Dean, College of Business - Dr. Garrey Carruthers

- From a College perspective, this Homecoming was outstanding. To wit:
  1. Julie Dill, President of Union Gas in Canada and our Distinguished Alum, was especially inspirational in her chat at the Scholarship luncheon, leaving the students with some of her life lessons.
  2. Jerean Hutchison was equally impressive, as the James F. Cole Award winner. Jerean represents the third Cole award recipient in a row from the College. Says tons about the community involvement of our grads.
  3. The Scholarship Luncheon is always special plus this year the attendance seemed higher than in the past.
  4. Julie Dill gave an impressive speech on some major energy policy issues to the Distinguished Alumni Reception in our courtyard. She was immediately invited by Dr. Peach to give exactly the same message to the next energy conference. After hearing Julie’s comments, I think we should always ask our distinguished alum to go beyond the usual pleasantries and offer some insights on topical issues.
  5. Following all of the Distinguished Alum festivities, I was walking into my office with one of our female Ambassadors and I inquired if she had enjoyed all of the festivities. Her very nice but rather short answer was “I will be here 20 years from now!”
  6. The College of Business Ambassadors put together the winning float in the Homecoming Parade.
  7. And then, just when you think things could not get any better, the Aggies won the football game!

- The Arrowhead Center had an excellent Board meeting on Friday. Dr. Couture shared her vision for NMSU with emphasis on research and economic development. She will soon be appointing a committee to advise her regarding making “NMSU an engine for social and economic development”. I contributed several agenda items for the committee to ponder. Jackie Kirby Moore, one of our graduates and the Director of the Sandia Research Park, was elected to the Arrowhead Board. Jackie was also an Aggie softball player in her time here.

- I participated in the New Mexico First Congressional debate program, which aired on KRWG. This is a novel approach to political debates, where citizens convene in advance of the debate and craft the questions. The questions are actually policy driven and non adversarial. Sam Donaldson served as the moderator for the debate between Congressman Teague and former Congressman Pearce.

- If you haven’t been to the new Native American Student Center, go by. It is really a nice addition to the campus. I was there for a Foundation reception and was taken by the position of the building, the architecture and the views of the Organ Mountains.
Marion Lawrence completed her commitment to the School of Hotel, Restaurant, and Tourism Management by dropping off a check for $250,000. The money will be used to develop and equip the Bobby Lee Lawrence Academy of Wine in the Gerald Thomas Building. Bobby Lee was a well-known expert and educator on wine who was killed in an automobile accident this year. Marion wanted to honor her husband with this gift.

**Associate Dean of Academics - Dr. Kathy Brook**

- Renee Brown reports that she received email from a ninth grade teacher who is appreciative of our academic survival kit (designed to help our students with written and oral communication) that she found on the college web page.

- At both ADAC and the Academic Deans Council (at which I substituted) there were presentations on the university-wide implementation of Digital Measures. The current plan is to make the university instrument available to all faculty in spring 2011. How soon the College of Business will be merged into the university system is unclear but we hope it will be a relatively painless process. For now CoB faculty can probably see the university instrument. It is different from the college instrument in that some information will be imported into the university instrument from Banner and from ARGIS. Where that will be occurring, you won’t see the standard DM boxes which would allow you to enter data.

- Attending the college’s scholarship luncheon is always a treat. This year I sat at a table with several students who are close to graduation as well as a number of new freshmen and a transfer student. The feedback from students was very positive, especially when comparing their interactions with us before deciding to enroll at NMSU with their experience with another institution in the state.

**Associate Dean, Research & Economic Development - Dr. Kevin Boberg**

- A very successful Workforce Summit was held in October. 167 people attended, with many new people in attendance from area small businesses. Feedback from the event indicates it is “the best one ever” and several new people have signed up to be on the organizational committee for the 2011 Workforce Summit. Vickie Galindo served on the 2010 organizational committee.

- Sara Sanders met with several community and business members at a MVEDA meeting with Innovate El Paso and The Odyssey Program. Of note was the introduction to the concept of “The Scene Map”. (For an example, please see [http://www.mindmeister.com/24358308/austin-entrepreneurship-scene](http://www.mindmeister.com/24358308/austin-entrepreneurship-scene).) The NM Entrepreneur Alliance network team is working to develop a “scene map” for Las Cruces.

