Dean, College of Business - Dr. Garrey Carruthers

- It was a terrific Homecoming Weekend. Our Distinguished Alum Todd Bisio was indeed a distinguished guy, entrepreneur, community leader, and after being diagnosed as having M.S. he has been a very active advocate for M.S. research, treatment, and cure. The reception was great thanks to those who attended and to Jerean and Tom Hutchison for their generosity in providing the excellent food. The Scholarship luncheon, which has always been a favorite of mine, was highlighted by comments by Todd Bisio, Doug Compton (donor) and Andrea Travis (outstanding student). In addition, I served as the Master of Ceremonies for the classes of 60, 61, and 62. I should have been in the class of 61 but I was the student credited with inventing the 7 year undergraduate degree. It was fun to see some old classmates.

- The Daniels Ethics Initiative is becoming more popular, particularly with respect to the Edge Program (joint Cooperative Extension/Daniels Initiative), which is directed to ethics education for public officials and public employees. I will be visiting with Secretary of State Diane Duran regarding how we may assist her and her office in meeting her Office’s statutory mandate to provide ethics education for all public employees. I will also meet this week with Gene Moser, the State Personnel Director, regarding collaboration in the development of distance education courses for public employees.

- The Arrowhead Center, on behalf of NMSU and Natalie Kellner (the developer of the NMSU Data Mining Solution), will execute a contract with the Legislative Finance Committee authorizing their use of this system to assess and evaluate all of the numbers for higher education. Higher education has more numbers reporting requirements than the IRS. This system permits an analyst to quickly compare and contrast nearly any revenue or cost factor associated with our business. While developed for NMSU use, we are also working on a licensing agreement with a major U.S. company.

- I attended the Re-energize America conference in El Paso which was cosponsored by NMSU, UTEP, and Paso Del Norte. I facilitated a break out session on financing energy projects, which seemed to go rather well. Doctors Peach and Ghassemi were the local architects for the conference and I was proud that so many NMSU folks attended. Dr. Couture received excellent comments on her opening address.

- I will be in Santa Fe and Albuquerque on Thursday working on ethics education and budget issues with a number of folks.

Associate Dean of Academics - Dr. Kathy Brook

- In preparation for the University Curriculum Committee meeting on November 14, new course proposals and changes are being circulated around the campus. If you are
interested in seeing these, please contact your department secretary for more information.

- The College has received approval now for a total of four extra classes funded by the provost’s office in the spring and one additional class (allowing us to offer another on campus MBA course) in the summer.

- Justine Adkisson held a freshman advising session for the Business LLC and Deb Cardinali traveled north for a transfer day at Santa Fe Community College.

**Associate Dean, Research & Economic Development - Dr. Kevin Boberg**

- Marie Borchert has been invited by Dr. David Hansen (NMSU International and Border Programs) to be a member of the Mexico Champions Task Force. Through her experience as Director of the Innoventure program, she was asked to bring her your ideas on how the concept and materials already in place could be incorporated in ways that could be beneficial both to NMSU and our Mexican partners. Under the leadership of Dr. Hugo Vilchis, they are in the process of developing components of an umbrella initiative that can be submitted for funding to USAID/Mexico.

**Arrowhead Center – Dr. Kevin Boberg**

- (Nothing to report at this time)

**Assistant Dean, Development & Public Relations – Dr. Andrea Tawney**

- Mike and Judy Johnson announced a generous and transformational challenge gift: “The Judy Johnson Challenge” will match gifts up to $100k over the next two years toward the Lionel Haight Endowed Chair in Accounting initiative. The accounting department is the only department within the COB that currently does not have an endowed chair. More news to follow.

- The scholarship luncheon was a great success with approximately 180 donors, students, faculty and staff attending. Special thanks to Cheri Coffelt for another very nice COB event.

**Daniels Ethics Program Chair – Dr. Bruce Huhmann**

- Dean Carruthers and Bruce Huhmann met with Jon Boren (Cooperative Extension) and Mary DeLorenzo, Tasia Young and Marc Legarreta (NM EDGE) to discuss strategies for using our collaborative Certified Advocate for Public Ethics program to meet ethics training needs of government officials. Discussion with various officials has been ongoing. Recently, Dean Carruthers has met with Governor Martinez and State Personnel Office Director Eugene Moser. Mary DeLorenzo has met with Secretary of State Dianna Duran, the New Mexico Municipal League, and the Attorney General’s office.

- Bruce Huhmann was trained by noted ethicist, Catharyn Baird, in using the Core Values simulation to teach business ethics.

- The Teaching Business Ethics Conference returns January 5-6 in Las Cruces.
• Bruce Huhmann attended the Finance and Business Law department meeting to discuss plans for incorporation of ethics into the undergraduate curriculum and answer questions about the Daniels Fund Ethics Initiative.

