Submit the following to the NMSU Graduate School.

1. Online Application.
   - Domestic students: Graduate School at [http://gradschool.nmsu.edu/apply](http://gradschool.nmsu.edu/apply)
     - A domestic student is a U.S. citizen or permanent U.S. resident.
   - International students: Office of International Student & Scholar Services at [https://isss.nmsu.edu](https://isss.nmsu.edu)
     - An international student is a non-U.S. citizen or is not a permanent U.S. citizen.

   NOTES:
   - Intended major: Select Business Administration.
   - Concentration: Select Marketing.
   - The degree of Doctor of Philosophy should automatically populate. If it does not, select it.
   - Planned start: Select the upcoming fall semester.

2. Application Fee (nonrefundable).
   Pay online (preferred method) or mail to:
   - Graduate Student Services
   - New Mexico State University
   - P.O. Box 30001, MSC 3G
   - Las Cruces, NM 88003-8001

3. Transcripts.
   - Transcripts of coursework (in original and English languages) taken at every college or university attended are required.
   - Transcripts can be scanned copies of originals uploaded to the online application portal.
     - If you are admitted, your official transcripts will need to be provided before you start the PhD program.
   - Refer to the NMSU [Graduate Catalog](#) regarding official transcripts.

4. Official GMAT or GRE Scores.
   All applicants must provide either a GMAT or GRE Exam Score.
   - Provide results (not more than five years old) from the Graduate Management Admissions Test (GMAT) or Graduate Record Examination (GRE).
   - So that your official score will be sent to NMSU, provide to GMAC (i.e., GMAT) or ETS (i.e., GRE) the appropriate institutional code (4531).
   - There are no waivers for these tests.

   Listed at right are test scores typically required to be competitive for admission to NMSU’s Marketing PhD Program; however, all completed applications will be reviewed on a case-by-case basis.

<table>
<thead>
<tr>
<th>Test</th>
<th>Minimum Score</th>
<th>Approximate Percentile</th>
</tr>
</thead>
<tbody>
<tr>
<td>GMAT*</td>
<td>550</td>
<td>~50th</td>
</tr>
<tr>
<td>GRE (New)*</td>
<td>150</td>
<td>~50th</td>
</tr>
<tr>
<td>GRE (Old)*</td>
<td>550</td>
<td>~50th</td>
</tr>
</tbody>
</table>

*In all cases, a balanced score between Verbal and Quantitative test components is preferred.
5. **Official TOEFL Scores: International Students.**  
   - International students are required to submit the official TOEFL score provided by Educational Testing Services.  
   - For international applicants who obtained a bachelor’s degree in the U.S. or in another English-speaking country, this requirement is satisfied.

6. **Letters of Recommendation.**  
   - Provide three letters of recommendation from faculty members or professional colleagues.

7. **Statement of Purpose.**  
   - Discuss your interest in our PhD program, your reasons for doing graduate work at NMSU, and indicate which faculty member you have an interest in working with (and why).  
   - Your statement should be no more than two pages.

8. **Resume / Curriculum Vitae.**  
   - Outline your educational and work experience.

Once your completed application package has been reviewed by the Graduate School (Stage 1) and the Marketing Department faculty (Stage 2), you may be invited for an onsite (if you are in the local area) interview, and/or a Skype or phone interview (for candidates at a distance from NMSU).

Applicants will receive written notification of the admissions decision when it has been made.