Dean, College of Business - Dr. Garrey Carruthers

- I understand that the redesign of the Hershel Zohn Theatre to house the College of Business, Arrowhead Center, and the Domenici Institute is online for viewing and your comments. Even though we did not have all of the funding we wanted, the architects have recommended a very nice addition to our physical plant. Pay particular attention to the new atrium, which will be a great place for students to gather, study, and occasionally nap. It will be considerably larger than our Willis Lounge.

- We had a nice chat with Carl Everett, one of our graduates and a very successful business man. He was in town supporting his fraternity during rush week. Carl has, in the past, donated the computers for our computer lab used for the stock trading classes. We hope to get him to spend more time here as an Executive in Residence.

- Sharon Jones and I have been asked to facilitate the organizational process for the “Employability Partnership of New Mexico”, a group appointed by the Governor to address workforce development issues in New Mexico. Kari Mitchell, our new Regent, along with Secretary Celina Bussey (Workforce Solutions) are the principals in the group which also includes 4 others from the Governor’s cabinet plus 8-10 prominent business folks. Mike Cheney, the Chairman of the Regents, is also a member of the partnership. The Governor is hoping to recreate on a statewide basis the “Bridge” organization in Las Cruces which gave us the Early College High School and other notions re. education.

- Kathy Hansen, Kevin Boberg and I will testify Tuesday (in Socorro) to LFC, HED, and DFA staff members regarding our budget expansion request for the Arrowhead Center. Later in the week, the same dynamic trio will testify (in Deming) before the Science, Technology, and Telecommunications Interim Committee of the legislature regarding the “Proof of Concept” program recently initiated at Arrowhead to expedite the commercialization of intellectual property.

- Please pay particular attention to the General Obligation Bond issue C on the upcoming general election ballot. There is an allocation of $19,000,000 to remodel Hardman and Jacobs Halls, two very old and in much need of repair buildings. If this passes, the neighborhood will be so much nicer and the students/faculty will be much better served. There is no tax increase involved with the successful passage of this measure.

- Several, including President Couture, will travel to the University of Arizona next week to visit their very good business park. This is one of the reviews the President is undertaking as we finalize the VPED strategic plan.
Associate Dean of Academics - Dr. Kathy Brook

- The NMSU Collegiate Advisory Board visited the El Paso branch of the Dallas Federal Reserve Bank for an introduction to the program, a tour of the cash processing area in the bank, and lunch at the El Paso Club. In a pioneering move, the NMSU group will be meeting this fall with the UTEP group rather than each university having an advisory board that meets separately.

- Paul Hamilton worked over the summer to replace the computers in BC 115 and then used the old BC 115 computers to upgrade those for GA’s and others in the college. In addition, new laser pointers/PowerPoint clickers have been placed in most of the College’s classrooms.

- Jose Razo, accounting major, is serving this year as the peer advisor to the Business Living Learning Community. He reports getting about half of the residents of the LLC to the NMSU-Sacramento State football game and brought some to the college’s new student open house on August 22.

- The department heads have been assisting with the development of a budget for a portion of the College’s I&G balances from the end of the 2011-12 fiscal year. This will be submitted for approval to the Budget Office by September 7.

- During the summer the following people were appointed to serve on university committees: Pookie Sautter and Dale Spencer, Advocates for Scholarly Teaching (formerly Outcomes Assessment Committee I); Ben Taylor, Assessment of Student Learning in General Education; and Kevin McNelis, Campus Planning Committee. Many thanks for their willingness to serve.

- We have three new GA’s in the Advising Center: Jason Ball (Economics), Kyle Archleta (MBA) and Christina Sims (MBA). They are joined by undergraduate student employee Ross Haddock who returned to working at the front desk. Ross and John Shonk made calls to students who were at risk of disenrollment and Jason and Kyle made calls to the very short list of students who were actually disenrolled on September 5.

- I have been drafted to serve this year as chair of the University Outcomes Assessment Council which brings together representatives of a number of assessment groups from across the campus.

- The college’s budget for a portion of the balances carried forward from 2011-2012 has been submitted to the Budget Office for approval. We anticipate spending the balances on the AACSB team visit, faculty and staff travel, building improvements, furniture upgrades to areas such as the second floor of Guthrie near the central staircase, equipment, and software and electronic information.

