Dean, College of Business - Dr. Garrey Carruthers

- We are now down to 3 members of the Board of Regents so the meetings are somewhat shorter. They did elect new leadership – Blake Curtis is President. I expect them to go through the leadership election again when the other 3 Regents are confirmed. Their annual retreat will be in Las Cruces this year, given the uncertainties of our financial situation. Rumor has it that the new members of the Board – Javier Gonzales, Chris Anaya, and Isaac Pino will be confirmed next week.

- I have joined Janet Green in interviewing 3 candidates for two tenure track slots in HRTM. One of the candidates, who appears to have very good credentials, is interviewing because his position was eliminated due to budget cuts in another state.

- I have met with the Provost regarding Promotion and Tenure recommendations and expect that his decisions on same will be forthcoming soon.

- Based upon recommendations by one of our Regents to be, the Living the Vision budget process is being strengthened. I will brief the Regents next month on performance indicators and how they are used for budget recommendations. The LTV committee will meet this coming Friday to prioritize investment opportunities we think would lead to improving our performance as a university, relative to our peers. I expect that next years performance evaluation instruments will include direct references to the LTV and College of Business goals and objectives.

- Both Senator Domenici and Executive in Residence Peyton Yates will be on campus the week of March 16th. The Senator will keynote and attend the Jim Peach inspired energy conference on Thursday. The Senator and Yates will be guests in my mini course, discussing the need for a national energy policy. David Walker, former head of the GAO, has accepted our invitation to speak to the Domenici Public Policy Conference in September. Walker is this country’s leading expert on public entitlements, government operations, and public debt.

Associate Dean College of Business – Dr. Kathy Brook

- Along with Pookie Sautter and David Boje, I attended a Teaching Academy webinar on “What Faculty Members Need to Know About Retention.” The presenter provided 20 key retention principles, the most useful to me being the reminder that retention efforts need to be intrusive. That is, students won’t necessarily take advantage of the resources available; you have to get their attention by, for example, requiring them to meet with an adviser or calling them when they miss class. By far the best part, however, was the discussion at the end led by Fred Lillibridge from DACC. Fred is a wealth of information on the data at DACC and on student data in general.

- Bobbie Green, Lorna Davis, and I met with representatives of Grants and Contracts, Sponsored Projects Accounting, University Accounts Receivable, the Controller’s Office, and the Distance Ed Office to try to disentangle billing issues for the MBA programs at LANL and Sandia. This is the first time so many different offices have gathered to address concerns and I am hopeful that the resulting communication will convert challenges into opportunities.
Yolanda Sanchez and I met with OFS personnel for an update on the installation of electronic locks on external doors in the Business Complex. Progress on this is expected over the next two weeks. The locks will allow the building to be unlocked automatically on a schedule. We also met with Frank Rocha from OFS and with Sheila Morgan concerning a summer project which will convert BC 108 and 109 into a single large classroom with about 63 seats, moveable tables, and two projectors and screens.

**Associate Dean, Research & Economic Development - Dr. K. Boberg**
(Nothing to report at this time)

**Assistant Dean, Development & Public Relations - Sylvia Acosta**

- We met with Barbara Allen for lunch with two of our Student Ambassadors. Mrs. Allen has a scholarship in her daughter’s name the Johnna Allen Memorial Scholarship. We discussed recent changes she made to the criteria of the scholarship and to thank her for her continued support of the College of Business.

- Sylvia and Dean Carruthers met with Mike Johnson from Conoco Phillips to discuss their corporate giving to NMSU and specifically the College of Business.

- We met with Jerean Hutchinson to finalize details for the upcoming Business Advisory Meeting scheduled for Friday, April 3rd. We have heard from 23 of our members who will be attending this meeting.

- We are meeting with donors in Albuquerque on Thursday and Friday and introducing them to some of our Student Ambassadors. We are meeting with Hank Willis, NM Mutual, Brandon Haines, Paul Long, and Doug Nordquist.

**MBA Program - Dr. Bobbie Green**
(Nothing to report at this time)

**Accounting & Information Systems Department - Dr. Larry Tunnell**

- Bill Smith spoke to prospective students from the EPCC Pass Program about all the programs offered in the College of Business.

- Rusty Calk and the members of Beta Alpha Psi arranged for personnel from the Albuquerque accounting firm of Pulakos & Alongi to address their weekly meeting.

**Finance Department – Dr. Liz Ellis**

- The Insurance and Financial Services Center held their first Insurance Job Fair at the Albuquerque Hilton. Al Berryman attended along with seven of our insurance students who were interviewing with New Mexico Independent Agents for both summer internships and jobs for May graduates.

- Tim Query and Al Berryman attending the semi-annual meeting of the Insurance Advisory Board in Albuquerque to discuss the progress of the Insurance Program with the Board.

- Roger Johns has been named Editor in Chief of the Southern Law Journal for a two year term beginning March 2009.
• Dr. Gerson Goldberg’s paper "Residual value risk and insurance: Evidence from the consumer automobile industry" will be presented by his co-author in Milan at the European FMA meetings.

Management Department - Dr. Bonnie Daily
• Drs. Bishop and Daily had their paper, co-authored with K.D. Scott, “Commitment and job performance: The mediating role of felt responsibility” accepted for presentation at the Annual Meeting of the Academy of Management, Chicago, Illinois in August 2009

• Drs. Boje and Rosile addressed the Advancing Leaders group on Friday, March 6. Their workshop-style presentation was on “Leadership and Storytelling.” In the workshop, participants practiced three skills: storytelling, story eliciting, and story listening. By exploring the unspoken assumptions and the untold story, tellers and listeners gain insights into both themselves and their conversational partner(s).

