Dean, College of Business - Dr. Garrey Carruthers

- The Domenici Advisory Council met yesterday with Senator Domenici to “scope out” how he envisioned the work of the Institute. We were pleased that he wanted to narrow the possibilities to the following: (1) complete the building, (2) continue the major public policy conference, (2) use the Institute to sponsor forums, such as the one on May 4th with Richard Fisher of the Dallas Federal Reserve, (3) undertake policy analysis projects, (4) operate the archives, and (5) promote entrepreneurship throughout New Mexico. We can now formulate the organizational structure and business plan to accommodate his wishes and simplify the management within NMSU. The Senator was very pleased with this planning meeting.

- Working with the College Executive Committee and after solicitation of nominations, I have selected the following for recognition by the College:
  - Hall of Fame: John and Susan Long
  - Distinguished Alum: Margaret Hardin, President of Munchkins
  - Traders Awards: Herb Wimberly for bringing the PGA Golf Management Program to NMSU, and for the corporate recognition, Wells Fargo, for the consistent support of College of Business and Domenici Institute Programs.

- It is the season to attend lots of events recognizing our students. This week I dropped by the Gamma Sigma Delta installation, the Native American Cultural Center reception, and the Senior Send Off sponsored by the Alumni Association.

- In addition, we recognized the accomplishments of our staff at our annual Staff Appreciation Awards. Recipients received a $1,000 gift plus a plaque. Recognized this year were Doloris Rios, Kathy Crawford, and Yolanda Sanchez. Congratulations to all.

- I attended the President’s Retreat as she, the President’s Council, and the University Executive Committee planned for this summer’s Regents Retreat. She is looking for the “big ideas” for meeting the 7 goals she established at her inauguration. It was a good and productive discussion.

Associate Dean of Academics - Dr. Kathy Brook

- Thanks to the efforts of Yolanda Sanchez, we inducted 29 juniors, seniors, and graduate students into Beta Gamma Sigma, the only honor society associated with AACSB International. Thanks also to Ed Scribner, Pookie Sautter, and Winnie Lee for explaining to the assembled students, friends and family what Beta Gamma Sigma represents.

- Along with the department heads and Dean Carruthers I attended the NMSU Community College Summit meeting involving all five NMSU campuses and participated in the break-out session on the transition from associate’s degree programs to bachelor’s degree programs. The discussion included a request that the CoB accept more than the current
limit of 8 applied credits toward the BBA degree. This may be a topic for review by the Undergraduate Committee next year.

- The students serving on the Collegiate Advisory Board for the El Paso branch of the Federal Reserve Bank of Dallas did an outstanding job in their final meeting in El Paso. Anna Gramer served as chair and Juliann Bell as secretary and the students made presentations on the industries they have tracked throughout the semester.

**Associate Dean, Research & Economic Development - Dr. Kevin Boberg**

- The Arrowhead Center green jobs project, under the direction of Vickie Galindo, assisted by Leo Delgado, was concluded on April 30th. This 10-month project provided for the development of baseline data relating to green jobs in New Mexico and hosted the E³ Green Jobs forum in March. As a subcontractor for this project to the New Mexico Department of Workforce Solutions, the survey results were used in the development of the green jobs portal which provides for education opportunities and green job career pathways. This funding was part of the ARRA stimulus package and resulted in part-time FTEs for 2 faculty members, 2 professional staff, 3 graduate students, and 21 undergraduate students.

- Arrowhead Center hosted a Web Seminar titled “Supporting Targeted Industries Using Incubators”. Folks from Arrowhead Center, the City of Las Cruces’ Economic Development office, the Dona Ana Arts Council and Downtown Partnership attended the event.

- Arrowhead Center will begin remodeling the former Employee Health Center at the Genesis Center this summer. The building will serve as the Arrowhead Technology Incubator serving small business clients.

