Dean, College of Business - Dr. Garrey Carruthers

- For the past seven years, I have chaired the Medicaid Advisory Committee for the Richardson Administration. With the pending change in the Governorship, I will be resigning that post. It was very interesting and necessary public service but it is time to move on.

- The articulation group for the colleges of business met this past week at NMSU. The group continues to make progress on refining the learning outcomes and assessment of same for all of the courses on the articulation matrix and the transfer module. I particularly appreciate the time Dr. Kathy Brook, the Department Heads, and faculty put into these meetings. Our challenge is to make sure all 2 and 4 year colleges are engaged in fulfilling the legislated mandate to have a solid articulation program for all.

- Kevin Boberg, et. al. and I met with Dan Alpert, one of Senator Bingaman’s staff who was interested in the Arrowhead Center and the research park. Senator Bingaman has always been a champion of research and business parks, as well as all aspects of economic development. Alpert is a scientist who once worked for Sandia Corporation before moving to the big city. We sought his support of the “Proof of Concept” center we are contemplating at NMSU. These centers attempt to fast track development and commercialization of innovative ideas generated by researchers, with the assistance of experienced business leaders and councilors. They are typically public/private partnerships with much of the funding coming from donations.

- Please remember as you cast your ballot that Bond Issue D includes $18,000,000 for the next building to house College of Business faculty, staff and classrooms.

- Sharon Jones will be on the DL (disabled list) for a period of time due to surgery on her hand. We are wishing her a speedy recovery.

Associate Dean of Academics - Dr. Kathy Brook

- Beginning October 11, Debra Cardinali and Justine Adkisson are meeting with freshmen in small groups to discuss registration for the spring semester and other academic advising issues. Included is the opportunity for students to log onto the STAR degree audit system.

- With Dean Carruthers serving as the co-chair for the four year institutions in New Mexico, the College of Business hosted the semi-annual statewide business articulation meeting. The finance, business law, statistics, and economics subcommittees met to discuss core competencies for courses in the transfer matrix. Thanks to Liz Ellis, Ben Taylor, David Daniel, Rick Adkisson, Pookie Sautter, and Ed Scribner for their participation. Thanks also to Yolanda Sanchez and Cheri Coffelt for their assistance.
• I have agreed to be the instructor for a spring independent study course that will provide participating NMSU students an opportunity to serve on the Collegiate Advisory Board for the El Paso Branch of the Federal Reserve Bank of Dallas. Students will participate in simulations of Federal Reserve Board of Directors meetings and will conduct research on an assigned industry in Las Cruces and/or New Mexico.

• I met with Wei Tang, peer advisor for the Business Living Learning Community, and Michelle Bernstein, Assistant Director of Residential Learning and Assessment, concerning LLC activities this semester. There are about 70 students in the group and they have had several programs, including most recently a joint program with the honors LLC featuring Kevin Boberg.

**Associate Dean, Research & Economic Development - Dr. Kevin Boberg**
(No Report at this time)

**Assistant Dean, Development & Public Relations – Dr. Sylvia Acosta**
- Working with a large corporation to establish book scholarships
- Working with a donor on a six figure gift to include the COB and Center for the Arts
- Working with various donors on the Accounting Chair project

**Accounting & Information Systems Department - Dr. Ed Scribner**
- Richard Oliver spent the weekend at the New Mexico Supercomputing Challenge Kickoff on the campus of New Mexico Tech in Socorro. He taught classes in beginning, intermediate and advanced agent-based modeling and simulation, data analysis, and scientific visualization. He also met with groups of the 380 mid- and high-school students who attended the Challenge to review and help focus their project proposals.

**Economics/International Business Department - Dr. Rick Adkisson**
- DED student Brent Ziarnick published a chapter titled “The US Space Guard: Institutional Support to Space Commerce” in the book *Space Commerce: The Inside Story by the People who are Making it Happen.*

- Bill Gould presented an overview of occupancy modeling at the 17th Annual Wildlife Society Meeting.

