Dean, College of Business - Dr. Garrey Carruthers

- Dean Finley Graves and his wife Gail seemed to enjoy their trip to NMSU and New Mexico. They honeymooned in New Mexico years ago and consider the state to be special. Dean Graves was very complimentary about the draft AACSB report and was especially pleased with how polished it was this far in advance of the review in October. He indicated we would need to rerun some of the faculty adequacy reports nearer the review date. He was most impressed with how far we were along with Assurance of Learning, relative to other colleges. He did express a reservation about the tier level of journals most often credited in one department. Thanks to all who participated in the mock review sessions. I think the sessions went very well.

- The Innoventure Competition was again a smashing success. The theme this year for the mid school and high school participants was to develop a product for small gardens such as urban areas or for a school. The students were very innovative. This is an excellent program to promote entrepreneurship and to recruit students to NMSU. Congratulations to Sara Sanders and her colleagues on another success. By the way, Kenny Stevens from Engineering was especially inspiring to the young folks in his address about Engineers without Borders.

- The Governor has signed the severance tax bond issue bill and we now officially have another $5,000,000 for the renovation of the Zohn theatre. We will now design a more robust renovation. I am still seeking some private funding to get the total package to $18,000,000. We have a number of requests for funding out now.

- I will be in Dallas early next week on a fund raising trip. We will be doing some fund raising for the PGA Golf Management/Golf team programs. Oh, did I mention, it will include a game of golf with Herb Wimberly and one of his former golf team members who is a businessman in the Dallas area.

- The Business Advisory Council meeting was very successful. Andrea Tawney has been searching for the right recipe to make sure we both inform and be informed. The highlights of the meeting included a rich dialogue between our students and the BAC and later a presentation by the Ruidoso Innoventure team during lunch as they promoted their portable greenhouse for apartments. Many of the BAC members would prefer a less rushed meeting with more dialogue and perhaps some classroom time.

Associate Dean of Academics - Dr. Kathy Brook

- I have now interviewed with Michelle Bernstein of Housing and Residential Life two candidates for peer advisor in the Business Living Learning Community. Rarely have we had more than one candidate for this position.
• Early next week we will begin reviewing applications for Rose Clark’s position as student records specialist for the College. Having taken advantage of incentive retirement, Rose will be leaving at the end of March after about 26 years of service to NMSU.

• Roberto Coronado, vice president at the El Paso branch of the Dallas Federal Reserve Bank, made a presentation to ECON 490 on tools of regional economic analysis. The presentation will be helpful to students as they prepare their papers and presentations on a local/regional industry.

• Deb Cardinali is following up on a list of second semester freshmen identified by Student Affairs and Enrollment Management as needing additional support. Deb has contacted this group inviting them to meet with her soon.

**Associate Dean, Research & Economic Development - Dr. Kevin Boberg**

• (Nothing to report at this time)

**Arrowhead Center – Dr. Kevin Boberg**

• Arrowhead staff members from Entrepreneurship, ATI and the Office of Intellectual Property and Technology Transfer met with Dr. Tracey Carrillo (Senior Program Manager, Agricultural Experiment Station and Assistant Director, Leyendecker Plant Science Center), a contact made at the Mixer. Dr. Carrillo has an interesting business proposition as a result of some of the agriculture research currently being done on cotton seeds. We will have a follow-up meeting to discuss next steps.

• A monthly planning meeting between staff of the Offices of the VPR and VPED has held February 24th. The group discussed spaces for collaboration on the offices’ respective strategic plans and through NMSU’s “Building the Vision” initiative. Other topics included joint-funding opportunities for research and technology commercialization programs (e.g., Launch and Graduate Research Enhancement Grants [GREGs]) and strategies for improving access to information for industry partners through the NMSU website.

**Assistant Dean, Development – Dr. Andrea Tawney**

• Dean Carruthers and Andrea will also be traveling to Albuquerque next week to begin sponsorship requests for the 2012 Domenici Conference. Ed Scribner will be traveling with us to ask for support for the endowed chair in accounting.

• BAC meeting went very well with 19 members attending. Ken Garrett is outgoing BAC chair and Travis Melham is incoming chair. We received excellent feedback from the BAC and plan to implement some changes to make the meetings more productive and interactive with students. There were members in attendance who had not been engaged but have returned and new members who are eager to begin work on behalf of the COB. Special thanks to Cheri Coffelt for coordinating all the details of what was a very active agenda.
• Thanks to our department heads and faculty who attended the BAC meeting and reception to interact with our members and students.

• Dr. Janet Green and the HRTM team did a fabulous job of hosting the BAC luncheon and introducing the progress of the Bobby Lee Lawrence Academy of Wine construction.

