College of Business

The College of Business was created in 1964. The dean of the college assumes leadership of five academic departments and the Bureau for Business Research and Services.

The college has developed substantial research competencies focused upon New Mexico, Mexico and other border economic, business and social issues; leadership and substitute-for-leadership issues; and issues in public utility regulation.

New Mexico State University

The land-grant university of the state of New Mexico, NMSU is also classified as a Carnegie Doctoral/Research Universities-Extensive and is a Hispanic-serving institution.

The university is a member of the Hispanic Association of Colleges and Universities. NMSU has five campuses with the main campus located in Las Cruces, NM, and community colleges in Doña Ana, Carlsbad, Alamogordo, and Grants.

Accredited by AACSB International—The Association to Advance Collegiate Schools of Business

AACSB International accreditation represents the highest standard of achievement for business schools worldwide, and is the hallmark of excellence in management education. The College of Business has been accredited by AACSB International since 1973. The accounting programs have been accredited since 1993. The college is one of a relatively few colleges with accreditation of both undergraduate and graduate business and accounting programs.

To achieve AACSB International accreditation, business programs must satisfy the expectations of a wide range of quality standards relating to curriculum, faculty resources, admissions, degree requirements, library and computer facilities, financial resources, and intellectual climate that are all mission-linked. Institutions that earn accreditation confirm their commitment to quality and continuous improvement through a rigorous and comprehensive peer review. AACSB International accreditation assures stakeholders that business schools:

- Manage resources to achieve a vibrant and relevant mission.
- Advance business and management knowledge through faculty scholarship.
- Provide high-caliber teaching of quality and current curricula.
- Cultivate meaningful interaction between students and qualified faculty.
- Produce graduates who have achieved specified learning goals.

Affiliated Programs and Centers

| Arrowhead Center | Global Leadership & Organizational Behavior Effectiveness (GLOBE) Project |
| Bureau of Business Research & Services | Insurance & Financial Services Center |
| Center for Public Utilities | State Data Center |
| Consumer Behavior Lab | Student-Managed Investment Fund |
| Domenici Institute | Western States School of Banking |
| Daniels Fund Ethics Initiative | |

Distance Education Programs

Our undergraduate distance education programs are degree completion programs designed to provide upper division courses required for the Bachelor of Business Administration. Students are expected to have substantially completed their lower division requirement, including general education requirements. These lower division requirements may be completed at a junior or community college. The college also provides MBA programs through distance education.

BBA: Major, General Business
BBA: Major, Marketing

BBA: Major, General Business, Option: Tribal Management
Faculty, Undergraduate and Graduate Students by Gender, Ethnicity, Rank And Class*

<table>
<thead>
<tr>
<th>Gender</th>
<th>Ethnicity</th>
<th>Rank</th>
<th>Total</th>
</tr>
</thead>
</table>
| Men: 47 | Tenured/Tenure Track & College Track Faculty: | Professor: 28  
          Women: 23          Non-Minority: 55  
          | Minority: 15        Associate Professor: 28  
          |                       Instructor: 0         |
| Men: 949 | Undergraduate Students: | Freshman: 301  
          Women: 765          Sophomore: 366  
          |                       Junior: 412          |
| Men: 154 | Non-Degree: | Senior: 820          |
| Women: 122 |               |                       |

<table>
<thead>
<tr>
<th>Total</th>
<th>Gender</th>
<th>Ethnicity</th>
<th>Rank</th>
</tr>
</thead>
</table>
|       | Men: 75 | Two or more races: | Non-Minority: 75  
          | Women: 55 | American Indian/Alaskan Native  
          |          | Asian                   |
|       | Men: 15  | Black/African American: | Minority: 15  
          | Women: 19 | Native Hawaiian/Other Pacific Islander  
          |          | Hispanic                |
|       | Men: 5  | Race and/or Ethnicity Unknown: | Non-Minority: 3  
          | Women: 1  | White                  |
|       | Men: 9  | International: | Non-Minority: 9  
          | Women: 2 |                        |

