Congratulations to Gavin Clarkson for receiving one of the 2012 Sony Scholarship Grants. He will receive all kinds of electronic gadgets for use in his teaching and outreach programs. Two faculty members and five students at NMSU received a Sony Grant.

I met with Richard Oliver, Kevin Melendrez, and two folks from ICT regarding the problems with using Canvas for student/professor evaluations. The good news is ICT is aware of the issue. The bad news is a fix is at least one year away. Richard Oliver has developed a work around which may be a little labor intensive but seems to work. Kevin and Richard will be providing more details.

I facilitated a Re-energize the Americas policy panel which included Secretary of Economic Development Jon Barela, Regents Professor Jim Peach, and Dr. Duncan Woods, Woodrow Wilson Fellow and policy wonk who has been working in Mexico. The take away – we have plenty of energy, energy will be central to the future of New Mexico’s economy and that future would be enhanced if we would export more of our energy to Mexico.

Kathy Brook, Kevin McNelis, Jim Nelson, and Dale Spencer attended the consortium of New Mexico two and four year colleges of businesses re the ongoing effort to have the leading course articulation program in the free world, and we are almost there. I enjoy this meeting because of the sharing among the two and four year programs on curriculum and program expectations and how to measure learning outcomes. Currently, the biggest challenge is to agree upon the learning objectives and curriculum for the introductory course in business computer systems. As I understand it, the question is one of the balances between applications and systems education. But then again, I have never really understood computers and applications.

I met by telephone with the Executive Committee of the Employability Partnership of New Mexico to plot their next meeting, to be held in Albuquerque next week. I serve as the facilitator for the group as they organize to strategically plan to meet the work force requirements for New Mexico. Governor Martinez will be attending the session in Albuquerque. She wants the group to export the “Bridge” experience from Las Cruces to the State. She is a big fan of the Early College High School, which is a Bridge initiative. The Partnership includes 5 of her Cabinet members plus a number of business leaders. Regents Mitchell and Cheney are participants.
**Associate Dean of Academics - Dr. Kathy Brook**

- Thanks to all faculty members who attended the faculty advisor meetings held by Justine Adkisson, Deb Cardinali, and Janie Wagoner. Among the items discussed were the new interactive version of the STAR degree audit which allows students to plug in future courses and potential grades to see how that affects their GPA and completion of degree requirements. Another topic was the restoration of catalog language specifying that students complete their two VWW courses in two different colleges.

- With Rick Adkisson and others from across the campus, I attended a meeting with the Huron Consulting Group members who were on campus several months ago to review our distance education activities. In the course of their visit with a variety of groups, they concluded that the campuses are not functioning as a system. Their recommendations included defining the missions, roles, and responsibilities of each part of the system, focusing on student success, and looking more closely at general education courses (both online and traditional). They also suggested clearly defining the various methods of online delivery (online, hybrid) to enhance communication with faculty and students. Actions that they recommended for prompt attention were defining delivery systems, campus restrictions, mapping of degree plans to give students more direction and less choice, defining transfers between NMSU campuses, addressing summer offerings to student needs, and providing student services at the Albuquerque Center. This is a brief summary but the provost has committed to making the slides and the report available.

- I attended some excellent presentations, including that of Julie Dill, at the Re-Energize the Americas conference.

- At a meeting of Digital Measures college liaisons there was a discussion of the ways to document teaching effectiveness and I had a brief conversation with Natalie Kellner, who will supervise the new Digital Measures administrator, about whether the College of Business will move from the college instrument to the university instrument now that our AACSB visit is over. This will likely occur after the submission of documents for annual faculty evaluation.

**Associate Dean, Research & Economic Development - Dr. Kevin Boberg**

- (Nothing to report at this time)

**Arrowhead Center – Dr. Kevin Boberg**

- Zetdi Runyan (Arrowhead Technology Incubator) attended the 2012 International Symposium on Personal and Commercial Spaceflight, held in Las Cruces October 16-19. Connections made at the conference developed leads for the Research Park, possible research collaborations with Spaceport Colorado/Spaceport America, as well as deeper relationships with NM Partnership and MVEDA on the UAS front.
• Arrowhead Technology Incubator is coordinating a luncheon with special guest speaker Bobby Lutz on October 25th from 12:00-1:30PM at the Genesis Center. Arrowhead student and staff, iDen residents, and incubator clients are invited.

Mr. Lutz is NMSU alum, College of Business Executive-in-Residence, and owner of several successful corporations, including H & S Productions, a petroleum and natural gas business; a wireless and telecommunications company in the El Paso/Mexico region; and, G.L. Seaman, one of the largest, full-service Knoll dealers in the Southwest.

• Arrowhead staff members Kathy Hansen and Pam Wood briefed South Korean Army visitors hosted by Phil Bond from White Sands Missile Range on Arrowhead’s activities to advance technology-based and knowledge-based economic development in the region. The visitors were provided an overview presentation and tour of the incubator, Entrepreneurship Institute and park.

