Dean, College of Business - Dr. Garrey Carruthers

- Sara Patricolo, working with Dr. Chris Brown and members of the Domenici Fellows committee, announced 5 awards to faculty members at NMSU. Their projects must include an analysis of a policy issue, a white paper that could be presented to a lay audience, and a journal article. This is our first set of awards for policy analysis.

- While the Dean Finley Graves visit seemed to be very positive, I have been advised by a faculty member that not all who were in conversation with Finley were aware of the College efforts in strategic planning and assurance of learning. It will be essential, in our October review, that each of us be able to discuss these efforts in some detail.

- Maureen Howard, Janet Perez, and Justin Bannister dropped by to discuss the use of social media to promote the College and enrollment. Their pitch was to use Facebook as a means of reaching some students who have not committed to a particular College this fall. We are going to give it a go and see if this would be an effective means of promoting the College in the future.

- I will be in Dallas with Andrea and Herb Wimberly doing some fund raising on Monday and Tuesday and then on to Albuquerque for same and to serve as the facilitator for the closing session of New Mexico First Town Hall meeting. Andrea is working me hard – we leave at 4:00 am on Monday and close that day with two dinner meetings at about 9:30 pm.

Associate Dean of Academics - Dr. Kathy Brook

- I attended the Key Partner meeting for the Business Living Learning Community, including our peer advisor Oskar Escobedo, community assistant Michael Maxfield, and assistant director of Housing and Residential Life Michelle Bernstein. A major topic was the challenge associated with turnover in the community from the fall to the spring semester. At least three of the students dropped out of NMSU and returned to El Paso, perhaps to EPCC. Then a number of new students, not exclusively in the COB joined the LLC. Upcoming programming will include a drive to collect non-perishable items for La Casa. Faculty and staff will have an opportunity to contribute goods in the lobby of the Business Complex.

- I’m pleased to announce that Jose Razo, majoring in accounting, has been selected to be the peer advisor for the LLC for next year.

- Kudos to Deb Cardinali for her role in leading the NMSU Academic Advising Council and in organizing a one-day seminar facilitate by Wade Oliver from Utah Valley University on
March 16. The event was designed to assist NMSU in providing training for new academic advisors and professional development for all academic advisors as well as improving retention by strengthening advising.

Associate Dean, Research & Economic Development - Dr. Kevin Boberg

- (Nothing to report at this time)

Arrowhead Center – Dr. Kevin Boberg

- Arrowhead’s Entrepreneurship Institute staged another successful Innoventure competition.

Nearly 200 middle and high school students gathered at Hotel Encanto de Las Cruces on March 9th for the competition, the culmination of six months of work in developing an agricultural technology prototype and marketing/business plans associated with that technology. Teams from schools across the state were represented, as well as a homeschool-group team: an Innoventure first.

Arrowhead staff members, along with VPED Garrey Carruthers and NMSU Business Advisory Council Members Beverlee McClure (President and CEO, Association of Commerce & Industry, Albuquerque), Adolpho Telles (Director, Helen of Troy, Ltd., El Paso), and Judy Johnson (former Financial Director, City of Houston) presented awards to the winning teams:

*Team GAIA* (Las Cruces High School; 1st place high school division)
*Gallup Growers* (Fitz Sargent Architecture [homeschool group]; 2nd place high school division)
*Team Farmconomics* (Ruidoso High School; 3rd place high school division)

*Teams Green Machine and Water Ladder* (Tony Hillerman Middle School) and *Team K-Jam* (Red Mountain Middle School) – a three-way tie for 1st place in the middle school division, with score within a 29th of a point.

Assistant Dean, Development – Dr. Andrea Tawney

- (Nothing to report at this time)

Daniels Ethics Program Chair – Dr. Bruce Huhmann

- Weston Smith, former CFO of Healthsouth, will be here to discuss fraud and the importance of ethics on April 11th. There are seats available to hear his presentation at 2:30 and 4:00 in GU 100. If you wish to attend his luncheon presentation at 11 am in HSS 202 (the new wing of the building next to Guthrie), please contact Gena Bermudez to make a reservation.

- Applications for 2012 Daniels Fund Ethics Fellowships are out (see document on: [http://business.nmsu.edu/programs-centers/daniels-ethics/fellowships](http://business.nmsu.edu/programs-centers/daniels-ethics/fellowships)). We especially interested in fellows to create a code of ethics for Dona Ana County, write material and
questions for online ethics training for state employees, continue work on tribal ethics, train university administrators, and develop student learning materials.

- On March 30, undergraduate teams from the University of New Mexico, New Mexico Highlands, New Mexico Tech, and New Mexico State will take part in a role-play simulation that challenges them to make principle-based ethics decisions as managers of a business at the first NMSU UNM Ethics Case Competition. The judges include NMSU College of Business Advisory Council members: John A. Carey, President of the New Mexico Society of CPAs, and JoLou Trujillo-Ottino, President of Mediaworks.

**Accounting & Information Systems Department - Dr. Ed Scribner**

- Larry Tunnell and coauthors Tom Hall, Bethane Pierce, and Larry Walther submitted a manuscript, “Students’ Perceptions of Course Importance: A Driver of Study Effort, Satisfaction, and Instructor Rankings,” to *Issues in Accounting Education*.

