Dean, College of Business - Dr. Garrey Carruthers

- The Pizza with the President and Provost was a sellout affair. I thank all of the students and faculty who attended. Nothing like a free lunch to bring out the best in us!

- We continue to do the “Scenario Planning” for the Provost – a project due to her office by April 15th. I am in the process of aligning our College Strategic Plan with the President’s Seven Goals for Success. In addition, I will put pen to pad and write up our current thinking that we may need to increase admission standards and add a differential tuition for College of Business courses if we are to weather this financial storm. I hope to have something for faculty and staff comments sometime early next week. Although the legislative outcomes were not as severe as anticipated and a tuition increase is still in the offing, we still need to submit a plan showing both 2% and 4% decreases in the College of Business Instructional and General Budget.

- The kick off session for the development of the Vice President for Economic Development Business Plan went very well, thanks to the always excellent organization and staffing of Kathy Hansen and her colleagues at Arrowhead. The time lines are tight but we believe we should have a draft plan to the Board of Directors of Arrowhead Center, Inc. by mid fall. The Gold Team made up of executives at NMSU will be the first line of review and this review will occur periodically during the planning process. To my knowledge, this is the first attempt at NMSU to “tie the economic development loose ends together” to portray a comprehensive but focused effort by NMSU as an engine of development for New Mexico.

- All Colleges contributed to the reception for the J. Paul Taylor Conference on Social Justice, held last week at the Las Cruces Convention Center. The subject this year was the children of inmates and programs to assist them in trying circumstances. Many former political leaders worry about “their legacy”. J. Paul does not – his legacy is all about social justice. What a prince of a man!

- The Business Advisory Council will be on campus this Friday. We are expecting a good turnout of members. Because the group has expanded, we will be meeting in one of the BC classrooms.

Associate Dean of Academics - Dr. Kathy Brook

- The College’s Building Repair and Renewal fund request was submitted, including requests for better ventilation in GU 303, re-carpeting of BC 313 (space behind the computer lab), repairs in the advising area, lighting changes in BC 343, and improvements to air quality in Guthrie. Some progress, as you may be aware, has been made in addressing the air quality as work was done during spring break and more is expected. OFS is also beginning to address the problem of the concrete disintegrating on the plaza.
I attended presentations by the four candidates for the position of Assistant Vice President for Institutional Analysis.

I met with Bobbie Derlin about actions that AACSB is requiring us to take to ensure that students in the Bachelor of Independent Studies and the Bachelor of Applied Studies programs limit the number of business credits taken.

Together with Rick Adkisson, I worked with two CoB students who were brought back from study abroad in Japan. The College of Arts and Sciences is offering some Japanese language and culture and Japanese history instruction to assist these students in completing the course work they are missing because of their return to the US as a result of the earthquake and tsunami.

**Associate Dean, Research & Economic Development - Dr. Kevin Boberg**

- A 1985 alum from Albuquerque read an article about Studio G in the Albuquerque Journal. He recently traveled on a business trip to Tennessee and was given a tour of one of their incubators. He was very interested when he read that his alma matter was putting together the same concept, but for students. He called to offer his support, to put us into contact with the Tennessee incubator, and to provide mentorship or workshop opportunities to NMSU students. He runs a multinational corporation based out of Phoenix, but he lives in Albuquerque.

**Accounting & Information Systems Department - Dr. Ed Scribner**

- Richard Oliver presented a workshop, “Big Bang for Little Bucks: The Use of Camtasia® to Enhance Training & Student Learning” at the Western Academy of Management meeting in Victoria, BC. Many state schools are operating under a mandate to bring their online and other classroom activities into ADA compliance for those with hearing and/or vision based disabilities. The workshop introduced background information on screen capture, video rendering, web hosting, and ADA compliant captioning.

- The NMSU Chapter of the Association of Latino Professionals in Finance and Accounting (ALPFA) hosted Richard Miller from Lauterbach, Borschow, & Co. a large public accounting firm in El Paso. Bill Smith and Ken Martin (ALPFA faculty advisors), along with NMSU Student Chapter Officers, had a dinner meeting with Frances Garcia, the Inspector General of the U.S. Government Accountability Office.

- Sherry Mills and Tom McGuckin led a faculty development workshop for MBA Program faculty and others on developing students’ critical thinking capabilities through strategic assignment selection. Groups of faculty developed practical cases and other assignments to target specific critical reasoning skills in the MBA Program.


- Brandon Fryar of Moss Adams, LLP, Certified Public Accountants, spoke to the accounting students in Beta Alpha Psi about emerging issues and complexity in financial reporting.
**Economics/International Business Department - Dr. Rick Adkisson**

- “Crimes and Violence in Mexico: Evidence from Panel Data” written by coauthors Ben Widner, Manuel Reyes, and Carl Enomoto was accepted for publication in *Social Science Journal*. Congratulations

- Bill Gould submitted an Interdisciplinary Research Grant application for estimating black bear populations in New Mexico.