• Dr. Chavez and Mgt doctoral student Claudia Gomez had their paper titled “Navigating the Looking Glass Mirror: A Tool for Self-leadership Development”, accepted at the 46th Annual Meeting of the Easter Academy of Management 2009. The meeting will take place on May 13 to 16, 2009. The paper will be part of the "Developing the Self-Aware Leader" session.

• Mgt doctoral student, Joe Gladstone had his co-authored paper, "Situational Narcissism and Charismatic Leadership: A Conceptual Framework, “accepted for presentation in the History Division at Academy of Management in August 2009 in Chicago.

Marketing Department - Dr. Pookie Sautter
• The Marketing Department did double duty on colloquiums this week. The departmental colloquium on Wednesday focused on improvements in distance learning instruction. Friday, several faculty members joined in at the college colloquium, with Dr. Sautter presenting a two minute book review.

• NMSU PGA Golf Management News. The program sponsored a “Free Golf Day” for our College of Business Ambassador Program -WOW! 100% turn out by the student ambassadors. They were treated to a free golf lesson and who knows maybe a few of them will become double majors (PGA GM). Pat Gavin and Jason White attended the PGA Sun Country Section Spring Meeting to because future educational changes in our PGA GM Program. Their good work continued as Pat, Jason, and 40 PGA GM students traveled to Albuquerque last weekend to play in golf tournaments at Isleta Eagle GC, Twin Warriors GC, and Paa-Ko Ridge GC. Very nice weekend. Last but certainly not least, Sunday-Tuesday of Spring Break, PGA of America will once again set up shop in the Business Complex and will administer the PGA Testing for our students. Don’t be alarmed when you see 75 college students in the classrooms during Spring Break and dressed in coat and tie.

• Jerry Hampton has been invited to teach in the Executive MBA Program at City University of Hong Kong in Spring 2010.

• Dr. Robin Peterson had two articles accepted for publication, co-authored with doctoral candidates Bing Xu and Yam Limbu: "The Depiction of Female Models in Sport Television Commercials in the U.S. by Degree of Slenderness: An Appraisal" in the Journal of Promotion Management, and "Potential Effectiveness of Sales Representative Mirroring and Empathy Training in Selling to Small Business: An Examination" in the Small Business Institute Journal.
• Dr. Pookie Sautter presented results of a survey conducted for the Admissions Office to the admissions director’s meeting. This is the second phase of research originally conducted with Jim Peach and Rick Adkisson. She also attended a retention workshop sponsored by the Teaching Academy.

• Dr. Collin Payne’s article entitled, "Identifying Characteristics That Predict Changes in Beef Demand After a Media-Induced Food Scare," co-authored with Harry Kaiser of Cornell University and Kent Messer of University of Delaware, was conditionally accepted in Agricultural and Resource Economics Review. His research concerning the recipe trends in the Joy of Cooking and obesity will be featured in an article in Spry magazine in May. Collin was also nominated for the "food and context" section leader for the American Public Health Association.

Econ Department - Dr. Tony Popp

• Tony Popp and Ben Widner submitted a report entitled, “New Mexico’s Public Funds Investment Policies: Impact on Financial Institutions and the State Economy,” to the Independent Community Bankers of America. The report was funded by the ICBA through the Policy Analysis Office of the Arrowhead Center.

• Tony Popp and Ben Widner attended the Advance seminar on March 13th in Milton Hall.

• Jim Peach was interviewed by KRWG-TV for 30 minutes on the stimulus package. The show (Minding your Business) was broadcast Friday, March 13th and Sunday March 15th on KRWG-TV. Webcasts of past shows are available at http://www.krwgtv.org/business/index.html.

• Larry Blank made a presentation to the City of Las Cruces and the Village of Hatch on the reorganization options for Rio Grande Natural Gas Association, which is jointly owned by the two municipalities. This is part of Larry's volunteer public service work on a Task Force formed by Hatch and Las Cruces. The joint owners agreed to have the Task Force move forward on details related to the preferred reorganization option.

• Bill Gould (Statistics) served as a judge at the Southwestern Science and Engineering Fair for elementary school students.

• Bill Gould (Statistics) advised Sylvia Ortiz (Research Librarian), Iliana Cooley (PhD Biology student), Charles Britt, Rosalina Palomo, and Rachel Guy (Wildlife Graduate Students) about sampling and estimation methods on their research projects.

School of Hotel, Restaurant & Tourism Management – Dr. Janet Green

• Dr. Keith Mandabach, Associate Professor, attended the International Restaurant Show/Night Club and Bar Convention/Hotel World Expo & Conference in Las Vegas, NV March 1-4. This is one of the most widely attended hotel/restaurant conventions in the United States. Also attending with Dr. Mandabach were 20 students, the majority of which were HRTM majors. This is a great learning experience and networking opportunity for students ready to graduate.

• The HRTM 443 class (Meetings & Events), Instructor Jolie Tixier, Director of Presidential Events, is planning a “College Cook-Off Challenge” Friday, April 24. The line-up is to be announced, but Deans and Administrators from across campus will square off with HRTM faculty for a hamburger cooking competition. Tickets will be on sale to sample the end results, have a glass of wine, and see who is crowned the best hamburger cook on campus. Details will be forthcoming.
HRTM is in the process of interviewing for two faculty positions: 9 month tenure track Assistant Professor, and 12 month tenure track Assistant Professor. Three candidates have been invited: Dr. Siriporn McDowal, Rosen College of Hospitality Management, University of Central Florida; Ms. Svetlana Stepchenkova, Hospitality & Tourism Management, Purdue University, and Dr. Joe Hutchinson, Rosen College of Hospitality Management, University of Central Florida. They will be on campus the weeks of March 9 and 16. It is hoped we will have new faculty on board by fall 2009.