Dean, College of Business - Dr. Garrey Carruthers

- It was a glorious week for the College of Business. We had our annual Hall of Fame dinner with over 200 folks in attendance. We honored Brad Gordon as the Hall of Famer, Peyton Yates as the individual Traders Award recipient, and Laguna Development as the Corporate Traders Award winner. Feedback suggests it was the best Hall of Fame dinner of all time. Thanks to Andrea Tawney, Courtney Lopez, Sara Patricolo, Yolanda Sanchez, Yvonne Mendoza, Marisella Reyes, Gena Bermudez, and all of the Ambassadors for their help in organizing and executing the dinner plan. Gold star day!

- Following the glorious week theme, we also had a very good Business Advisory Council meeting, chaired by Travis Melham. Per AACSB suggestion, we asked both students and the BAC for recommendations regarding our strategic plan and did get some great suggestions. The BAC and students spent the morning together listening to some of our Hall of Famers (Christine Aguilera and Margaret Hardin) as well as Travis Melham who discussed their careers and gave them some tips on how to be more successful. Thanks to Jerean and Tom Hutchison for sponsoring the reception the night before the BAC meeting. A good time was had by all!

- And without leaving the theme of glorious, we had a very nice Service Awards reception for faculty and staff who have served the College and NMSU for from 5 to 25 years. Thanks to all who do such a great job for our students and NMSU.

- And the final glorious event was the ground breaking for the Pete V. Domenici Hall. Attendance was very good. Construction should begin this week on the newest College of Business building and needs to be completed by September of 2014. The Jaynes Corporation will be the builder. The new theatre/classroom will be state of the art as the result of a generous gift from Peyton and Linda Yates. The accepted bid is nearly a $1,000,000 over the amount of money we have so I am going to have to do some fund raising. If you have an extra million to spare, let me know and I will put it to good use.

- I met with Mary Kipp, General Counsel, and Richard Turner, VP of El Paso Electric prior to Mary and Richard lecturing in one of the Center for Public Utility classes. Thanks to the good efforts of Doug Gegax and Larry Blank, we are closing in on a gift from EPE to furnish one of our classrooms with some new distance education equipment which will transform the standard classroom into a virtual classroom.

- I visited with the Ambassadors Class to seek feedback on improving the class. They want to retain the one hour class but, while they enjoy the speakers, they want to spend some class time in working on class projects. They believe 15-18 members are about the right size for an Ambassadors group.
**Associate Dean of Academics - Dr. Kathy Brook**

- Kathy Brook attended the AACSB International Conference and Annual Meeting (ICAM) in Chicago. With 1400 in attendance, it was apparently the largest such meeting ever. Plenary session speakers included Sheena Iyengar, author of *The Art of Choosing* and faculty member at Columbia Business School; Bob McDonald, chairman of the board and CEO of Proctor and Gamble; and Tony Wagner, Harvard Graduate School of Education faculty member and author most recently of *Creating Innovators: The Making of Young People Who will Change the World*.

- The business meeting was the occasion for approval of new accreditation standards. Our Faculty Council has already been working with the new categories of faculty qualifications that replace academically and Professionally Qualified. Another change is a focus on “a more holistic approach” to AoL and better integration between AoL and curriculum management.

**Associate Dean, Research & Economic Development - Dr. Kevin Boberg**

- (Nothing to report at this time)

**Arrowhead Center – Dr. Kevin Boberg**

- Arrowhead is hosting a reception on April 14, recognizing awardees of the Launch proof of concept program. The competition identifies and supports early-stage technology emerging at NMSU and provides funding and support to explore market opportunities for such projects. NMSU alum Bradley Gordon will speak on his extensive experience in starting, financing, growing, and acquiring new companies.

- The Arrowhead Innovation Network (AIN) has added new Enterprise Advisors (EAs) to the network in the past weeks. Presently, nine EAs are active in AIN, advising clients on a range of technology commercialization and start-up venture topics. Current EAs include Kyle Armstrong (CEO of ICConnections in Albuquerque, NM), Paul Furth (Associate Professor of Electrical and Computer Engineering at NMSU), Anthony Hyde (Professor of Mechanical Engineering and Director of the Manufacturing Technology and Engineering Center at NMSU), Nancy Lowery (Assistant Director of the Hub of Human Innovation in El Paso, TX), Beto Pallares (Founder of Joseph Advisory Services in El Paso, TX), Jorge Ramos (Chief Economist at the Paso del Norte Group in El Paso, TX), Carlos Santos (Visiting Professor in Marketing at NMSU), Dale Spencer (Assistant Professor in Accounting and Information Services at NMSU), and Cathy Swain (Executive Director of the Hub of Human Innovation in El Paso, TX).

