Dean, College of Business - Dr. Garrey Carruthers

- I am pleased to announce that Dr. Bill Smith has been reassigned from the Department of Accounting to the Department of Management. As you know, Dr. Smith received his Ph.D. from the Department of Management and has been an active co-author with members of the Management Department.

- Many of the NMSU family attended the Las Cruces Day in Santa Fe which took us 4 days to complete. It was great to reconnect with many legislators that I have worked with over the years and to get acquainted with some of the new ones. I am most impressed with the new leadership of both the House and Senate. Senator Mary Kay Papen is the President Pro Tem of the Senate and will exercise her cool, measured leadership style to a group that can be interesting to deal with. Representative Kenny Martinez follows his father by becoming the Speaker of the House. Kenny is from Grants and thus has a relationship with NMSU. I have worked with him for years on tax and education issues. He indicated that he would be transferring the HQ of NMSU from Las Cruces to Grants soon!

- The $20 million appropriation request for matching chair and scholarship endowments seems popular with the legislators I talked to. This would certainly be a boost for private fund raising if we can get it passed and signed.

- A.T., Kathy Carruthers, and I met with Joann Hart, a lovely lady from Santa Fe who until recently was the CEO for the Coca Cola distribution company for that region. Her family established the then bottling company years ago and while the bottling is done elsewhere, they manage all of the distribution system for the Santa Fe/Northern New Mexico region. She remembers fondly her experiences at NMSU. We are attempting to get Joann and her sister (also an alumna) to visit the campus soon.

- A.T., Kathy Carruthers and I also met with Judy Johnson and received an additional contribution to the Haight chair. If the chair endowment bill passes, we may have an opportunity to have a double match for the Haight Chair – Judy, the State, plus that from private donors who are participating in this challenge grant.

- The new Borderplex Alliance is in the process of selecting a leader for this regional business and economic development initiative and an announcement should be forthcoming by mid-March. There is some expectation that the institutions of higher education (NMSU, UTEP, and the Autonomous University of Juarez) will play a major role in assisting in all aspects of their anticipated program. Tom Hutchison and I serve as the local representatives on the steering committee for this effort.
I attended the President’s Associates banquet on Saturday and was very impressed by the students who hold these scholarships. I sat with Nick Jackson from the College of Business who is majoring in Finance and Marketing. Although he has this marvelous full boat scholarship, he has worked during his time here and recently made a down payment on a house and opened a Roth account. This student is a real go getter! There were two or three other College of Business students in the group that spoke to the banquet audience.

Senator Domenici called and indicated that the Honorable Leon Panetta has agreed to key note this year’s Domenici Public Policy Conference.

Associate Dean of Academics - Dr. Kathy Brook

Along with Dean Carruthers I attended a strategic scheduling meeting. In the short term, the focus of the meeting was on adapting our course scheduling to the impending loss of space in Hardman Hall beginning in Spring 2014 and lasting perhaps 18 months. As you are probably aware, there are several relatively large classrooms in Hardman, some of which we have used for business classes. Such classes will have to be relocated. In the longer term, the meeting was concerned with our ability to make better use of existing classroom space by spreading classes through the day and week and adhering to the university’s schedule for offering classes.

With Liz Ellis, I met with Moana Jarvis, the new NMSU administrator for Digital Measures. While Moana has been at NMSU for four years, she only received her assignment to Digital Measures in late November and is still getting acquainted with the system. We discussed with Moana our interest in merging into the NMSU system so that we are using the university instrument for collecting data rather than the CoB instrument. The department heads have discussed the merger and concluded that it is best to go ahead with this process now so that we will not find ourselves being asked to merge at some future date which conflicts with our needs for Digital Measures in the accreditation process. Once the merger is completed we can work on some of our own reporting documents so that they function better.

The census date for spring 2013 is now behind us. While you have been copied on the regular reports on SCH provided by Institutional Analysis, Nate Whitten has been running his own reports on student head count in the CoB. We have 1,657 undergraduates this semester. Marketing has the largest number of majors (both lower and upper division) at 344, followed by General Business with 343, Management 295, and Accounting 274. In addition, we have 289 graduate students of whom 150 are MBA’s, 43 Accounting, 29 MA in ECON, 26 DED, 19 PhD, and 18 A ST.