- Jim Peach submitted two technical reports (“Modeling Energy Market Volatility” and “The economic Impact of US Department of Energy Expenditures in New Mexico: an Update”) to the National Energy Technology Laboratory (NETL) this week as part of NMSU’s Department of Energy Grant for the PROSPER project. Both reports are available on the Arrowhead Center/Prosper Project website: [http://arrowhead.nmsu.edu/arrowheadcenter/prosper/technical-reports.html](http://arrowhead.nmsu.edu/arrowheadcenter/prosper/technical-reports.html) The PROSPER project is in its third year of Department of Energy funding.

- On Tuesday (3/15), Winnie Lee met with Mr. Dino Cervantes, a private business owner of Las Cruces, and Paul Kolp of the International Relations Institute (IRI) to discuss her mini-grant project of the border migration issues. Mr. Cervantes is interested in her study and indicates a possible additional funding to be added to her original grant.

- On Wednesday (3/16), Winnie Lee attended the National Scholarships Committee meeting. Monica Bonilla Romero of the IB major has made it to the finalist of the Truman Scholarship. She will be informed in sometime April by the scholarship committee about the recipient decision.

- On Friday (3/18), Winnie Lee visited with Ms. Mingwei Zhao of DongHua University (DHU), Shanghai, China, about the student and possible faculty exchange between NMSU and DHU. She visited Dean Carruthers on the same matter last week and invites COB students to study abroad at DHU. The official exchange agreement will be signed by both universities’ presidents during President Couture’s trip to China in May.

- Rick Adkisson served as Dean’s representative on two Master’s of Nursing project defenses.

**Finance Department - Dr. Liz Ellis**

- On March 23rd through March 26th, student representatives from the NMSU Financial Management Association (FMA) chapter attended the 2011 FMA Finance Leader's Conference in New York City. The highlight of this event is an international competition called the “Quiz Bowl.” Student teams from universities across the U.S (and beyond) compete in the Quiz Bowl by answering questions on investments, corporate finance, and other finance topics. The NMSU team comprised of Blaine Baggao, Jing Gao, and Martin Wu placed 5th in this competition in which 50 universities were represented. Besting 90% of a large number of competing universities was a worthy enough accomplishment, but this was also the first time that an NMSU team had even competed in the Quiz Bowl. Please join the finance department in congratulating these outstanding students and the entire FMA club who have represented NMSU so well!
Patrick Waggoner, President of the NMSU FMA also deserves recognition for his efforts to organize the trip and gain the participation of about 8 FMA members.

- On March 30, Liz Ellis and Doris Rios attended the “upgrade” training for the Scholar Dollar system. The Finance Department is now ready to begin the award process.

- On April 1, Ken Martin, Rich Fortin, Maria De Boyrie, Hari Sankaran, Liz Ellis and Greg Roth participated in the critical thinking workshop sponsored by the College Graduate Committee. Thanks to the excellent organization and presentation by Sherry Mills, we all improved our skills in creating creative thinking exercises for our students.

- The Finance Department received a $3000 gift from the Arizona Central Chapter of RIMS to sponsor student travel to the RIMS National Convention in Vancouver. Tim Query was instrumental in acquiring this gift and will be traveling with 6 NMSU insurance students to the conference in May.

Management Department - Dr. John Loveland

- Joe Gladstone spent Wednesday, March 30th, participating in activities related as the first presenter of the Native Scholar Series sponsored by the Indian Resources Development program at NMSU. The day’s event began with Joe meeting with members of the University’s Native American Business Student Association (NABSA) and discussing a variety of business topics relevant to the students. In the afternoon, at the American Indian Program building, he delivered an abbreviated version of his presentation, mentioned below, to interested students. The Native Scholar Series event was capped off with a evening public presentation of his current research, “Old Man and Coyote Barter: Discovering the Native Trading Spirit”, where he discussed his work exploring the meaning of business from a Native American perspective.

- As part of the Native Scholar Series, Joe was interviewed by KRWG, the University’s public radio station. His interview was broadcast during KRWG’s airing of Morning Edition and All Things Considered, NPR’s morning and afternoon news programs.

- Joe Gladstone, management PhD student, presented his research exploring the integration of Indian identity in business practice during his presentation, “Old Man and Coyote Barter: Discovering the Native Trading Spirit,” on March 30th at 7:30 p.m. in O’Donnell Hall Room 111 on the NMSU campus. His presentation is part of NMSU’s Indian Resource Development program’s Tribal Scholars Speaker Series.

- Joe Gladstone will travel to the American Indian Business Leaders conference in Phoenix, Arizona, from March 31st to April 2nd to present his work and recruit for the PhD Project. Joe has also been advising the College’s Native American Business Student Association as they prepared to participate in the Job Application competition as part of the AIBL conference.

- Joe Gladstone’s caucus proposal titled "Meeting The West: Native and Indigenous Culture Research Caucus" was accepted by the Academy of Management Caucus committee for the AOM annual meeting this summer in San Antonio.

