Dean, College of Business - Dr. Garrey Carruthers

- I had a very nice visit with 80-90 potential Sandia Laboratory students last week. We are anticipating starting a new cohort next fall 2012, funds permitting. We are now in the process of answering a number of questions posed by the group. Kathy Brook and I are also working on a new funding model for distant graduate programs, per the Provost request.

- Andrea Tawney, Sara Patricolo, Sharon Jones and I participated in a major ask for the Domenici Institute. While the person indicated they were going to do something to honor the Senator, he was not willing to commit as of yet to a fully endowed professorship.

- I received a note from Mike Ellis that he had organized another successful series for the Academy for Learning in Retirement. Mike, Jim Peach, Rich Adkisson, and Chris Erickson each professed for one hour during the series. Over 100 folks attended the last lecture. Mike wrote “they carried the banner of the Biz College and represented NMSU before a group of very talented and curious people”. Kudos to Mike, Jim, Rich, and Chris for another excellent outreach event.

- The 2011 New Mexico Book Awards were announced Friday, November 18th, and the proceedings of the 2010 Domenici Public Policy Conference took first place in the political/current events category. The book was edited by Vickie Taggart and Sara Patricolo and published by Rio Grande Books. Congratulations to all who make the conference and the proceedings consistent winners.

- The number one PGA Golf Management program in the country does it again. Pat Gavin and Josh Salmon, the leaders of our excellent program reported, that our PGA students tested higher than any other program reporting so far. The highest pass rate reported to date was 72%. 81% of NMSU students passed with one student receiving a 100% on his test (answered 70 out of 70 questions correctly).

- Have a great Thanksgiving holiday!

Associate Dean of Academics - Dr. Kathy Brook

- The University Curriculum Committee approved all of the course action forms submitted by the College of Business other than the change of title and description for BA 302, which was withdrawn from consideration at the request of the Undergraduate Committee.
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• Also at ADAC, Dean Lacey reported that she will be surveying department heads concerning a limit on time to completion for doctoral degrees and the use of the S/U option for master’s students. With respect to the first item, NMSU has a limit on time to completion for a master’s degree but there is no such limit for doctoral programs. Doctoral students may be required to repeat their comprehensive examination if more than five years have elapsed but they are not required to repeat courses.

• I attended a meeting of the College Business Managers where the spring budget exercise was discussed. This year we will not be asked to submit scenarios concerning budget reductions. Our submission of investment scenarios, faculty line requests and one-time funding requests will be due on March 30, 2012 with equipment requests due somewhat later.

• As of November 17, about 1200 undergraduates had registered in the CoB for the spring semester along with 93 MBA students. At ADAC there was discussion of a calling campaign which will begin on November 16 to contact students who have not registered for the spring semester. The purpose of the phone contact is to gather information on why students are delaying registration for the next semester and to provide information on dealing with various registration holds.

**Associate Dean, Research & Economic Development - Dr. Kevin Boberg**

• (Nothing to report at this time)

**Arrowhead Center – Dr. Kevin Boberg**

• NMSU researchers Nagamany Khandan (Civil and Geological Engineering), Shuguang Deng (Chemical Engineering), and Geoffrey Smith (Biology) are co-inventors on a soon-to-be-issued U.S. patent entitled *Method and Apparatus for Membrane-Based, Two-Stage Gas Production From Solid Biomaterials*.

This technology adds to NMSU’s growing contributions in the energy sector and represents another potential licensing opportunity for Arrowhead Center, Inc. Additionally, the project highlights the importance of cross-disciplinary research, as experts from diverse academic backgrounds cooperate to realize larger research goals.