Associate Dean, Research & Economic Development - Dr. Kevin Boberg

(Nothing to report at this time)

Arrowhead Center – Dr. Kevin Boberg

Arrowhead Center’s recently updated website (http://arrowheadcenter.nmsu.edu/) has been hosting a greater number of users since its launch. Traffic on the Arrowhead Center website has increased steadily over the last several months, with an average of
65 visitors per weekday. An updated showcase of technologies available for licensing will soon be added to the site.

- Arrowhead staff members are traveling throughout the state to visit teams registered for the upcoming Innoventure competition. Marie Borchert met with 17 teams this week from Portales, Roswell, Carlsbad, Ruidoso, Deming and Alamogordo. The teachers are all very complimentary of the program; many consider it the best thing available for teaching students real life, real world applications of the academic skills taught in classrooms.

The 2013 Innoventure competition will be held March 1\textsuperscript{st} at the Las Cruces Convention Center.

- Drs. Jeffrey Arterburn (Chemistry and Biochemistry) and Brad Shuster (Biology) have been issued a U.S. Patent (No. 8,349,899) for their technology “SELECTIVE INHIBITORS OF EG5 MOTORS AND METHODS OF USE.” This invention provides methods of use and methods of synthesis of a compound or its enantiomer, diastereomer, stereoisomer or its pharmaceutically acceptable salt.

This technology has applications in Drs. Arterburn’s and Shuster’s continuing cross-disciplinary work on cancer detection and treatment.

- Arrowhead staff members and students joined NMSU’s College of Engineering for a presentation by Victor Hwang, author of \textit{The Rainforest: The Secret to Building the Next Silicon Valley} (\url{http://www.amazon.com/Rainforest-Secret-Building-Silicon-Valley/dp/0615586724}). Hwang provided an overview of the Rainforest system for growing innovation through cross-disciplinary, regional partnerships. This information is a vital component in work ongoing to grow the Arrowhead Innovation Network.

- Gov. Susana Martinez visited Arrowhead Park Early College High School (APECHS) on January 31\textsuperscript{st}. Working to advance her plan to replicate the early college model throughout New Mexico, Gov. Martinez joined Education Secretary-Designate Skandera, NMSU Regent Mitchell, NMSU Interim President Pacheco, and DACC President Huerta on a tour of APECHS, meeting with a number of students and administrators. Gov. Martinez has asked the New Mexico Legislature for $500,000 for additional early college programs.


- The New Mexico Programming Group (NMPG) held its monthly meeting on January 31\textsuperscript{st} at AHC’s Genesis Center. NMSU Computer Science student John Borden gave a talk on developing apps for the Android smart phone platform. Thirty-three participants attended the meeting, the highest turnout for the group to date.
NMPG is a user group for programming professionals, students, and hobbyist to learn and network. Group information is available at http://arrowheadcenter.nmsu.edu/events/new-mexico-programming-group-nmpg-2.

Assistant Dean, Development – Dr. Andrea Tawney

- (Nothing to report at this time)

Daniels Ethics Program Chair – Dr. Bruce Huhmann

- For NMSU faculty interested in learning more about teaching business ethics in their courses, you may sign up for a 10-week online class that starts Feb 18 at www.e-businessethics.com or contact Kristy Nunley at 505-277-2525. The fee can be waived or reimbursed by the Daniels Fund Ethics Initiative.

- Let your classes know that January 30 at 6:30 pm in BC 111, the Student Center for the Public Trust business ethics student group will host an informational meeting.

- Bruce Huhmann met with Julia Lanham and Sandy Martinez of the NM State Personnel Office to discuss evaluation metrics for the public ethics training videos.

- Come hear NASBA Center for the Public Trust President Alfonzo Alexander speak about building ethical leadership among our students and future business leaders at the Wednesday Feb. 6 kick-off of NMSU's Student Center for the Public Trust (CPT) at 6:30 pm in BC 111. CPT is open to all majors across campus. The mission is to promote ethical thinking in developing students' character and conscience, create opportunities to network with the business community, and develop professional leadership skills.

