Dean, College of Business - Dr. Garrey Carruthers

- I want, in this last Activities Report from me, to express to all what a great joy and pleasure it has been for me to serve as the Dean of the College of Business and Vice President for Economic Development for the last few years. I have thoroughly enjoyed the students (the reason I work here), the faculty and staff (who make it all happen), and the community/state (which we all serve). I have been kicked upstairs but will be back from time to time to visit and hopefully lecture in classes. Thank you for your support in the past and as I go forward on a new challenge.

- Please be advised that the dust will fly, beginning Monday, as the OFS begins tearing up the Traders Plaza and making it more functional and attractive. They will also be planting some grass in some of the barren areas under the trees where Bermuda grass doesn’t thrive. Also, those in Guthrie know that some carpeting of the hallways will begin next week and I understand that will involve some asbestos abatement work. Sorry for the inconvenience!

- I gave the “Cowboy Code of Ethics” pitch to the District meeting of the Rotary Clubs on Saturday. My presentation was followed by one featuring a teacher from Cherry Creek School district near Denver who uses the code to motivate at risk students, with great results.

- The Provost office will soon release $250,000 in new money for assistantships. I am working with Kim Rumford, Jim Libbin, and Jim Peach on a task force to figure out how to allocate the funds. I am leaning toward providing this funding to doctoral programs, as we need to grow these programs.

- I am working with Stan Rounds and the Las Cruces Public Schools system on a University of Virginia public school “turn around” project which was developed at UVA as a collaborative effort between the College of Business and the College of Education. If we engage, our College will need to have someone assigned to participate. First things first, we need to seek funding from the legislature.

- I attended an El Paso Electric reception for their Board and thanked the assembled multitudes for their support of NMSU. They are in the process of granting the College a substantial amount of money for some distance education equipment. Thanks to Doug Gegax and Larry Blank for promoting this gift.

- Kevin Boberg, Andrea Tawney (aka A.T.), and I met with Jerry Fuentes of A T and T who delivered a check for $10,000 to be used for the Innoventure program. The company has a much more aggressive funding program (up to $300,000) which he encouraged us to look into.
• Kevin Melendrez, A.T., and I visited with Ken from Ernest and Young regarding our request for $10,000 to support a business communications course for Masters of Accountancy students. They agreed to give the $10,000 but we had to determine whether to use it for scholarships (which they now fund) or for the class.

• I had a great time at the Outstanding Graduate/Alumni Association luncheon honoring among others our outstanding graduate Eduardo Chavez. In a small world, it turns out I went to high school in Aztec with his grandfather. We traded many stories about the good old days. Eduardo’s parents are both NMSU grads.

**Associate Dean of Academics - Dr. Kathy Brook**

• Eleven undergraduates and four master’s students were inducted into Beta Gamma Sigma, the only honor society associated with AACSB International. In addition, four master’s students received second recognition, in that they had previously been inducted as undergraduates, and two of our recent Ph.D. graduates, Suzanne Conner and Joe Gladstone, joined the organization. Finally, many thanks to the following faculty members for accepting membership: Rick Adkisson, Maria De Boyrie, Steve Elias, Liz Ellis, Winnie Lee, Ken Martin, Kevin Melendrez, and Tim Query. Special thanks to Yolanda Sanchez, herself an inductee for making arrangements for the ceremony.

• Randy McFerrin, Collin Payne, Hari Sankaran and Liz Ellis (in absentia) were honored at the Promotion and Tenure Reception on May 3 at the Fulton Center.

• The Academic Review Board, whose activities were suspended for most of the spring semester, met on May 3 for Provost Jordan to provide an update. He is anticipating that academic program review will include the sharing of data on individual departments at NMSU as well as data on comparable departments at our peer institutions.

