Dean, College of Business - Dr. Garrey Carruthers

- We had the graduation of all graduations with our very first Doctorate of Economic Development graduates – Harry Burgess and Abbey Train. In addition, we honored our top graduate Mario Gonzales who is headed to Germany to get his Master’s degree. In my survey of those walking across the stage, about 40% indicated they would go on to graduate school, 40% already had jobs, and 20% had not looked for or found jobs. Two indicated it was their intention to take over the world so I asked them to remember us with some donations.

- I don’t know how you folks enjoyed the evaluation forms this year but I found them a bit challenging. We are definitely going to need to improve the forms for Department Heads, who serve both as administrators and faculty members. This is on our list of things to do for the summer.

- The Deans and others had a very nice meeting with Governor Luarkie from the Laguna Pueblo. The Governor overcame a UNM education by getting his MBA from NMSU. He is interested in establishing a stronger NMSU link to his Nation through economic development activities and academic programs. Governor Luarkie worked for Kevin Boberg when he attended here. Dr. Couture committed to a meeting at Laguna later on this summer or early fall.

- The Domenici Institute, with the assistance of Regent Laura Conniff, sponsored a seminar with Richard Fisher, the President of the Dallas Federal Reserve. Thanks to all who attended. I thought it was one of the better presentations on the Fed and its activities that I have heard. The students from the NMSU and High School Federal Reserve program asked most of the questions. Thanks to Dr. Couture for introducing Richard and to Glen Cerny of KRWG for televising the presentation. And a big “atta girl” goes to Sara Patricolo, the Program Manager for the Domenici Institute for a very successful first event under her watch.

- Have a great summer!

Associate Dean of Academics - Dr. Kathy Brook

- Thanks to Justine Adkisson and Deb Cardinali for their work on Saturday, April 30, in registering about 60 new students for the summer and fall. Thanks also to the graduate students and faculty who assisted. The next registration sessions are May 23 and 24.

- For those who teach in Guthrie 303, we are in the process of ordering new computers.

- Limited refurbishing of BC 103 will occur during the summer with most improvements scheduled for the holiday break next December/January.
• Representing us at the graduation ceremony at NMSU-Carlsbad will be Dennis Clason. We frequently have degree completion students in the Carlsbad area and have been asked by Carlsbad President Russell Hardy to participate in the program there. My appreciation to Dennis for volunteering.

**Associate Dean, Research & Economic Development - Dr. Kevin Boberg**

• This week the AAI Shadow UAS operated from the Hatch Airport, the first ever UAS operation from there. This flight was performed under the authority of the NMSU UAS Flight Test Center.

• PSL and the Arrowhead Center have been in conversation with AAI for several years regarding southern NM and the opportunities here. AAI informed us this week that they are considering southern NM for a final assembly location for one of their UAS platforms and as a training site for UAS operators. To that end Arrowhead Center and MVEDA took AAI on a tour of available light manufacturing space this week.

**Accounting & Information Systems Department - Dr. Ed Scribner**

• Congratulations to Dr. Bobbie Green on her promotion to College Associate Professor of Information Systems!

• Larry Tunnell and coauthors submitted “Effective Corporate Tax Reform: Reducing the Corporate Tax Burden by Increasing the Section 199 Deduction” to the national meeting of the National Taxation Association.

• Larry also finalized, with his coauthor, the Fifth Edition of *Partnerships and LLCs: Tax Practice and Analysis*. This edition is slated to go to print this week. Larry is a practitioner of the dictum that intellectual contributions should always include a colon in the title.

• Bill Smith attended the NMSU Hispanic Faculty/Staff end-of-year celebration. Graduating officers of the NMSU student chapter of the Association of Latino Professionals in Finance and Accounting (ALPFA) received diversity stoles to wear at Commencement.

• Bill also participated in the quarterly Board of Directors meeting of the New Mexico Society of CPAs.

• Family and friends of the Spring 2011 Master of Accountancy graduates joined the faculty and the graduates themselves for the Hooding Ceremony Friday evening before Saturday’s Commencement. Kelly Anderson, one of the MAcc graduates, served as keynote speaker, and Dr. Rusty Calk served as faculty speaker. Dr. Cindy Seipel hooded the graduates.

• All in all, 2010-2011 was a challenging academic year, with two faculty retirements and uncertainty surrounding budget issues; but the remaining IS and Accounting faculty rose to the occasion and pitched in to handle larger classes, more independent studies, and more committee work. They continue to be extensively engaged with the practice communities in accounting and information systems. Curriculum improvement efforts based on assessment results are ongoing, as are faculty development activities, particularly in the areas of enterprise computing and SAP. Graduates faced an improving market by springtime, and many students sought and found internship positions during
their programs. Fundraising for the Lionel Haight Chair in Accounting proceeded well, and we look forward to working on that project in 2011-2012. Also ahead is completion of the Fifth-Year Maintenance of Accounting Accreditation report for the Fall 2012 visit by AACSB International.

