Dean, College of Business - Dr. Garrey Carruthers

- I testified before the Legislative Finance Committee regarding the Doctorate of Economic Development Program and the Arrowhead Center. The Committee is in town for about two and one half days of hearings. Groveling for money in tight times can be challenging.

- New Mexico First will have a two day Town Hall meeting this week on “Raising the Aspirations of New Mexico’s Youth”, beginning Wednesday, May 12th at noon. I encourage you to enroll in this town hall process and enjoy a couple of days with folks who are trying to “raise the bar of expectations” for all young New Mexicans. Dr. Brook and I are both members of the New Mexico First Board.

- Dr. Winnie Lee and Dr. Michelle Jasso were both honored at the Promotion and Tenure reception sponsored by the President and Provost. My added congratulations to two very talented faculty members.

- I was elected Chairman of Think New Mexico’s Board of Directors. Former Secretary of Interior and Congressman Stewart Udall and father of Senator Tom Udall had been the only Chairman since the organization was formed 10 years ago. Think New Mexico is a think tank that addresses public policy issues in New Mexico and attempts to effect change through the legislative process. This organization was instrumental in such causes as advancing full day kindergarten, reduction of administrative cost of the lottery thus using more money for scholarships, the redirection of public schools from large to smaller facilities, and the reduction of title insurance cost in New Mexico.

- Our Executive in Residence and now Dr. Peyton Yates received his honorary doctorate at last week’s commencement ceremonies. He delivered a very nice message to the graduating class. Additionally, his Aggie credentials were enhanced when I took him to Nellie’s Restaurant for some exceptional hot chile.

- I have resigned my position as a member of the Board of the Mesilla Valley Economic Development Alliance and will ask Dr. Couture to appoint Dr. Kevin Boberg to take my place. As a major contributor to the Alliance (and one of the founders) NMSU always has at least one seat on the board.

- HAVE A GREAT SUMMER!

Associate Dean of Academics - Dr. Kathy Brook

- The first two New Student Registration sessions for fall 2010 were attended by a total of 59 students.

- As a member of the ALP Committee, I attended the recognition luncheon for the Advancing Leaders Program. President Couture provided insights on leadership, some
drawn from her experience as an assistant principal in charge of disciplinary matters at a middle school.

• On the graduation front, I attended the Alumni Association dinner for outstanding graduates (the outstanding seniors from each college and the outstanding master’s degree and doctoral degree graduates). Our outstanding senior is accounting major Wes Darnell, whose parents and sister (former Albuquerque residents) joined Wes and his wife Amanda for the occasion.

• On behalf of the business disciplines, I have drafted an action plan as follow-up on the spring summit with the community colleges. The plan identifies issues discussed at the summit and processes for addressing those issues over the next 12 months. All who participated in the business discussion will receive a copy and it is available to others who may be interested.

Associate Dean, Research & Economic Development - Dr. K. Boberg

• Dawn Hommer met with Claudia Hadley from the Small Business Development Center (SBDC) to discuss the format of the workshop Arrowhead Center and the SBDC will be co-hosting September 23rd, 2010 from 8:00am-10:30am at the Workforce Center on Nevada Avenue in Las Cruces. The workshop will be titled “The Funding Forum” featuring speakers who specialize in commercial and non-profit lending, as well as, a venture capital. A networking event will precede the workshop.

• Kathy Hansen, Chris Kientz, Pam Wood, and Dawn Hommer attended a briefing by the staff of the Sandia National Laboratories’ New Mexico Small Business Assistance (NM SBA) Program. The Arrowhead team and other economic development organizations were instructed on how to refer clients who need assistance from Sandia with technical issues to bring their project idea closer to commercialization. Arrowhead Center was recently awarded a contract to work with the Sandia NM SBA program to assist clients with evaluating the technical readiness level (TRL) of their technology and identifying ways to increase the TRL.

• Chris Kientz attended the New Mexico Technology Council’s 5th Annual TechEx Awards in Albuquerque. Incubator client, Games Production Services, was a finalist for the Solutions Award.