• Focused email and face-to-face promotion of Launch, Arrowhead’s newly-created proof of concept program, to targeted faculty researchers has generated at least two additional applications to the program, with more expected in coming weeks. Further, at least two graduate student teams are coordinating with faculty advisors to prepare applications. We are encouraged by the increasing interest in Launch and are certain that the quality of applicants we are bringing to the program will serve to further promote the initiative. By investing $25,000 in cash and a like amount of in-kind services in selected technologies, we hope to move them closer to market and provide sustaining funds back to the enterprise.
• Entrepreneurship Institute staff met with a student interested in formalizing and expanding his media production company through residence in Studio G, Arrowhead’s student business incubator. Presently, the student and two collaborators, all from NMSU’s Creative Media Institute, have been working nights and weekends to complete small-scale production videos for clients.

It is encouraging to see that the space soon to be vacated by Studio G graduate La Semilla Food Center (see AHC WAR, November 4th) is generating interest for applicants. It is also interesting to note the diverse range of projects and disciplinary foci the incubator can accommodate. One of the goals of Studio G is to provide a space for student entrepreneurs to share ideas and gain unique perspectives from fellow residents. Supporting residents from as broad a sample of backgrounds as possible advances this aim.

• Arrowhead continued to capitalize on its strong relationship with NMSU’s English Department through a workshop for graduate assistants – “The Principles of Document Design” – hosted at the Design Center. Dr. Jenny Sheppard walked participants through elements of document design, a skill that will serve them well at Arrowhead and in larger academic and work settings.

• Arrowhead staff met with Patricia Sullivan (Assistant Dean, College of Engineering [COE]) to discuss collaboration on various initiatives, including Studio G, Launch, the Verge lecture series (a COE-sponsored initiative to encourage student and faculty entrepreneurship), an intellectual property commercialization briefing by Arrowhead at the spring semester 2012 COE convocation, and entrepreneurship education and training.

• Arrowhead is partnered with the Physical Science Laboratory for its UAS initiative. This past week Arrowhead continued to play a key role in preparation for the annual UAS TAAC (Technical Analysis and Applications Center) conference, to be held December 6-8, 2012 in Albuquerque. The conference hosts speakers and attendees from a variety of federal agencies (e.g., DOD, NASA, DHS, NOAA, BLM, and USGS), aviation user groups (e.g., Aircraft Owners and Pilots Association), universities, and private industry and provides networking opportunities for UAS industry users, providers, and implementers.

Not only is the TAAC conference an exceptional standalone event, it also serves as a component in larger efforts underway through the New Mexico UAS Council (see AHC WAR, November 11) to establish our state as a key player in the industry.

Assistant Dean, Development & Public Relations – Dr. Andrea Tawney
• (Nothing to report at this time)

Daniels Ethics Program Chair – Dr. Bruce Huhmann
• Please register for the second annual NMSU-UNM Teaching Business Ethics Workshop at the Hotel Encanto de Las Cruces, Jan. 5th to 6th, 2012.

• Dean Carruthers, Bruce Huhmann, Sharon Jones, and Gena Bermudez met with Secretary of State Dianna J. Duran and Bureau of Elections Director Bobbi Shearer to discuss online ethics training for all state employees.
• Linda Childears, President and CEO of the Daniels Fund, other Daniels Fund executives, and the deans and initiative champions of all the business schools in the Daniels Fund Ethics Consortium will be meeting in Las Cruces next week.

Accounting & Information Systems Department - Dr. Ed Scribner
• Larry Tunnell, Michaele Morrow (Northeastern University), and Robert Ricketts (Texas Tech) presented their manuscript, “Effective Corporate Tax Reform: Reducing the Corporate Tax Burden by Increasing the Section 199 Deduction,” at the annual meeting of the National Taxation Association.

• Richard Oliver spoke to the Business Living Learning Community at Garcia Hall about identity theft and computer hacking. The discussion included practical preventive measures. Richard enjoyed the small but very enthusiastic audience! They enjoyed the nachos!

