Dean, College of Business - Dr. Garrey Carruthers

- The Cream the Dean event sponsored by Delta Sigma Pi went very well with the students raising over $2,000 for the Southern New Mexico Community Foundation. My thanks to those who donated and to Dean Bill Eamon, Associate Dean Kathy Brook, and Director of HRTM Janet Green for submitting themselves to the creaming. We did nail a couple of students with pies along the way, however!

- I facilitated a planning session for the College of Education Board of Advocates, as they revisited the vision, goals and objectives of their organization. A very good group who obviously have some good ideas on how to help the College of Education progress.

- Our own Business Advisory Council meeting went extremely well. Outstanding sessions included Bruce Huhmann’s review of the Daniels Foundation Ethics programs, with calls for BAC member participation; Mickey Clute, Stan Rounds, Jennifer Amis and two students who presented the Arrowhead Early College High School concept to BAC with the students stealing the show with their testimony on why they selected the ECHS; and Dr. Mac Boston’s review of the NMSU athletic program, with an emphasis on how well we are doing in minor sports as well as his philosophy of hiring coaches. The BAC will assist in planning and executing some alumni parties in select cities with Albuquerque being first on the list for this fall. We have added several new members to the BAC, to include David McCollum of the Bulletin, Jo Lou Ottino of Media Works of Albuquerque, Kari Mitchell of Las Cruces Machine in Las Cruces, Lynn Allen of Molina Healthcare of New Mexico, Peyton Yates of Artesia, Jed Fanning of U.S. First Community Bank, John Long of JDW in El Paso, and Jim Holder of Power Health on Demand in Denver.

- I met with two Cabinet Members from the Governor Martinez Administration – Secretary designate John Barela for a briefing on the Arrowhead Center and how it can assist in state wide development activities and with Secretary of Health Katharine Torres, who expressed a big interest in the College of Health and Social Services and the College of Business offering a Masters Degree in Health Administration. Secretary Torres indicated it is near impossible to find well trained talent to manage the State’s many health institutions.

- I will speak to the Rotary Convention in Ruidoso on Friday in route to the New Mexico Articulation Consortium meeting Friday afternoon and Saturday morning. The Consortium has made amazing progress in all of its work over the years and is now focusing on assessment of learning in those courses on the articulation matrix.

Associate Dean of Academics - Dr. Kathy Brook

- Registration for summer and fall classes has begun and is proceeding relatively smoothly. About 230 students have recently been assigned to faculty advisors in the College of Business, meaning that they have completed their lower division requirements.
These students are being directed to the departments of their majors to pick up advising materials and receive the name of their new advisor.

- Deb Cardinali participated in a webinar on assessing when a student is a threat to themselves or others.

- In preparation for our AACSB visit in fall 2012, the department heads and I participated in a webinar on best practices with respect to accreditation visits.

- Along with Phil Benson, I attended a meeting of the HRTM Executive Committee to get an update on their activities past and anticipated. HRTM students take the following upper division business classes: MGT 309, MGT 332, and FIN 341 and many take minors in business.

- The planning committee for the spring NMSU Summit will be holding one more meeting before the summit is held on April 25 at the Las Cruces Convention Center. The summit brings together faculty and staff from all NMSU campuses to discuss ways to aid students in transitioning to four-year degree programs and other topics of common interest. All faculty should have received an invitation by email.

**Associate Dean, Research & Economic Development - Dr. Kevin Boberg**

- The Entrepreneurship Institute was contacted by a college facilitator at the Southern New Mexico Correctional Facility. The facilitator is interested in starting an entrepreneurship training program at the Correctional Facility and is seeking out resources to assist inmate in pursuing an entrepreneurial career path after their incarceration ends. We referred them to a great program out of Houston – Prison Entrepreneurship Program” ([http://www.prisonentrepreneurship.org/](http://www.prisonentrepreneurship.org/)) that partners MBA students with inmates to develop business plans. The facilitator was familiar with this program and would like to model their program after the one in Houston. We are in the process of scheduling a meeting to discuss ways the Entrepreneurship Institute can assist.

- Dawn Hommer met with the new Chamber of Commerce President, Bill Allen, this week to discuss ways Arrowhead Center and the Chamber can work more closely together. A good step in this direction is that Arrowhead Center is sponsoring the Chamber’s “Business After Hours” networking event on April 28th from 5:30-7:30 pm. The event will give technology entrepreneurs, researchers and the local business community the opportunity to network.