Economics/International Business Department - Dr. Rick Adkisson

- The Center for Public Utilities (CPU) conducted three-separate week-long training courses in Albuquerque between May 8 – 13. The three separate courses were: (1) electric utility regulation; (2) natural gas distribution utility regulation; and (3) natural gas interstate pipeline regulation. There were 16 instructors and over 100 attendees, who came from states all across the country. Larry Blank, Doug Gegax and Dave Smith helped with the instruction and Cindy Blume, CPU Program Manager, handled the hotel and conference logistics.

- As part of his role on the Economic Education Advisory Council Benjamin Widner participate in an end of the school year meeting on May 5, 2011. Items discussed included implementation of the new Office of Minority and Women Inclusion created as a result of the Dodd-Frank Wall Street Reform and Consumer Protection Act of 2010.

- Jim Peach and Chris Erickson presented an Economic Update for the Downtown Las Cruces Partnership (a group of downtown business and property owners in Las Cruces) on May 5.

- Bill Gould met with Dr. James Cain to discuss his proposal for research on pronghorns at Sevilleta National Wildlife Refuge. Bill does not have adequate release time from teaching to assist with the project.

- Bill Gould met with graduate student Jenny Good and her advisor, Dr. Martha Desmond, to discuss model performance and selection strategies for modeling nest survival of several burrowing owl population in the US.

- Bill Gould was asked to evaluate a population model of black bears in Nevada, but declined.

- Bill Gould has been asked to write 3 book chapters on animal population and vegetation estimation methods.

  1. On April, 29th, Winnie Lee attended her graduation ceremony of the 2010/2011 Teaching Academy CHAMPIONS program.
  2. On Monday, May 2nd, Winnie Lee attended her graduation lunch of the one-year long 2011 Advance Leadership Program (ALP).
  3. On Wednesday, May 4th, Winnie Lee was notified to be the 2011 Bill Daniels fellow. She will primarily work on the study of international (business) ethics.
  4. On Thursday, May 5th, Winnie Lee attended the Honors College Graduation for her honors thesis advisee, Xiong (Vivian) Chen.

Finance Department - Dr. Liz Ellis

- Nina Compton and Dr. Pia Albinsson of Appalachia State University (former NMSU Doctoral candidate) have had their article on Student Confidentiality and Privacy Rights,
entitled "Risky Business", accepted for presentation at the Academy of Marketing Science annual convention in Coral Gables, Florida on May 25th, 2011.

- Finance students in Dr. Ken Martin’s FIN435/535 Investments class submitted their recommendations for re-balancing the Wetherbe Student-Managed Investment Fund. The Fund has performed remarkably well since its founding in January 2007. Despite being fully invested in a diversified portfolio of ETFs throughout the financial crisis of 2008-2009, the fund has earned a total return of 22.29% (as of May 5) with an annualized standard deviation of just 12.70%. This performance trounces the S&P 500 Index, which is up just 5.47% during the same time period with a standard deviation of 18.91%. The Wetherbe Fund was established at the NMSU Foundation by James C. and Cheryl Glass Wetherbe and is specifically intended to be managed by students.

- On Tuesday, May 3, the Finance Department held a reception to honor our graduating Graduate Assistants: Ruslan Furtas and Eric Tabor. Both have worked in our tutoring lab for undergraduate students and have assisted various faculty with their finance classes. Ruslan will be returning to the Ukraine to seek employment, and Eric will be entering the Management PhD program in the fall. We truly appreciate their assistance over the past few semesters.

Management Department - Dr. John Loveland

- Rakesh Mittal, doctoral student, reviewed two papers for the SMA annual conference 2011.

- Terry Adler and Renee Brown created a video on the value of effective writing in the management profession. This video is being hosted on the College of Business website and is part of our college’s on-going effort to improve student awareness and learning in writing.

- Yasanthi Perera and co-author Dr. David Tobey, Sr. (Management Department graduate) have had their paper “Corporate Social Responsibility Initiatives: A Stakeholder Model for Aligning Competing Values in West Africa” accepted for publication in African Journal of Economic and Management Studies.


- Boje, D. M. 2011. Quantum Physics and the Socioeconomic Approach to Small Business Consulting: As Practices in New Mexico State University. A keynote presentation to the International Meeting of Research Methods Division, of Academy of Management, Lyon France. June 15 2011. A copy is being prepared for the proceedings. The talk is based on research reports in MGT 448/548 of NMSU College of Business. For online study
Dr. Charles Moore successfully defended his dissertation entitled, ""A Diamond is Forever": The Construction of Secular Immortality and DeBeers Diamond Advertising 1939-1958," Faculty Advisor Dr. Kelly Tian.

