Dean, College of Business - Dr. Garrey Carruthers

- The Wells Fargo/NMSU Economic Forum featuring Dr. Aleman of Wells Fargo and our own Dr. Peach was once again a big success. These two economists make economics explanations interesting, provocative, and funny. Berna Holzman of Wells Fargo has become a real friend of the College and NMSU. She was particularly pleased with the turnout of students and community members. I am sure this will become an annual affair. Thanks Dr. Peach for another excellent presentation.

- Senator Udall, Congressman Pearce, and SBA Regional Administrator Pedro Garza were the featured speakers at the announcement of a $1,000,000 grant to the Arrowhead Center for the purpose of expediting the commercialization of intellectual property. The Arrowhead Center will need to match the grant and they are already in the process of finding private partners. I will be visiting with the NMSU Foundation to see if they will become part of a $2,000,000 fund which already has attracted interest from the Hunt Fund in El Paso and Sun Mountain Capital of Santa Fe. Kudos to Kevin Boberg, Kathy Hansen, and all at Arrowhead Center for one of the best presentations of a program I have ever seen. The faculty/staff and the students who presented their commercialization projects had their elevator speeches down being both informative and concise. The political/government leaders were very complimentary of the visionaries at Arrowhead.

- I am serving as a mentor for Dr. David Rockstraw, the Department Head of Chemical Engineering. He has expressed an interest in revisiting the 3 plus 2 Engineering/MBA program with an eye to increasing participation and in considering a program in Energy Commerce, which was advanced several years ago by some in the College of Business.

- At the invitation of Charles Townley, I lectured in his Honors Leadership class on visioning and leadership. It remains a highlight of a week for me to go into a classroom and visit with students.

- The Department of Accounting entertained Mr. Ken Boyer of Ernst and Young this past week. E and Y offer $8,000 per year in 4 scholarships to accounting students. He was most impressed by our students and by the Department. I am told the students were equally impressed by his presentations. We will be developing a case statement to seek additional funding from E and Y to sponsor more classes in English and Communications for accounting students.

- A.T. (Andrea Tawney) and I will be traveling to Nashville this week for fund raising. We will be meeting with 3-4 potential donors/alumni. I am sure we will hit a couple of Country and Western events while we are in town.
**Associate Dean of Academics - Dr. Kathy Brook**

- At the convocation last month, I passed out the distribution of grades for MBA courses last fall. I have realized that it might be useful to distinguish between the distribution of grades in the classes and the distribution of grades for MBA students. In particular, the C, D, and F grades were disproportionately earned by non-MBA students (mostly undeclared graduate students).

- For the second year, DACC held a transfer reception for students who are finishing their programs at DACC and planning to transition to the Las Cruces campus at the end of this semester. This is a very nice event where representatives of DACC and NMSU shake the hands of all the students. Following there was food catered by The Mix and an opportunity to visit information tables. Thanks to Justine Adkisson for staffing a table on behalf of the CoB. She reports talking with about 20 prospective students at the event.

- Our Building Repair and Renewal Request for 2013-2014 includes repair and painting of the exterior of Guthrie Hall, upgrade of carpeting, ceiling tiles, lighting and painting in BC 111 classroom, and repair of water damage in the Center for Public Utilities.

**Associate Dean, Research & Economic Development - Dr. Kevin Boberg**

- (Nothing to report at this time)

**Arrowhead Center – Dr. Kevin Boberg**

- AHC students presented overviews of research projects and entrepreneurial ventures on which they are working to guests of the Arrowhead Innovation Network award ceremony and reception on February 20th. Venkat Nammi, Brian Mangusing, Leon Viveros, Derik Bagdon, Oscar Torres, Angela Muhanga, Shanta Thoutam, Ben Diamond, Mykola Novak, Yeshwanth Puppala, Anthony Smith, John Watson, and Antonio Arredondo participated.

- AHC Policy Analysis Director and NMSU economist Dr. James Peach addressed state and regional economic factors in the 2013 Economic Outlook Conference, sponsored by NMSU’s College of Business and Wells Fargo. Attendance was strong at the event, in which Peach drew connections between current federal and state economies and provided insight on vital NM economic components such as the natural gas industry and tax incentives for corporations based in or relocating to the state. A news story on the event is available at [http://www.lcsun-news.com/las_cruces-news/ci_22658991/economists-local-economy-improving-but-not-by-much](http://www.lcsun-news.com/las_cruces-news/ci_22658991/economists-local-economy-improving-but-not-by-much).