- Arrowhead Center is co-hosting a “Small Business Administration Borrowers Forum” along with the Small Business Development Center on April 13, 2011 from 9:00-11:00 am. Visit [http://www.nmsbdc.org/lascruc/es/showevent.html](http://www.nmsbdc.org/lascruc/es/showevent.html) for more information and to register for this no cost workshop.

- The Arrowhead Center and the NM Department of Workforce Solutions hosted the E³ Green Jobs Forum on March 22, 2011 at the Farm and Ranch Heritage Museum. The well-attended event focused on bringing together community members, government, educators, employers, and the workforce system for candid conversations regarding the training and employment in the green jobs sector. Preliminary analysis for the green jobs survey was provided, as well as the debut of the Green Jobs Web Portal and Mobile Green Jobs Unit. Numerous collaborations have resulted from the forum which will provide for better training of people interested in green jobs.
• Vickie Galindo provided a briefing for Xochitl Torres Small of Senator Tom Udall’s office on April 7, 2011. The purpose of the briefing was to provide an overview of the E³ Green Jobs Forum and provide an update on progress and participants in the NM Small Business Assistance Program.

• The Defense Advanced Research Projects Agency (DARPA) has awarded a sole source contract to New Mexico State University for flight testing of the Vulture Unmanned Aircraft System (UAS). The sole source acquisition was based on the unique asset of accessible airspace for UAS surrounding Las Cruces, NM – the UAS Flight Test Center operated by the Physical Science Laboratory. Arrowhead Center is teamed with PSL in this endeavor, and will be supplying office space in the Arrowhead Park for executive management personnel of DARPA and Boeing during flight demonstrations.

**Accounting & Information Systems Department - Dr. Ed Scribner**

• Richard Oliver served as a judge at the New Mexico Regional Botball Tournament. The Botball Educational Robotics Program engages middle-school and high-school students in team-oriented robotics competition based on national science education standards. By designing, building, programming, and documenting robots, students use STEM and writing skills in a hands-on, inquiry-based, learn-by-doing activity that strengthens their technical and teamwork skills.

• ALPFA hosted Candace Brown and Carlos Lobato, Certified Internal Auditors for the City of Las Cruces.

• Beta Alpha Psi hosted David Carpenter, CFO of El Paso Electric Company. Mr. Carpenter provided a technical overview of utility finance and accounting. He was accompanied by Rhonda Barrett and Nathan Hirschi.

• Philip C. Montoya, Manager of the DSW Program Business Office, Sandia National Laboratories, spoke to the accounting systems students about Sandia’s Oracle-based enterprise resource planning system and offered some well-reasoned career and professional development advice.

**Economics/International Business Department - Dr. Rick Adkisson**

• Dr. Tom Clifford and NMSU Graduate Clinton Turner of the New Mexico Department of Taxation and Revenue spoke to Rick Adkisson’s Economics of Taxation class on Wednesday, April 6, 2011. Tom and Clinton addressed many tax policy issues and discussed tax forecasting with particular examples from New Mexico. Ben Widner’s Regional Analysis students were able to join in for part of the presentation.

• Bill Gould advised two graduate students in Wildlife Science on how to model nest survival of burrowing owls and Scarlet Macaws. Proper use of information theoretic approaches to multiple models and statistical software were the main issues.

• Robert Steiner served on masters committees for 2 recent defenses; one in Economics and one in Chemical Engineering.

• Dan Mundfrom was elected to a three-year term as chair of the Multiple Linear Regression/General Linear Model Special Interest Group (SIG) of the American Educational Research Association.
Finance Department - Dr. Liz Ellis

- The Principles of Insurance class took a field trip to the Farm Bureau Center in Las Cruces. The class learned about underwriting, claims, agent opportunities, and also heard from the New Mexico Farm and Livestock Bureau Federation Partners. The agenda was concluded with a tour of the facilities.

- The Insurance and Financial Services Center received two gifts from the Rocky Mountain Chapter of RIMS as a result of stewardship by Tim Query. The first gift was a $1000 scholarship gift and the second was $2,000 for travel expenses for students attending the national RIMS conference in Vancouver, Canada in May.

- On Thursday, April 7, Liz Ellis attended the reception at La Posta for the College’s Business Advisory Council and attended the BAC meeting on April 8.