- The Daniels Fund Ethics Consortium website hosts materials shared by all 8 schools in the consortium. If you would like access to this class material, please contact Bruce Huhmann (bhuhmann@nmsu.edu).

Accounting & Information Systems Department - Dr. Kevin Melendrez

- (Nothing to report at this time)

Economics/International Business Department - Dr. Rick Adkisson

- Bill Gould advised two wildlife masters students about the analysis of elk calf bed site selection in the Gila and northern New Mexico and lesser prairie chicken habitat measurement in southeastern New Mexico.

- Larry Blank attended three meetings at the Legislature on behalf of the NMSU Faculty Senate. These meetings included two committees from the House and two committees from the Senate. He spoke in support of the Educational Retirement Board proposed changes which have been drafted into two very similar bills, House Bill 64 and Senate Bill 115. These bills would increase the employee contribution rate to 10.1% for next year and 10.7% thereafter (currently 9.4%). This change helps to move the fund toward solvency without changing any terms and benefits for existing ERB members. Based on a survey conducted by NMSU HR last summer, which included participation by both staff
and faculty, 64% of respondents indicated that they would be willing to pay 11.0% or higher, and 92% of those respondents indicated that a rate of 11.7% or higher would be acceptable to save the retirement fund. The NMSU Faculty Senate voted unanimously last Fall in support of the ERB proposal which was based on a stakeholder consensus proposal reached last summer.

Finance Department - Dr. Liz Ellis

- The NMSU student chapter of the Financial Management Association (FMA) held its first meeting of 2013 on Wednesday, January 23rd. At that meeting the following four officers were elected: (1) President-Tzitlali (Lali) Ramirez; (2) Vice President-Daniel Jojola; (3) Treasurer-Kevin Estes; and (4) Secretary-Thomas Rivera. Please join the Finance Department in congratulating these students and thanking them for their willingness to serve in the FMA!

- One of our recent graduates, Ben Martin, reports that he successfully completed the Level 1 CFA exam. The CFA exam is notoriously difficult, so we are very proud of Ben’s accomplishment. Ben also happens to be the son of Ken Martin.

- Dr. Gavin Clarkson participated in a meeting (1/18/13) between the Ft. Sill Apache tribe and the Arrowhead Center, hosted by Dr. Kevin Boberg, to discuss ways NMSU and the Arrowhead Center can assist the tribe with various economic development opportunities.

- Dr. Gavin Clarkson participated in a meeting of the Tribal Issues Subcommittee for the EPA's Environmental Finance Advisory Board (1/9/13)

- Dr. Hari Sankaran and Dr. Violeta Diaz submitted their paper titled "The Design and Estimation of a Bi-National Bond to Finance Strategic Infrastructure along the U.S.-Mexico Border" to the Journal of Structured Finance. This project was funded by the Domenici Institute.

- Liz Ellis attended a meeting of the Department Head Academy Steering Committee and Provost Jordan on January 30. Topics discussed included the future of the Department Head Academy, the Administrative Retreat, and a variety of changes under consideration that may affect the lives of Department Heads and faculty including such things as revisiting our course scheduling blocks and improving procedures for authorizing non-credit educational programs on campus.

Management Department - Dr. Steven Elias

- Chet Barney had two papers accepted to the Western Academy of Management 2013 conference in Santa Fe:
  
  PROFILING THE STRATEGIC MANAGEMENT JOURNAL: A LOOK BACK TO MOVE FORWARD

  USING GENERALIZED AND MBA SELF-EFFICACY TO PREDICT AACSB COMPETENCIES: A PILOT STUDY (co-authored with Steve Elias)
- On January 25, 2013 Jim Bishop hosted the first CARMA session since the date the Mayans said the world would end.

Moderated Mediation --- Dr. Jose Cortina

More Urban Legends --- Dr. Robert Vandenberg

- Grace Ann Rosile, Melissa Cast, Rohny Saylors, and Thomas Pittz have submitted a paper on organizational “restorying” as a process to facilitate change with school lunch room employees. The team hopes to present this paper at the Standing Conference on Management and Organizational Inquiry in April in Washington, DC.

