Dean, College of Business - Dr. Garrey Carruthers

- Congratulations again to Ken Martin as the Carnegie Professor of the Year for New Mexico as acknowledged at the NMSU Convocation.

- I serve on the Steering Committee of the Borderplex Alliance, which is a new private sector initiative to bring together Juarez, El Paso, and Las Cruces and surrounding territory efforts to pursue business and economic development. The Alliance replaces Paso Del Norte, REDCO (the MVEDA of El Paso), and the City of El Paso business development activities. The leadership of the Alliance is expecting active participation by higher education to include both 4 year and 2 year colleges. I will be requesting that NMSU become a member of the Alliance.

- I have been given one hour to brief the new Regents on business and economic development. Thanks to Kevin Boberg and Kathy Hansen for their assistance in preparing materials. I am still working on getting the Vice President for Economic Development job established as a full time arrangement.

- I understand that the Legislative Finance Committee budget proposal includes $20 million for endowment matching funds. If this should pass, it will make fund raising so much easier. Of the four $1.0 million plus chairs in the College, three received some level of matching funds.

- I will be attending the Governor’s Prayer Breakfast on Thursday and then visiting with members of the legislature regarding our priorities. On Saturday, I will return to Santa Fe for Las Cruces Day in Santa Fe and other festivities.

Associate Dean of Academics - Dr. Kathy Brook

- Paul Hamilton reports that new document cameras have been installed in BC 103, 111, and 115 and in Guthrie 101. In addition, the new college trouble ticket system has been implemented and can be reached by email to helpdesk@cobsupport.nmsu.edu.

- Thanks to Justine Adkisson and Deb Cardinali for their new student orientation session and to John Shonk, Bill Smith and Tom McGuckin for their participation in the orientation for new MBA students.

- I attended via the web the first half of the FERPA training session presented by the U.S. Department of Education.

Associate Dean, Research & Economic Development - Dr. Kevin Boberg

- (Nothing to report at this time)
Arrowhead Center – Dr. Kevin Boberg

- (Nothing to report at this time)

Assistant Dean, Development – Dr. Andrea Tawney

- College of Business Annual Reports will be mailed to close to 1,000 alumni, supporters and donors in the next couple of weeks.

- We hosted a check presentation with a start-up company from the Arrowhead Incubator, OneEighty. They presented a check that covers in state tuition for up to three marketing junior and senior level students each semester in addition to their marketing internship program.

- Andrea attended the New Mexico Mutual sponsored basketball game with Al Berryman and Tim Query to thank Norm Becker and NMM for their support of the insurance program.

- Andrea worked with SpringHill Suites to get 10 free hotel rooms in addition to the 35 rooms for Innoventure Competition students on Feb. 28th.

- Andrea met with U.S. Bank to ask for continuing sponsorships of the Domenici Conference student panelist program and Hall of Fame Banquet.

- All of the 2013 Hall of Fame recipients have been notified and sponsorship packets will be sent to supporters in the next couple of weeks.

- Andrea worked with the Foundation to submit all COB requests via the Wells Fargo online system totaling about $32k for the College, Arrowhead and Domenici Institute.

- We hosted a gift presentation made by Regent Cheney in honor of his wife Denni at the Bobby Lee Lawrence Academy of Wine during our celebration of reaffirmation of accreditation.

Daniels Ethics Program Chair – Dr. Bruce Huhmann

- Dean Carruthers and Bruce Huhmann met with Linda Childears, CEO and President of the Daniels Fund, and Joe Blake, Chancellor Emeritus of Colorado State University, to discuss the Certified Advocate for Public Ethics program and public ethics training videos.

- The Student Center for the Public Trust, a new student organization promoting ethical leadership among students of all majors, will hold an informational meeting at 6:30 on Wednesday January 30th.

Accounting & Information Systems Department - Dr. Kevin Melendrez

- Dale Spencer was honored at the Spring 2013 University Convocation as the College of Business recipient of the Donald C. Roush Excellence in Teaching Award.
• Bill Smith attended the quarterly Board of Directors meeting of the New Mexico Society of CPAs.

Economics/International Business Department - Dr. Rick Adkisson
• On Wednesday, December 5, Winnie Lee, Dennis Clason, and Rick Adkisson took Isra Gadri, outstanding graduate in international business, Florence Kone, outstanding graduate in economics, and a guest, to lunch to honor the outstanding students.