Management Department - Dr. John Loveland

- Dr. Weisinger presented on “Strategies for Diverse Scholars” at a workshop for Young & Diverse Leaders at the offices of the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA) in Indianapolis, Indiana. Participants included pre-doctoral and doctoral students, doctoral candidates and new faculty working in the areas of nonprofit management, philanthropy, and voluntary action.

- Dr. Bishop reviewed a manuscript for Human Resource Management Review.

- Adela Castro joined the Management Department in April as an Administrative Assistant. Before coming to Management, she was a Departmental Secretary in both the Department of Civil Engineering and the Department of Industrial Engineering. She joined New Mexico State University in 1986. Drop by the Management Department and meet Adela.

Marketing Department - Dr. Pookie Sautter

- Doctoral student, Miguel Angel Zúñiga, had a paper entitled "Abstractness of Bilingual Advertisements" accepted for presentation at the Global Business Development Institute Conference in Las Vegas, NV.

- Doctoral student Tony Qiang Yan presented his research topic, "False Advertising Externalities and the Regulation of False Advertising" at the Marketing Department's research colloquium. Thanks to Drs. Hampton, Hyman, Niculescu, Payne, Peterson, Sautter and Tian as well as doctoral students Grant Aguirre, Sarah Fischbach, Temo Nevarez, and Miguel Zuniga for their attendance and insightful contributions.

- Doctoral student Temo Nevarez ran the first focus group with university faculty about Aggie Athletic Event Attendance and Promotional Strategies. Temo is working with peer Sarah Fischbach and Dr. Sautter in completing these focus groups at the request of Aggie Athletics and upper administration. A final report will be completed and presented after four groups have been run. Only one is left to complete.

- Drs. Sautter and Tian and doctoral students Sarah Fischbach and Temo Nevarez submitted a special session proposal for "Graphic Novels: Exploring the Relevance for Marketing Promotion and Learning" for presentation at the Society for Marketing Advances Conference in November.
As faculty advisor, Dr. Pookie Sautter participated in the Tom's Club One Day without Shoes activity which included a barefoot walk around campus. She attended the opening meeting of the Aggie Spirit Game Day Experience Task Force and worked with the new directors of Aggie Athletics to plan and coordinate marketing internships for students. Dr. Sautter also attended the Business Advisory reception and meeting this week.

School of Hotel, Restaurant & Tourism Management - Dr. Janet Green

- Daren Bloomquist attended the ProStart Culinary and Management competition at the Albuquerque Convention Center on Wednesday, March 30. He was a judge for the visual displays and related oral presentations.

- The National Society of Minorities in Hospitality (NSMH) student club participated in the “Relay for Life” event April 1-2. This was a community event.

- Chef Maurice Zeck travelled to Corona with Tim Ross to help with the Range and Livestock Research Center. They are building a research kitchen and Chef Zeck met with the National Restaurant Supply Company to identify equipment that will be needed.

- Dr. Green presented an etiquette tutorial to the College of Business Ambassadors on Wednesday, April 6th.

- Dr. Green also participated in the “Cream the Dean” event with Dean Carruthers. The event was held Wednesday, April 6th. This was a fundraiser, and all monies raised go to the Community Foundation of Southern New Mexico, which will distribute the funds to local nonprofit organizations.

- Dr. Green is on the Hospitality and Tourism Program Advisory Council at the Dona Ana Community College. She attended a meeting of the Council, held at the East Mesa Campus on Wednesday, April 6.

- The Provost and several Deans of Colleges from Montana State University visited NMSU March 29-30. They are interested in starting a hospitality program, and wanted to visit HRTM to use as a model. Over the 2 day trip, they met with Dean Lowell Catlett, Dean James Libbin, Dean Garrey Carruthers and Dr. Janet Green.

Daniels Ethics Program Chair – Dr. Bruce Huhmann

- Please submit your application for the prestigious 2011 Bill Daniels Fellowships in Ethics by April 15. Lots of opportunities exist to develop teaching materials, cases, or outreach to promote ethics in your discipline.


- Dean Carruthers led a discussion with the Business Advisory Council on what ethical issues they observe in our graduates that they hire. This involved closing the loop with an important stakeholder group on our students’ ethics.

Domenici Institute Program Manager – Sara Patricolo

(Nothing to report at this time)