

Benjamin Widner

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New Mexico State University
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Employment:

Associate Dean, College of Business, **New Mexico State University**, 2024-present
Professor, Department of Economics, **New Mexico State University**, 2019-present

Previous Positions:

Associate Professor, Department of Economics, **New Mexico State University**, 2012-2019
Director, **The Center for Economic and Personal Finance Education** 2009-2015
Assistant Professor, Department of Economics, **New Mexico State University**, 2006-2012
Visiting Professor, **Aleksandër Moisiu University**, Durres, Albania, Summer 2010
Assistant Director, **The Center for Economic and Personal Finance Education** 2007-2009
Visiting Assistant Professor, Department of Economics, **Pomona College**, 2005-2006
Visiting Assistant Professor, Department of Economics, **Scripps College**, 2004-2005
Temporary Instructor, Department of Economics, **Colorado State University**, 2000-2004
Graduate Faculty Liaison, Department of Economics, **Colorado State University**, 2002-2004
Research Assistant, Department of Economics, **Colorado State University**, 2000-2002
Graduate Assistant, **New Mexico State University**, 1997-1998

Education

Colorado State University	Ph.D. Economics	2005
Dissertation: "Economic Development in the Inner City"		
<i>Committee: Stephan Weiler (advisor), Charles Revier, David Mushinski, Stephen Davies</i>		
New Mexico State University	M.A. Economic Policy Analysis	December 1998
New Mexico State University	B.A. Business Administration	May 1997

Curriculum Development:

Developed both graduate and undergraduate economics curricula.
Created Quality Matters Certified courses – Econ 2111, 2112, 332
Organized teaching workshop for DED instructors
Developed, graded, and revised doctoral curriculum and qualifying exams.
Assessment committee – DED, MA Econ, Ug Econ
The Center for Economic and Personal Finance Education – Developed high school and college economic curricula for educators across the region.

Service/Leadership Experience:

Departmental committee service – curriculum, faculty search, assessment, DED theory exam, MA exams, DED project chair/advisor
College committee service – SMAC, MBA/Graduate, P&T, technology committee, dean search.
University committee service - University General Education Course Certification, Athletics council, Conflict of interest revision, graduate faculty member
American Society of Hispanic Economist VP of communications and member
Association for Institutional Thought board member

Community Relationships:

Federal Reserve Bank Economic Education Advisory Council
Outreach at regional K-12 schools

Industry relationships – NM Tax&Rev, Los Alamos, Federal Reserve Banks, IMF, National Council on Economic Education

Research and Teaching Interest:

Primary

Urban/Regional Economics
Public Finance
Macroeconomics
Economic Development

Secondary

Econometrics
Managerial Economics
FinTech
Microeconomics

Courses Taught at NMSU:

Regional Economic Modeling I,II (graduate)
Principles of Microeconomics
Principles of Macroeconomics
Money and Banking
Public Finance

Public Expenditure (graduate)
Intermediate Microeconomics
Intermediate Macroeconomics
Independent Study (graduate)
MBA – Various courses

Senior Thesis Advising Scripps

Carla Kitchin (Scripps, Economics 2005) Katy Dofflemyer (Scripps, Economics 2005)

Exam Committee Service NMSU

12 Doctoral of Economic Development Defense 67 Master Student Oral Examinations

Publications

Refereed Journal

- 18 Widner, B., Melendrez, K. (in progress) “Economic Development Bonds and Economic Growth.”
- 17 Logan, Christene, Widner B., Geisler, K. (in progress) “A New Tool to Estimate Labor Force Availability in Heterogeneous Communities: the New Mexico method.
- 16 Kukeli, A., Gjini, A., Widner, B., (2023) “Input Shocks with Public-private Sector: Revisiting Rybczynski’s Theorem” *Journal of International Finance and Economics*, V23 N4 pp.28-39 <http://dx.doi.org/10.18374/JIFE-23-4.3>
- 15 Perez R. and Widner B. (2021) Measures of Residential Energy Access in Mexico, 2008–2014. *Economics and Business*, Vol.35 (Issue 1), pp. 30-56. <https://doi.org/10.2478/eb-2021-0003>
- 14 Eonomoto, C.E., Noor, S., Widner, B. (2017) “Is Social Media to Blame for the Sharp Rise in STDs?” *Social Sciences* 6, no. 3: 78
- 13 Matta, B., Guzman, J., Stockly, S., Widner, B. (2015). “Class Size Effects on Student Performance in a Hispanic-Serving Institution”. *The Review of Black Political Economy*, 42(4), pp. 443-457. link.springer.com/article/10.1007/s12114-015-9214-5,
- 12 Tazifor, N. T., Enomoto, C. E., Widner, B., Pan, M., Medina, C. (2015). “How Culture Affects Doing Business in the Global Economy.” To appear in *Economics & Business Journal: Inquiries & Perspectives*.

