Dean, College of Business - Dr. Garrey Carruthers

- I reported the annual performance results for the Living the Vision plan to the Regents who continue to express their support for having performance goals, objectives, and metrics. In addition, the Legislative Finance Committee was in town all week, auditing NMSU. They also sought much information on the history and process of the Living the Vision plan and how it was linked to the budget process. They too seemed impressed with our work. They also asked me what I thought about the State going to a two system organization for higher education – a UNM system and an NMSU system. Interesting but probably impossible.

- The Arrowhead Board met and covered a number of issues, including nominating members to the Board. The attendance was excellent. Kevin Boberg and Kathy Hansen continue to do an excellent job with Arrowhead and Hansen provides one of the best reporting processes I have seen.

- It was a banner week for the College in that the Innoventure program, orchestrated by Sara Pirayish and Marie Borchert, which was an outstanding success. Over 150 students and 25 advisors participated in this year’s program. The featured speaker was Blake Mycoskie, the founder of Toms Shoes. His company gives one pair of shoes to a needy child for each pair he sells. It is a very interesting marketing, social entrepreneurship model. There must have been over 350 NMSU students in the audience for his presentation on how he started his company. Two of our students have formed Rojo, a company patterned after Toms Shoes but selling T shirts. They give food to needy folks in Haiti and elsewhere for each shirt they sell.

- In addition, the Business Advisory Council for the College met. It was our largest attendance yet. They discussed fund raising, marketing, and networking opportunities. Many stayed around for Kevin and my class to talk about ethical challenges they had faced and how they handled them. The students seemed to really appreciate hearing from the real world.

Associate Dean of Academics - Dr. Kathy Brook

- At the regular meeting of ADAC there was a presentation by Superintendent Stan Rounds and Principal Jennifer Amis concerning the Early College High School which will open on the DACC campus in the fall. In addition, representatives from ICT were present to address questions about phone bills and computer lab costs that had been raised at a previous meeting. Many faculty members have suggested removing land lines as a cost-cutting move. ICT staff explained that the cost of phone service accounts for slightly less than half of the monthly charge of $24 per land line. The remainder is largely accounted for by internet costs with a small portion attributable to safety, including the emergency alert system. We were also warned that it is likely our charges will rise next year as the current “phone” charges are about $5 per line below cost. We can also expect
that the billing system will change from the “per line” methodology to perhaps a system based on FTE.

- I attended another lively meeting of the group planning the agenda for the April 22 summit of NMSU-Las Cruces campus and the NMSU community colleges. At this meeting we will be asked to work together to identify a plan for resolving conflicts among the campuses. The agenda will include discussion of transfer issues, models of smooth transition from the two year to four year campus, and an opportunity for discipline groups such as business to discuss comparability of courses and other matters.

- Paul Hamilton has ordered a replacement for the projector stolen from BC 115 and has been doing battle with viruses (of the computer variety).

- At our weekly advising meeting Justine Adkisson discussed ideas from the recent advising conference. These included suggestions for improving the flow of traffic through advising offices and identifying more efficient and effective ways to address advising issues. We will be exploring how we can apply some of these ideas.

- Yolanda Sanchez and John Shonk have attended Banner 8 training to be prepared for the transition that will occur during spring break.

**Associate Dean, Research & Economic Development - Dr. K. Boberg**

- Chris Kientz, Dawn Hommer and Pam Wood met with folks from Stolar Horizons to discuss possibilities with the incubator’s new technology readiness effort and space requirements.

- Innoventure concluded this year’s competition with presentations by middle and high school teams. Between students, teachers, family members, staff, and volunteers, we took over the Hotel Encanto. Presentations took the majority of the morning and early afternoon. The winners received digital cameras and $350 scholarships towards their (hopefully eventual) enrollment at NMSU. The day was topped off with remarks by Blake Mycoskie, founder of and chief shoe giver for TOM’S Shoes.

**Assistant Dean, Development & Public Relations - Sylvia Acosta**

- The Business Advisory Council Members met on Friday, March 12th HRTM provided a wonderful lunch where the BAC mentored Student Ambassadors. The next BAC meeting is set for Friday, September 24th. The Annual Donor Reception date is set for April 28th at Dean Carruthers Home. Invitations to all donors to the College will go out by the end of the month.

**Accounting & Information Systems Department - Dr. Ed Scribner**

- The NMSU Student Chapter of ALPFA (Association of Latino Professionals in Finance & Accounting) hosted David Bernard and Steven May from Northwestern Mutual. They spoke on the financial services sector and career opportunities in financial planning.