- Yolanda Sanchez attended training on the new and improved Course Action Form System. The old system had been developed by the College of ACES. The new one builds on that one and promises ongoing support from ICT.
Associate Dean, Research & Economic Development - Dr. Kevin Boberg

- (Nothing to report at this time)

Arrowhead Center – Dr. Kevin Boberg

- Arrowhead Center’s Entrepreneurship Institute kicked off its fall round of client projects with an orientation session for the 12 graduate students who will be spearheading these projects. Of the six fall projects, two involve NMSU student-clients, one involves an NMSU faculty-client, and the remaining three are community-based.

- Studio G, Arrowhead’s student business incubator, welcomed new resident Jared McDonald, a student in Industrial Engineering. Jared is working with an established company from Belen, NM which focuses on the production and distribution of locally-made food products. Jared is working with this company on reorganization and increasing efficiency to improve the company’s bottom line.

- On August 30th, Arrowhead Technology incubator hosted its fifth monthly New Mexico Programming Group (NMPG) meet-up. This is a user group for programming professionals, students, and hobbyist to learn and network. NMPG drew 30 participants for August’s meeting Game Development: Moving from Idea to Game Play - Compete, Survive and Grow in a Hyper-Competitive Market. The panel of speakers, including Dr. Barbara Chamberlin (Assistant Department Head, Agricultural Communications), David Abraham (Agricultural Communications), and Matthew Byrnes (Department Chair, DACC Technical Studies Division) provided valuable information on how to develop, market, deploy and monetize games and applications.

Assistant Dean, Development – Dr. Andrea Tawney

- We are planning for the fall BAC meeting scheduled for Sept. 20-21st with several BAC member speakers talking about their industry and careers in business.

- Scholarship Luncheon is scheduled for Oct. 26th at 1130am at Corbett Center Eat Ballroom. Our donor guest speaker this year is a young finance alum-Brett Winward (at the recommendation of Liz Ellis and Greg Roth).

- The COB distinguished alumni event will be on Oct. 26th at 3pm in the Trader’s Plaza honoring our Distinguished Alumna Jackie Kerby Moore and NMSU James Cole Service Award recipient Don Beasley.

- We have raised $124k for the 2012 Domenici Conference.

- Recently received a planned estate gift in support of the Accounting department from an accounting alum.
• Margaret Hardin has established an endowed international travel scholarship for undergraduate or graduate student(s) in support of an international business travel/study abroad experience approved by the College of Business.

• An alum has established an endowed scholarship with an annual contribution of $25k per year indefinitely to support either a full ride or near full ride for one or two business students with preference given to a golf team member. Additionally, the alum will also contribute $25k per year indefinitely for a current use scholarship made available immediately for the same purpose.

• We have several exceptional speakers who have generously agreed to come back and speak to our students this fall. These alumni have been very successful in their business endeavors and have great insight for our students.

  Bobby Lutz (executive in residence)
  Perry Elders (Senior Vice President and Chief Financial Officer McDermott International)
  Carl Everett
  Jack Domme (CEO Hitachi Data Systems)

Daniels Ethics Program Chair – Dr. Bruce Huhmann

• Dean Carruthers and Bruce Huhmann flew to Denver to meet with the Daniels Fund and the other consortium schools. They were very interested in our work on public ethics with local and state governments and the great work in which our fellows are engaged.

• Dean Carruthers, Sharon Jones, Bruce Huhmann and Gena Bermudez met with the Training Governance Council of the State Personnel Office in Santa Fe. The College of Business and the State Personnel Office are proposing a joint online ethics training program for all state employees in which the College creates materials and the state administers the program. The Daniels Fund is interested in our new proposal and will consider funding it this fall.

• Bruce Huhmann took part in an AACSB survey investigating the teaching of business ethics in colleges of business.

• The Daniels Fund, which funds our Daniels Fund Ethics Initiative, has also provided grants to other recipients in New Mexico including: First Serve – New Mexico; McCurdy Charter School, Espanola; Mesilla Valley Community of Hope, Veterans Transitional Housing Program; New Mexico Coalition to End Homelessness; Oasis Institute; Albuquerque Older Adult Enrichment Program; Presbyterian Medical Services; and others.

Accounting & Information Systems Department - Dr. Kevin Melendrez

• Kevin McNelis attended the Accounting Information Systems Educator Association meeting in July.
• Larry Tunnell and Tony Popp, as part of a Pete Domenici Fellowship, submitted their white paper “The Domestic Production Activities Deduction and U.S. Employment” to the Domenici Institute.

• Bill Smith was a visiting professor at Université Jean Moulin Lyon – ISEOR (Institute for Socio-Economic Organizational Research) in Lyon, France in June.

• Bill Smith along with coauthors Steve Elias (MGT) and doctoral student Chet Barney had their paper “Age as a moderator of attitude towards technology in the workplace: Work motivation and overall job satisfaction” published in *Behaviour & Information Technology, Vol 31(5)*.

