Dean, College of Business - Dr. Garrey Carruthers

- The Hall of Fame dinner was an outstanding success thanks to our sponsors, Sylvia Acosta/Cheri Coffelt/and gang, and those we honored. Congratulations to Arturo Jurado and Bill Myers as Hall of Famers and John Loveland and New Mexico Mutual as Traders Award recipients. There was not an empty seat in the house so thanks to all from the College who attended to honor our graduates and friends.

- Although attendance was light, the Business Advisory Committee meeting went very well. We have some big plans for alumni gatherings at some major cities and planning is underway for a major Business Advisory Ethics Seminar in the spring. One of our alums works with Roger Staubach and intends to ask him to be our keynote speaker.

- The Effective and Efficiency committee is off and running. We are still seeking suggestions on how to improve both effectiveness and efficiency so send your suggestions via cards/letters/emails to me. The Office of Facilities and Services is interested in adopting the Baldrige Criteria and seeking Quality New Mexico recognition. In the last analysis, the answer may be for the University to be more committed to continuous quality improvement as is central to AACSB and Quality New Mexico.

- I spoke to the Santa Fe Rotary Club and at the annual Art Blumenfeld Lecture at the University of New Mexico. I enjoyed harassing UNM about their 22 Vice Presidents in my discussion of governmental efficiency.

- The word on the budget front is not good. More rumors coming out of Santa Fe that the revenue picture is not improving and that another 3 to 4% rescission may be in the offing. The University Budget Committee recently completed their work on academic budget adjustments and sent a report to the President. We are still holding out hope for some money for additional faculty lines but if any are forthcoming there will not be many.

Associate Dean of Academics - Dr. Kathy Brook

- I returned to my hometown of Houston, my first visit in over 30 years except for a landing or two at Houston Hobby, to attend the first AACSB annual accreditation conference along with about 500 of my colleagues. Given my devotion to duty, my only purchases at the Galleria were food items – and not much of that as AACSB is known for keeping attendees fully occupied and fed. I’ve shared meeting hand-outs and my notes with the department heads and passed along some information about building a research culture to Faculty Council members. The AACSB buzzwords continue to be “continuous improvement” and “peer review.” As to break-time conversations, much was said about doing more with less; California state schools seem to have been given enrollment targets and are penalized for exceeding them; and I briefly saw Danny Arnold who is now at Stephen F. Austin after a short stay at Missouri State.
• On behalf of the CoB, I completed a survey distributed by a research firm on behalf of AACSB. The goal was to collect data on the value of accreditation. Renee Brown has emailed to all faculty and staff the new logo/seal.

• Thanks to Yolanda Sanchez for all her assistance in awarding scholarships using the new Scholar Dollars software and procedures. We are now close to the end of the process with most of the named scholarships awarded.

• I met with the Graduate Committee to discuss some of the MBA issues that had been reviewed by the department heads during the summer. These include the agribusiness specialization in which five courses taught by the Ag Econ/Ag Bus faculty replace five MBA courses, the joint BS Engineering/MBA program, our policy on transfer credits, and the requirements associated with the thesis option.

**Associate Dean, Research & Economic Development - Dr. Kevin Boberg**

• Dawn Hommer along with Claudia Hadley of the Small Business Development Center hosted a very successful workshop for small businesses entitled “Funding Forum and Networking Event”. Speakers Brett Moody, First American Bank, George Kenefic, The Loan Fund, and Dawn Hommer, Arrowhead Center presented the various funding models available to entrepreneurs including commercial banks, non-profit lenders, and venture and angel investors.

• Dawn Hommer met with TECHSTART client Peggy Korth and William Hett-Dobricky, Procurement Advisor for the New Mexico Procurement Technical Assistance Program (NMPTAP) to brainstorm on possible funding opportunities to further develop and test Mrs. Korth’s technology related to ethanol production.

• A current tenant of the Genesis Center signed a lease agreement with Arrowhead Development for approximately 3,400 square feet of the new 8,000 square foot + building. They will begin moving into the new facility the end of October, 2010.

• Jackie Kerby Moore, a member of the Arrowhead Research Park Advisory Board and nominee for the Arrowhead Center Board of Directors, was awarded 2010 Career Achievement Award by the Association of University Research Parks.

• Dawn Hommer had a meeting with John Chavez of the New Mexico Angels, to discuss the Venture Capitalist Speed Dating event and incubator clients.

**Assistant Dean, Development & Public Relations – Dr. Sylvia Acosta**

• 2010 Hall of Fame was sold out with 230 in attendance, Wells Fargo as Major Sponsor, Comcast and First Community Bank as Corporate Sponsors, New Mexico Winery as the wine sponsor, and 10 table sponsors. This event once again came in under budget, and was a great success.

• Presentation of gift to the Lionel Haight Accounting Chair from Mike and Judy Johnson at the Hall of Fame.
• Preparing for the 2010 Homecoming Celebration.
• Scholarship Luncheon, Oct. 29th at 11:30 p.m. – Invitations will be going out next week.
• Distinguished Alumni Reception: Oct. 29th at 3:00 p.m., in Traders Plaza.
• Student Ambassadors under the guidance of Monica Reyes have begun to work on the college Homecoming float.

