Jim Nelson, Jerry Hampton and I attended the New Mexico Collegiate Business Articulation Consortium meeting held at Eastern New Mexico University. The Consortium members are making reasonable progress in measuring learning outcomes for the courses in the transfer matrix. The most advanced group seem to be the economist who have listed all possible ways to assess learning and then developed a rubric for determining success. Their scheme has a nice mix of memorization, application, and critical thinking elements. They will test drive their notion in 5 or 6 schools this fall and report the results at the spring meeting of the Consortium.

Some things I didn’t know about Eastern New Mexico University include: they have 5,500 students with most of the recent growth being in distance education enrollment; they are introducing a Culinary Arts program which will be shared between the College of Business and their Food and Consumer Sciences program; they still have an agriculture program which I thought they had abandoned some years ago; and proportionately they have as much construction going on as we do at NMSU.

Our fantastic colleagues in the Dean’s office held a Boss’s Day Breakfast for all on Monday. It was more good food than a body should enjoy. Thanks for the breakfast and for being great colleagues.

Kim Rumford, Sharon Jones, and I met regarding our next request of the Educational Advisory Board (the group who undertakes research about University administration and programs for member institutions). After a lengthy discussion in the Academic Deans Council and consistent with several discussions in the Efficiency and Effectiveness Committee on optimal utilization of resources, improving graduation rates, and providing more flexibility to both students and faculty, we have elected to look into the pros and cons of changing from the semester system to either a trimester or quarter system.

I had a nice chat with the Delta Sigma Pi organization. They were interested in some of my experiences. I was interested in witnessing how this organization has become one of our more active and successful clubs in the college. Great bunch of students is the answer.

Thanks to Ed Scribner for representing CoB at the first NMSU spring summit planning meeting of the year. The spring summit brings together representatives of the Las Cruces campus and the community colleges to discuss areas of common interest and concern.
• In addition to working with the Strategic Management Advisory Committee on the flow chart for strategic planning, Renee Brown met with Frank Torres of University Communications to discuss CoB success in using WordPress for our web page and our use of Google Analytics.

• A new projector has been installed in BC 103.

• Justine Adkisson participated in transfer visits to several El Paso Community College campuses and held two sessions for faculty advisors in preparation for registration for spring 2012.

• While having limited mobility, I have been working on assorted requests for late withdrawals and late drops, preparing materials for the business articulation meeting I was not able to attend, and starting work on the AACSB salary survey.

Associate Dean, Research & Economic Development - Dr. Kevin Boberg
• (Nothing to report at this time)

Arrowhead Center – Dr. Kevin Boberg
• (Nothing to report at this time)

Assistant Dean, Development & Public Relations – Dr. Andrea Tawney
• (Nothing to report at this time)

Daniels Ethics Program Chair – Dr. Bruce Huhmann
• Please mark your calendars. The next Teaching Business Ethics workshop will be Thursday January 6th and Friday January 7th in Las Cruces. It will feature many exciting presentations on how to incorporate ethics into your classes as well as opportunities to network with other faculty from around the state interested in business ethics issues. Please join us.

• Dean Carruthers met with Hank Brown, Chairman of the Daniels Fund Board, and Linda Childears, President and CEO of the Daniels Fund, in Santa Fe. They said that NMSU is becoming the star of the Daniels Fund Consortium. They are very pleased with our faculty involvement, outreach efforts, and the materials we have created and posted on the website. Congratulations and thanks to all of our Bill Daniels Fellows in Ethics.

Accounting & Information Systems Department - Dr. Ed Scribner
• Mandy Funchess and Deidre Wright of Pulakos CPAs (Albuquerque) visited Mary Jo Billiot’s Cost Accounting classes to present information about career planning (e.g., public v. private accounting) and preparing for the CPA Exam. They also visited the Accounting for Governmental and Not-For-Profit Organizations class, where they discussed the origins and value of not-for-profits and the role of accounting information in improving these organizations’ contributions to society.

• Cindy Seipel attended a meeting of the Doña Ana Chapter of the New Mexico Society of CPAs, where NMSU Alumni Association Past-President Steve Chavira was the featured
speaker. Clark Goding, CPA, a member of the NMSU Accounting Advisory Council, provided information to the group on the department’s campaign to fund the Lionel Haight Chair in Accounting.

- Bill Smith, Tom McGuckin, and Liz Ellis met with Maj. Chris Busque, Force Support Squadron Commander at Holloman Air Force Base, to discuss potential opportunities for the Squadron to participate in the NMSU MBA Program.