**Assistant Dean, Development & Public Relations – Dr. Sylvia Acosta**

(Nothing to report at this time)

**Accounting & Information Systems Department - Dr. Ed Scribner**

Jennifer Kreie attended the Information Systems Educators Conference (ISECON) to present a paper entitled “An Enterprise System and a Business Simulation Provide Many Opportunities for Interdisciplinary Teaching.” Her coauthors are Carlo Mora and Jim Shannon, both from NMSU Information Systems.

**Economics/International Business Department - Dr. Rick Adkisson**

- Jim Peach delivered the keynote address to the 15th annual New Mexico Infrastructure Conference (Tuesday October 26 at the Hotel Encanto) sponsored by various state government agencies. About 600 people were registered for the conference.

- Winnie Lee attended a Monday (10/25) meeting to discuss the potential of establishing an exchange program between NMSU and La Rochelle Business School (LRBS), La Rochelle, France, and a NMSU faculty-led business program to LRBS in summer 2011. Other meeting participants include Dr. Joelle Nisolle, Director of International Development at LRBS, who visited NMSU, Dr. Gary Lowe, Aggie-Go-Global Global Mentoring Coordinator, and Kristian Chervenock, Interim Assistant Dean of International Program.

- On Friday (10/29), Winnie Lee attended the committee meeting of NMSU National Scholarships and International Education hosted by Honors College. Main discussions included different scholarship opportunities and up-coming scholarship workshops, recent national scholarship awardees and nominees. Eric Layer from the ECON Dept is awarded the 2010 Truman Scholarship; he is also nominated for 2011 Rhodes Scholarship to Oxford, and 2011 Marshall Scholarship to UK.

- Meghan Starbuck was informed that her manuscript "Comment on Clarens et al. (2010) “Environmental Life Cycle Comparison of Algae to Other Bioenergy Feedstocks" has been accepted for publication in Environmental Science & Technology.

- Dan Mundfrom met with a graduate student in Biology to discuss the use of cluster analysis and discriminant analysis for classifying parrot calls according to type.

- Dan Mundfrom met with a graduate student and a faculty member in Animal and Range Sciences to discuss ways of estimating variance components for several hydrocarbons in tarbush plants.

- Dan Mundfrom and Bonnie Steele (University of Northern Colorado) had their paper, Unbalanced Sampling effect on the Power at Level-1 in the Random Coefficient Model, accepted for presentation at the annual meeting of the American Educational Research Association in April, 2011.

**Finance Department - Dr. Liz Ellis**

- Thanks to the efforts of Cheri Coffelt, the Finance Department received a $1000 gift from the New Mexico Claims Association to fund the Robert L. Byrd Memorial Scholarship in Insurance.

- Thanks to the efforts of Al Berryman, the Finance Department received a $750 gift from the NM Chapter of CPCU to defray student costs in attending the national CPCU meetings in Orlando, Florida.
• Karen Anderson, RN, Director of Risk Management for Mountain View Regional Medical Center spoke to the Business Risk Management class about the unique risk exposures facing the health care profession.

• On October 22, Greg Roth presented the results of his co-authored study, "Bank Risk Taking at the Onset of the Current Banking Crisis," at the Financial Management Association annual meeting in New York. This study is co-authored with Rich Fortin and Gerson Goldberg. It also was just published as the lead article in The Financial Review (Volume 45, No 4).

• Ken Martin, Greg Roth and Maria de Boyrie attended the FMA annual meeting in New York to interview candidates for the open position in Finance.

• On Tuesday, October 26, Liz Ellis was a guest lecturer on the topic of Costs of Medical Malpractice and Medical Malpractice Litigation Reform in Mike Ellis’s ECON 432 class.

Management Department - Dr. Bonnie Daily

• Management doctoral student Rakesh Mittal presented his co-authored paper "Impact of Power Distance on Multi-Source Feedback Evaluations: A Cross-Cultural Perspective" in the Annual Meeting of the International Academy of Business & Economics (IABE), held in Las Vegas, NV from Oct 17-20, 2010. The paper was also accepted for publication in the Journal of International Business & Economics

• Dr. Dawn Vanleeuwen and Mgt doctoral student Long Pham will present their paper entitled, “Exploratory and Publication-Ready Graphs Easily Obtained Using SAS Version 9.2,” to the NMSU Experiment Station and ACES (College of Agricultural, Consumer, and Environmental Sciences) researchers.