• Bill Smith attended several Board of Director meetings for the New Mexico Society of CPAs over the summer.

**Economics/International Business Department - Dr. Rick Adkisson**

• DED student, Marcella Martinez, was one of two NMSU recipients to receive a Re-energize (RGA) scholarship

• The Center for Public Utilities (CPU) was busy over this past summer with the following highlights:

  • Doug Gegax, Larry Blank, Dave Smith, and Cindy Blume organized and delivered 4 week-long courses in electricity, natural gas, pipeline, and water utility regulation.

  • Larry Blank delivered a 3-hour lecture at the University of Wisconsin as the lead speaker at the Edison Electric Institute’s Advanced Regulatory Course.

  • Larry Blank presented a paper co-authored with Doug Gegax at the Western Conference hosted by Rutgers University’s Center for Research in Regulated Industries.

  • Doug Gegax and Jeanette Walter attended the National Association of Regulatory Utility Commissioners (NARUC) summer conference and made a presentation before the Subcommittee on Education and Research. Many of the NMSU CPU programs are endorsed by NARUC.

  • Mingming Pan’s paper entitled “FDI agglomeration change in China” was accepted for publication by *Journal of Chinese Economic and Foreign Trade Studies*.

  • Peter Amuhaya, an A ST graduate student, spoke to an AP statistics class at Las Cruces High School on Friday, August 31, 2012.

  • Randy McFerrin and Rick Adkisson’s paper, “Analysis of California Propositions: An Experiment in the Empirical Revelation of Shared Mental Models,” was accepted for publication in *Social Science Journal*. 
• Chris Erickson spoke to First American Bank on the New Mexico economy July 3. The audience was the bank’s Las Cruces advisory board.

• Chris Erickson spoke to the Rio Grande Rotary about his recent trip to Cuba August 7. The audience included about 60 individuals.

• Ben Widner and Carl Enomoto had their paper, "Did the Market Forecast the Passage of the Health Care Reform Bill? Evidence from an Event Study,” accepted for publication in the *American Journal of Business Research*.

• Robert Steiner is working (in the data analysis phase) with a doctoral student who is measuring the usage frequency of services available to parents of Autistic children.

• Rick Adkisson reviewed a manuscript for *The Journal of International Trade and Development*.

**Finance Department - Dr. Liz Ellis**

• As a member of the 2011-2012 Advance Leaders Program (ALP), Dr. Hari Sankaran received a recognition award from President Dr. Barbara Couture at the ALP luncheon held on May 9, 2012. Dr. Sankaran’s commitment in this program also earned him the status of a Distinguished Member of the Teaching Academy for the year 2011-2012.

• Al Berryman and Tim Query had an article published in the July 2012 issue of the New Mexico Business Outlook titled, “New Mexico Consumers Pay Higher Auto Insurance Rates as a Result of Court Decisions.”

• On August 9th Al Berryman gave a presentation to the Albuquerque Public Schools Risk Management department on "How to prepare for, and give depositions involving insurance claims."

• Ken Martin gave a talk June 21 to the Dona Ana Chapter of CPAs on “flipping” the classroom.

• Ken Martin and Maria de Boyrie of the Finance Department hosted distinguished College of Business alum Carl Everett in their classes on Tuesday, August 28. Carl’s talk was very interesting and informative and touched on many different topics ranging from his early investment in Facebook to the job situation facing new graduates today.

• Tim Query presented a paper titled, “Internal Capital Markets and Lobbying Activity by Insurer Groups,” (co-authored with Elisabeta Pana, Jin Park, and Chia-Ling Ho) in July the Asia-Pacific Risk and Insurance Association annual conference in Seoul, South Korea.

• The NMSU Risk Management and Insurance Studies program is now listed in the "IRMI Directory of Risk Management and Insurance Programs at U.S. Colleges and Universities," published by the International Risk Management Institute.

• Tim Query has been named to the International Advisory Board of the Economic Review: Journal of Economics and Business. The Economic Review is a journal of the Faculty of
Economics, University of Tuzla, Bosnia and Herzegovina, which covers a wide range of topics in the field of economics and business

- Violeta Diaz reviewed an article for “Políticas Publicas”, a new journal published by Monterrey Tech’s Graduate School of Public Policy, EGAP.

- Violeta Diaz reviewed a paper for the Quarterly Review of Economics and Finance.