**Accounting & Information Systems Department - Dr. Ed Scribner**

• It’s been anything but a quiet week in Lake Accounting & Information Systems. Its recruiting season, and the faculty are meeting daily with employers seeking to hire students for internships and permanent positions. The accounting career fair, Beta Alpha Psi’s “Meet the Firms,” launched a welcome flurry of activity in these trying economic times, including breakfasts, luncheons, dinners, and receptions sponsored by employers. Interviews will continue for the next couple of months.

• The Accounting Advisory Council met on the day of Meet the Firms to provide feedback on the accounting programs’ mission statement and strategic plan. Present were public accounting, government, and corporate representatives Alvan Romero, Angela Throneberry, Brandon Haines, Brian Grega, Clark Goding, Patrick Cannady, Don Beasley, Jay Senkerik, Jim Bullock, Laura Beltran-Schmitz, Mandy Funchess, Myrle Schwalm, Ron Rivera, Traci Medrano, Sami Raynes-Houseknecht, and Tim Knewitz.

• Gary Cooper, Chief Information Officer of Tyson Foods, and Terry Sanders, Director of Information Services at Tyson, visited the Java programming classes, the MIS class for MBA students, the systems analysis and design class, and one of the Enterprise Resource Planning classes. In addition to presenting information about Tyson Foods, they tailored each talk to the subject matter of the course.

• Rusty Calk and Mary Jo Billiot traveled to El Paso for a presentation to Association of Governmental Accountants by NMSU alumna Laura Beltran-Schmitz. Laura, who is a Certified Fraud Examiner and CPA from Meyners + Company, also spoke to NMSU’s accounting systems class on fraud examination and prevention.

• Richard Oliver gave an invited lecture on agent-based modeling to regional high school teachers involved in the Growing Up Thinking Scientifically (GUTS) program as part of the New Mexico Supercomputing Challenge. The teachers came from Gadsden, Deming, El Paso and Las Cruces public schools.

• Recruiters from ARGO visited NMSU’s Association of Information Technology Professionals (AITP) chapter and spoke about the company, career opportunities, and the role of IT in the banking industry.

• Mary Jo Billiot attended the New Mexico Society of CPAs Scholarship Committee meeting in Albuquerque on Friday to participate in the awarding of scholarships. NMSU accounting students man (Chi) Lam, Thomas (Max) Taylor, Matthew Casiano, Michaela Zerbe, and Xiong (Vivian) Chen all received scholarships in the statewide competition.

**Economics/International Business Department - Dr. Rick Adkisson**

• Larry Blank, Doug Gegax, and Jeanette Walter delivered a two-day training course on "Innovative Regulatory Approaches to Accommodate Renewable Energy, Demand-Side Resources, and Energy Efficiency Programs." Over 60 Commissioners and Staff
Members from state regulatory commissions across the nation were in attendance. This two-day specialty course preceded the Center for Public Utilities' week-long rate-making training courses (September 26 - October 1) for the electric, natural-gas distribution and interstate pipeline industries.

- Larry Blank, Doug Gegax and David Smith all taught sections of these courses along with other industry experts. Over 120 company and commission staff members from across the nation attended the week-long courses held in Albuquerque.

- Bill Gould advised Dr. Alina Corcoran, a post doc working on Algal biofuels, regarding experimental design for examining species diversity effects on the stability of algal growth.

- Bill Gould advised Dr. Gary Roemer of Fish, Wildlife and Conservation Ecology on experimental design aspects and an evaluation of analytical methods being used in a research paper on seed dispersal by carnivores.

- Rick Adkisson completed a book proposal review for Routledge press.

- Randy McFerrin presented the early draft of a research paper titled, “California: To Divide or Not: A Statistical Examination of Various State Proposals” at the COB Research Seminar on Friday, September 24. The paper is coauthored with Rick Adkisson.

- Chris Erickson was elected to chair the search committee for the upcoming search for a tenure track assistant professor in economics.

**Finance Department - Dr. Liz Ellis**

- Gamma Iota Sigma, the professional fraternity for students interested in Insurance, International Risk Management, and Actuarial Science, hosted recruiters from State Farm. The State Farm recruiters also stopped by the insurance classes to discuss career opportunities in the industry.

- On September 22 Greg Roth presented "Thinking of an MBA or Ph.D. in Business?" to the members of ALPFA and the NMSU Finance Club. In this presentation Greg discussed what to expect from these programs, their pros and cons, and strategies for pursuing these degrees.

- Gerson Goldberg brought Doug Hush, Supervisor of Examiners for the FDIC Albuquerque Office, to speak to the FIN 385 class on 09/21 concerning the FDIC role in the bank examination process and job / internship opportunities at the FDIC.

- Liz Ellis attended a reception for Business Advisory Council members hosted by Jerean and Tom Hutchinson at La Posta on September 23.

