yu-Feng "Winnie" Lee from the NMSU College of Business, named one of the Top 50 Women Leaders of New Mexico for 2024!

PGA Golf Management



PGA Annual Meeting Grand Rapids, MI

Pat Gavin attended as the campaign manager for Derek Gutierrez during his campaign for Secretary of the PGA. Josh Salmon attended as the Vice President of Sun Country Section. Benny Opperman attended as President of the PGM student association. Nickolas Pitiris, Aidan Hall, and Gabe Knowshisgun attended as PGA WORKS Scholars. Also representing NMSU and the Sun Country Section were Jason White and Zach Hoefel.



PGA Golf Management faculty member Henry Stetina ran for a cause at the TCS New York City Marathon. For the past four years, Henry has run in the TCS NYC Marathon for the PGA of America REACH Foundation, which is the charitable branch of the PGA of America that supports youth, military, and diversity in golf. As a Director of Player Development within our PGA Golf Management Program at NMSU, we are proud of Henry's commitment and dedication to giving back to a great cause.



NMSU American Statistical Association (ASA) Student Chapter, in collaboration with the Center for Undergraduate Research & Creative Activity (CURCA), hosted an R workshop, "Hands-On Data Analysis with R," April 5th in the Business Complex computer lab. In the workshop led by Dr. Soyoung Jeon (EASIB faculty), the participants analyzed real-world data using R, and ASA chapter members volunteered to help students with R programming. This year, we had over 40 attendees, including undergraduate students, graduate students, faculty, and staff--doubled last year!



College of Business

RESEARCH COLLOQUIUM

FEATURING FULTON RESEARCH AWARD RECIPIENTS



Jamal Mamkhezri
Consumer Preferences For Battery Electric Vehicles Considering Energy Mix: A Choice Experiment Study



John Zhu
A Preemptive and Curative Solution to Mitigate Data Breaches: Corporate Social Responsibility as a Double Layer of Protection



Zixing Shen
Social Information and Social Media Engagement: An Analysis of YouTube Video



Raymond Lavoie
Finding Flow



Soyoung Jeon
Effects of food insecurity and social isolation on mortality in US adults

FRIDAY

 **SAVE THE DATE**
February 16th, 2024

START AT 
12:00PM - 02:00PM

DOMENICI 102



Dr. Jamal Mamkhezri has been named the Vice President of Academic Affairs for the United States Association for Energy Economics.

Dr. Mamkhezri was also selected by the University Research Council (URC) as the recipient of this year's Early Career Award in the Social Sciences and Humanities category.

NMSU professor wins National Information Systems Award



Rajaa Shindi, an assistant professor of accounting and information systems in the NMSU College of Business, received the AIS Volunteer of the Year Award for 2023-2024.

Dr. Shindi also runs an NMSU program to help improve lives of refugees in NM. "Our program aims to coordinate a strategic effort to improve refugees' educational outcomes and economic security by deploying family stabilization and integration strategies in collaboration with community partners,"

Thank you to our Amazing Guest Speakers

Tuesday, February 20th
Domenici Hall, Yates Auditorium

5:00 p.m. Welcome reception
 6:00 p.m. Speaker Series



THESE ARE THE PLUNDERERS

How Private Equity Runs—and Wrecks—America

GRETCHEN MORGENSON

Winner of the Pulitzer Prize
AND JOSHUA ROSNER

New York Times bestselling authors of *Reckless Endangerment*

College of Business
 Executive Speaker Series

Louis A. Vega is president of Dow North America and vice president, Government Affairs & Advocacy, North America. In his role as president of Dow's largest region, with 17,500 employees and \$15.5 billion annual revenue, he oversees strategy development and P&L management, and engages stakeholders to drive enterprise success. As vice president, he leads a team of professionals focusing on legislative and regulatory policy priorities to enable a positive business environment for the company and its investments.

A strong advocate for inclusion and full equality for all, Vega strives to demonstrate how diversity can ensure enterprise success and deliver bottom-line results. In 2018 and 2019, he was named one of Australia's 50 outstanding LGBTI business executives, and he is a proud multi-year member of the Outstanding LGBTQ+ Role Models list. Vega serves as the Vice Chair of the New Mexico State University Foundation and received his bachelor's degree in government from the College of Arts & Sciences where he has been honored as a distinguished alumni. He has also established two endowments at NMSU to support students' success.



ARROWHEAD CENTER[®] NM STATE

SPEAKER

LOUIS A. VEGA

President of Dow North America, and Vice President of Government Affairs and Advocacy, North America.

TUESDAY, APRIL 9TH

Domenici Hall
 Yates Auditorium
 5:00 p.m. Welcome Reception
 6:00 p.m. Speaker Series

NM STATE College of Business
 Executive Speaker Series

SPEAKER

Brian S. Colón

Former New Mexico Auditor / NMSU College of Business Hall of Fame

**LEADING WITH IMPACT:
 BUILDING BOLD FUTURES**

TUESDAY
OCT 22

Domenici Hall
 Room 109
 4:30 p.m. Welcome Reception
 5:15 p.m. Speaker Series



College of Business
 e Speaker Series



Evangelist for leading investor in 1 companies Techstars has now 30 companies and amming in over 170 was the VP of o this role, helping il Techstars network antors, investors, ners and community y. Prior to Techstars, her Education nkedIn, helping for the world's

leash the Power of r NMSU students, w to utilize relational ng the NMSU k) for funding, talent, isition, knowledge torship.