- The NMSU Chapter of the Association of Latino Professionals in Accounting and Finance (ALPFA) hosted Jorge Burwick, Assistant Director of Scholarships and Student Services for the Hispanic Association of Colleges and Universities (HACU). Mr. Burwick presented information about scholarship and internship opportunities through HACU. NMSU students Michael Torres and Jessica Valenzuela reinforced the presentation through testimonials of their respective experiences while on HACU internships with Deloitte in Los Angeles and the federal government in Washington, DC.

- Wryan Capps and John Michael Ordorica of Moss Adams LLP’s Albuquerque office provided a technical presentation to NMSU’s Delta Lambda Chapter of Beta Alpha Psi, the accounting fraternity.

Economics/International Business Department - Dr. Rick Adkisson
- Benjamin Widner attended the Federal Reserve Bank of Kansas City Denver branch Economic Education Advisory Council meeting on Friday, October 21, 2011.

- Rick Adkisson completed a tenure and promotion review for a candidate in an eastern U.S. college.

- Robert Steiner worked with a graduate student from Plant and Environmental Science on a study to locate salt tolerant cotton varieties. More than one hundred genetic lines were evaluated for performance characteristics under salt stress.

Finance Department - Dr. Liz Ellis
- On Monday, October 17, Liz Ellis joined Bill Smith (organizer) and Tom McGuckin on a visit to Holloman AFB to discuss various ways that the College of Business might engage with various business units on the base and the possibility of offering our MBA program onsite. The visit was requested by current MBA student Capt. Brett Dorey and included Major Chris Busque, the Force Support Squadron Commander at Holloman AFB and his deputy Mark Johnson. Tom and Bill are going to assist them in developing some specific project ideas for BA 590 students and they are going to provide us with contact information for their education unit to start an interest survey for the MBA program.

- On October 22 and 23, Liz Ellis, as a member of the search committee for the Senior Vice President for Administration and Finance position, participated in airport interviews for a number of potential candidates.

Management Department - Dr. Steven Elias
- David Boje will be a film speaker on November 2nd for the film, The Corporation, to be shown in Corbett Center Senate Gallery at 6:30 PM. He will focus the discussion on
achieving an ‘ethics of care’ for environmental-sustainability at NMSU that goes beyond utilitarian ethics of compliance.

- Dr. Azadegan attended the Virgin Galactic Industry Day held at Spaceport America on Tuesday. On the agenda were expectations of Virgin Galactic and The Spaceship Company from suppliers selected to be involved in the space port’s activities. Among the speakers at the event were Jon Barella, NM Secretary of Economic Development and Christine Anderson Executive Director of NM Spaceport Authority.

- Dr. Azadegan attended the ISPCS (International Symposium on Personal and Commercial Spaceflight) held on Wednesday and Thursday of this week. He was the chair of a panel discussion session titled “Selling shovels to miners: Building the commercial space supply chain”.

- Mr. Ward Chartier, an expert in supply chain and operations management research with over 30 years of experience was a guest speaker at Dr. Azadegan’s supply chain management class. Ward’s talk was focused on working with multinationals and their suppliers in China, and Malaysia.

- Dr. Steven Elias and doctoral student Rakesh Mittal had their paper, The importance of supervisor support for a change initiative: An analysis of job satisfaction and involvement, appear in print in the International Journal of Organizational Analysis.

Marketing Department - Dr. Pookie Sautter
- (Nothing to report at this time)

School of Hotel, Restaurant & Tourism Management - Dr. Janet Green
- The National Society of Minorities in Hospitality (NSMH) student club will be attending the Regional Conference in Las Vegas, Nevada October 28-31. Student club Advisor Chef Maurice Zeck will be attending the conference with the students.

- Daren Bloomquist gave an HRTM presentation to a group of high school students from Santa Teresa on Monday, October 10. Following Daren, College of ACES Student Ambassador Patrick Abalos took the students on a walking tour of the College and gave them an overview of college life and activities available.

- John Hartley has visited Onate and Las Cruces High schools during the month of October to demonstrate knife skills and promote the School of HRTM.

- Friday, October 14, the on campus ROTC presented an etiquette dinner for 30 students. The dinner was held in 100W, the HRTM dining room.

Domenici Institute Program Manager – Sara Patricolo
- This week the Domenici Institute launched the Domenici Fellows Program with a call for proposals. A news release announced the program and application materials were made available on the Domenici website: www.domenici.nmsu.edu. Applicants will select from a number of research areas of strategic interest to the Institute – many of which are of unique importance to Senator Domenici. Special thanks to the Domenici
Institute Advisory Council and, especially, Dr. Christopher Brown, for their work to develop the Request for Proposals. Thanks also to Janet Perez for her efforts to promote the program and to publish the Domenici Fellows Program page for the website.