- On Friday, September 24, Liz Ellis attended the Business Advisory Council meeting and presented information regarding the College Strategic Planning process and AACSB requirements related thereto, the priority action items for 2010-2011, and the implementation report for 2009-10.
• Ken Martin, Liz Ellis, Tim Query and Hari Sankaran (and their respective spouses) represented the Finance Department at the annual Hall of Fame Dinner.

• Gerson Goldberg prepared and submitted a manuscript review for *The Financial Review*.

• Al Berryman's Finance 322 class hosted a panel discussion on insurance marketing systems with Betty Solis of Farmers Insurance, Kerry Hixon (NMSU Alum) of Pat Campbell Insurance, and Steve May (NMSU Alum) of Northwestern Mutual Life.

Management Department - Dr. Bonnie Daily
(Nothing to report at this time)

Marketing Department - Dr. Pookie Sautter

• Drs. Ed Scribner, Pookie Sautter and Carmen Santana-Melgoza attended the Community College Round Up in Alamogordo. Dr. Pookie Sautter also attended the opening meeting of the Tom's Club student group as faculty advisor.

• Dr. Collin Payne's article entitled "Quantitative Approaches to Consumer Field Research" was conditionally accepted at *Journal of Marketing Theory and Practice*.

• Dr. Kelly Tian submitted two manuscripts. One article submitted to the *Journal of Consumer Psychology* is co-authored with Dr. Jing Hu (Ph.D. program alum). The second article was submitted to the *Journal of Marketing* and co-authored with a current doctoral student, Miguel Zuniga.

• Last weekend the PGA Golf Management Program offered Klubs for Kids Golf Lessons and had over 40 kids participate. Pat Gavin attended meetings in Las Vegas as well as chaperoned Level 3 PGA Golf Management students for their Final PGA testing. The PGA Golf Management Program also had several student volunteers participate at The Whole Enchilada Fiesta. This Friday the PGA Golf Management Program will be assisting the Las Cruces Chamber of Commerce with their annual golf event. Over 25 students will be helping out.

• Dr. Hyman completed editorial reviews for *Journal of Advertising* and Management Research Review.

• Dr. Jing Hu (Ph.D. alum) and Dr. Kelly Tian submitted a revision to *Consumption Markets & Culture* on the topic of the global mediascape's mythmaking and how consumers cope with this. Dr. Mihai Niculescu submitted a grant proposal to the New Mexico Water Resources Research Institute.

• Dr. Robin Peterson and doctoral student Sarah Fischbach submitted a manuscript for review at *Marketing Intelligence and Planning*.

• Dr. Collin Payne submitted a $10,100 grant to the McCune Foundation. He also did a review for the *Journal of Nutrition Education and Behavior* and had a poster presentation for the URC research fair.

• Dr. Pookie Sautter and co-authors Drs. Harry Taute (Ph.D. alum) and Shaun McQuitty submitted a revised manuscript to the *Journal of Advertising*. 
• Pat Gavin was named the recipient of the Sun Country PGA’s 2010 Horton Smith Award. This award is given annually to the PGA Professional who has gone above and beyond educating current PGA members as well as future PGA members. This is the 9th year that Pat has received this award from the PGA.

School of Hotel, Restaurant & Tourism Management - Dr. Janet Green
• The Disney College Program held an information session in Gerald Thomas Hall on September 16 on the application process for their internship program.

• Mr. Daren Bloomquist visited and gave an HRTM presentation to students of Las Montanas High School in Las Cruces. The hospitality instructor asks Mr. Bloomquist each semester to talk to her students and give them the opportunity to learn about NMSU and HRTM.

• Dr. Siri McDowall and Ms. Elizabeth Albin spoke to the freshman classes (AGHE 111) of Dr. Cynda Clary, Interim Department Head, Agricultural and Extension Education (AXED) on September 21. There were several students interested in HRTM.

• Dr. Green, as Chairperson, attended the Advisory Board meeting of the Las Cruces Convention and Visitors Bureau. The Convention Center construction is on schedule, and should be fully operational by Jan 1, 2011.

• Dr. Green participated in the third semi-annual “Iron Chef” event held September 22 at Taos Restaurant. The competition is a tradition that is carried on each semester between Resident Halls and students living on campus. The event is sponsored by Campus Dining.

• Dr. Green also gave an etiquette presentation to the College of Business Ambassadors on Monday, September 13. There were 17 Ambassadors present.

• The Hispanic Association of Colleges and Universities (HACU) will be visiting HRTM on October 19 to give a presentation on internships and scholarships available to students through their institution.

Daniels Ethics Program Chair – Dr. Bruce Huhmann
• The Daniels Fund Ethics Initiative at NMSU held the second meeting of NM Public Official Ethic Curriculum Committee to discuss courses needed for the ethics certificate program for public officials and to define learning goals for each course. Our next meeting is October 8th.

• Gary Fisher, the General Manager, Corporate Public Policy at Chevron Corporation will be here at the College of Business to speak to MBA and undergraduate students about corporate social responsibility on Nov 11 and 12.

Domenici Institute – Ann Morgan
(Nothing to report at this time)