AY, 1ST
 Jacobs uate Learning Center
 Welcome Reception
 Speaker Series

SPEAKER

JOHN HILL

Techstars Evangelist

Julie Dill Finance Lecture

Julie Dill '81, an NMSU College of Business Distinguished Alumni Award recipient and College of Business Hall of Fame member, returns to her alma mater to deliver a guest lecture to finance students.



Julie Dill's Finance Lecture on Thursday, November 7 from 9-10:15 a.m. Business Complex, Room 102 All faculty, students, and alumni are invited to attend.

Yates Auditorium

John Chavez New Mexico Start up Factory

March 20th

tion 5- 6pm
 ies 6-7pm

Hall,
Yates Auditorium



PLEASE REGISTER:
 with QR code or email:
 Denise Tafoya at
 datafoya@nmsu.edu



Google Cloud
Kevin Jameson



College of Business
 Executive Speaker Series

SPEAKER

Rachael Ryan

Owner & CEO of Backyard Farms

**CULTIVATING CHANGE:
 SUSTAINABLE INNOVATION**

WEDNESDAY
SEP 18

Hardman & Jacobs
 Room 126
 4:30 p.m. Welcome Reception
 5:15 p.m. Speaker Series



GET TICKETS



College of Business

MBA Graduate Reception



In Summer 2024, the NMSU College of Business hosted a reception to celebrate the accomplishments of the students who completed their MBA degrees from main campus and global campus. To complete the program, students presented a capstone project detailing an extensive analysis on a company and provided recommendations to increase profitability to a group of faculty panelists. In total 74 graduate students completed their MBA degrees in the summer.



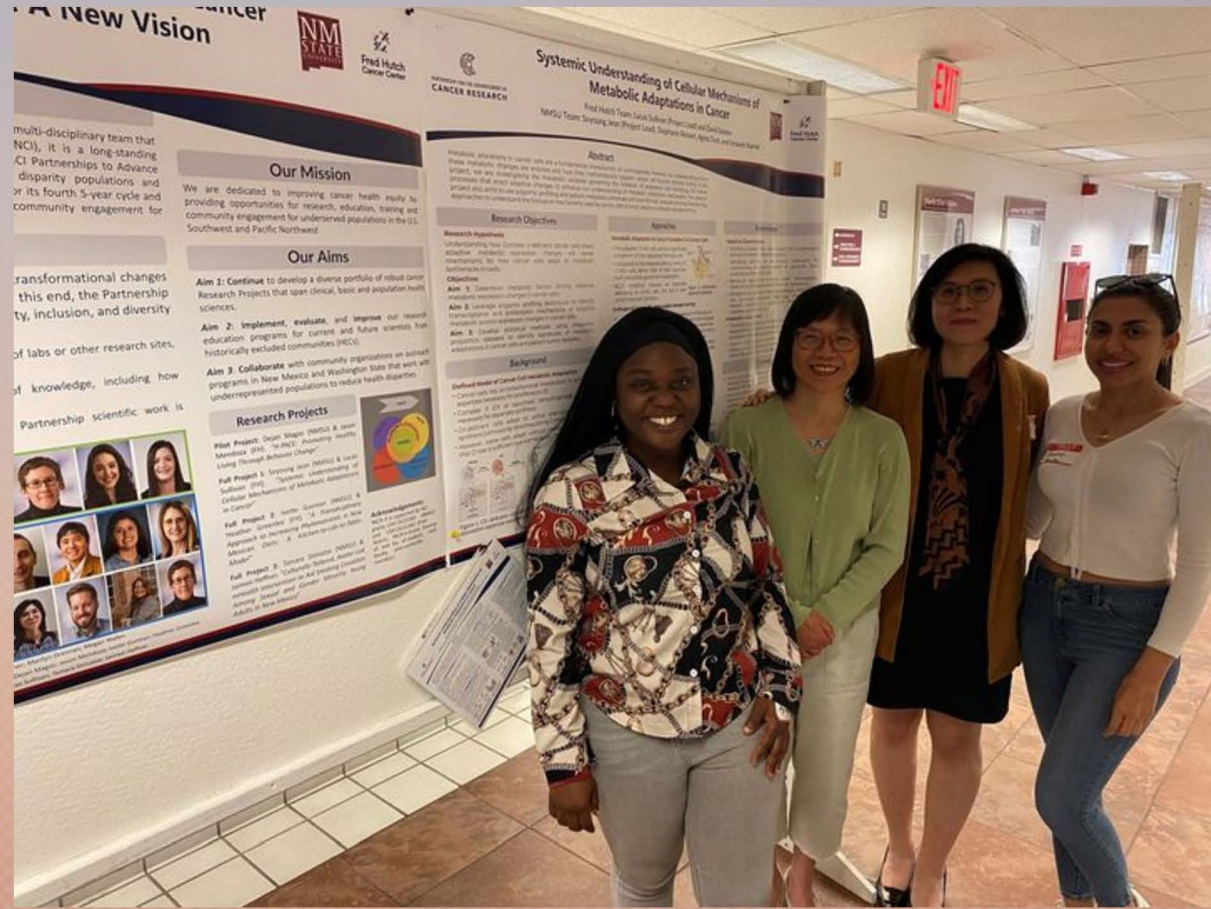
The Department of Economics, Applied Statistics, and International Business welcomed their first cohort of Ph.D. students in Applied Statistics to campus this fall. The cohort includes seven students that all hold master's degrees in applied statistics or statistics. This cohort includes five students who are pursuing the Ph.D. degree part time, while working as biostatisticians, operations research analysts, and data scientists in the state of New Mexico.