- 11 Sweidan, Osama and Benjamin Widner (2014) "Inflation Targeting and the Uncertainty Level in Developing Countries" *Journal of Economic Research*, 19(2), 137-170.
- 10 Weiler, Stephan, Mushinski, David, and Benjamin Widner (2014) "The impact of retail establishments in hinterlands on the export role of retail establishments in rural places." *The Annals of Regional Science*. 52(2), 469-487
- 9 Pan, M., Widner, B., Enomoto, C. E. (2012) "Growth and Crime in Contiguous States of Mexico." *Review of Urban & Regional Development Studies*, 24(1-2), 51-64.
- 8 Gegax, D. A., Blank, L. R., Widner, B. (2012). *Econometric Benchmarking of Electric Distribution Utilities in the Philippines*. Asian Social Science.
- 7 Widner, B., Enomoto, C. E. (2012). "Did the Market Forecast the Passage of the Health Care Reform Bill?" *Evidence from an Event Study*. *American Journal of Business Research*, 5(1), 49-59.
- 6 Pan, M., Enomoto, C. E., Widner, B.(2012) "Spillover Effects of Crimes in Neighboring States of Mexico." *International Journal of Business and Social Science*, 3(14), 14-32.
- 5 Widner, B., Reyes-Loya, M. L., Enomoto, C. E. (2011). "Crimes and Violence in Mexico: Evidence from Panel Data". *The Social Science Journal*, 48(4), 604-611.
- 4 Ranjith, J. G. S., Widner, B. (2011). *Sri Lanka's Garment Industry: Prospects for Agglomeration, Challenges and Implications for Regional Development*. *South Asian Journal of Management*, 18(4).
- 3 Miguel Vicens and Benjamin Widner (2011) "Puerto Rico and the Port of Las Americas" *International Journal of Economics and Research*, 2(2), 46-60
- 2 Sweidan, Osama and Benjamin Widner (2008) "Transparency and Central Bank Losses in Developing Countries" *Research in Economics*, 62(1), 45-54
- 1 Weiler, Stephan, Jesse Silverstein, Katherine Chalmers, Erin Lacey, William Rogers, and Benjamin Widner (2003) "Understanding the Retail Business Potential of Inner Cities." *Journal of Economic Issues*, 37(4), 1075-1106.

Articles, Reports, and Proceedings

Mena, Bryan, (Aug. 5, 2021) "[U.S. Jobless Claims Remain at Elevated Level After Steady Declines](#)"

Weiler, Stephan, Mushinski, David, and Benjamin Widner (2010) "Inferring Geographic Interdependencies for Retailing" *New Mexico Business Outlook*, August 2010

Matta, Benjamin, Stokley, Sue, and Benjamin Widner (2010) "Class Size does Matter: At Least When Teaching Economics" *New Mexico Business Outlook*, May 2010

Anthony Popp and Benjamin Widner (2009) "Changes in Required Rates of Return on CDs: Unintended Consequences of New Mexico State Treasury Policy" *New Mexico Business Outlook*, July 2009

Anthony Popp and Benjamin Widner (2009) “New Mexico’s Public Funds Investment Policies: Impact on Financial Institutions and the State Economy” Report Submitted to Independent Bankers Association of America, 1-55

Christopher A. Erickson and Benjamin Widner (2007) “Socio-Economic Impact of the Camino Real Landfill on Sunland Park, NM” Public Hearing: Before the New Mexico Environment Department, 1-54

Weiler, Stephan and Benjamin Widner (2003) “The Business Potential of Inner-City Denver: Universities and Private Capital as Complements.” In Proceedings of ‘Colorado’s Future’ Conference, pp. 25-34. Colorado Springs: Center for Colorado Policy Studies.

Book Chapters

Pan, M., Widner, B., Enomoto, C. E. (2014). The effects of crime on marriages, divorces, and births to single mothers, in bordering states of Mexico. In Michael Harry Pearson (Ed.), *Crime: International Perspectives, Socioeconomic Factors and Psychological Implications*

Selected Presentations

Epoka University. “Applications of FinTech and future of the industry.” May 2021. Department of Banking and Finance, Epoka University, Tirana, Albania

Ruidoso High School. “Tips for success in college academics, social events, and beyond. Q&A.” February 2021.

Regional Science Association International. “Using Geographic Interdependencies to Assess Retail Base Spectra.” November 2008. Brooklyn, New York

Southern Economic Association “Class Size and Student Achievement in Introductory Economics.” November 2007.

Regional Science Association International. “Small Banks: A Resource Growth for New Mexico.” November 2006. Toronto, Canada

Economics Society Dinner Guest Speaker. “Topics in Urban and Regional Economics” December 2004. Claremont, CA

Regional Science Association International. “Comparing the Forecast Accuracy for Housing Prices” and “Estimating the Stability of Weighting Matrices in a Time Series Spatial Model” November 2004. Seattle, WA.