**Accounting & Information Systems Department - Dr. Ed Scribner**

• A talented group of NMSU Information Systems students came away with two awards at the 2011 Association of Information Technology Professionals (AITP) Region 3 Student Conference at Sam Houston State University. Over 175 students from universities with AITP chapters attended the conference. Kaelynn Purdy and Evelyn Lujan placed second in the database design contest, and Lorenzo Stanton placed second in the mobile apps competition. Evelyn serves as NMSU’s IS tutor under the Kevin Johnson (Juniper Networks - http://www.juniper.net/us/en/company/leadership/) tutorial program. Dr. Carlo Mora-Monge is NMSU’s AITP chapter advisor.

• Bachelor of Accountancy candidate Andrea Travis was the featured student speaker at the College of Business Scholarship Luncheon. A recipient of the George B. Scott Endowed Scholarship in Accounting, Andrea thanked all the scholarship donors for their generosity and challenged the recipients to emulate the donors when they join the business community.

• Roxie Samaniego, CPA, Assurance Services Partner at White + Samaniego + Campbell, LLP, El Paso, spoke to the Beta Alpha Psi students about service on not-for-profit boards of directors. Virtually all the BAP members will be called upon to serve on such boards during their careers.

• Dr. Mary Jo Billiot and Dr. Bill Smith participated in the New Mexico Society of CPAs annual Pride in the Profession luncheon in Albuquerque. NMSU accounting students Jewel McKinney, Melissa Naranjo, and Max Taylor were honored as scholarship recipients—Jewel and Melissa received the Doña Ana CPA Chapter Scholarship, and Max received the NMSCPA Scholarship.

• Dr. Richard Oliver emerged from the NMSU physical and virtual classroom to teach computational modeling and related topics to high school and middle school students at the SuperComputing Challenge kickoff in Socorro, NM. Some 350 students at the Challenge not only learned a great many cutting-edge technologies but also received information about NMSU and its great academic programs.

• Dr. Jim Nelson chaired the Information Systems discipline subcommittee at the Fall 2011 New Mexico Collegiate Business Articulation Consortium in Portales.

• Dr. Kevin McNelis completed work on a series of discussion questions for 27 chapters of an upcoming edition of a leading accounting textbook.

**Economics/International Business Department - Dr. Rick Adkisson**

• Larry Blank, Doug Gegax, Dave Smith, and Cindy Blume delivered 3 separate week-long training courses covering the regulation of Electric Utilities, Natural Gas Distribution Utilities, and Interstate Pipeline Utilities. These courses are offered by the NMSU Center
for Public Utilities and attendance exceeded 160 professionals. These professionals work for state regulatory commissions, consumer advocates, and utility companies from across the U.S. and abroad.

- Larry Blank and Doug Gegax had a manuscript accepted for publication in the peer-reviewed Electricity Journal entitled "Objectively Designing Shared Savings Incentive Mechanisms: An Opportunity Cost Model for Electric Utility Efficiency Programs." This model has the potential to help government policy makers in the increasingly important area of energy efficiency.

- Meghan Downes chaired a session on economic and environmental analysis at the Fourth Annual Algal Biomass Organization Summit. More than 800 attendees at this international conference. Minneapolis, MN.

- Meghan Downes lead a recruiting tour of NMSU facilities and coordinated meetings with students for Reliance Industries of Industry. Reliance is seeking to hire 180 to 190 Masters and PHDs to work in renewable energy in Mumbai.

- Benjamin Widner attended the Re-Energize the Americas conference in El Paso, TX. Several master and doctoral students were also in attendance.

- Bill Gould submitted an article for review in the journal, Wetlands.

- Bill Gould advised a chemistry professor about the role (and limitations) of statistical tests in helping the professor develop his response to comments on his submitted article.

- Arrowhead Center’s PROSPER project (Jim Peach is Principal Investigator) was one of the sponsors of a major energy conference in El Paso on October 26 and 27. Other sponsors included the University of Texas at El Paso and the Paso del Norte Group. NMSU President Couture was one of the major speakers at the conference. Dean Carruthers moderated a panel on regional energy investment. The keynote address was given by Hunter Hunt (Hunt Oil Companies). For more information on the conference, which attracted 200+ attendees, see: http://reenergizetheamericas.com/

- Robert Steiner consulted with a graduate student from Soil Science in an effort to model chile growth performance as a function of boron application.

- On Wednesday, October 26, 2011, Rick Adkisson attended a Department Head Academy session on promoting the responsible conduct of research at the Teaching Academy. The session was led by Luis Vazquez.

- Winnie Lee attended the USAD-ERS Seminar hosted by the Ag. Econ Dept. on Thursday, Oct 20. It was delivered in Webinar format from USDA’s Washington (D.C.) office. The seminar title was “Free Trade Agreements and Their Impact on U.S. Agricultural Exports” by ERS economist, John Wainio.

- On Wednesday, Oct 26, Winnie Lee served as the Graduate Dean’s Representative attended Qiumin Dong, Ph.D. student of English Department, her dissertation defense.
Dong’s dissertation title is “Copyright Approaches of the United States and China: A Rhetorical Perspective”.