• Rick Adkisson traveled to Sao Paulo, Brazil, to make a presentation to the 8th Workshop on Sustainable Aviation Biofuels – Brazil. He went on behalf of Dr. Meghan Downes who has been heavily involved in the project.

• On Friday, December 14, 2012, Chris Erickson, Jim Peach, and Winnie Lee traveled to El Paso to attend the final session of the Federal Reserve Collegiate Advisory Board Class taught by Dr. Kathy Brook.

• Randy McFerrin’s Paper, titled "Searching for the Big Die-Off: An Event Study of 19th Century Cattle Markets," coauthored with Douglas Wills, has been accepted for publication in the May 2013 edition of *Essays in Economic and Business History.*

• Jim Peach presented his paper, “Abundance Denied: Consequences of the Great Recession,” at the Association for Evolutionary Economics in San Diego, CA on Friday, January 4. The paper is co-authored with Bill Dugger of the University of Tulsa.

• Mingming Pan’s paper entitled “Location choice of Asian immigrants in the United States – do neighbor effects matter?” is accepted for presentation at Eastern Economic Association 39th annual conference.

• Rick Adkisson presented his paper, “Policy Convergence, State Film Production Incentives, and Employment: A Brief Case Study,” at the Association for Evolutionary Economics in San Diego, CA on Saturday, January 5. The paper has since been accepted for publication in the *Journal of Economic Issues.*

• Rick Adkisson reviewed a manuscript for *Economic Development Quarterly.*

• Bill Gould advised Dr. James Cain and his graduate student on model development for bighorn sheep lamb survival estimation.

• Bill Gould advised Dr. Scott Carleton on vegetation sampling for a Lesser Prairie Chicken nesting project.
Bill Gould advised Drs. Colleen Caldwell and Chris Hoagstrom (Weber State) about sampling design issues for estimating occupancy of the Pecos Pupfish in a wetland.

Bill Gould completed a paper review for Ecology.

Larry Blank and Doug Gegax had a manuscript accepted for presentation at the Advanced Workshop in Regulation and Competition, Center for Research in Regulated Industries, Rutgers: "Statistically Determining Proper Recovery of Demand-Related Costs through the Energy Charge."

During the winter break, Larry Blank testified in Nevada on proposed changes to regulations to allow accelerated cost recovery related to the replacement of natural gas infrastructure necessary to alleviate safety concerns.

The Faculty Senate has asked Larry Blank to lead a task force investigating the possible creation of a governmental affairs committee to monitor legislative activities that impact higher education and NMSU faculty.

Finance Department - Dr. Liz Ellis

Ken Martin’s working paper, “When do CEOs have Covenants Not To Compete in Their Employment Contracts?” co-authored with Randall Thomas of Vanderbilt University and Norman Bishara of the University of Michigan was recently listed on SSRN’s Top Ten download list for the following eJournals: Corporate Finance: Governance, Corporate Control & Organization, Law & Society: Public Law, Corporate Finance, and MRN Organizational Behavior Research Network. The paper has been downloaded a total of 125 times as of 12/08/2012.

Nina Compton and Dr. Pia Albinsson (former Business College doctoral student) submitted a manuscript for publication to the Administrative Issues Journal, on the topic of Institutional Necessity to Safeguard Student Confidentiality in Higher Education Under Federal and State Mandate, December 2012.

The paper titled ‘DJIA Milestones: Irrational Trades and Rational Market Makers’ by Hari Sankaran, Jayashree Harikumar and Violeta Diaz has been accepted for presentation at two finance conferences: 1) Southwest Finance Association Annual Conference to be held in Albuquerque, March 13 to 16, 2013, and 2) Eastern Finance Association (EFA) Annual Meetings to be held in Florida from April 10 - 13, 2013.


Tim Query was interviewed on December 14 by Fox News, Chicago Bureau about the impact on automobile safety if undocumented immigrants were allowed to obtain state-issued drivers licenses. The Illinois legislature recently passed a bill that would make immigrants who drive to work and school eligible for three-year temporary licenses already issued to foreign-born visitors to the U.S.
• On January 16, 2013, Liz Ellis attended the first part of the Family Educational Rights and Privacy Act (FERPA) presented by the U.S. Department of Education and sponsored by NMSU for faculty and staff.

• On Monday, January 14, Liz Ellis and Maria deBoyrie conducted an orientation session for the 4 MBA GA’s assigned to the Finance department who will be staffing the finance tutoring lab as part of their responsibilities. Maria continues to supervise the lab and its tutors throughout the semester.