Western Economic Association International. “Assessing the Spatial Impact of Brownfield Sites.” July 2003. Denver, CO

Western Social Science Association. “Brownfield Redevelopment: Evaluating Private Profitability Perceptions, Neighborhood Spillovers, and Social Concerns.” April 2003. Las Vegas, NV

Regional Science Association International. "Evaluating the Spatial Economic Impact of Brownfield Sites." November 2002. San Juan, PR.

Colorado's Future Conference. "The Business Potential of Inner-City Denver: Universities and Private Capital as Complements." September 2002. Colorado Springs, CO

Western Social Science Association, "Illuminating Neglected Inner City Opportunities" April 2002. Albuquerque, NM

Center for Economic and Personal Finance Education Activities

Meeting with Lupe Edens and Stephen Clayton of El Paso Branch and Dallas Federal Reserve Bank, respectively, to discuss possible workshop collaboration with CEPFE and FED during summer 2011.

Appointed to Federal Reserve Bank of Kansas City, Denver Branch - Economic Education Advisory Council. Two-year term beginning 2010.

Co-PI on two current National Council Economic Education (NCEE) grants evaluating economic knowledge in New Mexico. To be completed April 2008

Co-PI on five new NCEE grants to continue the work of the Center all proposals have been accepted for funding.

Presenter and cosponsored with Federal Reserve Banks "Decision Making: A Look at the Fed, the Economy and the Role of the Consumer" Albuquerque, New Mexico. July 2007

Organized and presented several teacher training workshops in economics and personal finance. New Mexico. Summer2007.

Invited presenter. New Mexico Association of Career Technical Education Conference. Ruidoso, New Mexico. June 2007.

Attended the 5th Annual Career Cluster Institute on behalf of the NM PED, and the Career Technical Workforce Education Bureau. Phoenix, Arizona June 2007

Conducted workshop, "Mathematics and Economics: Connections for Life" Parral, Mexico June 2007.

Invited presenter at NM Public Education Spring Budget Workshop. Albuquerque, New Mexico. April 2007

Sponsored Research

Matta, B. N. (Principal), Matta, B., Widner, B. (Co-Principal), "Teaching Innovation for the New Economy," Sponsored by National Council On Economic Education (NCEE), Other, \$38,754.00. (November 14, 2007 - May 1, 2009).

Matta, B. N. (Principal), Matta, B., Widner, B. (Co-Principal), "Youth Entrepreneurship Workshops," Sponsored by National Council On Economic Education (NCEE), Other, \$26,668.00. (May 22, 2007 - December 31, 2008).

Service Activities

Committee Activities

University Athletics Council 2017- **present** (chair 2017-2021, 2022-current)
Department Econ Assessment Committee – 2013 – **present**
Department of EASIB faculty search committee (various years)
College Graduate Committee- 2013-2017 (chair)
College of Business Dean Search Committee – 2013-2014
Doctoral of Economic Development Theory Examination Committee – Fall 2009 to **present**
Department of Economics Faculty Search Committee – Fall 2010, 2011, 2012, 2015 (chair),2021
University General Education Course Certification Committee – September 2009- 2013
College Promotion and Tenure Revisions Committee – August 2007 to January 2008
College Technology Advisory Committee – July 2006 to 2020
Department Curriculum Committee – August 2006 to 2015
Member of Graduate Faculty – December 2007 – **present**

Professional Associations Awards and Appointments

Federal Reserve Bank of Kansas City, Denver Branch - Economic Education Advisory Council
Member 2010 – 2012
Association for Institutional Thought – Board Member 2009- 2012
American Society of Hispanic Economist VP of communications and member: (Service Award
Winner 2008), 2006-present

Professional Memberships

American Economic Association (AEA).
American Society of Hispanic Economist (ASHE).
Regional Science Association International (RSAI).
Southern Economic Association (SEA).
Western Social Science Association (WSSA).
Elected official Webmaster, American Society of Hispanic Economist (ASHE). (2006).

Development Activities

- Seminar/Workshop, "Completed Phase I of Teaching Innovations Program (TIP) in Economics," NMSU Department of Economics and International Business, Las Cruces, NM. (2007).
- Conference Attendance, "5th Annual Career Cluster Institute on behalf of the NM PED and the Career Technical Workforce Education Bureau," Phoenix, AZ. (June 2007).
- Seminar/Workshop, ""Mathematics and Economics: Connections for Life"," Parral. (June 2007).
- Seminar/Workshop, "Invited presenter at NM Public Education Spring Budget Workshop," Albuquerque, NM. (April 2007).
- Seminar/Workshop, "Certified as a Principal Investigator." (2006).
- Seminar/Workshop, "Completed Banner training," NMSU, Las Cruces, NM. (2006).
- Seminar/Workshop, "Completed clickers in the classroom training," NMSU, Las Cruces, NM. (2006).
- Seminar/Workshop, "Completed IMPLAN certification training," NMSU, Las Cruces, NM. (2006).
- Seminar/Workshop, "Completed InforED training," NMSU, Las Cruces, NM. (2006).
- Seminar/Workshop, "Completed SPINPlus training, certificate awarded," NMSU, Las Cruces, NM. (2006).