Dean, College of Business - Dr. Garrey Carruthers

- All eyes are on the legislature and budget outcomes. It appears the House has passed legislation that minimizes their pain by keeping expenditures fairly flat and then counting on stimulus dollars from the Federal government and raising taxes to boost revenue. Some of the proposed tax increases are supposed to be temporary, lasting from 3 to 4 years. The House has shown very little interest in cutting back on employment and/or program. The soup is about to hit the fan in that the House measures now go to the Senate where they reportedly have no interest in increasing taxes. Some insist on cuts before any discussion of tax increases. It is fairly clear both Houses may produce a budget result that will require substantial tuition increases. (Currently the talk is of a 4% tuition tax credit, which means we would have to raise tuition by at least 4% just to stay even.) Much sausage making to be done before we will really know the content of the process.

- Three folks have responded to the call for a Daniels Fund Initiative coordinator.

- An issue has arisen with respect to company representatives visiting classes to promote summer internships which turn out to be door to door book sales. The College Executive Committee will be addressing the issue soon. If you have thoughts on the advisability of this practice, please share it with your department head or myself.

Associate Dean of Academics - Dr. Kathy Brook

- The Business Council had its first meeting of the semester on February 2 and will be meeting every other Tuesday at 5:15 p.m. in the San Juan Room at Corbett.

- Please welcome John Shonk and Debra Cardinali to the advising staff on the first floor of Guthrie.

- Thanks to help from Pookie Sautter, Bonnie Daily, Paul Hamilton, and Nolan Gray, BC 108 has been selected as the location for our Mediasite installation funded mostly by sources outside the College of Business.

Associate Dean, Research & Economic Development - Dr. K. Boberg

- Registration is now live for the 2nd Annual National Security Technology Conference 2010: The Business of National Security Technologies. NMSU faculty, staff and students will receive a 50% discount for the two-day conference.

- Chris Kientz had a trip to Lawton, OK to work on a demonstration/validation project for incubator client Game Production Services.
• Chris Kientz and Dawn Hommer met with Kenneth Nebhan from White Sands Missile Range to discuss collaborative opportunities. A site visit to the Arrowhead Center will occur on February 18, 2010.

• Chris Kientz attended a meeting with Davin Lopez of MVEDA to discuss strategies for the new year.

• Jeanette Walters is finalizing details of the upcoming Current Issues Conference offered by the Center for Public Utilities (March 14 – 17, 2010). James Rogers, CEO Duke Energy, has been confirmed as one of the keynote speakers. Senator Bingaman likewise has been invited, but has yet to be confirmed for a presentation.

• Drs. Gegax and Blank, along with Ms Walters, have begun planning for the curriculum and logistics of a new course to be offered by the Center for Public Utilities, *National Gas Pipelines*.

**Assistant Dean, Development & Public Relations - Sylvia Acosta**

• Working on the following:
  ✓ Business Advisory Council meeting set for March 12, 2010
  ✓ Social media with Mike Rogers (Distinguished alumni) for the COB
  ✓ Follow up for thank-a-thon letters
  ✓ Faculty/staff campaign at COB

**Accounting & Information Systems Department - Dr. Ed Scribner**

• Bill Smith (ACCT), Steve Elias (MGT), and Chet Barney (MGT) were notified that their paper, "Academic Reflexivity and AACSB Criteria: Does Research Translate into Textbook Content?" has been accepted for the Standing Conference for Management & Organizational Inquiry in Alexandria, Virginia to be held March 25-27 2010.

• Kevin McNelis (ACCT) provided expert assistance/testimony in two quasi-judicial rate cases for City of Las Cruces Utilities (for water and wastewater rates), under the auspices of the NMSU Center for Public Utilities.

• Jim Nelson (IS), Chair of the NMSU Campus Planning Committee, made a presentation to the City of Las Cruces University Avenue Corridor Committee in support of the University District Plan and Overlay.

**Economics/International Business Department - Dr. Tony Popp**

(Nothing to report at this time)

**Finance Department - Dr. Liz Ellis**

(Nothing to report at this time)
Management Department - Dr. Bonnie Daily

- Dr. Bishop hosted the CARMA webcast on the Use and Miss-use of Ratio Measures on Friday January 29th.

- Mgt doctoral student Chet E. Barney and Dr. Elias had their paper entitled, “Flex-time as a Moderator of the Job Stress-Work Motivation Relationship: A Three Nation Investigation,” accepted for publication in Personnel Review.

Marketing Department - Dr. Pookie Sautter

- Dr. Mihai Niculescu reviewed two papers for the 2010 European Conference of the Association for Consumer Research.

- Dr. Collin Payne's article (with Kent Messer U. Delaware & Harry Kaiser Cornell), "Which Consumers are Most Responsive to Media-Induced Food Scares?" was published as the lead article in Agricultural and Resource Economics Review. Dr Payne reviewed an article for the Journal of the Academy of Marketing Science and accepted the position of chair of fundraising committee for the Food & Nutrition Section of the American Public Health Association. Finally, the Chicago Parent magazine did a story on his co-authored research article concerning kids who "clean their plate". See http://www.chicagoparent.com/magazines/chicago-parent/2010-january/helping-kids-become-socially-responsible-eaters

- Drs. Kelly Tian and Jing Hu (PhD alumnus) received a revise and resubmit to Consumption, Markets and Culture for their paper "Negotiating the Chinese Transnational Imaginary through Home Possessions and Consumption Practices." She also reviewed a paper for the Journal of Consumer Research.

- A manuscript by Dr. Jasso, Dr. Hyman, and Jared Hamilton, entitled "Candidate-Sponsored TV Ads for the 2004 U.S. Presidential Election: A Content Analysis," was accepted for publication in Journal of Political Marketing. Dr. Hyman also completed an editorial review for Journal of Business Ethics.

- PhD student Suzanne Conner will be presenting her research "Can Cash in the Pocket Create Concerned Consumers?" at the Association of Collegiate Marketing Educators Conference.

School of Hotel, Restaurant & Tourism Management - Dr. Janet Green

- Janet Green attended the Las Cruces Forum luncheon on Thursday, February 4. The guest speaker was Mr. Stan Rounds, Las Cruces Public Schools Superintendent.

- The Dona Ana County Spaceport Community Council Meeting was held on Tuesday, January 26. Janet was a panelist and reported on the tourism impacts of Spaceport America. The meeting was very well attended and was also written up in the Las Cruces Sun News. The list of speakers included Mr. Davin Lopez, President/Ceo of Mesilla Valley Economic Development Alliance; Mr. Randall Hayes, Executive Director, NM Space History Museum; and Mr. David Hicks, GM, Las Cruces Convention Center.
• NMSU and HRTM were included in a USA Today article dated December 18, 2009. A travel writer, Cheri Sicard, visited the Mesilla Valley and mentioned, in some detail, the New Mexico Chile Pepper Institute and the 100W Café. If anyone would like to read the article, please contact Judy at 646-5752 or istory@nmsu.edu and she can send you a copy.

**Domenici Institute – Ann Morgan**

• Transcriptions of the proceeding s of the 2009 Domenici Public Policy Conference is still in progress with a print date of March, 2010.

• Development of the 2010 Domenici Public Policy Conference is in full swing with several dynamite speakers secured. We’ll be sharing those names and topics later in the semester.

• A draft charter is being written for the Domenici Institute and a concentration of effort will be focused on developing the mission and visions this quarter, or the “bones” of the institute.