

Pat M. Gavin, Jr.

New Mexico State University

PGA Golf Management Program: Director

Las Cruces, NM 88011

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EDUCATIONAL BACKGROUND

Masters Degree: NEW MEXICO STATE UNIVERSITY, Las Cruces, NM
Masters of Business Administration, July 1991

Bachelors Degree: NEW MEXICO STATE UNIVERSITY, Las Cruces, NM
Concentration: Professional Golf Management 1991
Bachelor of Business Administration, May 1987
Major: Marketing Minor: Human Resource Management

PROFESSIONAL EXPERIENCE

Academic

Program Director

College Professor: Faculty Member
New Mexico State University, Las Cruces, NM
PGA Golf Management Program

11/1994 – Present
(Promoted to Full Professor in 2011)

Department Head

College Full Professor/Faculty Member
New Mexico State University, Las Cruces, NM
Department of Marketing

6/2013 – 9/2015

Assistant Director

New Mexico State University, Las Cruces, NM
PGA Golf Management Program

7/1993-11/1994

Professional

Program Director/Instructor

Mundus Institute, Phoenix, AZ
Golf Course Management Program

9/1991 - 7/1993

ACTIVITIES, COMMITTEES & ORGANIZATIONS

University

9/14-Present College of Business: Strategic Planning Committee
4/06-Present Advisory Board Member: NMSU: PGM Living Learning Community
9/93-Present Recruit and promote the NMSU PGA Golf Program at PGA Show
6/12-9/2015 College of Business: College Executive Council (CEC)
9/11-6/13 College of Business: Promotion & Tenure Committee
9/10-9/13 College of Business: Strategic Planning Committee
8/12-12/12 Library: Promotion & Tenure Committee
12/07-12/08 College of Business: Retention & Recruiting Committee Chairman
12/05-12/06 College of Business: Retention & Recruiting Committee
12/05-12/06 NMSU: Citation Appeals Panel
8/99-8/01 Served as the Professional Tennis Management Director for the College

Outside University

12/14-Present Committee Member: PGA of America, Education Committee
12/14-Present Committee Member: PGA of America, Awards Committee
10/14-Present Vice President, Executive Board: PGA Sun Country Section
10/12-Present Board Member: PGA Sun Country Section (2 terms)
11/07-Present PGA Play Golf America Staff member
11/05-Present PGA President's Council on Growing the Game of Golf
11/97-Present Playing Ability Test (PAT) Examiner: PGA of America
11/97-Present Education Chairman: PGA Sun Country Section
8/97-Present Class A-11 Member: PGA of America
10/12-10/14 Secretary, Executive Board: PGA Sun Country Section
11/97-11/09 Board Member: PGA Sun Country Section (8 terms)
2/07-10/09 Advisory Committee Member, LPGA NM Shoot-Out
1/04-1/08 Power Bar Advisory Board
8/93-8/2007 Faculty Member: National Golf Foundation
8/06-8/07 PGA Play Golf America Co-Chairman
5/99-5/00 Advisory Board Member: PGA Magazine
1/92-12/94 Faculty Member: Club Managers Association of America

CONSULTING PROJECTS

9/14-Present Gallup Municipal Golf Course, Gallup, NM
9/04-12/05 Marty Sanchez Links Golf Course, Santa Fe, NM
9/04-12/04 Gallup Municipal Golf Course, Gallup, NM
5/04-8/04 Riverview Golf Course, Farmington, NM
3/03-6/03 University of Nebraska, PGA Golf Management Program
9/02-7/03 Sam Houston State University, PGA Golf Management Program
7/02 Methodist College: PGA Golf Management Program

AWARDS & CERTIFICATES

- 8/97-Present Class A-11 Member: PGA of America
11/14 National Award Winner: PGA of America “**Horton Smith Award**”
2013 Received NMSU College of Business Faculty Award for
“**Outstanding Service in the College**”
3/98-3/12 Received the **Horton Smith Award**, 13 of the past 16 years, from
the PGA Sun Country Section. This award is presented for outstanding
contributions in Education. (1998-2002, 2004, 2006-2008, and 2010-2013)
8/12 Finalist for the PGA National Horton Smith Award
6/11 Promoted from Associate Professor to **Full Professor**
5/2008 **Donald C. Roush Award** (NMSU) for Teaching Excellence
8/07 Finalist for the PGA National Horton Smith Award
9/05-9/06 Received a \$35,000 Grant from PGA of America to Promote Golf
7/06 Promoted from Assistant Professor to Associate Professor
2004 Received NMSU College of Business Faculty Award for
“**Outstanding Service in the Community**”
2002 Completed the recertification exam for PGA’s PAT Examiner
2/00-2/02 USGA/PGA Rules of Golf Certificate, Scored 99% (2nd highest score)
3/97-3/99 USGA/PGA Rules of Golf Certificate, Scored 93% (5th highest score)
3/96-3/97 USGA/PGA Rules of Golf Certificate, Scored 90% (2nd highest score)
7/19/96 PGA Players Ability Test: Passed with 77-73=150
7/95 PGA Business School II: Scored 133 (3rd highest score)