- David Boje, Melissa Cast, Grace Ann Rosile, and Rohny Saylors have had their book chapter proposal “Restorying a Hard Day’s Work” accepted and are in the final editing stages. The chapter looks at surface level and deep level acting as components of a restorying process which may assist people in dealing with stress. The chapter proposal was accepted for the book “Research in Occupational Stress and Well-Being.”

- Jim Bishop reviewed a manuscript for the Journal of Management.

Marketing Department - Dr. Pookie Sautter

- Faculty members Robin Peterson, Pookie Sautter, Jerry Hampton, Mike Hyman, Collin Payne and Mihai Niculescu were in attendance at the reception honoring our 180 Scholarship gift. Many thanks to the 180 company and its representatives Jon Forrest and Tim Swope for their generous gist to marketing student scholarships.

- Bruce Huhmann completed a review of an article on financial services advertising for the Journal of Business Research. Bruce Huhmann and Paul Biderman published "Public Ethics and Climate Change Policy" in the January issue of 'Round the Roundhouse.

- Michelle Jasso attended a meeting in reference to a request from 180 in regards to use of the NMSU logo. Zetdi Runyan from Arrowhead Center, Andrea Tawney, the College of Business Assist. Dean/Development and the representatives from 180 discussed the relationship they have with Arrowhead and NMSU along with the request for using the NMSU (and Arrowhead) logo.

- Sarah Fischbach (doctoral candidate) and Dr. Suzanne Conner (alum ’12) had their article, “Many Shades of ‘Green’: An Exploration of Sustainability Storytelling Across and Within University Organizations” accepted for publication in the TAMARA.

School of Hotel, Restaurant & Tourism Management - Dr. Janet Green

- Chef Maurice Zeck spoke to the Rotary Club on Wednesday, January 23. He was asked to give details about the HRTM 413 International Dinner class. The first three dinners were sold out within 15 minutes of being opened for reservations. The HRTM office, 646-5995, can provide reservation information on the last three dinners, April 11, 25, and May 2. Chef Zeck also gave an overview of the Bobby Lee Lawrence Academy of Wine.
• Dr. Keith Mandabach and students from his Beverage Management class, will be attending the Nightclub and Bar show being held March 19-21 in Las Vegas, NV

• Dr. Janet Green met recently with Dr. Alice Loy, Director of Programs for the Global Center for Cultural Entrepreneurship and Dean Catlett, College of ACES, regarding the building of agritourism across Rio Arriba and Taos Counties. Dr. Loy has a grant from USDA and also an additional grant to do entrepreneurship trainings for agritourism operators.

• Dr. Betsy Stringam and Dr. John Gerdes of the University of South Carolina submitted a grant proposal through USC to ARDA (American Resort Development Association) for the “Evaluation of Time Share and Vacation Ownership Resale Market”. They have been awarded the grant.

• Dr. Stringam also successfully completed online courses through Higher Ed and has been awarded the title of “Official Higher Education Peer Reviewer for Quality Matters”.

Domenici Institute Program Manager – Sara Patricolo
• (Nothing to report at this time)

Manager of Environmental Policy and Sustainability – joni newcomer
• Projects that you can volunteer to work on with the Office of Sustainability are as follows:
  1. Planning of the new Center for Sustainability Research
  2. Outreach on behalf of the Sustainability Council to the City of Las Cruces to join in environmental efforts
  3. Campus Sustainability Day planning for big October shindig (bigger and better than last year!)
  4. Continue to add your environmentally focused or related classes to our list
  5. Attend Sustainability Council meetings (Chair of the Council is your very own David Boje!) to join in the fun and help NMSU’s environmental work. We meet in Milton Hall Rm. 85 every second Wednesday of the month at 8:30 AM. We have some wonderful projects coming up for the semester.
  6. Earth Day planning has begun – be a part of greening the campus, the City of Las Cruces and beyond

• And FYI, the Office of Sustainability is joining forces with the Study Abroad Office, so if you have an international students that want to get involved in green projects for the semester, let joni newcomer (newcomer@nmsu.edu) know. And remember: Go Aggies! Go Green