• Richard also attended the Association for Computer and Network Support (ACANS) summit on Friday. This summit furnishes an opportunity for the NMSU IT community to discuss current and future IT goals for NMSU. Attendees participate in workshops, presentations, and networking activities with their colleagues from other departments and campuses. It is an essential time to participate in decision-making for information technology at NMSU.

• The Association of Latino Professionals in Finance and Accounting (ALPFA) hosted Dr. Lowell Catlett, Dean of the College of ACES, as guest speaker on the ever-changing economic environment and the exciting career opportunities that will be possible.

• Robert Wharff, CPA, Albuquerque, spoke to the Accounting Information Systems students on principles of data migration from old to new accounting systems.

Economics/International Business Department - Dr. Rick Adkisson
• Bill Gould presented his amphibian occupancy modeling work at the 18th Annual Wildlife Society meeting.

• Bill Gould has been invited to collaborate on a funding proposal from the US Geological Survey Status and Trends Program.

• Bill Gould met with graduate student Matt Ziegler, to discuss stream temperature modeling.

• Chris Erickson spoke to the Women’s Accounting Group here in Las Cruces on the local economy.

• Robert Steiner served on the Master of Science committee for Long Pham in the Applied Statistics Unit. Long successfully defended his research project which applied structural equation modeling to issues of acceptance of e-banking methods in Vietnam. We are very proud of Dr. Pham for his work in Applied Statistics and his recent completion of the Ph.D. in Management.
- Rick Adkisson was notified of his selection and confirmation as an Associate Editor (editorial board member) of the *Social Science Journal* beginning January 1, 2012.

- On Friday, November 18, DED student, Ndem Tazifor, gave a presentation relating his experiences as an intern working on the Muyuka Council Development Plan in Cameroon.

- On Tuesday, November 15, Mingming Pan, Winnie Lee, Rick Adkisson, Violeta Diaz (Finance), Manuel Reyes, and Griselda Martinez (DED students) participated in an Advance program, “research for Social Sciences Plus” at the Teaching Academy. Rick was a panelist.

**Finance Department - Dr. Liz Ellis**

- On Tuesday November 15, Violeta Diaz attended the ADVANCE Faculty Mentoring Program event “Research for Social Sciences Plus”

- The Finance Department hosted their third candidate for the open faculty position in Business Law, Dr. Tim Cunha, of Eastern New Mexico University, on Monday, November 14. Dr. Cunha presented a compilation of three of his current research projects.

**Management Department - Dr. Steven Elias**

- "Rakesh Mittal, doctoral student, presented his sole-authored paper, “Cross-cultural sensitivity of High Performance Work Systems”, on November 11 at the annual meeting of the Southern Management Association, Savannah GA"

- "Rakesh Mittal, doctoral student, was selected for and participated in the late-stage doctoral consortium on November 9, during the annual meeting of the Southern Management Association, Savannah GA"

- Dr. Steven Elias has accepted an invitation to join the Editorial Board of *Human Resource Management Review*.

- On November 9, Dr. Larry Williams, founder and director of the Center for the Advancement of Research Methods and Analysis (CARMA) and Professor of Management at Wayne State University, and Dr. Jim Bishop skyped a “Thank you.” to the members NMSU’s MGT 545 (Work Teams in Organizations) class for the marketing campaign they designed and conducted for CARMA. The project was designed and conducted by NMSU doctoral student Ms. Stephanie Maynard-Patrick. The class’ efforts will be part of CARMA’s marketing effort that will be used at over 100 universities on 5 continents.


- On November 11, Drs. Jim Bishop and Bonnie Daily, along with Dr. K. Dow Scott of Loyola University Chicago, presented their paper, “Integrating Role Theory and Self-Belief Theory to Investigate the Commitment-Performance Relationship from a Multiple
Foci of Commitment Perspective," at the annual meeting of the Southern Management Association, held in Savannah, Georgia.