• Dr. Bishop hosted CARMA on Oct 22nd on Dyadic Data Analysis.

• Dr. Bishop reviewed an OB text book for McGraw-Hill.

• Dr. Azadegan will be responsible for running the doctoral consortium at the Academy of Management – OM Division for 2011.

• Management doctoral students Yasanthi Perera, Claudia Gomez, and David Tobey and Dr. Judy Weisinger had their paper entitled, "Beyond the Immigrant Community: The Role of Social Capital in the Growth of Immigrant-Founded Enterprises," presented at the Canadian Council for Small Business and Entrepreneurship Conference (CCSBE) in Calgary, Canada, on October 28.

Marketing Department - Dr. Pookie Sautter

• The PGA Golf Management Program sent a team to compete in a 20 University tournament in Port St. Lucie, FL. The team finished 3rd Place and Junior Erick Henderson finished 2nd out of the 100 player field. Also, the freshman class of PGA Golf Mgt students participated this week in a group advising session aimed on streamlining the advising process.
• Dr. Collin Payne's paper, co-authored with Mitsuru Shimizu and Brian Wansink of Cornell, entitled "The 100-Calorie Semi-Solution: Sub-Packaging Reduces Intake for Those Wanting to Eat Healthier," was accepted by a nutrition journal.

• Dr. Kelly Tian and PhD alumnus Jing Hu submitted a paper on emic self narratives of immigrant consumers to the Journal of Consumer Research.

• Dr. Pookie Sautter attended Teaching Academy workshops on "How Do I Create Engaging Threaded Discussion Questions?" and "Student misperceptions about learning and what we can do to change them."

• Doctoral student Suzanne Conner and Dr. Hampton co-authored and submitted the manuscript, "Learning and Lifelong Learning in Business Schools: A Point of View," for the MEA meetings in April 2010. Suzanne also co-authored a paper with Dr. Kelly Tian on construal level theory and promotion to the Journal of Consumer Psychology.

• Doctoral student Sarah Fischbach co-authored a paper with Dr. Rodriquez (Elon University) that has been submitted to the National Sales Management Conference.

• Doctoral students Temo Luna-Nevarez and Sarah Fischbach co-authored and submitted a paper on technology and destination marketing to the Marketing Management Conference.

School of Hotel, Restaurant & Tourism Management - Dr. Janet Green

• The College of Ag held their Homecoming Recognition Breakfast Friday, October 29.

• The HRTM Departmental Alumni Award went to Ms. Allison Kuper Smith. Allison received her undergraduate degree in 1991 from the Swiss Hotel Association Hotel Management School “Les Roches” located in Switzerland. In December 2005, she received a Master of Science Degree through the College of AG with a concentration in HRTM, and she also worked as a graduate assistant in HRTM.

• In the door and pumpkin carving contest, The Hotel, Restaurant, Tourism Management Student Association (HRTMSA) won 1st prize for the “scariest” pumpkin.

• Patrick Abalos, College of ACES Ambassador, visited his home town of Silver City on October 8 and spoke to high school students about attending NMSU and HRTM in particular.

• Mr. Jorge DeLaRosa Burwick of the Hispanic Association of College Universities (HACU) visited HRTM on Tuesday, October 9 to inform students of his association and interviewed several students for scholarships and internships.

• Dr. Green met with Tim Grant, Associate VP of Strategic Development and Alisdair MacLean, Director, Strategic Development both from Aramark Higher Education. They discussed the strategic direction of HRTM and how Campus Dining, through collaboration with research and student surveys, could enhance the dining program at NMSU.
Daniels Ethics Program Chair – Dr. Bruce Huhmann

- Bruce Huhmann turned in his evaluation of the rubric to be used in measuring the progress of the Daniels Fund Ethics Consortium of eight business schools.

- Bruce Huhmann gave feedback on the discussion board for the Daniels Fund Ethics Consortium website under development.

- Please encourage your MBA and undergraduate students to attend the Friday November 12 presentation by Gary Fisher, General Manager, Corporate Public Policy, Chevron 10:30 - 11:30 in Hardman 208.

- Please ask your MBA students register for lunch with Gary Fisher from noon to 1 pm Thursday November 11 and noon to 1 pm Friday November 12 in the Dean’s Conference Room. Seating each day is limited to 20 students. Have them register via e-mail to bhuhmann@nmsu.edu

Domenici Institute – Ann Morgan
(Nothing to report at this time)