Management Department - Dr. Steven Elias
• Chet Barney and Steven Elias had their paper, Using Generalized and MBA Self-Efficacy to Predict AACSB Competencies: A Pilot Study, accepted for presentation at the Western Academy of Management.

• Steven Elias attended the AACSB International Curriculum Development Series on Leadership in Chapel Hill, NC. This meeting was co-sponsored by AACSB International and UNC Chapel Hill.

• Deviant and Criminal Behavior in the Workplace (NYU Press), edited by Steven Elias, has just appeared in print.

Marketing Department - Dr. Pookie Sautter
• Bruce A. Huhmann and Suzanne Conner's (NMSU Marketing Ph.D.) "Green Advertising to Investors" has been nominated for the best paper award at the 2013 Association of Collegiate Marketing Educators 2013 Conference.

• Drs. Hyman, Sierra, and Taute (the latter two NMSU Ph.D. alums) submitted a revised manuscript on outdoor advertising to International Journal of Sports Management and Marketing. Dr. Hyman and three co-authors from the U.K. submitted a manuscript on stereotypes in advertising to Journal of Business Ethics. Dr. Hyman reviewed ‘Marketing in the 21st Century’ for Choice (a library serial). Dr. Hyman refereed manuscripts for Journal of Advertising, Journal of Business Ethics, and the 2013 AMA Marketing and Public Policy Conference.

• Dr. Collin Payne completed reviews for Journal of Academy of Marketing Science, Preventative Medicine, and the European Review of Agricultural Economics. He received revise and resubmits for manuscripts at the journal Appetite and the Journal of Pediatrics, and submitted a paper to the Journal of Consumer Affairs. He also did some consulting work with What Now Research located in Boulder, CO.

• Dr. Pookie Sautter, Dr. Kevin Boberg, doctoral candidates Sarah Fischbach and Temo Luna-Nevarrez, with Dr. Kelly Tian and colleagues in the Psychology and Creative Media Institute received a revise and resubmit from Journal of Consumer Research. Dr. Sautter and Sarah Fischbach had a paper accepted for presentation at the Marketing Educator’s Conference in April and a piece published in the New Mexico Business Outlook. Dr. Sautter also did some consulting work with Ashford University in Clinton IA and San Diego CA.
School of Hotel, Restaurant & Tourism Management - Dr. Janet Green

- 100W will begin serving lunches the week of February 1. There is a small change in the serving schedule. John Hartley will serve a la carte lunches as usual on Wednesday and Friday. Maurice Zeck will be serving a buffet lunch on Tuesday and a buffet dinner on Wednesday evenings. There will be no lunch available on Thursday.

- HRTM student Daniel Guerra CEC, chef instructor at EPCC culinary and Dr. Keith Mandabach, HRTM, are working with Kari Bachman on promoting an Agricultural Extension 30 minute video on knife skills. The purpose is to train extension agents and para professionals who are teaching cooking classes around the state.

- The HRTM Career Fair is scheduled for February 14-15. This is an opportunity for students to make valuable contacts for internships, summer and permanent employment. It is anticipated approximately 15 recruiters will be attending.

Domenici Institute Program Manager – Sara Patricolo

- Please mark your calendars for the 2013 Domenici Public Policy Conference. It will take place on September 18-19 at the Las Cruces Convention Center.

- The Domenici Institute has been assisting with the planning of the College of Business/Wells Fargo Economic Outlook Conference set for Feb. 21 at the Health and Social Services Auditorium. Top national and state economists will unveil their economic forecasts for 2013. Refreshments will be served at 3:30 p.m. and the program is 4-5:30 p.m. There is no cost to attend and registration can be completed at http://business.nmsu.edu/events. Students, faculty, staff, and members of the public are encouraged to attend! Read the full news release on the NMSU website.

Manager of Environmental Policy and Sustainability – joni newcomer

- Office of Sustainability will be partnering with the Office of Study Abroad this semester. We have two projects planned (Earth Day and a Keep Las Cruces Beautiful “Reuse and Recycle Fashion Show”) so if you have any students that might want to get involved, please contact joni newcomer at 6-7563. The fashion show is Saturday, April 20th and Earth Day is Sunday, April 21st.

- The new Environmental Education Center (EEC) is now open in its temporary location in the Mitchell Building on the NW corner of Regents Row (Rm. 102/104). Come and visit and share any ideas you have for the new EEC and how we can educate everyone on green topics and initiatives.