**Associate Dean, Research & Economic Development - Dr. Kevin Boberg**

• (Nothing to report at this time)

**Arrowhead Center – Dr. Kevin Boberg**

• Staff members from Arrowhead/Office of the VPED, the Office of the VPR, and the Office of Grants and Contracts worked together to add NMSU to the University-Industry Demonstration Partnership. UIDP’s works to promote new approaches to university/industry collaborations, and supports professional development in this area. UIDP members enjoy opportunities to participate in networking and training events, sponsored projects in identifying and exploring best practices in public/private collaboration, and gain access to the group’s extensive professional network.

• Arrowhead Technology Incubator (ATI) worked this week to close on four membership agreements. Clients include Energy Related Devices (who boasts a number of innovative energy products), Remote Well Solutions (who are former NMSBA clients), Jerry Crenshaw (who is in the midst of patenting an innovative woodworking tool), and
the CodeSmiths (who specialize in Web Programming and Custom Software Applications). We expect to receive signed member agreements from all four next week.

- NMSU has elected to move forward with two provisional patent applications on discoveries by Dr. Geoffrey Smith (Biology). The first, an organic pesticide based on a plant essential oil, is the result of an ongoing collaboration between Dr. Smith and Dr. Hugo Morales (Universidad Autónoma de Chihuahua). The second is a method of producing hydrogen from waste products, which also results in a polymer capable of storing hydrogen; this work may have significant impacts in alternative energy sectors.

**Assistant Dean, Development – Dr. Andrea Tawney**

- On behalf of the College of Business, I attended the annual gala for the Community Foundation of Southern New Mexico. I invited an alum and donor of the COB to attend: Ermelinda Quintela. There were many of our College supporters in attendance and it was a festive event.

- I attended the Beta Alpha Psi banquet and as always our accounting students are impressive. It was a great event and I had the opportunity to thank many of our supporters, recruiters, alumni, and advisory council members. It is always awesome to see how involved our accounting faculty is with their students. Rusty Caulk does an excellent job as the BAP faculty advisor. The guest speaker was Laura Beltran-Schmitz, a 2006 accounting alumna and former student assistant in the Dean’s office. Laura truly makes us proud and always provides an inspirational talk for our students. She is definitely an up and comer and has already testified as an expert witness in a trial. She is a forensics accountant following in her father’s footsteps. She is with the Baca & Redwine CPA firm in Albuquerque.

- Working with University Communications we had an excellent feature story in the Las Cruces Sun News on our COB mentor program over the past year. We had over 20 alumni/mentors speak here on campus this year. Special thanks to all of our faculty and Courtney Lopez for coordinating much of the logistics to make this a successful and worthwhile initiative for our students. Please help spread the word about our impressive alumni and speakers who bring real world experience to the classroom. Many of our faculty also host guest speakers relevant to the industry and courses they teach so this is just a glimpse of what our college does each year. To read more visit: [http://business.nmsu.edu/2013/05/09/nmsunews-nmsus-college-of-business-mentor-program](http://business.nmsu.edu/2013/05/09/nmsunews-nmsus-college-of-business-mentor-program)

- Don’t forget to stop by and join our 500 for $500 initiative to be a part of the new building. We have about 20 people signed up and would like to have more on board before we announce to the public in a press release and appeal to our alumni.

- The Dean’s staff had a debrief on ways to improve Hall of Fame as we conduct after any of our COB events. We have some great ideas for next year. If you have any recommendations/ideas for any of our events please stop by. We always strive to improve each event each year.
• I have submitted nominations for the COB distinguished alumni and James Cole Service awards to the Alumni Association. We are hopeful our nominations are successful again this year and will keep you updated once the recipients are announced.

• Lee Ellen Banks, 1988 accounting alum spoke to our student ambassador’s class and visited with her scholarship recipient-Sean. Lee Ellen did an excellent job and traveled from El Paso to participate. Lee Ellen is also a NMSU foundation board member and President Associate’s board member.

• Dean Carruthers, I, and Dr. Boberg had lunch with AT&T New Mexico/Arizona President Mr. Jerry Fuentes to accept a $10k check in support of Arrowhead’s Innoventure program. Mr. Fuentes indicated more partnership and support for southern New Mexico and growing a partnership with NMSU. He also expressed a possible proposal for $300k next spring for their competitive grant process.