**Accounting & Information Systems Department - Dr. Ed Scribner**

- Lydia De Los Santos received the outstanding Master of Accountancy student award from the Federation of Schools of Accountancy. The FSA is the association of graduate programs in accounting that have separate AACSB accreditation. Of 596 accredited business schools worldwide, only 173, including NMSU, hold this distinction.

- Mariam Sanogo, Bachelor of Accountancy candidate, received the Graduate Enrichment Fellowship award from The Ohio State University. In his message to NMSU, Robert Chabot, Associate Director of the OSU Graduate Programs Office, described the fellowship as “VERY prestigious.” He also mentioned that Mariam’s ambitious Honors Thesis in accounting at NMSU, mentored by Dr. Kevin Melendrez, played a significant role in the award decision.

- Michaela Zerbe and Ryan Smith were recognized as the outstanding graduating seniors in accounting and IS, respectively.

- On Tuesday, 4/28, Vice President of Information Systems at Tyson Foods, Howard Alsdorf, and Whitney Acosta, recent NMSU IS Program graduate now working for Tyson, visited campus to hear team presentations in the Enterprise Resource Planning (ERP) courses and to interview students for positions and internships. Mr. Alsdorf also spoke to a BCIS 110 class and visited the SAP ABAP programming class, BCIS 495. Tyson Foods, like the majority of its fellow Fortune 500 companies, uses SAP as its main integrated information system.
Hewlett-Packard representatives Cecilia Watt, Martin Vela, and Anthony Mercado (NMSU graduate) visited the BCIS 495 class later in the week to reach out to IS students interested in remaining close by for their careers. They announced that HP expects to hire about 100 new people for its El Paso location within the next two years.

Celine Tellez of Accounting and Consulting Group and Robert Wharff, CPA, spoke to the accounting systems class on IT auditing and system conversion.

Bill Smith attended Career Day at Conlee Elementary and spoke to students about careers in business, going to college, and the importance of staying in school. He also visited with a College of Business alum and his high-school-student son about the accounting program at NMSU.

Beta Alpha Psi held its Professional Development Seminar at Hotel Encanto on April 29. At this annual event, leaders from the accounting profession guide students through the interview process, conduct mock interviews, critique resumes, provide coaching on professional etiquette and standards, and furnish other assistance in bridging the gap between school and the accounting profession. This year’s seminar featured sponsorships and/or representatives from Clifton Gunderson LLP; KPMG; Sandia National Laboratories; Beach Fleischman; Beasley Mitchell & Co., LLP; Moss Adams LLP; Pulakos CPAs; REDW LLC; Accounting & Consulting Group, LLP; BDO; and Johnson, Miller & Co., CPAs.

Economics/International Business Department - Dr. Rick Adkisson

- Jim Peach attended the Uranium Fuel Cycle Conference in Hobbs, NM April 27 and 28. Speakers included former Senator Pete Domenici.

- Winnie Lee was honored as the NMSU Teaching Academy’s Most Distinguished Faculty Member. Winnie received her recognition at the 8th Annual Teaching Academy Gala-Champagne and Chocolate celebration on Wednesday, April 27.

- The Econ and IB Department was sad to receive the news that Applied Statistician and all-around nice guy Dan Mundfrom will be leaving NMSU at the end of this academic year. Dan has accepted the position of Department Head for the Department of Mathematics and Statistics at Eastern Kentucky University. Congratulations to Dan.

- Dennis Clason, Richard Oliver, and Jody Crowley went to Albuquerque on Tuesday to meet with Lt. Aguilar of the NM State Police in preparing a response to a US Department of Justice RFP.

- Larry Blank reported that the proposal to change the Department’s name from Department of Economics and International Business to Department of Economics, Applied Statistics, and International Business was passed unanimously by the Faculty Senate. The proposal now goes to the President and Regents for final approval.