- Bill Gould served as moderator at the NM Alliance for Minority Participation Conference at NMSU.

- Bill Gould received an award from the Biometrics Working Group of the Wildlife Society for his service to the organization.

- Kathy Brook and Rick Adkisson met with Lupe Mares-Edens and Roberto Coronado of the El Paso Branch of the Dallas Fed on Thursday, October 14. Kathy, in cooperation with the Fed folks, will be teaching/facilitating a course titled Collegiate Advisory Board during the Spring 2011 semester.

- Doug Gegax, Carl Enomoto, and Ben Widner conducted oral exams for two econ Masters students.
- Jim Peach presented a paper (“Modeling Energy Market Volatility”) at the 25th Annual REMI Modeling Users Conference in Austin Texas on October 5, 2010. This paper is part of his work on a U.S. Department of Energy Grant.

- Rick Adkisson reviewed a manuscript for *Economic Development Quarterly*.

- Rick Adkisson, Lisa Bond Maupin (A&S), and Jeff Beasley (Engr.) were elected by the Faculty Senate to serve on the Faculty Grievance Board.

- Meghan Starbuck:
  - Presented "Potential Economic Impacts of An Algal Fuel Industry in New Mexico: Preliminary Results from a REMI Model" to a workforce development event at the Dona Ana Community College sponsored by Harry Teague on Monday.
  - Co-Chaired a panel on Sustainability and Life Cycle Assessment at the Fourth Annual Algal Biomass Organization in Phoenix September 28th in Phoenix, AZ.
  - Presented "A Framework for Sustainability Analysis" to the US Department of Energy and the National Alliance for Advance Biofuels and Bioproducts in Tempe, AZ, October 2.
  - Submitted, "A Review of the Recent of Clarens et al Life Cycle Analysis" for publication consideration to Environmental Science and Technology.
  - Prepared Materials for the VPR on the Accomplishments of the NMSU NAABB Biofuels Effort for the Board of Regents Meeting Today
  - Attended a Faculty Council meeting discussing ways to encourage and reward research in the College of Business
  - Students from ECDV 671 will be taking a site tour and meeting the proprietor of the Deming Based Hot Springs near the City of Rocks and meeting with local council members regarding an economic development project and analysis being conducted by students of the class for the FA2010 semester.

**Finance Department - Dr. Liz Ellis**

- The NMSU Business Risk Management class visited JDW Insurance in El Paso on Friday. JDW hosted a tour of its headquarters, brought in various professionals to talk to the students, and provided lunch for the group. Many thanks to Doris Rios of the Finance Department for driving the University van.

- On October 9, Rich Fortin, Gerson Goldberg and Greg Roth were notified that their paper, "Pre-Crisis Determinants of US Bank Charter Values," was accepted for publication in the *Academy of Banking Studies Journal*. This is their second paper accepted for publication this year which covers the topics of the determinants of bank risk taking and the determinants of bank valuation during the period leading to the current banking crisis.

- Ben Taylor (Finance), Don Garland (Business Law) and Liz Ellis (both) represented the Finance Department at the New Mexico Business Articulation Consortium meeting on the NMSU Campus on October 15 and 16. The Finance group made progress on
establishing a pilot procedure for recertification of articulated courses and the Business Law group updated the common course objectives with inclusion of specified mandatory course coverage topics.

- On Monday, October 11, Liz Ellis was a guest at the COB “Mandatory Group Advising for New Freshmen” and had an opportunity to observe the Advising Center’s new group advising process and handouts. A temporary computer center has been set up in the Advising Center so that students can actually pull up their own STAR degree audits and, once registration opens, register for courses as part of the advising process. Thanks to Justine Adkisson and Deb Cardinalli for their “continuous improvement” efforts in the advising center.