- The New Mexico Programming group will hold their monthly meeting from 5:30-7:00 PM on February 28th in Genesis Center, Building C. Speakers Karen Carter (M.S. candidate in Computer Science at NMSU) and Ian Strascina (B.S., M.S. in Computer Science, NMSU) will discuss the Adobe/Apache Flex source application framework. NMPG is a user group for programming professionals, students, and hobbyist to learn and network. Group information is available at [http://arrowheadcenter.nmsu.edu/events/new-mexico-programming-group-nmpg-2](http://arrowheadcenter.nmsu.edu/events/new-mexico-programming-group-nmpg-2).
• Arrowhead Entrepreneurship Institute’s annual Innoventure competition will be held at the Las Cruces Convention Center on March 1st. Student project judging and workshops will take place in the morning and early afternoon. The public is invited to view a showcase of student work from 3:15-3:45 PM. More than 30 teams from across the state will be competing in this event, which guides students in using science, technology, and business skills to design and present an innovative product. A news release on Innoventure 2012 is available at http://newscenter.nmsu.edu/9236/young-inventors-turn-ordinary-into-extraordinary-at-nmsus-innoventure-competiti.

• The Launch (proof of concept) Round 2 Selection Committee met to hear five finalists’ presentations February 14th. The finalists represented a variety of disciplines, including Chemical Engineering, Chemistry and Biochemistry, Civil and Geological Engineering, and Electrical and Computer Engineering. Round 2 Selection Committee members included Barbara Brazil (Deputy Cabinet Secretary, New Mexico Economic Development Department), Beto Pallares (President, Joseph Advisory Services), and Eli Velasquez (Executive Director, Innovate El Paso). Launch winners receive cash (up to $25,000) and in-kind services as part of the award package. Winning projects include Fluorescence Lifetime Measurement by Non-modulated Flow Cytometric Waveform Acquisition, a joint project of Dr. Jessica Houston and Mark Naivar, in the field of commercial flow cytometers; iFarm Services, a project by Dr. Zohrab Samani, focusing on real-time farm water management services to determine customized irrigation scheduling; and VoiceCipher, Inc., a joint project of Dr. Phillip De Leon, Don McCoy, and Steven Spence, focusing on Internet security software using voice authentication.

• An award ceremony and reception for AIN was held February 20th. Dean Carruthers led the ceremony, which featured remarks from NMSU Provost Jay Jordan, Pedro Garza (Austin Region Director, Economic Development Administration), Jake Rollow (Field Representative for Senator Martin Heinrich), Congressman Steve Pearce, and Senator Tom Udall. The speakers attended poster presentations of NMSU faculty and student projects supported through Launch, AIN, and Arrowhead Center, including emerging technologies and early-stage startup businesses. An article covering the ceremony appears in the February 22nd edition of the Las Cruces Bulletin (Business section, pg. B16).

• As part of the ceremony, AHC students presented overviews of research projects and entrepreneurial ventures on which they are working to guests of the Arrowhead Innovation Network award ceremony. Venkat Nammi, Brian Mangusing, Leon Viveros, Derik Bagdon, Oscar Torres, Angela Muhanga, Shanta Thoutam, Ben Diamond, Mykola Novak, Yeshwanth Puppala, Anthony Smith, John Watson, and Antonio Arredondo participated

Assistant Dean, Development – Dr. Andrea Tawney
• (Nothing to report at this time)

Daniels Ethics Program Chair – Dr. Bruce Huhmann
• (Nothing to report at this time)
Accounting & Information Systems Department - Dr. Kevin Melendrez

- Jennifer Kreie and Carlo Mora attended the annual SAP Academic Alliance conference February 22nd and 23rd. They attended workshops about SAP software and hardware used in data analytics, mobile application development, business cases using SAP and new curriculum material being developed. Currently, SAP software is used in five classes in information systems and accounting.

- On February 19th and 20th, Ken Bouyer, Ernst and Young’s Americas Direct of Inclusiveness Recruiting, visited campus as a guest speaker in several accounting classes. Sarah Clifford and Emily Dreiling of Ernst and Young also visited campus. Sarah and Emily are active supporters of Beta Alpha Psi and in recruiting accounting students. During their visit the Department of Accounting hosted a reception for Ken Bouyer, Sarah Clifford, Emily Dreiling, and 14 undergraduate and graduate accounting students.

Economics/International Business Department - Dr. Rick Adkisson

- (Nothing to report at this time)

Finance Department - Dr. Liz Ellis

- Kimberly Adams and Corina Soto (NMSU alum) visited the risk management and insurance classes and gave short presentations on the opportunities available at Liberty Mutual in El Paso and worldwide.