- Rick Adkisson participated in a Master’s Thesis defense for a communication studies student on Friday, April 29. The title of the thesis was “Perceptions on Development from Students from Developing Countries.”
Finance Department - Dr. Liz Ellis

- On April 29, Tim Query, Al Berryman and Liz Ellis met with Ken Mitchell, Managing Director of the El Paso office of Wells Fargo Insurance Services USA, Inc. and Paul Baldwin, the Southwest Regional Manager, to discuss opportunities for recruiting insurance and finance graduates.

- The Finance Department recognized 3 of its outstanding graduating seniors with awards. Dongcao (Martin) Wu received the Alumni Association award, which is the highest recognition offered to graduating finance majors. Matt Ellis received the Peter Wichert Memorial Award and Kelli Raub received the ConocoPhillips Award. Please join us in congratulating these great students.

- The Insurance and Financial Services Center recognized Crystal Clearwater as the most outstanding graduating insurance studies student. Crystal received the Mountain States Insurance Group Award for outstanding achievement in insurance. We wish Crystal the best as she starts her professional career at Los Alamos National Laboratories.

- Doris Rios, the Finance Department Administrative Assistant, was recognized by the College of Business with the greatly deserved 2010-2011 Outstanding Department Staff award. We are very grateful to Doris for all she has done to keep the Finance department running in top shape and for her month long “double duty” in which she also covered for the Management Department while they were without a staff person!

- Liz Ellis and Rich Fortin attended the NMSU Summit at the Las Cruces Convention Center on Monday April 25. We participated in the Session E discussion: Transitions from Associate degree to Bachelor.

- In the past 2 weeks, Ken Martin hosted guest lecturers in his Applied Security Analysis and Portfolio Management class. Eric Walton and Jim Spence from Spence Asset Management presented on April 18 and David Bicknell of Beacon Hill Ltd presented on April 25.

- New Officers were elected for Gamma Iota Sigma. The new officers are: President - Jeffrey Winter; VP, ASNMSU Relations - Tyler Lengal; VP, Grand Chapter Relations - Mark Krone; VP, Community Service - Sean Daugherty. Many thanks to outgoing president Jennifer Fletcher, and our other graduating officers for their work this semester.

- Tim Query reviewed an article for the CPCU Journal.

Management Department - Dr. John Loveland

- Jim Bishop reviewed a manuscript for Human Performance and another for the Academy of Management Journal.

- Dr. Steven Elias and Ms. Catherine Helmuth (first-year doctoral student) recently presented their paper, “Promotive control as a moderator of the relationship between transformational leadership and student-athlete satisfaction,” at the annual meeting of the Rocky Mountain Psychological Association in Salt Lake City, UT.

- Phil Benson, NMSU doctoral student Rakesh Mittal and former NMSU doctoral student (now University of Windsor faculty) Ashish Mahajan, have had their paper “The New
Paradigm of Self-Initiated Expatriation” accepted for presentation at the annual meeting of the European Academy of Management (EURAM) to be held in June, in Tallinn, Estonia.

- Phil Benson and co-author Glennis Hanley of Monash University, have had their paper “Is the Best Still to Come?: The Grey-Collar Workforce in a Multi-Generational Workplace” accepted for presentation at the annual meeting of the European Academy of Management (EURAM) to be held in June, in Tallinn, Estonia.

- Phil Benson, Sam Gray, and Glennis Hanley (Monash University) have had their paper “Markets, Madison, and Mish-Mash: The Role of Public Sector Unions in a Politicized America” accepted for presentation at the annual meeting of the Irish Academy of Management, to be held in September in Dublin, Ireland.

### Marketing Department - Dr. Pookie Sautter

- Drs. Tian (PI), Kroger (Co-PI in Psychology) and Sautter (Co-PI) received one of six IRG (Interdisciplinary Research Grant) awards selected across twenty eight university wide applications. Doctoral students Temo Luna-Nevarez and Sarah Fiscbach will participate in the $50,000 research grant over the next year. The application was entitled, “Health-consequence Holograms and Web-based Graphic Pathographies: The Effects of ICT Interventions on Individuals’ Self-managed Health Care.” Dr. Tian also served 9 hours as a reviewer for the BA 590 business plans with which she was most impressed. She has also completed a review for the Journal of Consumer Behavior.