- Violeta Diaz was notified that her paper “Regional Foreclosures and Mexican Remittances: Evidence from the Housing Market Crisis” coauthor with Gökçe Soydemir from California State University-Stanislaus was accepted for publication in the North American Journal of Economics and Finance. She was also notified that her paper “The Effect of Liberalization on Banking Efficiency: Evidence from Mexico” was accepted for publication in the North American Journal of Finance and Banking Research.

- Violeta Diaz was notified that her paper “Improving Financial Access in Mexico: Banks as Remittance Conduits” has been accepted for the 2012 Southern Finance Association Annual Meeting in Charleston, South Carolina.

- Liz Ellis and Violeta Diaz attended the Independent Community Bankers Association of NM Conference in Mescalero, NM on July 26-28. Their purpose was to speak at the business meeting and network with bank managers about internships and employment opportunities for NMSU students.

- Liz Ellis and Matt Holt attended the Academy of Legal Studies in Business Annual Conference in Kansas City, MO on August 8-11. Matt Holt presented a paper at the conference.

- The Insurance and Financial Services Center hosted the Independent Insurance Agents of NM (IIANM) “Southern Seminar” in the Business Complex on July 10 and 11. Al Berryman was also the instructor for one of the many educational sessions.

- Violeta Diaz attended the “Engaging Millennial Learners” workshop at the Teaching Academy on August 30, 2012.

- On September 5, Liz Ellis liaised with the Graduate Committee to discuss task list for this semester and beyond. Major projects include defining the scope and facets of globalization to be included in the MBA curriculum and assessed by Fall 2013, and exploring various MBA program and course delivery models (including online).

**Management Department - Dr. Steven Elias**

- Jim Bishop tutored DACC students in math.

- Jim Bishop attended a Statistical Mediation Analysis workshop in Chicago.

- Jim Bishop attended a Hierarchical Linear Modeling workshop at the University of Connecticut.
• Jim Bishop was named a 2012 Defender of Freedom by the National Rifle Association.

• Jim Bishop conducted research in entrepreneurship at Ball State University and the University of Indiana.

• Jim Bishop presented a comprehensive report on morale and performance to the Doña Ana County Sheriff’s Office.

• Terry Adler presented a three-day seminar to the budget analyst group at Sandia Labs this past summer. The seminar covered how to fund and manage project teams in a laboratory environment.

• Terry Adler served as department representative at the College of Business Open House on 22 August 2012.

• Terry Adler and Steve Elias met with the Dean to discuss the viability of continuing the Management of Technology PhD proposal. While this was a good idea 7 years ago, general support for this initiative has ceased from New Mexico Tech, UNM and within our own Management Department. Thus, the Dean will recommend removing this proposal from the Graduate School’s list of graduate initiatives.

• Terry Adler served as a panelist for BA 590 on 3 May 2012. This entailed reviewing the business plans/proposals by MBA students in completion of their final course work for graduation.

• This summer, Dr. Steven Elias attended the Aggie Front Range Alumni Chapter’s annual meeting atop the Denver Athletic Club. Dr. Elias was able to meet, and foster relations with, approximately 40 NMSU graduates.

• Dr. David Boje, Mrs. Stephanie Maynard-Patrick, and Dr. Steven Elias had their chapter, Swapping stories: How firms and stakeholders use blogs as narrative discourse to create efficacy and meaning for corporate social responsibility, appear in print. The chapter appears in the book, A stakeholder approach to corporate social responsibility: Pressure, conflicts and reconciliation.

• Terry Adler developed and provided a BBA “Critical Thinking” assignment book for the reaffirmation visit in October 2012. This book highlights core undergraduate assignments used to develop and measure critical thinking in the assessment process.

• Terry Adler presented a proposal to eliminate the “Diversity” goal of the College of Business at the fall convocation. After much discussion, the college vote was to retain
the goal in some fashion (e.g., with revision of how diversity is taught and measured to apply to all BBA core classes).

- Terry Adler advised three business students regarding which courses to take this summer sessions and for the Fall 2012.

- Terry Adler and Steve Elias reviewed Abigail Goodin’s presentation for the completion of her independent study in MGT 470. Abigail assessed the levels of learning and satisfaction from students in the Spring 2012 MGT 470 course, broken out by grade level, and content analysis.

- Terry Adler was presented with a “25 Year Milestone” certificate of recognition by the Society of Cost Estimating and Analysis on August 27, 2012. Terry is also a Certified Cost Analyst/Estimator (CCEA) through this organization.

- Jim Bishop reviewed manuscripts for the Academy of Management Journal, the Journal of Management, Group & Organizational Management, the European Journal of Work and Organizational Psychology, Industrial Management & Data System, and Industrial Management & Data System.