- Bill Smith and the NMSU ALPFA student case competition team (Maura Najera, Dessarie Saenz, Kalyn Garcia, Lydia Santos, and Mariam Sanogo) met with their KPMG advisors to begin preparation for the annual competition event to be held July 31st in Orlando, FL. NMSU is one of only 27 universities invited to compete in this prestigious event.
Economics/International Business Department - Dr. Tony Popp

- Tony Popp attended the 2010 Innoventure final competition, sponsored by NMSU’s Arrowhead Center held on March 11th at the Hotel Encanto. Blake Mycoskie, the founder and “chief shoe giver” of TOMS Shoes, was the featured keynote speaker.

- Tony Popp attended the Business Advisory Council meeting: AACSB component held on March 12th.

- Chris Erickson spoke in Albuquerque to the New Mexico Bankers Association. He talked on macroeconomic issues focusing on the outlook for the national and state economy.

- Jim Peach presented a paper titled “The Aging of the Border Population” at Border Institute X in Rio Rico, Arizona earlier this week. The Border Institute is sponsored by the Southwest Consortium for Environmental Research and Policy (SCERP). The Border Institute is designed for policy-makers at the federal, state and local levels.

Finance Department - Dr. Liz Ellis

- Rich Fortin, Gerson Goldberg, and Greg Roth have had their paper, "Bank Risk Taking at the Onset of the Current Banking Crisis," accepted for publication in *The Financial Review*.

- "On March 9 Greg Roth and the Finance Club hosted a visit from Mike Graham, Group President of Graham Capital Management. Graham Capital Management is an independent financial planning services firm located in El Paso. Mr. Graham spoke about the current state of the financial services industry. He also discussed personal financial planning as a career choice and opportunities for NMSU students at his firm."

- On Tuesday, March 9, Liz Ellis participated in a mock interview of student Eric Layer (arranged by Honors College) who is an applicant for a Truman scholarship.

- Liz Ellis attended the COB Business Advisory Council meeting and luncheon on Friday, March 12. At the meeting, Liz Ellis collected written comments from Council members regarding the learning goals and assessment process in the College. These comments will be used to improve our assessment and are necessary under AACSB accreditation standards.

Management Department - Dr. Bonnie Daily


- On February 26 Dr. Bishop hosted a CARMA webcast on "Simple Models for Analyzing Network Change" by Dr. Stephen Borgatti, University of Kentucky.
On March 12th, Dr. Bishop presented his paper co-authored with Scott, K. D., & Daily, B. “A step toward consensus on the commitment-performance relationship: A multiple foci and mediating variable approach,” at the NMSU COB research forum.

Dr. Boje was named chair of the steering committee of the NMSU chapter of American Association of University Professors.

Marketing Department - Dr. Pookie Sautter
(Nothing to report at this time)

School of Hotel, Restaurant & Tourism Management - Dr. Janet Green
- Congratulations to Dr. Janet Green! She won 2nd place in the Look Who’s Dancing competition held Sunday, March 7. This was a fundraising event for the NMSU DanceSport Team. Janet and her partner Leonard Thurman, danced the Waltz and the Paso Doble.

- The Las Cruces Convention and Visitors Bureau Board held their monthly meeting in the conference room of HRTM on Thursday, March 11. Prior to the meeting, they had lunch in 100West to recognize outgoing member Joe Martinez. Janet Green is Chairman of that board.

- Patrick Abalos, College of ACES Student Ambassador, represented HRTM at the La Academia Dolores Huerta Charter Middle School career day held March 11. He spoke to approximately 90 students interested in HRTM.

- Dr. Keith Mandabach and 12 HRTM students attended the Nightclub, Bar, Beverage and Food Show in Las Vegas, NV March 7-10. Students visited booths, attended seminars, and had the opportunity to network with professionals in the industry.

Daniels Ethics Program Chair – Dr. Bruce Huhmann
- Received helpful input from the Department Heads during this week’s CEC meeting regarding the call for Bill Daniel’s Fellows.

- Developed a definition of Bill Daniels Fellows and a draft call for applications to present to the Department Heads next week.

- Will meet with Dean Carruthers and Dr. Paul Gutierrez next week to discuss opportunities for incorporating as part of the Outreach Program our mandate from the State Legislature to develop a certificate program for teaching ethics to public officials.

- Discussed further details of the Daniels Fund 10th Anniversary Event (June 17th) with Mary Barber and Rita McCusker at the Daniels Fund headquarters.

- Met with the Business Advisory Council. BAC members have generously agreed to provide information about ethical decisions, dilemmas, and issues they have faced in their business. BAC members presented some information to students and faculty on Friday afternoon. I will be making information I recorded about the ethical issues discussed to those who are interested.