Dean, College of Business - Dr. Garrey Carruthers

- Thanks to the good assistance of two of our PGA Golf Management students, the College of Business team finished second in the Volt College of Engineering Scholarship golf outing. It is always a pleasure to play golf with the fine young men and women in our golf management program. Thanks to Pat Gavin for lining up the talent and for his leadership in the best PGA Golf Management Program on the planet!

- I presented the Cowboy Code of Ethics to employees at the Luna Vocational Technical Institute in Las Vegas, New Mexico at the request of Senator Pete Campos, the CEO of the Institute, and then later that day I repeated the same lecture to Governor Martinez and 200 of her top employees in Santa Fe. The Santa Fe appearance was filmed and will be available to all state employees. We are still working with the State to develop curriculum for an on line ethics course which we anticipate will be required study for all employees. We will be seeking additional funding from the Daniels Foundation for the on line course development.

- I spent one hour on the Larry Ahrens show in Albuquerque extolling the virtues of NMSU and the College of Business. Larry is a long time talk show host in Albuquerque.

- I attended the joint meeting of UNM/NMSU Deans in Albuquerque, at the invitation of the Provost and Joy Griffin. It was an interesting meeting with a number of good ideas on future collaborations. We already have a number of such efforts with the Andersen School at UNM, to include the Daniels Ethics Initiative.

- I facilitated a meeting of the Workforce Solutions Department leadership, the Workforce Development Board, and the Bridge as they attempt to bring the Bridge experience (early College High school and other public school initiatives) to the entire State. The Secretary of Workforce Solutions has recommended that the Workforce Development Board serve as the conduit for spreading the movement to the State, in that there are 4 cabinet members on the Board. Thanks to Sharon Jones for assisting me in these facilitations.

- The Arrowhead mixer, introducing the new business incubation space, was a marvelous success. The expected crowd of 30-40 was more like a 120, causing some concern about the fire chief showing up. Dr. Couture reaffirmed her commitment to business development. The College of Engineering brought their Advisory Committee to the mixer. At least three faculty/staff members, upon learning of the services at Arrowhead, indicated that they had ideas they thought merited commercialization. The culture is beginning to shift toward entrepreneurship.
• I had a nice visit with Nestor Romero and PRC Commission Chairman Pat Lyons regarding internships in Nestor’s company and/or the PRC. Tim Query is to develop a list of students interested in serving and pass them along to Nestor and Pat. Pat’s daughter was also on the program for the President’s Associates Ball.

**Associate Dean of Academics - Dr. Kathy Brook**

• I met with Sarah Ramos from ¡Adelante! U.S. Leadership Fund about their scholarships, internships and leadership development programs focused on Latino college students. While the organization has not previously had a relationship with NMSU, an NMSU student recently won airline tickets in an ¡Adelante! contest.

• We have two classrooms (GU 200 and 103) slated for improvements this summer thanks to one-time funds supplied by President Couture and three more (BC 102, 103, 106) on the list for summer 2013 improvements.

• We are in the process of upgrading computers in four classrooms.

• The Principals and Counselors conference was revived after a hiatus of several years. At the luncheon, I sat with a counselor from Father Guillermo High School (located near the Coliseum in El Paso) and one from Albuquerque Academy who was on his first trip to Las Cruces. Also at the table were representatives of the ROTC program including recent MBA graduate Warren Maestas. Warren started the MBA program with WSMR and ended with the group in Santa Fe. In the afternoon, Justine Adkisson participated in a round-table discussion with representatives of El Paso Community College.

**Associate Dean, Research & Economic Development - Dr. Kevin Boberg**

• (Nothing to report at this time)

**Arrowhead Center – Dr. Kevin Boberg**

• Arrowhead Park Early College High School (APECHS) earned further attention and praise from state leaders this week, when Senator Jeff Bingaman visited the school as part of his Student Leadership Institute initiative, which works to encourage New Mexican students’ interest in public policy. Sen. Bingaman toured APECHS, learned about the school’s programs, and listened to presentations from two students, who discussed the ways in which APECHS’ novel programs have positively impacted their learning experiences. The *Las Cruces Sun News* reported that Sen. Bingaman said the school is “showing great progress at student performance” (Feb. 22, 2012). APECHS, which will serve as a model for similar early college programs around the state, continues to demonstrate remarkable success in its programs. Speaking to KRWG News, Sen. Bingaman noted, “…this is the right model for high schools...it’s exactly what we need to be providing for all students.”

• Arrowhead’s First Look/Mixer event was a resounding success. Representatives from Cottonwood Technology Partners LLC, Sun Mountain Capital, New Mexico Angels,
NMSU M-Tech and The Office of the VPR participated in our First Look: Venture Capital Meets University Research event. First Look provided an opportunity for Launch finalists to present their technologies to a diverse audience for valuable feedback and insight into the unique private capital perspective.

- Approximately 120 attendees gathered for the mixer. Dean Garrey Carruthers gave a welcome and address, highlighting economic development initiatives in progress at and planned for NMSU. President Couture addressed research and economic development at NMSU and praised the work being done at Arrowhead. President Couture also announced the creation of the Innovation Den (iDen or iD) – a living learning community for entrepreneurial students to be established in the Garcia Hall dormitory in August 2012.