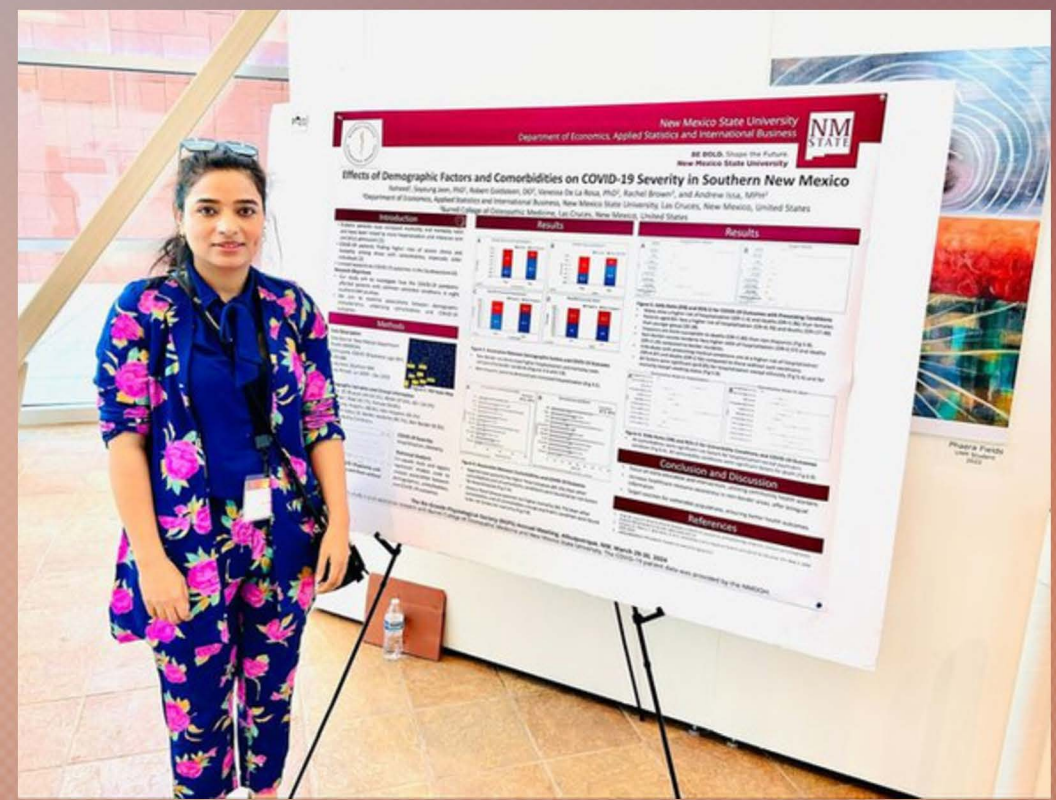
- Cecelia Carrasco, MBA Advisor
- Dr. Carlo A. Mora- Monge, Associate Dean of Research & Graduate Programs
- Dean Bryan Ashenbaum



Economics Assistant Professor Xiaochen Sun won the Young Professional Best Paper Award! Dr. Sun's paper, titled "Impacts of Uncertainty in Transmission Interconnection on Energy Transition," won this award at the United States Association for Energy Economics 41st North American Conference hosted in Baton Rouge, Louisiana.



College of Business Assistant Professor Dr. Soyoung Jeon and applied statistics master's degree students Agnes Duah and Farzaneh Karimi presented their cancer research project at the 2024 Partnership for the Advancement of Cancer Research Symposium on April 15 in Gerald Thomas Hall. Agnes (from left), Dr. Winnie Lee, Dr. Jeon, and Farzaneh display the poster presentation. With support from the NIH PACR, Dr. Jeon leads a research investigation on metabolic adaptations in cancer cells in partnership with faculty at Fred Hutchinson Cancer Center.



NMSU Graduate Assistant Naheed Shabaz was selected to present at the 2024 annual Rio Grande Physiological Society meeting in Albuquerque on March 29. Naheed presented her abstract titled "Effects of Demographic Factors and Comorbidities on COVID-19 Severity in Southern New Mexico."



Happy

Holidays



College of Business