• We received the signed agreement from REDW for their $25k contribution to the accounting endowed chair.

• Judy Johnson informed me that she and husband Mike Johnson are committing to another $100k challenge for the accounting Lionel Haight chair with no time limit to raise the funds. We met her initial challenge about 6 months ahead of schedule as she gave us two years on the first challenge. We are nearly half way there on the $1 million chair so this will be a great boost.

• We received confirmation from Ernst & Young that they will provide $10k per year for the next three years to support an accounting communications course for the master’s students.

• I participated in the NMSU Foundation presentations from prospective vendors to conduct a much needed wealth screening on about 50,000 NMSU alumni. This will be a great resource in identifying new possible supporters for each college with major gift giving capacity.

• I met with the NMSU Foundation’s regional development officer team and have partnered to have these individuals contact alumni on behalf of the COB who we have never contacted in the past. This will create an even greater pipeline of new prospective donors for our college. It is also critical because there are only so many people the Dean and I can meet with each year.

• I attended the HRTM senior reception and it was a fabulous event. Students and their parents attended and it was such a proud time for families.

• I attended the outstanding senior lunch hosted by the Alumni Association. As always I am overwhelmingly impressed with the accomplishments of NMSU students. Our student, Eduardo Chavez was equally as impressive with a 4.0 GPA majoring in international business and minors in Japanese language and economics. It is amazing how these students maintain their academics while being active in so many worthwhile extracurricular and volunteer activities.
• I met with Nigel Holman the Annual Giving Director for the Foundation who will be working on our mailers for the 500 for the $500 initiative for wide distribution to alumni via email and hard copy and a HRTM giving appeal.

• I am still looking for recommendations for scholarship luncheon donor speakers for Oct. 25th so please send any ideas my way a.s.a.p.

Daniels Ethics Program Chair – Dr. Bruce Huhmann

• Thanks to everyone who made our Teaching Business Ethics workshop in Santa Fe on May 2-3 a great success, including all the attendees, the presenters - Winnie Lee, Cindy Seipel, Grace Ann Rosile, and David Boje, and the organizers Bruce Huhmann and Gena Bermudez. Over 100 faculty from across the state attended.

• Garrey Carruthers presented the "Cowboy Code of Ethics" to 150 Rotarians at the District 5520 Convention on Saturday, May 4 at Ramada Palms Hotel, Las Cruces.

• Bruce Huhmann met with Sandy Martinez to discuss technical aspects of presenting our first public ethics training video over State of New Mexico servers.

• Congratulations to those selected as 2013 Daniels Fund Ethics Fellows. This year, we had more fellowship applications than ever before and had to make some tough choices. The 2013 Daniels Fund Ethics Fellows are: Cindy Seipel, Rusty Calk, Dale Spencer, and Sherry Mills (ACCT); Gavin Clarkson and Rich Fortin (FIN/BLAW); David Daniel, Winnie Lee, Chris Erickson (ECON/AST/IB); Mike Hyman (MKTG); Grace Ann Rosile and David Boje (Mgt); local filmmaker Ed Breeding; Gregory Cajete (Native American Studies); Don Pepion (Anthropology); Andrea Joseph (Criminal Justice); Lori Keleher (Philosophy); Nancy Hastings and Lisa Mae Ramirez (English); and Phil Baca (NMMI).

• NMSU's Student Center for the Public Trust has elected its officers for the coming year: Jackson Mainwaring (President), Kathryn Sanchez (VP/Recruiting), Karen Acosta (Secretary) and Desiree Lujan (Treasurer).

• Bruce Huhmann presented CPM 139: Creating an Ethical Culture on Wednesday, May 8 to county and municipal employees as part of the Certified Advocate for Public Ethics and Certified Public Manager programs.