- On Wednesday, October 13, Tim Query, Al Berryman and Liz Ellis met with the College Development officer, Assistant Dean Sylvia Acosta to formalize a plan of action with respect to two major prospects for the insurance center. Also discussed was Tim’s plan for creating a State Farm Agents Endowed Scholarship fund.

Management Department - Dr. Bonnie Daily
- Dr. Judy Weisinger served as a panelist for a Teaching Academy event, "Diversity Across the Curriculum," with co-panelists from Sociology, English, and Educational Management & Development, and DACC's Math & Physical Sciences department. The panel explored a range of perspectives, ideas, and approaches that NMSU faculty hold, explore, and employ in their efforts to productively engage diversity issues on campus.

- Management doctoral student Long Pham had two co-authored papers accepted for presentation at the 2010 Academy of International Business Southeast Asia Regional Conference. The papers are “A Structural Equation Model for E-Banking Service Quality in Vietnam” and “A Success Model for E-Banking Adoption in Vietnam.”

Marketing Department - Dr. Pookie Sautter
- Dr. Hyman completed two manuscript reviews for the 2011 American Academy of Advertising conference. He also reviewed a proposal for Sage about a book on sustainable marketing.

- Dr. Payne's paper and special session, co-authored and co-chaired with Brennan Davis at Baylor, was accepted for presentation at the Winter American Marketing Association Conference in February. Dr. Payne was interviewed for a feature in Redbook magazine which will appear in February.


- Dr. Sautter represented the college at the Teaching Academy's workshop on promotion and tenure and she worked with her esteemed colleagues from throughout the state at the business articulation meetings this weekend.
School of Hotel, Restaurant & Tourism Management - Dr. Janet Green

- Dr. Keith Mandabach received a thank you from the U.S. Department of Housing and Urban Development for his participation in evaluating the Doctoral Dissertation Research Grant applications during the 2010 Office of University Partnerships Peer Review.

- Marriott Enterprises visited HRTM October 13 and interviewed, for permanent positions, 8 students who will be graduating in December.

- The student club NSMH (National Society of Minorities in Hospitality) will be travelling to San Diego October 22 – 24 to attend the Regional Conference. Approximately 12 students will be attending.

- Janet Green chaired the Las Cruces Convention and Visitors Bureau Advisory Board Meeting Held September 30 at the Farm and Ranch Heritage Museum.

- During the early part of October, Dr. Green met with Donna Diller, Program Coordinator for the Culinary Arts/Hospitality and Tourism program at Central New Mexico University regarding articulation between HRTM and the CNM program. Specifically, CNM is interested in an articulation agreement for the culinary classes.

Daniels Ethics Program Chair – Dr. Bruce Huhmann

- The Daniels Fund Ethics Initiative at NMSU and NM EDGE (Coop Extension) held the third meeting of NM Public Official Ethic Curriculum Committee in Albuquerque. The committee sorted through prospective courses to choose the best ones for the ethics certificate program for public officials.

- Gary Fisher, Chevron's General Manager of Corporate Public Policy, will visit various classes Nov. 11 and 12. He will speak on corporate social responsibility in Hardman 208 on Friday, Nov. 12 from 10:30-11:30. Please encourage all your MBA students and any interested undergraduates to attend.

- Bruce A. Huhmann, Daniels Fund Ethics Initiative chair, met with Patti Wojahn, Associate Department Head of English and Director of Writing Programs, to plan a contest to develop materials to help introduce business ethics concepts into the business writing class taken by our sophomores.

- Renee Brown, Janice Wright and Bruce Huhmann have been preparing materials and initiating contact with faculty at southern New Mexico universities and community colleges for our Bill Daniels Teaching Business Ethics workshop on Jan. 6 and 7, 2011. See [http://business.nmsu.edu/programs-centers/daniels-ethics/events/upcoming/january-6-2011-teaching-workshop](http://business.nmsu.edu/programs-centers/daniels-ethics/events/upcoming/january-6-2011-teaching-workshop)

Domenici Institute – Ann Morgan

(No report at this time)