- On November 11, Drs. Steve Elias and Jim Bishop and doctoral students Catherine Helmuth and Stephanie Maynard-Patrick presented their paper, “Restrictive Control as a Moderator of Perceived Organizational Support: A New View of Restrictive Control,” at the annual meeting of the Southern Management Association, held in Savannah, Georgia.

- On November 11, Dr. Jim Bishop and doctoral student Sebastian Vendette attended a professional development workshop, “Testing Models Involving Mediation, Moderation, and Mediated-Moderation,” at the annual meeting of the Southern Management Association, held in Savannah, Georgia.

Marketing Department - Dr. Pookie Sautter

- Last week Pat Gavin and Josh Salmon travelled to Port St. Lucie, Florida with six of our PGA Golf Management students. The students participated in a national team competition against all the other 19 PGA universities. The team finished in 7th Place, and one student finished in 3rd Place out of 100 players. They also attended several workshops and meetings. Pat and Josh met with all the other university staff and PGA staff. Great week of activities.

- The 31 new freshmen inside our PGA Golf Management Program just completed their first PGA on-line exam. We are proud to announce 25 out of the 31 students successfully passed this exam (80.6% pass rate), with one of the students scoring a perfect 100%. This pass rate puts NMSU at the top of the testing ladder amongst the other 19 PGA universities. Great way for our students to head into Fall breaks!

- Dr. Collin Payne graduated from Leadership Las Cruces. He has also been scheduled to present a seminar entitled "How Marketing Affects Food Purchasing," with Dr. Maria Cerqueira through the Pas Del Norte Health Foundation on December 13 in El Paso.

School of Hotel, Restaurant & Tourism Management - Dr. Janet Green

- Provost Wilkins and 2 faculty members are in a preliminary discussion regarding a potential graduate program with “KATIE” in Costa Rica. A tentative trip to Costa Rica is being planned for January, 2012.

- The HRTM Board of Advisors met at the headquarters, in Albuquerque, of National Distributing Company (NDC), a major distributor of liquor products in the United States. Mr. Bob Daws, President of NDC and a member of the HRTM Board of Advisors, hosted the meeting. The major topic was the donation of $250,000 by Ms. Marion Lawrence, who also attended the meeting, for the construction of the Bobby Lee Lawrence Academy of Wine in the HRTM area in Gerald Thomas Hall. Andrea Tawney gave a development presentation to the board members, with discussions ranging from construction to wine donations and room usage. Expected completion of the Academy of Wine is Feb-March of 2012.
Saturday, November 19, in HRTM 100W, 4–7pm, Ms. Carina Vargas presented a
workshop entitled “Hostess With The Mostess” on floral design, and how to make and
serve holiday hors d’oeuvres and edible arrangements. Ms. Vargas is an HRTM graduate,
and has recently started a small business in Las Cruces.

Also on Saturday, November 19, Dr. Green participated in the State 4-H Leadership
meeting and dinner, held in the Social Living Center of Gerald Thomas Hall. She was
asked to present a program on dining and business etiquette.

The next HRTM Executive Committee will be Thursday, December 1, 2011, 2:30pm in
the HRTM offices. Members of the Committee: Dr. Janet Green, Dean Kathy Brook,
Dean Jim Libbin, Dr. Phil Benson and Dr. Priscilla Bloomquist.

Dr. Green is a member of the El Paso Community College Travel, Tourism and Hospitality
Advisory Committee. She attended the fall meeting, on Tuesday, November 15 at the
Transmountain Campus. Topic of discussion was curriculum that meets the needs of
students and the community.

**Domenici Institute Program Manager – Sara Patricolo**

The 2011 New Mexico Book Awards were announced Friday, November 18, in
Albuquerque. The Domenici Institute is pleased to report that the proceedings book
from the 2010 Domenici Public Policy Conference was a winner! *Senator Pete
Domenici’s Legacy 2010*, edited by Vicki Taggart, took first place in the political/current
events category. The proceedings were published by Rio Grande Books.