• NMSU will be presenting information on the first interactive public ethics training video at the Daniels Fund Ethics Consortium meeting in Colorado Springs on June 14.

• Thanks to BAC member Adolpho R. Telles for speaking to our Student Center for the Public Trust on May 1 about how business ethics differ across cultures and the role of government in business and business ethics.
Accounting & Information Systems Department - Dr. Kevin Melendrez
- Olga Conter, ICT Reporting Services Manager here at NMSU, spoke to the database class (BCIS 475/595) on Monday, 4/29, about data analysis, analytic cubes and dimensional reporting. She provided examples of how her department provides drill-down reports to administration here at NMSU.

Economics/International Business Department - Dr. Rick Adkisson
- Dennis Clason, Associate Professor in the College of Business, Department of Economics, Applied Statistics and International Business, was elected Faculty Senate Chair.
- Benjamin Baker was selected to receive an Outstanding Graduate Assistantship Award from the Graduate School. Ben is a graduate student of Applied Statistics.
- Winnie Lee and Rick Adkisson attended a webinar titled “International Joint, and “Double Degree Programs: Prospects and Challenges.” The event was organized by the Office of International Programs.
- Xiaoping Jin defended her Master of Science research project in Applied Statistics. Her project focused on methods to extract adverse drug reaction rates from large data sets.
- Bill Gould advised a PhD student in engineering about cluster versus multistage sampling designs and a master’s student in Wildlife about repeated measures analysis of strontium isotope data from fish otoliths.
- DED student, Miguel Vicens, accepted a position as Assistant Professor of Management at Western New Mexico University.
- Jim Peach and Chris Erickson appeared on KRWG TV’s Economic Forum on Thursday April 25 – an hour long broadcast addressing the national and state economies. The forum is a quarterly show co-sponsored by the Las Cruces Chamber of Commerce. The show was broadcast on April 25. Repeat showings occur Saturday and Sunday (April 27 and April 28).
- Bill Gould presented a summary of his research trip to Costa Rica at the Center for Latin American and Border Studies. He suggested that researchers use sampling schemes that will allow Occupancy Modeling to allow for rigorous monitoring of animal species.
- Rick Adkisson reviewed a manuscript for Systems Research and Behavioral Science.
- Congratulations to two graduate students in Applied Statistics. David Mabie and Chao Xie recently defended their research projects.
- Bill Gould advised 2 graduate students in wildlife about occupancy modeling, model selection methods and logistic regression.
• Bill Gould received a $1000 research grant for work on improved monitoring strategies of animals in Corcovado National Park, Costa Rica.

• Dat Nguyen completed his Master of Science in Applied Statistics. Congratulations to Dat and thanks to the advisor and examination committee.

Finance Department - Dr. Liz Ellis
• Dr. Tim Query and seven students from the NMSU Risk Management and Insurance Studies program joined 104 students nationwide at the Risk and Insurance Management Society's (RIMS) annual conference in Los Angeles. New Mexico State University had the second largest group of students attending the conference, thanks to the financial support of the Arizona Central and Rocky Mountain RIMS Chapters.

• Ken Martin, Tim Query, Maria de Boyrie and Liz Ellis were inducted into the NMSU Chapter of Beta Gamma Sigma at a ceremony on May 1, 2013.

• The Finance Department hosted its second campus visit for a candidate for the College Assistant faculty/Insurance Center Director position on Monday, April 30.

• Tim Query served as a reviewer for three BA590 group presentations.

• Gamma Iota Sigma members, RMI faculty, Risk Management & Insurance students and alumni hosted a retirement celebration for Prof. Al Berryman at Dublin's on Thursday afternoon.

• The Finance Department met on May 6 to review the finalists for the College Assistant Professor/Insurance Director position and to meet with the University assessment coordinator, Dr. Shelly Stovall.