VOLUNTEER WORK (Golf Related)

- 1/94-Present Rules Official, Sun Country Section PGA
P.A.T.’s held throughout the section.
1/93-Present Rules Official, NMSU Collegiate Tournaments
NMSU Golf Course Las Cruces, NM
1/93-Present Developed the “Klubs for Kids” Free Golf Clinic
2006-Present Coordinated several local Community Service Projects, including 1st Step
Program, Las Cruces Chamber of Commerce, and several local charities.
2006-Present Coordinated volunteer support every year for various golf tournaments,
and golf fundraisers, utilizing current PGA Golf Management students
6/04 Rules Chairman, American Junior Golf Association: Picacho Hills CC
10/99 Rules Official, Nike New Mexico Classic: Buy.Com Tour
1/92 & 1/93 Driving Range Supervisor, The Phoenix Open,
TPC of Scottsdale Golf Course, Scottsdale, AZ
4/93 Volunteer Chairman, The Tradition (PGA Seniors),
The Golf Club at Desert Mountain, Scottsdale, AZ

PGA SPONSORED SEMINARS ATTENDED

RULES OF GOLF

2/00	USGA/PGA Rules Seminar	Tom Carpus & Dr. Trey Holland
4/99	USGA Rules Workshop	Mark Passey, USGA
5/98	PGA Rules Seminar	Charlie Lanzetta, PGA
3/98	USGA/PGA Advanced Rules and Tournament Operations	Kendra Graham, USGA Larry Startzel, PGA
4/97	USGA Rules Workshop	Mark Passey, USGA
2/97	USGA/PGA Rules Seminar	Don Essig & Dr. Trey Holland
3/96	USGA/PGA Rules Seminar	Ken Lindsay & Jeff Hall
10/94	PGA Advanced Rules Seminar	Charlie Lanzetta, PGA
2/94	PGA Rules Seminar	Charlie Lanzetta, PGA
1/92	PGA Rules Seminar	Larry Startzel, PGA
1/91	PGA Rules Seminar	Bull Durham, ED

GOLF CAR MAINTENANCE

10/94	PGA/Club Car Seminar	Rick Farris, Club Car
11/93	PGA/Club Car Seminar	Tim Goranson, Club Car
10/93	PGA/Club Car Seminar	Tim Goranson, Club Car

TEACHING GOLF

3/10, 2/11, & 2/12	PGA Teaching Seminar	Mike Hebron, PGA
3/12	PGA Teaching Seminar	Andy Plummer
2/12	PGA Teaching Seminar	Tom Velarde, PGA
3/06	PGA Teaching Seminar	Todd Kolb, PGA
4/99	PGA Teaching Seminar	Dr. Gary Wiren, PGA Master
10/95 & 10/96	PGA Teaching Seminar	Tom Wilcox, PGA Master
4/95	PGA Teaching Seminar	Steve Satterstrom, PGA
10/94	PGA Teaching Seminar	Tom Wilcox, PGA Master
4/94	PGA Teaching Seminar	Mark Wood, PGA
3/94	PGA Teaching Seminar	Tom Wilcox, PGA Master
11/90	PGA Teaching Seminar	Dr. Gary Wiren, PGA Master

GOLF CLUB FITTING & REPAIR

PGA/Golfworks Seminar	Jim Yachinich, Golfworks
Attended and completed:	3/14, 2/13, 3/12, 3/11, 3/10, 3/09, 2/08, 3/07, and 3/06
Custom Club Fitting	Multiple Instructors, Henry Griffiths
Attended and completed:	1/99, 1/00
PGA/Golfworks Seminar	Mark Wilson, Golfworks
Attended and completed:	3/96, 10/95, 10/94, 4/94, 10/93, and 3/93

Continue to attend and offer various educational seminars for our students at NMSU, as well as our PGA section professionals.

RULES EXPERIENCE

11/97-Present PAT Examiner: PGA of America
8/94-Present Teach Rules of Golf in a semester long university class
7/93-Present Assist Sun Country PGA at various PAT sites
7/93-Present Assist with area Collegiate events
7/93-Present Rules Chairman for all PGA Golf Management Tournaments
6/04 Rules Chairman, American Junior Golf Association
10/99 Rules Official, Nike New Mexico Classic: Buy.Com Tour
2/00 Scored 99% on USGA/PGA Rules Test (Phoenix, AZ)
2/97 Scored 93% on USGA/PGA Rules Test (Albuquerque, NM)
11/96 Scored 100% on Sun Country Section Rules Test. (Only 100% in history)
3/96 Scored 91% on USGA/PGA Rules Test (Denver, CO)

TEACHING GOLF EXPERIENCE

6/02-Present Director of Teaching PGA Golf Management Junior Golf Camp
1/94-Present Developed a Player Development Program for all PGA students
(We have the highest Playing Ability Test pass rate of all PGA schools)
6/98-6/02 Director of Teaching: Nike Junior Golf Camp
7/96-7/97 Teaching Staff Rocky Mountain Golf Schools Gunnison, CO
2000 Voted as one of Golf Digest's Top Teachers of New Mexico

Also, I continue to work with PGA Golf Management students on a weekly basis, assist with a Klubs for Kids Day, and volunteer teach at local schools as needed.