- Ben Darwin, Partner, and Mike Prinzo, Associate, from the Albuquerque office of CliftonLarsonAllen LLP, spoke to Larry Tunnell’s partnership taxation class Wednesday night.

- Carlo Mora-Monge, in addition to attending the Introduction to Canvas workshop, participated in an informational meeting of the New Mexico Girls Collaborative Project, an inclusive excellence initiative to identify opportunities for the Information Systems faculty and colleagues in other STEM fields to increase gender equity in science, technology, engineering and mathematics.

**Economics/International Business Department - Dr. Rick Adkisson**

- Randy McFerrin and his co-author, Doug Wills of the University of Washington, had their paper, “Determinants of Homestead Claims and the Expansion of Western Settlement,” accepted for publication in *Applied Economic Letters*.

- Benjamin Widner, director of The Center for Economics and Personal Finance Education, lectured to the entire Desert Hills Elementary 5th grade on personal finance topics (Monday, March 12). They discussed savings, investment, present and future value, as well as the impact of advertising on taste and preferences.

- On Friday, March 16, Benjamin Widner described the job of an economist to a second grade class at Desert Hills Elementary.

- Bill Gould reviewed several abstracts for the 4th International Wildlife Congress as a member of the program committee.

- Bill Gould served as a special award judge for the regional science and engineering fair in which junior and senior high students from the region participate.

- DED graduate, Dr. Rodolfo Acosta Perez, made a presentation titled, “Conspicuous Consumption and Drug Trafficking: The Mexican Case,” at the Center for Latin American and Border Studies.
Finance Department - Dr. Liz Ellis

- Tim Query and Al Berryman met with Steve May (NMSU alum) regarding the Northwestern Mutual Financial Services internship program, which is one of the top 10 rated Financial Services intern programs. Steve reported that last year they had 40 college interns in Arizona and New Mexico including four from NMSU. The four interns from NMSU produced 40% of the sales, beating out Arizona State University, University of Arizona, UTEP and UNM. Northwestern would like to hire more of our students.

- Al Berryman met with Derek Snow and Alma Franzoy-Capron from the Leavitt Group. They are one of the nation’s largest independent insurance agencies with offices throughout the west. They will be interviewing NMSU students for a paid internship opportunity.

- Dr. Ken Martin made a presentation to the Board of Regents titled “Teaching Finance in a Flipped Classroom” on Monday, March 12 as a way to show the regents some of the different ways that faculty engage students.

- Dr. Ken Martin was notified that he will be awarded the 2012 Teaching Innovation Award from the Teaching Academy for his use of the “flipped classroom” technique in teaching Finance and Excel in FIN360 Financial Information Technology.

- Risk management and insurance students took a field trip to the Farm Bureau Center in Las Cruces. The class learned about underwriting, claims, agent opportunities, and also heard from the New Mexico Farm and Livestock Bureau Federation Partners. The agenda was concluded with a tour of the facilities.

- Hari Sankaran (Wells Fargo Professor), Violeta Diaz, and Liz Ellis joined Assistant Dean Andrea Tawney at lunch with Berna Holzman from Wells Fargo. The topics of discussion included: internship and employment opportunities at Wells Fargo, the banking minor curriculum, engagement of the Wells Fargo professor in financial literacy initiatives, and support for other College events.

- Liz Ellis attended a Teaching Academy event showcasing some of the tools in Canvas, and a training program offered by Graduate Student Services on the new online Graduate Student admissions process.

Management Department - Dr. Steven Elias

- (Nothing to report at this time)

Marketing Department - Dr. Pookie Sautter

- Dr. Hyman completed an editorial review for *Journal of Advertising*. He also reviewed a draft chapter for a new business research textbook to be published by Pearson Education Publishing.
• Dr. Pookie Sautter completed a re-certification course to update her certification as a Peer Reviewer for the Quality Matters Organization, a group that conducts quality assurance reviews for online and blended learning courses.


School of Hotel, Restaurant & Tourism Management - Dr. Janet Green
• (Nothing to report at this time)

Domenici Institute Program Manager – Sara Patricolo
The Domenici Institute has selected the first recipients of a Domenici Fellows Program award. The purpose of the Fellows Program is to provide financial support for faculty at NMSU to conduct specific, directed research in areas of strategic interest to the Institute. Funding will cover summer research activities. The winning proposals were submitted by the following faculty:

• Dr. Christopher Erickson – Economics, Applied Statistics, and International Business
• Dr. Julie Rice – Sociology
• Dr. Harikumar Sankaran – Finance
• Dr. Daniel Scheller – Government
• Dr. Larry Tunnell – Accounting and Information Systems

Specials thanks to Dr. Kevin Boberg, Dr. Christopher Brown, Dr. Ramon Dominguez, Dr. Janet Green, and Dr. Susan Wilson – members of the Domenici Institute Advisory Council – who reviewed the proposals and made recommendations to Dean Carruthers. The Domenici Institute received numerous, competitive proposals for this inaugural round of award opportunities. We greatly appreciate the efforts of all who applied.

Manager of Environmental Policy and Sustainability – joni newcomer
• (Nothing to report at this time)