• Chris Kientz met with Bill Miera and Ginny Buckmelter from The Professional Aerospace Contractors Association (PACA) of New Mexico for an informational meeting about Arrowhead Center’s TECHSTART program.

• Matt Elgersma began vetting requests for assistance for both summer and fall caseloads at the Arrowhead Center Entrepreneurship and Outreach unit.

• Sara Sanders and Matt Elgersma continued their efforts with the Small Business Development Center planning the 3rd Annual Small Business Owner’s & Entrepreneur’s Symposium to be held at Farm & Ranch, Friday August 13, 2010.

Assistant Dean, Development & Public Relations - Sylvia Acosta

• Recruiting for the Executive in Residence Program
• Received a $150,000 gift for the Accounting Chair
• Worked with an El Paso Attorney to set up an estate gift.
• Met with various donors in the Denver area and we are planning an alumni event in Denver in mid July.

**Accounting & Information Systems Department - Dr. Ed Scribner**

- An article by Bill Smith (Accounting), David Boje (Management), and Kevin Melendrez (Accounting), entitled, "The Financial Crisis and Mark-to-Market Accounting: An Analysis of Cascading Media Rhetoric and Storytelling," has been accepted for the special issue on Accounting in the Media to be published in *Qualitative Research in Accounting and Management* Vol. 7, No. 3.

- Sherry Mills (Accounting) has been appointed to the selection panel for the 2010 U.S. Professors of the Year awards for the Carnegie Foundation for the Advancement of Teaching and the Council for Advancement and Support of Education.

- Sherry Mills will also be one of four members serving on the 2010-2011 American Accounting Association Outstanding Accounting Educator Award Committee.

- Accounting fraternity Beta Alpha Psi installed its officers for Fall 2010: President Kerry Spadinger, Vice Presidents Stephanie Snodgrass, Brett Bauer, Lydia De Los Santos, Wes Darnell, Secretary Victoria Hurt, Treasurer Isela Maltos, and Webmaster Matthew Casiano.

- Several of the Accounting faculty attended a dinner in Las Cruces sponsored by the Albuquerque office of Moss Adams LLP, CPAs. Attending from Moss Adams were Human Resource Director Colleen Christensen and NMSU alums Brandon Fryar, Chris Garner, Angela Murdock, and Bryan Runyan.

- The spring semester in the Accounting and Information Systems Department could be summed up by the word “engagement.” It’s been a semester replete with professional interactions among students, IS and accounting practitioners, and faculty. From the successful analysis and design competition of the IS students at the Association of Information Technology Professionals national conference to the many professional meetings of the Association of Latino Professionals in Accounting and Finance to the Beta Alpha Psi Professional Development Seminar, students and professionals have been rubbing shoulders all semester. There are far too many faculty development, research, and public and professional service activities to summarize here, but one thing that stands out is that the department certainly enjoys a robust learning environment. We are sorry to lose Bob Schoener from the Accounting faculty but wish him many years of happy and fruitful retirement.

**Economics/International Business Department - Dr. Tony Popp**

- Tony Popp has been appointed by the Secretary of Agriculture Thomas Vilsack as a member of the Southern New Mexico Resource Advisory Committee (RAC). Tony’s appointment is for the entire period of the Secure Rural School Program of 2008-2011.

**Finance Department - Dr. Liz Ellis**

- Tim Query and Nina Compton, along with Winnie Lee, were invited guests at the Honors College Graduation Ceremony on Thursday, May 6th. Their attendance resulted from their sponsorship and mentoring of individual students who completed the Honors Thesis and URCAS (Undergraduate Creative Arts Symposium) participation under the direction
of these College of Business faculty members. A total number of eleven Honors students will be graduating this year will full Honors College recognition, and three of these are students from the College of Business.

- Finance major, Amanda Henry, was recognized at the Honors College Graduation ceremony. Her thesis, "An Examination of the Behavior of Insurance Companies during Recessionary Periods" was supervised by Tim Query.

- Ken Martin and Liz Ellis were guests at the Graduate Council meeting on May 6, 2010. They were invited to address questions and speak to the merits of the department’s proposal for a Graduate Certificate Program in Finance. The Certificate program was approved and will be offered starting Fall 2010 (pending issuance of CIP code by the State of NM).