**Assistant Dean, Development – Dr. Andrea Tawney**

• Last week we hosted our alumna Julie Dill (President of Spectra Energy Partners) in a few classes. Julie is one of the top female energy executives in the world and provided the keynote address at the Reenergize the Americas conference. Julie gave excellent career and leadership advice to students. Special thanks to Liz Ellis and Ken Martin for joining us for lunch and talking about the strength of our College, faculty and students. Thanks to Kevin Boberg and Matt Holt for welcoming Julie in their respective classes.

• It’s homecoming week and the COB has several events. We invite all friends, faculty, staff and alumni of the COB to join us in honoring our Distinguished Alumna Jackie Kerby Moore and James Cole Service Award Recipient Don Beasley on 10/26 from 3-5pm in the Traders Plaza. Food is generously provided by La Posta de Mesilla. Our annual COB Scholarship Luncheon is 10/26 and we have 215 attendees, half of which are scholarship donors.

• Our Executive in Residence Bobby Lutz will be here 10/24-25 to participate in several classes, Arrowhead activities, and meet with the men’s golf team.

• The Dean and I are headed to Austin 10/29-10/30 and will be meeting with 6 alumni/donors on our one day trip. We return on 10/30 just in time to host our IS alumni and guest speaker Jack Domme (CEO of Hitachi Data Systems). Special thanks to Jennifer Kreie for coordinating arrangements and IS faculty for welcoming Jack in their classes.

• The El Paso Electric gift did not pan out for COB but did work out for Engineering and UTEP. Their board decided to give $250k to Engineering for scholarships.

• Special thanks to Doug Gegax for his leadership in establishing the Center for Public Utilities Endowed Graduate Scholarship. Through a generous initial gift from the CPU, we hope to grow the scholarship into a full graduate assistantship by encouraging other alumni to contribute. Due to many years of diligent work with sponsors on the part of
the CPU team, they were able to make a lasting impact for students through a permanent endowment.

**Daniels Ethics Program Chair – Dr. Bruce Huhmann**

- 'Round the Roundhouse published Paul Biderman and Bruce Huhmann's article "Friends to the End" about political favoritism on October 15, 2012.

- Daniel Fund Ethics Fellow Sarah Fischbach made a presentation to 150 students in 3 ethics classes at the University of Hawaii at Manoa.

- Bruce Huhmann, Phil Lewis and Sam Sandoval met to plan the filming of a short training video sample for the State Personnel Office.

- Bruce Huhmann met with Sandy Martinez and Julia Lanham of State Personnel Office to discuss how to incorporate more material on NM law into ethics training materials that the College of Business is developing for the state.

**Accounting & Information Systems Department - Dr. Kevin Melendrez**

- ALPFA hosted Tony Martinez, Southern New Mexico Community Outreach Supervisor for Molina Healthcare. His presentation addressed characteristics and habits for professional success as well as various internship and career opportunities available with Molina Healthcare.

**Economics/International Business Department - Dr. Rick Adkisson**

- The Center for Public Utilities conducted its fall rate-making training courses in Albuquerque last week; these courses are also repeated in the spring. Headed by Doug Gegax, Larry Blank and Cindy Blume, the four separate week-long courses attracted over 140 attendees – from all over the nation – and had twenty different instructors. The training covered network technologies, regulation, costing and pricing in the electric, natural gas distribution, water distribution and interstate pipeline industries. The Center for Public Utilities has been in existence since 1978 and is one of three university institutes whose programs are endorsed by the National Association of Regulatory Utility Commissioners – the other two being from Michigan State University and the University of Florida.

- Bill Gould was coauthor on two posters at the 19th Annual Wildlife Society Meeting and led a roundtable discussion on statistics education for biologists.

- Jim Peach made a presentation titled “Energy Myths and Energy Policy at the Reenergize the Americas Conference held at the Las Cruces Convention Center October 17 and 18. The DOE PROSPER project (Peach is the principal investigator on the project) helped sponsor the project.

- Jim Peach gave the keynote address to the New Mexico Council on Financial Education at the Hotel Encanto on October 19.
Finance Department - Dr. Liz Ellis

- Gavin Clarkson met with the AACSB review team to discuss the potential for outreach to tribal communities in New Mexico and throughout Indian Country (10/8/12)

- Gavin Clarkson participated as a board member in a day-long meeting of the EPA’s Environmental Finance Advisory Board (“EFAB”). This board gives advice to EPA’s Administrator and Assistant Administrators on financing environmental protection activities and increasing investment in environmental infrastructure through the use of public and private resources. Dr. Clarkson was specifically appointed to the EFAB to provide input and feedback from Indian Country and ensure that a tribal perspective is included in the advice being provided. As a result of his efforts and the work of the tribal issues subcommittee, at this meeting a letter to the EPA administrator was presented that urged the EPA to support the US Department of Treasury’s recommendation to remove restrictions on tribal access to the capital markets, many of which severely hinder tribal efforts to fund environmental infrastructure, such as water treatment plants. (10/17/12)

- On Wednesday, October 17, Liz Ellis and Ken Martin joined Andrea Tawney and Finance Alum Julie Dill at a luncheon to thank Julie for her recent gift to the Finance Department and to discuss where she thought the funds might be most effectively used. As a result of the discussion, we intend to focus on practical skill building opportunities for Finance students. Liz showed her appreciation to Julie by introducing Julie to the Biad green chile retail outlet which offers the NMSU developed “Heritage” varieties of green chile (which, by the way, are almost sold out for the year).