Doctoral student Temo Luna-Nevarez presented his and Dr. Niculescu's research on the effect of interruptions on product evaluation processes. Drs. Hampton, Jasso, Niculescu, Peterson, Sautter and Tian and doctoral students Aguirre, Conner, Fischbach, Qiang, Zarzosa and Zuniga provided thoughtful feedback at his lively research colloquium.

Doctoral student Miguel Angel Zúñiga had his paper entitled "Bilinguals' Perspective on Polysemous and Single Meaning Slogans" accepted at the American Marketing Association, Summer Marketing Educators' Conference. Miguel was also nominated by the Marketing faculty to represent the Marketing PhD Program from New Mexico State University at the American Marketing Association Sheth Foundation Doctoral Consortium.

This past weekend, two PGA Golf Management students participated in the PGA National Minority Collegiate Golf Championships. Ryan Cancino shot a final round 71 and finished tied for 5th place, while Allen Kelley started the final round in 2nd but shot a 79 to finish in 7th place. Great showing by our two students.

The PGA Golf Management Program will have 14 students graduating on Saturday, and all 14 have locked down permanent positions. Two weeks after beginning their jobs, they will be elected into PGA Class-A membership.

This week students in Dr. Michelle Jasso's MKTG 459 class presented their marketing campaigns to Joanna Koliba and Renee Maria Huber (NMSU Barnes & Noble Bookstore management). Also, in attendance was Travis Dulany, ASNMSU President. The students worked hard putting together the campaign and look forward to seeing the ideas implemented for the Grand Opening of the new building.

Dr. Gerald Hampton and Dr. Robin Peterson submitted the manuscript, "Job Satisfaction of Certified Nurse Midwives: An Examination," to the Human Relations Journal.

Dr. Sautter took Outstanding Marketing Graduate Morgan McPheeter to lunch to share thoughts on Morgan's experiences here at NMSU and her future plans. Morgan has already been accepted at UNM and Baylor law programs and is weighing her options between law and marketing. Best wishes to her for a very successful future. Pookie also attended the faculty promotion and tenure celebration at the Stan Fulton to applaud the fine work of Pat Gavin, our newest College Full Professor. Well deserved!!!!!!!

School of Hotel, Restaurant & Tourism Management - Dr. Janet Green

Daren Bloomquist gave an HRTM presentation to 24 students and two faculty members from Deming High School on April 11th. They were given a tour of 100W, (the HRTM food lab), and Dr. Green also spoke to the group about NMSU and HRTM.
• Tuesday, May 3rd, Dr. Green met with Pueblo of Laguna Governor Richard Luarkie to discuss the role of the tourism industry on tribal lands. Joe Graham, Director of Indian Resource Development at NMSU, was instrumental in setting up the meeting.

• HRTM held a reception Thursday, May 5 in 100W to honor the 56 graduating seniors. Approximately 140 people attended the reception. College of ACES Associate Dean and Director of Academic Programs Jim Libbin congratulated the graduates and welcomed friends and family. Dr. Green introduced faculty, then called each graduate to come forward to be recognized individually and receive a departmental gift.

• Congratulations to Chef Maurice Zeck. He will be graduating this semester with a Bachelor of Individualized Studies.

• Dr. Keith Mandabach, in conjunction with the New Mexico Department of Agriculture, was a presenter at the Western Regional Conference of the American Culinary Federation held April 29-May 2 in Scottsdale AZ. Dr. Mandabach presented a demonstration on a variety of food items using New Mexico green chile.

Daniels Ethics Program Chair – Dr. Bruce Huhmann


• Janice Wright and Bruce Huhmann represented NMSU at the Teaching Business Ethics Workshop in Santa Fe on May 6 and 7. Bruce Huhmann spoke on the importance of business ethics education and presented resources available for teaching business ethics.

• Bruce Huhmann will be speaking to the American Society of Women Accountants from 8:30-10:10 on May 20th at the Hotel Encanto de Las Cruces. He will speak about ethical leadership and corporate responsibility.

Domenici Institute Program Manager – Sara Patricolo

• The Domenici Institute forum with Richard Fisher, President and CEO of the Federal Reserve Bank of Dallas took place on May 4. The forum was a great success with attendance at capacity. As the forum was taped for broadcast by KRWG-TV, it is being shared with PBS stations throughout the state. The forum can also be viewed in its entirety at www.domenici.nmsu.edu.