- Planning is underway for next year’s Innoventure. Marie Borchert presented at the Expanding Your Horizons in Science and Mathematics conference on the NMSU campus. The conference is for girls from 6th-12th grade, encouraging participants to pursue careers in STEM fields. The workshop was also an excellent recruiting opportunity for Innoventure. Ms Borchert also is finalizing details for Camp Innoventure, Arrowhead’s entrepreneurship summer camp for middle school students, which this summer will be expanding programming this year to include a session in Ruidoso, NM.
Assistant Dean, Development – Dr. Andrea Tawney

- First and foremost I want to thank our entire team of those who pitched in to make all of the past week’s activities a success especially our Hall of Fame. Courtney Lopez and Gena Bermudez did an exceptional job and as many commented, “took this event to the next level.” Special thanks to Yolanda, Marisella and Sara for their work in making all of the parts move successfully! We had about 215 in attendance and people stayed after to mingle which is always a good sign they enjoyed the festivities. Thanks to our faculty and staff who attended as well. Our community and alumni really enjoy visiting with the people who make our College so successful.

- I am also happy to report that we will have a surplus and technically made money on the event. Although events such as Hall of Fame bring great publicity and visibility for the College, events are generally not the best fundraising tools. This year, we raised enough sponsorships and ticket sales to have a surplus for next year’s event which is always a good thing.

- Our honorees were very well received and all had inspirational speeches that our attendees enjoyed.

- We had 20 BAC members in attendance for the festivities this week. Travis Melham continues to provide excellent leadership and run an engaging meeting. I think the group is as engaged as ever and eager to assist throughout the year. Thank you to our faculty, Kevin Boberg, Kathy Brook, and dept. heads who could attend and present. Ken Martin also provided an update on the Wetherbe student investment fund that the members and Dr. Wetherbe were pleased to hear. The BAC provided some initial feedback for the strategic planning session in relation to AACSB reviewer comments.

- Our 500 for $500 initiative is well underway as we received several commitments on Friday from our first donors for the donor recognition wall in the new building. We will be sending out more information to the entire college and alumni in coming weeks.

- We announced the $250k gift from Dr. Karen Becklin for the endowed professorship in public policy and a substantial gift from PY Foundation led by Peyton Yates to equip the theater of the new building with state of the art audio visual technology.

- Christine Aguilera, president of SkyMall gave a lunch presentation to a packed house of about 45 people. She was very well received and did a nice job of tying in her company products with advice for students.

- This week we have Hall of Fame recipient Brad Gordon presenting in several classes and Arrowhead activities.

- This Friday and Saturday Dean Carruthers and I are headed to ABQ and Santa Fe for several meetings in support of solidifying a major gift for the COB and sponsorships for the Domenici Conference.
Daniels Ethics Program Chair – Dr. Bruce Huhmann

- (Nothing to report at this time)

Accounting & Information Systems Department - Dr. Kevin Melendrez

- Rebecca Koskela, Executive Director of DataONE (http://www.dataone.org/what-dataone) talked to students in BCIS 475 (database) on Monday, 4/8. She talked about data management issues, the need to preserve research data and some examples of how scientists have used DataONE to identify data for their research.

- NMSU sponsored the 2013 Botball Regional Tournament over the weekend in the James B Delameter Activity Center. Middle and high school teams from New Mexico and west Texas competed in a simulated Mars Sample Return (MSR) mission. Each team built and programmed autonomous robots which navigated the game table performing specific tasks. Multiple MSR teams and robots cooperated concurrently to assemble and prepare samples to be returned from the simulated Mars mission. Participating teams came from schools in Deming, Marfa, San Felipe Pueblo, Los Lunas and Taos. The competition was jointly sponsored on campus by the College of Business and the College of Engineering. A special thanks to the College of Engineering Ambassadors who provided logistical support for the competition!

- Saturday, April 13, Becca Galves in the Computer Science department hosted the annual "Expanding Your Horizons" conference. This one-day event provides workshops in STEM (science, technology, engineering, and math) for girls in grades 6-12 so they can explore the STEM disciplines. Bobbie Green taught a workshop called "Programming with Alice" and Jennifer Kreie taught a workshop called "Website Delight."

- AITP hosted this past week Dr. Lori Keleher from the Philosophy Department who spoke to the group about Business Ethics.

- Several of our IS students and active AITP members graduating this semester have accepted job offers from prestigious companies. One of the students will be joining USAA (www.usaa.com) as a Software Developer and Integrator. USAA is ranked among the top 50 companies to work for in the US. Additionally, 4 students have accepted offers from General Motors (www.gm.com) to join the newly developed Innovation Centers around the country to work as Software Developers.