- On Wednesday, October 17, Liz Ellis attended the “Reenergize the Americas” conference banquet and had the pleasure of introducing keynote speaker, Finance Department alum, and COB Business Advisory Council member, Julie Dill. Julie was invited to be the keynote speaker based on her 30 year career in the energy industry. She was recruited from NMSU to Shell Oil Company and from there moved to Duke Energy International, (where among other positions she served as Chief Financial Officer), and then to Union Gas (where she served as President), to her current positions as President and Chief Executive Officer for Spectra Energy Partners and Vice-President of Strategy for Spectra Energy. Julie’s speech focused on the opportunities created by the rapidly expanding availability and decreasing price of natural gas.

- On Thursday, October 18, Ken Martin, Violeta Diaz and Liz Ellis attended a faculty advisor training session sponsored by the COB professional advisors. The COB professional advisors updated us on changes to the STAR degree audit system, clarification of VWW requirements, and the process for transitioning students from advising in the Student Service Center to faculty advisors about meeting mid-degree point requirements. In addition, the advisors solicited input from faculty regarding the appropriate roles and responsibilities for each type of advisor. We thank the COB Advisors for their support and guidance and the free pizza.
Management Department - Dr. Steven Elias

- Dr. Minjoon Jun had his co-authored paper, “Measuring Consumer Perception of Online Shopping Convenience,” accepted for publication in the Journal of Service Management.

- Members of the Mgt 655 doctoral seminar in systems theory completed a seminar project that was accepted for publication at *International Journal of Organization Theory and Behavior*. The journal has a 90% rejection rate. The article is titled: “University Sustainability and System Ontology.” Co-authors are from Management and Marketing departments, and are listed in alphabetical order: Grant Aguirre, David Boje, Melissa Cast, Suzanne Conner, Catherine Helmuth, Rakesh Mittal, Rohny Saylor, Nazanin Tourani, Sebastien Vendette, and Tony Qiang Yan. The article was for a special issue: Organizational Innovations and Responses for Universal Equilibrium. Results of the paper were presented to the President, Provost and VP of Research at NMSU, showing how the seven building-the-vision goals are interspersed with sustainability identity and projects.

Marketing Department - Dr. Pookie Sautter

- Pookie Sautter, Bruce A. Huhmann, Mike Hyman, Mihai Niculescu, Collin Payne, Pat Gavin, and Joshua Salmon attended sessions for advisor training and open discussion about academic advising in the College of Business.

- Bruce A. Huhmann reviewed an article for the International Journal of Healthcare and Pharmaceutical Marketing. Bruce A. Huhmann was invited to contribute a chapter on financial literacy for the Routledge Companion to Financial Services Marketing. Contributors are leading internationally recognized academic experts in their fields.

- This week Dr. Michelle Jasso reviewed four articles for a special issue of the Journal of Business Research.

- Dr. Hyman, Dr. Tadajewski (Durham University), and Dr. O’Shaughnessy (Columbia University) submitted a proposal to Sage for ‘The Philosophy of Marketing Theory: Paradigms, Epistemology and Methodology’, a five-volume edited set.

School of Hotel, Restaurant & Tourism Management - Dr. Janet Green

- Dr. Priscilla Bloomquist attended a presentation by the New Mexico Tourism Department designed to educate people about New Mexico and how to further advance tourism. The event was held October 10 at the Farm and Ranch Heritage Museum. Following the presentation, Dr. Bloomquist met briefly with Ms. Monique Jacobson, New Mexico Tourism Cabinet Secretary.

- Dr. Siri McDowall had guest speakers in two of her classes: Wednesday, Oct 10, Mr. Philip San Filippo, Executive Director from the Las Cruces Convention and Visitors Bureau spoke to the HRTM 221, Introduction to Hospitality Management class. On that same day, Ms. Carolyn Wincer, Director of Tourism and Sales for Virgin Galactic spoke to the students in Dr. McDowall’s HRTM 301 Hospitality Marketing.
• October 16, Dr. Green and Julie Correa (HRTM Program Coordinator) met with representative from the NMSU Study Abroad Office. Requirements for international internships were discussed.

• The wine coolers for the Bobby Lee Lawrence Academy of Wine are expected to be delivered in the next two weeks. This will complete the room, and Dr. Green will begin scheduling classes and events.

• Dr. Betsy Stringam will be travelling to Switzerland October 24 to attend and present a paper at the Lausanne/Euro Chrie Conference.

_Domenici Institute Program Manager – Sara Patricolo_
• (Nothing to report at this time)

_Manager of Environmental Policy and Sustainability – joni newcomer_
• (Nothing to report at this time)