- Terry Adler was presented with a “25 Year Milestone” certificate of recognition by the Society of Cost Estimating and Analysis on August 27, 2012. Terry is also a Certified Cost Analyst/Estimator (CCEA) through this organization.

**Marketing Department - Dr. Pookie Sautter**


- Dr. Hyman completed editorial reviews for *African Journal of Agricultural Research; Journal of Business Ethics; Journal of Marketing Theory and Practice; Sport, Business, Management: An International Journal; and International Journal of Internet Marketing and Advertising*. A manuscript co-authored by Dr. Hyman and Mr. Cuauhtémoc (Temo) Luna Nevarez (NMSU Ph.D. student), entitled "Common Practices in Destination Website Design," has been accepted for publication in the inaugural issue of *Journal of Destination Marketing and Management*. A manuscript co-authored by Dr. Jasso, Dr. Hyman, and Ms. Jared Hamilton, entitled "Candidate-Sponsored TV Ads for the 2004 U.S. Presidential Election: A Content Analysis, has been published in *Journal of Political Marketing*. A manuscript co-authored by Dr. Payne, Dr. Hyman, Dr. Niculescu, and Dr. Huhmann, entitled "Anthropomorphic Responses to Logos," was accepted for presentation at the 2012 Society for Marketing Advances conference.

- Dr. Michelle Jasso worked this summer as Chair of the Marketing Department’s Faculty Search Committee. Dr. Collin Payne offered significant assistance in scheduling and conducting interviews at the AMA conference in early August.
Congratulations to Dr. Mihai Niculescu on his wedding this summer!

School of Hotel, Restaurant & Tourism Management - Dr. Janet Green

- (Nothing to report at this time)

Domenici Institute Program Manager – Sara Patricolo

- Preparations are underway for the 2012 Domenici Public Policy Conference. The conference will take place September 19-20 at the Las Cruces Convention Center. An outstanding line-up of national leaders is set to discuss very topical policy issues to include national security threats, military readiness, and the 2012 elections. An aspiring entrepreneur will find much to learn during the three sessions dedicated to entrepreneurship and the special feature highlighting entrepreneurship and related resources at NMSU.

- Among those set to speak at the conference are Gov. Susana Martinez, Democratic campaign strategist James Carville, former President George W. Bush adviser Karen Hughes, Colorado Rockies co-owner Linda Alvarado, and former 9/11 Commission member Michael Hurley. Two speakers also have ties to Las Cruces. Myrtle Potter is a Las Cruces native and one of America’s foremost health care leaders. She is recognized for the tremendous growth that occurred under her leadership while head of the biotechnology company, Genentech. Gen. Lester Lyles is an NMSU alumnus and retired U.S. Air Force four-star general. He currently is a member of the President's Intelligence Advisory Board, the Defense Science Board, the NASA Advisory Council and the Aeronautics and Space Engineering Board of the National Academy of Engineering.

- Visit www.domenici.nmsu.edu to obtain the full line-up of speakers and to register. The conference is free for students and $50 for faculty and members of the public. In past years, many faculty members provided extra credit to students who attended a conference session. Students can stop at a table outside the conference hall after each session to obtain tickets demonstrating that they attended a particular session.

- If you have any questions, please contact Sara Patricolo at 646-2066 or spatrico@nmsu.edu.

Manager of Environmental Policy and Sustainability – joni newcomer

- Congratulations to David Boje for becoming the new Chair for the NMSU Sustainability Council! The next Council meeting will be held Wednesday September 12, 2012 at 8:30am in Milton Room 85. These meetings are open to anyone with an interest in sustainability. We are encouraging students to attend and participate, so please mention to any students who you think might be interested.

- The new Environmental Education Center and Office of Sustainability in Regents Row will now be opening this winter or possibly this spring. We will keep you updated.

- Does your course focus or relate to sustainability? The Manager of Environmental Policy and Sustainability at NMSU, joni newcomer, would be happy to come speak to your class about sustainability! Contact information listed below.
The Manager of Environmental Policy and Sustainability, joni newcomer, met with Dean Carruthers on July 2, 2012 to discuss sustainability strategies for the College of Business.

Upcoming events include:
- Sustainability Council meeting: Wednesday September 12, 2012 at 8:30am in Milton 85
- Campus Sustainability Day “Campus Forum”: October 24, 2012 at 6pm in Colfax Room in Corbett Center
- America Recycles Day: November 15, 2012

Contact joni newcomer, Manager of Environmental Policy and Sustainability, at newcomer@nmsu.edu or call 646-7563 if you have any questions.