Number and Type of Degrees Awarded by Major for Academic Year 2012-2013

<table>
<thead>
<tr>
<th>Baccalaureates</th>
<th>Masters</th>
<th>Grad Certificates</th>
<th>Doctorates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accountancy</td>
<td>67</td>
<td>Accountancy</td>
<td>Finance</td>
</tr>
<tr>
<td>Economics</td>
<td>15</td>
<td>Ag Economics</td>
<td>PURE*</td>
</tr>
<tr>
<td>Finance</td>
<td>59</td>
<td>Applied Statistics</td>
<td>Business Admin</td>
</tr>
<tr>
<td>General Business</td>
<td>86</td>
<td>Business Admin.</td>
<td>DED**</td>
</tr>
<tr>
<td>Information Systems</td>
<td>18</td>
<td>Economics</td>
<td></td>
</tr>
<tr>
<td>International Business</td>
<td>21</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Management</td>
<td>67</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marketing</td>
<td>85</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td>418</td>
<td>Total: 98</td>
<td>Total: 5</td>
</tr>
</tbody>
</table>

*Approximate.
†Masked for confidentiality as per FERPA regulations.

*Public Utility Policy & Regulations.
**Doctor of Economic Development.
### Academic Degrees and Options

<table>
<thead>
<tr>
<th>Student Enrollment (Approximate)*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduate</td>
</tr>
<tr>
<td>Total</td>
</tr>
<tr>
<td>---</td>
</tr>
<tr>
<td>1,714</td>
</tr>
</tbody>
</table>

#### Business Administration
- Undergraduate: 103
- Graduate: 159

#### Pre-Business Administration
- Associates: 26
- Nondegree: 9
- Unclassified: 15

#### Department of Accounting & Information Systems
- Bachelor of Accountancy: 295
- BBA: Information Systems: 59
- Master of Accountancy: 45

#### Department of Economics & International Business
- BA/BBA: Economics College of Business: 68
- BA: Economics with College of Arts & Sciences
- BBA: International Business: 83
- Master of Arts: Economics with AgEcon/Ag Business
- Master of Science: AgEcon with AgEcon/Ag Business
- Master of Science: Applied Statistics: 17
- Public Utility Policy & Regulation: 17
- Doctor of Economic Development (DED): 24

#### Department of Finance
- BBA: Finance: 173
- Graduate Minor: Finance: 1

#### Department of Management
- BBA: Management: 315
- BBA: General Business: 354
- PhD in Business Administration: Concentration in Management: 15

#### Department of Marketing
- BBA: Marketing: 387
- PhD in Business Administration: Concentration in Marketing: 6

#### Master of Business Administration
- 159

*Students who have at least one major in the college.
Students with multiple majors are counted in every college in which they have a major.
Non-degree (undergraduate non-degree and post-baccalaureate) students included in affiliated college.
Distribution of Student Credit Hours Produced by College
Las Cruces Campus – Fall 2013 (as of September 6, 2013)

- Arts & Sciences: 52%
- Business: 12%
- Education: 12%
- Engineering: 9%
- Health & Social Svcs: 8%
- Other: <1%
- Ag., Cons. & Environ. Sci.: 8%

* Honors, Graduate School, Library and UNIV courses.
Source: Student Credit Hours – 2nd Friday Census Report (September 6, 2013).

New Mexico State University
Distribution of Students by College
Las Cruces Campus – Fall 2013

- Arts & Sciences: 36%
- Business: 12%
- Education: 14%
- Engineering: 15%
- Graduate: 1%
- Ag., Cons. & Environ. Sci.: 11%
- Health & Social Svcs: 8%
- B ranch: 2%

Note: The Graduate School includes interdisciplinary and unclassified majors.
Source: IA data warehouse.
^ Students with multiple majors are counted once by each college in which they have a major.
* Nondegree students included in affiliated college.