- The Arrowhead Student Team also had the opportunity to meet with Lee Rand (representing Sun Mountain Capital at First Look). Mr. Rand led a discussion on what investors look for in entrepreneurs when they are evaluating an investment. The students were able to ask questions throughout, many of the questions specifically pertaining to the clients they are currently working with.

**Assistant Dean, Development & Public Relations – Dr. Andrea Tawney**
- (Nothing to report at this time)

**Daniels Ethics Program Chair – Dr. Bruce Huhmann**
- Weston Smith, former CFO of Healthsouth, will be here to discuss fraud and the importance of ethics on April. There are seats available to hear his presentation at 2:30 and 4 in GU 100 or if you wish to attend his luncheon presentation at 11 am in HSS 202 (the new wing of the building next to Guthrie), please contact Gena Bermudez to make a reservation.

- The call for 2012 Daniels Fund fellows should be out later this week. We are looking forward to another great group of fellows!

**Accounting & Information Systems Department - Dr. Ed Scribner**
- Bill Smith reports that the paper, “The Fraud Ontology: Transcending Employee Opportunity,” coauthored with David Boje (MGT) and Cindy Seipel (ACCT & IS), has been accepted for inclusion in the 2012 Standing Conference for Management and Organizational Inquiry in Providence. Bill will present the paper at the conference in April to what I’m sure will be a Standing-Room-Only crowd.

- Terry Glandon, from UTEP’s accounting faculty, presented her coauthored paper, “Framing, Decision-Aid Systems, and Culture: Exploring Influences on Fraud Investigations,” at the NMSU Accounting & IS colloquium session on Friday. An interesting aspect of her presentation was that fraud examiners have identified the condition of being a disgruntled employee as an early indicator of a potential fraud and that disgruntledness can be detected by automated systems that monitor employee e-mail traffic.
• In the “noteworthy but I’m not sure this should be in here category,” Bill Foster's winning essay earned him and his wife Pam front-row seats, backstage passes, and an exclusive photo with the artist at the recent Brad Paisley concert at NMSU.

**Economics/International Business Department - Dr. Rick Adkisson**


• Bill Gould's proposal for a roundtable on quantitative training of biologists was accepted for the annual Wildlife Society meeting

• Bill Gould is coauthor on an accepted presentation at the International Congress of Herpetologists

**Finance Department - Dr. Liz Ellis**

• (Nothing to report at this time)

**Management Department - Dr. Steven Elias**

• Dr. Azadegan and David Hansen of International and Border programs visited the Mexico Technical Center of Delphi on Wednesday. Delphi, a major tier 1 supplier to automotive industry with over 2,000 workers in the region, has expressed an interest for training certification programs to be held by NMSU (on the US side of the border).

• Terry Adler advised four college of business students this past week.

• Terry Adler continued to work with two Ph.D. candidates on their research methodology.

• PhD Candidate Andrew Kach's manuscript titled "Analyzing the successful development of a high novelty innovation project under a time-pressured schedule" received a revise and resubmit at the journal of R&D Management. Andrew Kach coauthored this manuscript with Dr. Arash Azadegan of New Mexico State University and Dr. Kevin Dooley of Arizona State University. R&D Management is listed among the top innovation management journals with a current impact factor rating of 1.58.

**Marketing Department - Dr. Pookie Sautter**

• Jennifer Zarzosa received the 2012 Society for Consumer Psychology Travel Scholarship that covered her attendance and travel to the annual conference in Las Vegas, NV.

• Bruce A. Huhmann attended “Our Students Can Too Write-And We Can Show Them How” by Tara Gray of the Teaching Academy. He also attended a research presentation on emotion and memory by Whitney Woodington, a graduate student in psychology.

• Dr. Sautter and doctoral students Suzanne Conner and Jennifer Zarzosa are collaborating with colleagues from Agricultural Communications and University
Communications to examine web design issues related to student recruiting and marketing.

- PGA Golf Management has been in full “swing” with Teaching Seminars. Last weekend, we had over 50 students and several area golf professionals attend a Teaching Seminar with Tom Velarde and Allison Thietie (Palm Springs, CA). Then on Monday afternoon, we were fortunate to have Andy Plummer conduct a six hour seminar. Andy has worked with several PGA tour players including Mike Weir, Aaron Baddeley, and Dustin Johnson. All seminars were very well attended and went very smoothly. This weekend the PGA Golf Management Program has Michael Hebron coming on campus for 2.5 days of Teaching Seminars. Michael is one of only a few PGA “Master” Professionals and resides in New York.

School of Hotel, Restaurant & Tourism Management - Dr. Janet Green
- (Nothing to report at this time)

Domenici Institute Program Manager – Sara Patricolo
- (Nothing to report at this time)

Manager of Environmental Policy and Sustainability – joni newcomer
- NMSU is known for its research in many fields: agriculture, business, and engineering to name a few. We can do our own personal research into environmental actions. How do we learn about the latest in sustainability business practices? Are you curious to look at different colleges, such as the Keenan-Flagler Center for Sustainable Enterprise, to see how they got sustainability into their program? Take a moment right now to look at this well-known business school to research further how to add environmental information to curriculum and research practices. Expand your horizons! We can’t ignore that climate change is a current topic, whether you believe in it or not. Explore, examine, investigate - go beyond to research new ways to teach our students!