• Four of our BAC members presented final awards to middle school and high school students at the Innoventure Competition. The Ruidoso team that presented to the BAC during lunch placed third in the overall competition.

• U.S. Bank has committed to being the first 2012 Domenici Conference sponsor in support of the Student Panelist program. U.S. Bank’s sponsorship of $10,000 pays for 20 students to participate in the conference, their travel, meals, $250 Visa gift cards, conference attendance, and a dinner reception.

Daniels Ethics Program Chair – Dr. Bruce Huhmann

• Weston Smith, former CFO of Healthsouth, will be here to discuss fraud and the importance of ethics on April. There are seats available to hear his presentation at 2:30 and 4 in GU 100. If you wish to attend his luncheon presentation at 11 am in HSS 202 (the new wing of the building next to Guthrie), please contact Gena Bermudez to make a reservation.

• Application for 2012 Daniels Fund Ethics Fellowships are out (see document on: http://business.nmsu.edu/programs-centers/daniels-ethics/fellowships). We especially interested in fellows to create a code of ethics for Dona Ana County, write material and questions for online ethics training for state employees, teach an MBA ethics elective, continue work on tribal ethics, train university administrators, and develop student learning materials.

• Bruce Huhmann attended the Certified Advocate for Public Ethics (CAPE) board meeting in Albuquerque. Revisions to make the CAPE certificate more accessible were enacted. The CAPE is now 1 required course, 8 electives, and a practicum for a flat $500 fee. Previously, the CAPE was 11 required courses, 3 electives, and a practicum for $50 enrollment plus $75 per course. New electives were also added to the classes available including Promoting Civility, Citizen Engagement and Ethics, the Governmental Conduct Act, Right vs. Right, and Developing a Code of Conduct.

Accounting & Information Systems Department - Dr. Ed Scribner

• Kevin McNelis and Jennifer Kreie attended Dom Simon’s Teaching Academy workshop on “Student Misperceptions About Learning and What We Can Do to Change Them.”

• Sherry Mills served as a judge in the NMSU Innoventure competition that brought some 175 entrepreneurial middle- and high-school students from across New Mexico to the Hotel Encanto in Las Cruces last Friday. Innoventure, organized by Arrowhead Center, encourages students to use science, technology, engineering, and mathematics to solve business problems in innovative ways.
• The Association of Latino Professionals in Finance and Accounting (ALPFA) joined ASNMSU, CAMP, and PACE to sponsor an appearance in Corbett Center by nationally-known comedian and author Bill Santiago. This event was part of Fiestas Latinas.

• ALPFA members also served as volunteers for ASNMSU’s “Big Event,” an off-campus suite of community projects in which students and members of the Mesilla Valley Alumni Chapter provide services to the City of Las Cruces and surrounding areas.

• Bill Smith was invited to return to Lyon, France, for part of Summer 2012 to teach graduate seminar sessions and work on collaborative research projects at the Université Jean Moulin Lyon – ISECOR (Institute for Socio-Economic Organizational Research).

• Allison Beck, doctoral candidate at the University of Tennessee, presented “Clawback Provisions: How Sharp are the Claws? An Analysis of the Deterrence Effectiveness of Voluntary Clawback Provisions” at the Department of Accounting & IS colloquium series. Roxie Samaniego of White + Samaniego + Campbell, LLC, spoke to the students of Beta Alpha Psi, the honorary and service accounting fraternity.

**Economics/International Business Department - Dr. Rick Adkisson**

• Jim Peach made two presentations to the Academy of Learning in Retirement (ALR). The presentations were: “The Economy, Poverty, and Policy” (Monday March 5) and “Energy Policy or Energy Plan?” on March 7.

• Rick Adkisson (and fellow DHs Steve and Ed) participated in a Department Head book discussion group at the Teaching Academy on Thursday, March 8.

**Finance Department - Dr. Liz Ellis**

• Rich Fortin attended the Academy of Financial Services Mid-Year Board of Directors meeting in San Antonio, Texas on Saturday, March 10th.

• Liz Ellis, Tim Query and Hari Sankaran attended the Business Advisory Council reception on Thursday, March 8. Liz also attended the BAC meeting on Friday, March 9, and gave a presentation on the BAC’s role in the upcoming AACSB visit. She invited the BAC members to read and comment on the 5th year report and provided handouts summarizing the College Strategic Plan, the Assurance of Learning (AOL) visual summaries for the BBA and MBA degrees, and a flow chart of the AOL process used in the College.

• Liz Ellis, Hari Sankaran, Ken Martin, Violeta Diaz (and possibly others!) participated in various meetings with Dean Finley Graves regarding our upcoming AACSB reaffirmation site visit.