- The Finance Department held a send-off reception for our graduating student employees: Graduate Student Lauren Resinger graduated with her MBA and the Finance Specialization; Graduate Student Ahn Phuong was accepted into the PhD program in Finance at Virginia Tech; Graduate Student Manish Saxena completed the MBA with Finance Specialization but will be staying to work on the MA in Econ (unless he gets a great offer into a PhD program!). Many thanks to these students who have assisted our students and faculty over the past few semesters.

Management Department - Dr. Bonnie Daily
- Students in Dr. Boje’s Mgt 448 class convinced the Roundup to do an article on one of the artist they worked with on their service learning projects. The artist is George Mendoza who creates art even though he is legal blind. The article was published in the Roundup on April 29th.

- Dr. Boje has been invited to be the international Keynote Speaker for ANPAD, Brazil’s version of the Academy of Management. He has also been asked to conduct a seminar for doctoral students in Sao Paolo while he is in Brazil for his talk at the end of September.

- Dr. Daily attended the 2010 Annual Conference and Meeting of AACSB in Anaheim April 18-20th.

Marketing Department - Dr. Pookie Sautter
- Dr. Sarita Chaudhury successfully defended her dissertation.

- Dr. Collin Payne was inducted into Delta Sigma Pi as an honorary member. He received a revision request from the American Journal of Clinical Nutrition with coauthors from Maastricht University in The Netherlands. He submitted a grant proposal for $348,038 to the National Institutes of Health; the grant is entitled "Decreasing Health Disparities through Commercial Initiated Grocery Store Interventions." Last but not least he received an invitation to speak to the United States Department of Agriculture Human Nutrition Research Center in Washington DC on his research program.

- Pat Gavin and 5 current PGA Golf Management students will be representing NMSU at this year's PGA Minority Golf Championships in Florida this week.

- This week The Round Up newspaper staff judged a marketing competition in Dr. Jasso's MKTG 459 class. Nine student teams created videos, contests, giveaways, print, radio,
bullet billboard, and online ads. The winning campaign will be implemented by The Round Up in the future.


- Drs. Sautter and Jasso attended the president's reception for tenured and promoted faculty. Dr. Sautter completed an online course peer review of a marketing capstone course for the Quality Matters organization.

- Overall, the Marketing Department continues to thrive despite the pesky annoyances from their department head. Every member of our faculty has contributed to the accreditation efforts by adding many intellectual contributions to the college, and exploring new ways to bring added value to our students' learning experiences. The faculty has also mentored an excellent class of doctoral students that have grown as students, scholars and instructor. I am hoping that each and every person finds some opportunity to take some much needed R & R so we can take on new challenges in the coming academic year.

School of Hotel, Restaurant & Tourism Management - Dr. Janet Green

- 55 students received their Bachelor of Science degree from HRTM on May 8, 2010. Congratulations!

- Construction is complete on the outdoor patio adjacent to 100W. Those participating in lunches, dinners and special events held in the food production lab/dining room can now enjoy outside seating, weather permitting.

- Twenty-Seven students will be travelling to Rome, Italy from May 22 – June 27 to take part in a series of courses offered through the School of HRTM. The courses, taught by Dr. Greg Blanch, will be for college credit. The students will also be planning and presenting an event focusing on promoting New Mexico tourism and wines. A fundraising dinner/auction was held April 22, with over $7000 raised to help students with tuition and travel expenses for the “Spring to Rome” courses.

Daniels Ethics Program Chair – Dr. Bruce Huhmann

- Bruce Huhmann worked with Justin Bannister, Senior Communications Specialist at NMSU’s News and Media Relations, to develop a press release announcing the award of the prestigious Bill Daniels Fellowships in Ethics for 2010.

- Dean Carruthers, Bruce Huhmann and Janice Wright are preparing to attend the First Semi-Annual Bill Daniels Business Ethics Workshop jointly sponsored by the business colleges at NMSU and the University of New Mexico. Next, they will be attending the Daniel Fund Consortium Workshop.

Domenici Institute – Ann Morgan

(Nothing to report at this time)