- Dr. Collin Payne reviewed manuscripts for Journal of the Academy of Marketing Science and for Food Policy and 4 grant proposals for the The Cornell Center for Behavioral Economics in Child Nutrition. His research was also cited in Redbook.

- Dr. Hyman and doctoral student Suzanne Conner wrote part 1 of 3 on "Adjusting Prices for Externalities" for the New Mexico Business Outlook.

- Doctoral student Tiny Qiang Yan's paper entitled, "Effective Co-branding between Two Firms: A Game Theory Perspective," accepted for presentation at the American Marketing Association's Summer Educator's Conference. The paper was based in part on his first year research paper used for assessment in our doctoral program.

- Doctoral student Suzanne Conner presented a paper she co-authored with Dr. Jerry Hampton entitled, "Learning and Lifelong Learning in Business Schools: A Point of View" at the Marketing Educator's Conference in San Diego.

- Doctoral student Sarah Fischbach presented her developing research on the use of Graphic Novels in Marketing Education. The research colloquium was attended by doctoral students Grant Aguirre, Suzanne Conner, Temo Luna Nevarez, Toy Qiang Yan, Jennifer Zarzosa, Miguel Zuniga and faculty member Drs. Hampton, Huhmann, Hyman, Niculescu, Payne, Peterson, Sautter and Tian. Thanks to all for a great discussion.
• Dr. Pookie Sautter attended the Community College Summit and focused on sessions dealing with distance education initiatives. She also participated in the Beta Gamma Sigma induction and felt old as the mother of one of the current inductees was her student in the early 90s (feeling like John Loveland now).

• Michelle Jasso was part of the selection committee for the Roberts, Hubbard, and Orozco leadership awards. On April 28, she participated in the reception for the Roberts/Hubbard/Orozco receptions.

School of Hotel, Restaurant & Tourism Management - Dr. Janet Green

• Dr. Betsy Stringam has received tenure and promotion at New Mexico State University, effective July 1. Congratulations!

• Ms. Elizabeth Albin gave an etiquette presentation to a group of high school students from the MESA Program, a pre-college program that seeks to expose students to leadership college opportunities.

• Wednesday, April 27, Patrick Abalos, HRTM student and College of ACES Ambassador, met with and presented HRTM information to students from Las Mantanos High School.

• Lunches in 100W have ended for the spring semester. They will resume during the summer sessions.

Daniels Ethics Program Chair – Dr. Bruce Huhmann

• Janice Wright and Bruce Huhmann will be attending the Teaching Business Ethics workshop in Santa Fe on May 6 and 7. Bruce Huhmann will be presenting an “Interactive Discussion on Business Ethics & Resources.”

• Bruce Huhmann has been invited to make a presentation on “Ethical Leadership and Responsibility” to the 2011 Southwest Regional Conference of the American Society of Women Accountants on May 20 at the Hotel Encanto de Las Cruces.

• Response to our call for the prestigious 2011 Bill Daniels Fellowships in Ethics was phenomenal. We had requests to fund 18 fellowships at $204,640, almost double our $105,000 budget. This meant some tough decisions, but we will be contacting those selected for the prestigious fellowships later this week.

Domenici Institute Program Manager – Sara Patricolo

• Senator Domenici visited NMSU Thursday, April 28. He met with the archivist for the Domenici papers, Cary Osborne, as well as the International Security Studies Organization (ISSO) who presented a final project for discussion with Senator Domenici. The Domenici Institute Advisory Council also seized this opportunity to hold a planning session with the Senator.

LEED AP Manager Environmental Policy & Sustainability - Joni Newcomer

“Sustainability Tip of the Month”

• Did you know that it takes over 10,000 gallons of water to grow enough cotton to make one t-shirt and two gallons of gasoline are required to make one polyester t-shirt. Sustainability reaches every level of our lives.