**Management Department - Dr. Steven Elias**

• Dr. Grace Ann Rosile (Management), Dr. Don Pepion (Anthropology), Dr. David Boje (Management), Joe Gladstone (Management PhD Candidate), Melissa Cast and Rohny Saylor (both Management Dept PhD students) will present:
The Ontology of Diversity: Pedagogy for Native American Ethics and Philosophy:

at the NMSU-sponsored conference “Research, Pedagogy, and Other Institutional Practices: An Interdisciplinary Conference on Diversity in Higher Education.” Their presentation is scheduled for Friday, March 9, 2:30-3:45 in the Ventanas room of the Farm and Ranch Museum. Cast and Saylors will be filling in for Boje, who will be in France on his sabbatical. The conference generated great interest, and registrations are sold out. Congratulations to the five organizers, one of whom is the Management Department’s own Dr. Judy Weisinger!

• Dr. Weisinger served on the planning committee for the NMSU Diversity Conference which was held at the NM Farm & Ranch Museum on March 8th and 9th. The conference attracted over 200 faculty, graduate students, staff and administrators who convened to engage in presentations and dialogue about various aspects of diversity at NMSU. The conference was made possible by an I.D.E.A. (Inclusion, Diversity, Equity & Access) Grant provided by Provost Wilkins’ office. The conference also had sponsorship by various colleges and departments across campus, including the College of Business—and the organizing team thanks Dean Carruthers for his support. Co-planners were Vicki Aldrich (retired, DACC), Dr. Monica Torres (English), Dr. Azadeh Osanloo (Educational Management & Development) and Dr. Julie Rice (Sociology). Dr. Weisinger also co-presented a panel with Dr. Eileen Trauth (Penn State) and Dr. K.D. Joshi (Washington State) on "The Exploration of Gender Stereotypes by Race/Ethnicity on IT Career Choice," which discussed some preliminary findings of an NSF-funded study involving students in Hispanic Serving Institutions, Historically Black Colleges & Universities, and Predominantly White Institutions.

• Dr. Grace Ann Rosile reviewed 5 papers as a member of the “Scientific Committee” for the 4th International Conference and Doctoral Consortium on Organization Development and Change. The conference will be held in Lyon, France, on 5 and 6 June, 2012. The conference is co-organized in a partnership between the Institute for Socio-Economic Organizational Research (ISEOR) at the University of Jean Moulin II in Lyon, and the Research Methods Division of the Academy of Management (USA).

• Jim Bishop has been named a Charles Koch Foundation Scholar. As such he will lead a seminar on “Entrepreneurship, Human Resources, and the Global Economy” on March 20 at Ball State University in Muncie, Indiana.

Marketing Department - Dr. Pookie Sautter

• Bruce Huhmann recommended Jennifer Zarzosa for the "The Consuming Body" PhD seminar this summer at the University of Texas-Pan American. Bruce Huhmann was interviewed for a front-page story in the Sunday Feb. 19th Las Cruces Sun-News "Grocery Games." He also completed a review of Robyn Blakeman's textbook Alternative Media in Marketing and Advertising for Sage Publications.

• Collin Payne and Pookie Sautter served as judges at the Innoventure competition.
School of Hotel, Restaurant & Tourism Management - Dr. Janet Green

- Student Patrick Abalos competed in the “Annual Chocolate Fantasy Chocolatier Competition” Saturday, March 3 at the Hyatt Tamaya Resort. The competition was a fundraising event for the New Mexico Museum of Natural History Foundation. Patrick’s entry was entitled “A Life of Chocolate”. Congratulations to Patrick: he won 2nd place in the student division for “Best Taste and Most Artistic”.

Domenici Institute Program Manager – Sara Patricolo

- The Domenici Institute is pleased to report that U.S. Bank has agreed to sponsor the 2012 Domenici Student Panelist Program. With this U.S. Bank commitment of $10,000, the Institute will launch an expanded program for student panelists who participate in the 2012 Domenici Public Policy Conference, September 19-20. The program will include sponsored hotel lodging for all panelists, a $250 U.S. Bank gift card, and a dinner banquet, in addition to their admission, reserved seating, and meals at the conference.

- Student panelists play an important role as they are the only conference attendees allowed to question speakers. This year, the Institute will accept only 20 students from universities throughout New Mexico. Students must be nominated by a faculty or administrator through an online form at www.domenici.nmsu.edu. Program details are available on this website. Many thanks to Dr. Andrea Tawney for her help in securing this generous U.S. Bank sponsorship.

Manager of Environmental Policy and Sustainability – joni newcomer

- (Nothing to report at this time)