Finance Department - Dr. Liz Ellis

- Rich Fortin attended the 2011 Academy of Financial Services Board Meeting on October 22nd and the 2011 Academy of Financial Services Conference from October 23-24 where the following 2 coauthored papers were presented: 1) Portable Alpha for Individual Investors and 2) The Influence of Gender and Race on the Social Security Early Retirement Decisions for Single Individuals.
- On October 26 the FMA hosted a visit from Daenon Gault-Vasconez, who works in college/corporate recruiting for GEICO Insurance. Mr. Gault-Vasconez spoke to students about trends in the insurance industry as well as job opportunities at GEICO for NMSU students.

Management Department - Dr. Steven Elias

- Jim Bishop hosted the second CARMA event of the semester. Live webcast featured Dr. Fred Oswald (Rice University). "Practical Issues in Developing a Measure."

- Fred Oswald is an Associate Professor of Industrial-Organizational Psychology at Rice University. His research and grants deal with personnel selection and testing in corporate, military and educational environments; more specifically, his wide array of publications and grants deal with the issues and findings related to developing, implementing, analyzing, interpreting and meta-analyzing various measures of individual differences (e.g., personality, ability, bio data, situational judgment). He currently serves as Associate Editor for both Journal of Business and Psychology and Journal of Management and also currently is a member of six Editorial Boards (e.g., Journal of Applied Psychology, Personnel Psychology, Psychological Methods, and Organizational Research Methods). Oswald received his PhD from the University of Minnesota in 1999.

Marketing Department - Dr. Pookie Sautter

- Dr. Hyman’s review of the book Blind Spots: Why We Fail to Do What’s Right and What to Do about It was published in the September issue of Choice. Dr. Hyman completed three manuscript reviews for the 2012 American Academy of Advertising conference. Drs. Hyman, Payne, and Niculescu will co-edit a special issue of The Open Business Journal on thought experiments in marketing. The deadline for submission is June 30, 2012. The Open Business Journal is a double-blind, refereed journal. The editors encourage their COB colleagues to submit a manuscript to the special issue.

- Dr. Collin Payne gave an invited lecture to Purdue University's Coordinated Program of Dietetics last week on the paper with co-authored with Dr. Niculescu, entitled "Social Meaning in the Supermarket as a Direct Route to Improve Parents’ Fruit and Vegetable Purchases." Collin was attended the NMSU-UNM Border Health meeting @ NM Tech in Socorro. Dr. Payne represented the marketing Department at the Scholarship Luncheon and served a guest coach for the NMSU-Nevada football game. Go Aggies!
• Dr. Robin Peterson was interviewed by Janet Perez regarding the article "Portrayal of Overweight Persons in Television Commercials," co-authored with doctoral student Sarah Fischbach.

• Dr. Pookie Sautter met with Steve Macy and Scott Breckner on survey results for student reactions to the Aggie football game day experience activities. She also attended two full day workshops at the AACSB headquarters in Tampa, FL on Critical Thinking Skills and Creativity and Innovation in business school curriculums.

• Bruce A. Huhmann's 2011 holiday retail forecast has been featured in the Sun-News, the Bulletin, Farmington Daily News, Alamogordo Daily News, El Diario, the Albuquerque Journal, the Ventura County Star, and BusinessWeek's website.

School of Hotel, Restaurant & Tourism Management - Dr. Janet Green

• Janet Green attended the 16th Annual New Mexico Infrastructure Finance Conference held Thursday, October 27 at the Hard Rock Hotel and Casino in Albuquerque. She participated in a panel discussion to identify opportunities, obstacles and new ideas to overcome obstacles in tourism infrastructure. Chris Cordova (CRC Team) and Sharon Schultz (TANM) also participated.

• The meetings and events class taught by Jolie Tixier, Director of Presidential Events, and Adjunct Professor in HRTM, in conjunction with New Belgium Brewing Co., will be presenting “Novembrew” at the Las Cruces Convention Center Friday, Nov 4, 5-8pm. There will be food, music, and many varieties of beer available for tasting. Proceeds from this event go towards the National Distributing Scholarship for HRTM students. Call 646-5995 for further information and to inquire about tickets.

• The College of ACES held the annual Homecoming Recognition Breakfast on Friday, October 28. Awards were given for door displays and pumpkin carvings. Also recognized and given certificates were distinguished alumni from each department in the College. The School of HRTM recognized Ms. Jolie Tixier, a 2006 graduate of HRTM and currently an adjunct professor and Director of Presidential Events.

• The HRTM Board of Advisors will be meeting Monday, November 14, at the headquarters of National Distributing for the semi-annual meeting. Mr. Bob Daws, President of National Distributing, member of the Board of Advisors, and scholarship donor, is providing the meeting space.

Domenici Institute Program Manager – Sara Patricolo

• (Nothing to report at this time)

Manager of Environmental Policy and Sustainability – joni newcomer

• The Office of Sustainability will be conducting an “Energy Reduction Competition” between departments on campus in the spring. We are going to give each department an energy meter so they can meter their office energy use (measured in kilowatt hours and cost) for a week under the old paradigm. Then you’ll measure your office energy use for a week trying to cut energy with energy-saving tips from OoS. Let joni newcomer know if you’d like to be a part of this competition (646.7563).