Management Department - Dr. Steven Elias
• Bill Smith (MGT), David Boje (MGT), and Bill Foster (Emeritus ACCT) were notified that their paper “On the tetranormalization of US GAAP and IFRS: A socioeconomic approach” has been accepted for inclusion in the 3rd Transatlantic Conference in Accounting, Auditing, Financial Control and Cost Control - Crisis and Prosperity, organized in partnership between the Institute for Socio Economic Organizational Research (ISEOR), the American Accounting Association (AAA) and the International Institute of Costs (IIC). Bill and David will present their paper at University Jean Moulin, Lyon, France in June, 2013.

• Terry Adler counseled nine College of Business majors regarding their career path and job opportunities over the past three weeks.

• Terry Adler was selected as the 2012-13 “Professor of the Year” by the New Mexico State University Greek Life Organization.
• Terry Adler continued to serve as a mentor for a College of Business graduate who is currently interviewing with Price Waterhouse and the Advisory Board.

• Stephanie Maynard-Patrick and Jim Bishop met on Thursday with representatives of the El Paso Fire Department for the purpose of planning a survey of the employees.

• In the last week, Steven Elias served as a Dean’s Representative on four graduate committees across campus.

• Landrum, Nancy E.; Boje, David M.; and Gardner, Carolyn (2013). An Integral Foundation for Strategic Management. Our chapter was accepted May 7th, in the book on humanistic management in an international context. In our master plan, this was the second paper in our conceptual development (first paper was the Landrum & Gardner 2012 integral theory of the firm article, this was the next paper which was more narrow in scope and showed how AQAL is applied to strategic management, and the last paper was the practical example that we just published in the 2013 Journal of Values-Based Leadership. Nancy and Carolyn are graduates of Management Department Ph.D. Program.

Marketing Department - Dr. Kevin Boberg

• Herb Wimberly was honored last weekend, along with his brother Guy Wimberly, for their contributions to golf in New Mexico. Pat Gavin was on-hand as a speaker at the event. Josh Salmon, along with 25 NMSU PGA Golf Management students were also in attendance. Great event.

• Bruce A. Huhmann spoke as part of a panel at a Teaching Academy workshop on using videos as a pedagogical tool.

• Robin Peterson received honorable mention in the article "Who's who in Academia", News Digest, by Stephen Bozanek.


• Dr. Collin Payne was a speaker at the El Paso Academy of Nutrition and Dietetics Conference on Friday (04.26.13).


• Collin Payne was accepted into Paso Del Norte Health Foundation's Leadership Development Program--one of 20 out of 88 applications.
A local publication featured Becky Palacios on her work with Collin Payne and Mihai Niculescu regarding their grant (we are mentioned in the article): http://www.desertexposure.com/201305/201305_palacios.php

School of Hotel, Restaurant & Tourism Management - Dr. Janet Green

- (Nothing to report at this time)

Domenici Institute Program Manager – Sara Patricolo

- The Institute received 52 nominations of students for the 2013 Domenici Student Panelist Program. This is an increase of nearly 80% over last year. Nominations were accepted through April 30. Eight universities nominated students for the program. A committee of the Domenici Institute Advisory Council, led by Dr. Alfred Valdez of the College of Education, will now review the nominations and select the 20 students who will participate as panelists at the conference. The student panelists are the only audience members who are allowed to ask questions of the speakers. All students will be notified of their selection status on or before June 14.

- Sara met with Jennifer Coppolo, an AP government teacher at Las Cruces High School, to review progress on the development of an instructor’s manual to accompany the Domenici DVD series. The instructor’s manual will map out how to incorporate the documentary series into high school curricula across the state. The first documentary, “Domenici: This is About Leadership,” was released in 2011, and the second and third documentaries were completed in 2012 as a two-disc DVD set, “Domenici: Economic Development & Natural Resources.” Ms. Coppolo has been guiding a group of AP students in the development of this publication and an art student has designed the cover. They are expected to complete the project by June.

- Boje and Saylors' scholarly and reviewed chapter has been accepted for publication.


Manager of Environmental Policy and Sustainability – joni newcomer

- (Nothing to report at this time)