- Dr. Weisinger presented on a panel discussing Nonprofit Management Education and Curricular Guidelines for Diversity, as well as in a colloquium, “Thinking About Intercultural Competency- Integrating Academic Curriculum and Using Nonprofit
Education to Hear the Voices of Others,” at the Benchmark 3.5 2011 Conference on Nonprofit and Philanthropic Studies in San Diego, CA. The conference was co-sponsored by the Nonprofit Academic Centers Council, Arizona State University and the University of San Diego.

- Grace Ann Rosile has been asked to be a member of Editorial Advisory Board for the Journal of Organizational Ethnography, based in the UK. She said yes.

- Dr. Steven Elias, Mr. Chet Barney, and Dr. Jim Bishop have had their paper, The Treatment of Self-Efficacy among Psychology and Management Scholars, accepted for publication in the Journal of Applied Social Psychology.

- Dr. Steven Elias received notice from the Panhellenic Executive Council that he has been nominated as a professor “that is hard working and dedicated towards the education students receive at New Mexico State University. Dr. Elias was nominated based on his “teaching of ethical skills and willingness to encourage students to do well.”

**Marketing Department - Dr. Pookie Sautter**

- The Marketing Department was well represented at the College of Business Research Seminar with presentations by Drs. Niculescu and Payne. Dr. Niculescu's presentation featured his work with Dr. David Curry on "The Iraq War Monitor," and Dr. Payne's presentation featured his work with Dr. Kenny Herbst on "Why are so Many Consumer Health Interventions Ineffective?: Possible Solutions from Modified Grocery Carts and Intervention Segmentation."

- The Marketing Department was also well represented at the Graduate Committee's workshop on Critical Thinking. Drs. Hampton, Jasso, Peterson and Sautter attended.

- Doctoral student Miguel Angel Zúñiga presented his research on bilingual consumers and their processing of advertisements at the departmental research colloquium. Marketing faculty members Dr. Tian, Hampton, Jasso, Peterson, Niculescu, Payne, and Sautter provided valuable contributions to the research discussion.

- Doctoral student Suzanne Conner and co-author Isaac Wanasika of University of Northern Colorado, received the Trump Entertainment Best Paper in management award for their article "When is Imitation the Best Strategy?" The paper was presented at the Academy of Business Research Conference in New Orleans. The paper was also submitted this past week to the “Journal of Strategic Innovation and Sustainability.”

- Dr. Jasso, and PhD. students, Miguel Zuniga and Ayman Ghunaim, had a paper entitled "Jordanian Pharmaceutical Companies: Are Their Marketing Efforts Paying Off?," accepted at Health Marketing Quarterly.

- A manuscript by Suzanne Conner (Ph.D. student) and Dr. Hyman, entitled “Adjusting Prices for Externalities,” was accepted for publication as a chapter in Sustainability Marketing: A Strategic Approach to Organisational Social Responsibility (Tilde University Press).

- Dr. Collin Payne published a paper with Janneke Giesen, Remco Havermans, and Anita Jansen (Maastricht University) in American Journal of Clinical Nutrition entitled "Exploring how calorie information and taxes on high-calorie foods influence lunch decisions." The article was featured in an editorial review in the same journal, and was featured in the Lempert Report.
The latter story by Justin Bannister of University Communications was also featured on Kasa.com (Albuquerque), Albuquerqueexpress.com, nmsu.edu homepage,Krque.com

School of Hotel, Restaurant & Tourism Management - Dr. Janet Green
(Nothing to report at this time)

Daniels Ethics Program Chair – Dr. Bruce Huhmann
• Please submit your application for the prestigious 2011 Bill Daniels Fellowships in Ethics by April 15. Lots of opportunities exist to develop teaching materials, cases, or outreach to promote ethics in your discipline.

• Bruce A. Huhmann attended the March 29-30 meeting of the University Ethics Initiative Leaders at the Daniels Fund headquarters in Denver.

Domenici Institute Program Manager – Sara Patricolo
• Sara Patricolo joined the Domenici Institute as its program manager. Sara has a background in public relations and marketing communications; she most recently served U.S. Army Recruiting as a public affairs specialist. Sara earned a bachelor’s degree with a double major in business administration and Spanish from Marquette University.

• The Domenici Institute will host Richard Fisher, President and Chief Executive Officer of the Federal Reserve Bank of Dallas, May 4. Planning is currently underway for this forum.

LEED AP Manager Environmental Policy & Sustainability - Joni Newcomer

“Sustainability Tip of the Month”
• FACT: 308 BILLION plastic shopping bags are used each year; approximately 3 trillion are used around the world. Sadly only 1% are recycled

• TIP: Bring your own reusable bags with you when you shop on (and off) campus. The Office of Sustainability can provide you with one if you’d like to come by (Central Utility Plant, Room 104)

• For more information contact Joni Newcomer, Manager of Environmental Policy and Sustainability (646-7563)