Economics/International Business Department - Dr. Rick Adkisson

- Jim Peach, Ben Widner, J. Patrick and Hari Sankaran participated in the successful DED project defense of Steve Chavez.

- Robert Steiner served as statistician on a Master of Science committee for a student in Plant and Environmental Sciences. The student studied the effect of irrigation stress on land race chile varieties in northern NM. These varieties have been grown in that area for hundreds of years. The student defended successfully.
• Ben Widner attended the NMSU National Agri-Marketing Association presentation in perpetration for their competition next week. They are very well prepared.

• Rick Adkisson reviewed a manuscript for Social Science Journal.

Finance Department - Dr. Liz Ellis

• On April 9, as part of American Indian Week at NMSU, Dr. Clarkson opened up his BLAW 502 course to the general public for a special lecture on "Doing Business in Indian Country." Along with Liz Ellis, Clarkson also participated in the Miss Native NMSU "meet and greet," on April 8, which was hosted by the Native American Business Student Association (NABSA) with sponsorship from the College of Business. Dr. Clarkson was also a judge for the formal pageant at the end of American Indian Week.

• Dr. Gavin Clarkson attended the annual meeting of the Federal Bar Association's Indian Law Section at the Pojque Pueblo near Santa Fe (4/11/12). Several New Mexico tribes and/or their attorneys were in attendance.

• The paper titled “The Design and Estimation of a Bi-National Bond to Finance Strategic Infrastructure along U.S.-Mexico Border,” authored by Dr. Hari Sankaran, Dr. Violeta Diaz and Dr. Salvador Espinosa has been accepted for publication in the summer 2013 issue of The Journal of Structured Finance. This research is partially funded by a grant from the Domenici Institute for Public Policy, NMSU.

• Dr. Violeta Diaz presented a paper titled “DJIA Milestones: Irrational Trades and Rational Market Makers,” co-authored with Dr. Hari Sankaran and Dr. Jayashree Harikumar in the 2013 Eastern Finance Association conference held in St. Petersburg, Florida. This paper was also presented at the 2013 Southwest Finance Association conference held at Albuquerque and is currently under submission in a peer-reviewed finance journal.

• Liz Ellis attended the College’s Business Advisory Council meetings and related functions on April 11 and 12. Ken Martin gave a brief update to the Council on the status of the student managed Wetherbe Fund.

Management Department - Dr. Steven Elias

• (Nothing to report at this time)

Marketing Department - Dr. Kevin Boberg

• Dr. Collin Payne was the featured speaker for the Honors College Undergraduate Research and Creative Activities Symposium, completed two reviews for journals (Journal of Pediatrics and Appetite), and participated in the Pan American Health Organization’s annual self-evaluation.

School of Hotel, Restaurant & Tourism Management - Dr. Janet Green

• (Nothing to report at this time)
Domenici Institute Program Manager – Sara Patricolo

- **Thanks!** Thank you to everyone who attended the groundbreaking ceremony on Friday. We had a great turnout and a beautiful afternoon for the event. Construction on Pete V. Domenici Hall is set to begin on April 16!

- **Thursday, April 18, Forum:** We would also like to have great turnout for the April 18th forum on defense sequestration. Our guest will be Dr. Gary Schmitt of the American Enterprise Institute. He will discuss sequestration and its potential impact on our strategic defense initiatives. The forum will be held at the studio of KRWG-TV in Milton Hall from 1-2 p.m. To register, visit [www.domenici.nmsu.edu](http://www.domenici.nmsu.edu) or call 646-2066.

  Prior to the forum, Dr. Schmitt will have breakfast with ROTC cadets. He will also lecture in two classes – history and government – on Article II of the U.S. Constitution and the role of the U.S. President (presidential powers).

- **Reminder!** Student panelist nominations are due April 30 for the Domenici Conference in September. Nominations are accepted from faculty and administrators of universities in New Mexico. This is the link to the [Student Panelist Program](http://student-panelist-program) page of the Domenici Institute website where you will find the one-page nomination form and more information. Of the nominations we receive from NMSU and universities across the state, just 20 students will be selected to form the panel and they will be the only audience members allowed to question speakers. Student panelists will receive a $250 Visa gift card, two nights of hotel accommodations in Las Cruces, and a dinner and orientation banquet, all provided by the sponsor of the Domenici Student Panelist Program, U.S. Bank.

Manager of Environmental Policy and Sustainability – joni newcomer

- (Nothing to report at this time)