PGA's PGM EDUCATIONAL PROGRAM (formerly called the GPTP)

- *Updated our curriculum at NMSU with the new PGM 2.0 materials
- *Teach PGA Golf Management classes at NMSU, which covers all areas of this program
- *I handle all material ordering for the on-campus sessions at NMSU.
- *Administer & Conduct the on-campus testing and seminars at NMSU.
- *Attended the West Coast PGA Checkpoint in Las Vegas, in which I have continued to attend and audit different seminars in Level 1-3.

*The following are segments of training that I attended for the new PGA/PGM 2.0 education program:

6/13 PGA/PGM Level 3 training session
6/12 PGA/PGM Level 2 training session
6/11 PGA/PGM Level 1 training session

*The following are segments of the GTP that I attended and audited early on:

- 1/99 PRO, Checkpoint Testing for Level I and II, Various Simulations.
- 1/98 PRO, Interpersonal Skills, Golf Mgt. I, Level I Checkpoint Testing & Simulations, Golf Mgt. II, Customer Relations, and Teaching II.
- 1/97 PRO, Interpersonal Skills, Golf Mgt. I, Level I Checkpoint Testing & Simulations, Golf Mgt. II, Customer Relations, and Teaching II.
- 6/96 Level I Checkpoint Testing & Simulations.
- 1/96 PRO, Interpersonal Skills, Golf Mgt. I, and Club Repair.
- 5/95 Professional Readiness Orientation (PRO)

PGA SPONSORED SEMINARS ORGANIZED ON-CAMPUS

Spring 2015	Helped organize, hosted, and conducted the Spring “Cracker Barrel” Education Program for the Sun Country Section	
Spring 2013	Helped organize, hosted, and conducted the Spring “Cracker Barrel” Education Program for the Sun Country Section	
Spring 2011	Helped organize, hosted, and conducted the Spring “Cracker Barrel” Education Program for the Sun Country Section	
1/95 - Present	Organize and conduct the PGA’s PGM Educational Checkpoint Held every year on-campus	
2005-Present	Every year, we have offered the following specialized seminars:	
	Golf Club Repair and Fitting	Jim Yachinich
	Career Enhancement and Resume	Various Instructors
	Teaching Golf	Several Various Instructors
Spring 2004	Mental Aspects of the Short Game	Dr. Bill Moore
	Mental Aspects of Scoring	Dr. Bill Moore
	Rules of Golf: New Changes	Charlie Lanzetta
	Golf Club Repair and Fitting	Jim Yachinich
	Career Enhancement and Resume	Tom Wilcox
	Teaching Golf	Tom Wilcox
	PGA and You	Bill Cioffoletti
Fall 2003	Teaching Golf with Computers	Mark Connell
	Golf Club Repair	Phil Woods
	Resume and Career Enhancement	Bill Keys

Spring 2003	Club Repair & Fitting Resume & Career Enhancement How to Use PGA Links Teaching Golf	Mark Wilson Bill Keys and John Henry Bill Keys and John Henry Tom Velarde
Fall 2002	Golf Instruction Resume & Career Enhancement	Jeff Ritter Bill Keys
Spring 2002	Golf Teaching Golf Fitness Mental Game Golf Instruction	Tom Velarde Mark Cook Chris Dorris Jeff Ritter
Fall 2001	Calligraphy and Scoreboards How to Teach Juniors Putting Seminar Resume Writing & Job Search	Randy Houseman John Godwin Stan Sayers Bill Keys

Continue to attend and offer various educational seminars, above and beyond what is listed above, for our students at NMSU, as well as our PGA section professionals.

SPECIAL PROJECTS

2000-Present	Continue to raise money annually for scholarships for our students, which includes nine permanent scholarship endowments.
2010-Present	Currently revising our curriculum for the PGA Golf Management Program.
1997-Present	Created and maintain an Alumni Association of over 550 alumni.
1994-Present	Every four years, organized and submitted the required documents to PGA for reaccreditation.
1997-Present	Created and oversee the nation's largest PGA student tournament program.
1993-Present	Attend PGA meetings, where curriculum and policy items are addressed.
1995-Present	Organize and submit the required Annual Report to PGA, which includes curriculum, budget, long range planning, and student playing ability reports.
2000-Present	Assist with Community Service Projects, which include Las Cruces Chamber, 1 st Step Program, local schools, and several departments on campus.

DEPARTMENT HEAD TRAINING

2013-Present	Continue to attend Teaching Academy Workshops geared towards Department Head development and training.
2013-Present	Continue to attend NMSU sponsored seminars on Finance and Budgeting, Fundraising, Teaching and Learning, and other improvement seminars.
1/2014	Attended the AACSB Continuous Improvement Review Seminar