- Dr. Gavin Clarkson is part of a team that was just awarded a $250,000 grant from the US Department of Commerce, National Telecommunications and Information Administration (NTIA) to develop a broadband GIS map of Indian Country.

- As part of the Native American Broadband GIS Mapping Project, Dr. Gavin Clarkson participated in the Tribal Telecom conference at the Gila River Indian Reservation (2/12-2/13). Dr. Clarkson met with the leadership of the Mescalero Apache Tribe as well as its tribally-owned telecommunications company.

- Dr. Gavin Clarkson contributed an article on Information Asymmetry as it applies to tribal tax-exempt finance to New Mexico Business Outlook (2/17).

- Dr. Gavin Clarkson participated in the Tribal Voices Working Group meeting of NMSU American Indian Faculty (2/5).

- Dr. Gavin Clarkson helped oversee the election of a new slate of officers for NABSA, the Native American Business Students Association (2/5).

- On Wednesday, February 20, real estate broker Laura Reynolds was an invited guest speaker in the Personal Finance class taught by adjunct faculty member Paula Groves. Ms. Reynolds is an experienced real estate agent who has recently opened an independent brokerage firm.
Management Department - Dr. Steven Elias

- Dr. Boje, and his colleagues, continue their hands on approach to working on the Smarter Lunchrooms Research project.

- Jim Bishop reviewed 5 manuscripts for the 2013 Academy of Management Conference.

- Jim Bishop hosted a CARMA video on moderated mediation on Friday, February 15, 2013.

- Grace Ann Rosile and David Boje were contacted by Donna Johnson, Emilee Quinn, and Mary Podrabsky of Washington University School of Public Health in Seattle, WA. The Washington faculty consulted with Rosile and Boje regarding their “Smarter Lunchrooms” project to encourage consumption of more fruit and veggies in school lunch programs. This project uses Cornell’s model for behavioral economics. The NMSU “Smarter Lunchroom” team, which includes a group of doctoral students as well as a team of undergraduates, begins their on-site data collection February 20. Previous work has focused on the efficacy of behavioral strategies in the lunch rooms to encourage healthier food choices among students. The NMSU team will contribute to this program by focusing on the organizational change aspects of getting the Smarter Lunchroom strategies to be adopted, adapted, and implemented by public schools.

Marketing Department - Dr. Pookie Sautter

- (Nothing to report at this time)

School of Hotel, Restaurant & Tourism Management - Dr. Janet Green

- Dr. Janet Green met with Ms. Crystal Holguin, Sales Coordinator for the Holiday Inn Express & Suites here in Las Cruces. Ms. Holguin, who is an HRTM graduate, is interested in students for internship and sales positions at her hotel.

- HRTM student Daniel Guerra, CEC, culinary instructor at EPCC, and Dr. Keith Mandabach at HRTM are working with Kari Bachman, Program Coordinator for the Extension Home Economics Program Unit to produce a 30 minute video on knife skills. The purpose is to train extension agents and para professionals who are teaching cooking classes around the state in kitchen safety.

- Daren Bloomquist, as a representative of NMSU and HRTM attended the 4th Annual Career Tech Expo in Alamogordo, sponsored by the Alamogordo Public Schools, Chamber of Commerce and NMSU. The Expo was held on February 21, and Daren spoke to students about HRTM and NMSU in general.
Domenici Institute Program Manager – Sara Patricolo

- We are pleased to announce that Ambassador John Bolton has accepted our invitation to speak at the 2013 Domenici Public Policy Conference, Sept. 18-19. Other confirmed speakers include Joshua Cooper Ramo, former senior editor and foreign editor of Time Magazine and current managing director at Kissinger Associates, and Guy Caruso, former administrator of the Energy Information Administration (EIA) and current senior advisor in the Energy and National Security Program at the Center for Strategic and International Studies.

- The Domenici Institute is now accepting nominations for students to serve as panelists at the annual conference. University faculty and administrators from around the state are encouraged to nominate students to be considered for the 20 panelist positions. The student panelists are the only audience members permitted to question speakers at the conference. More information as well as the online nomination form is available at www.domenici.nmsu.edu.

- Through U.S. Bank, the 2013 sponsor of the Domenici Student Panelist Program, each student panelist will receive a $250 U.S. Bank Visa gift card, a two-night hotel stay in Las Cruces and will participate in a dinner and orientation banquet.

Manager of Environmental Policy and Sustainability – joni newcomer

- (Nothing to report at this time)