Dean, College of Business - Dr. Garrey Carruthers

- Much time was spent last week with reviewers from OECD, the international group that focuses on economic development and provides some of the best data on economic and educational trends. The review in this region was sponsored by Paso del Norte and included reviewers from Mexico, Finland, and the U.S. NMSU, UTEP, DACC, EPCC, and several Juarez colleges and universities participated in the self study. The OECD charge is to make recommendations on how institutions of higher education in the region can work more closely together to insure “regionalization” of development. The problems in Juarez have obviously dampened the enthusiasm of many from working down there. Thanks to Vickie Galindo and Sharon Jones for all of their work with OECD and Paso del Norte.

- Several from NMSU had a telephone conference with the Daniels Fund regarding our request for $1,250,000 grant over 5 years to work on a variety of ethics educational programs. The conversation went very well. I believe they will take our proposal to their Board this month with a positive recommendation for funding. When the Daniels Fund first approached NMSU, it was to fund a Chair. This request for proposal is for program development.

- Please take the time to visit with each of the candidates for the Presidency of NMSU. One can submit comments either on line or on paper. As a member of the search committee, I am pleased with all of the candidates.

Associate Dean College of Business – Dr. Kathy Brook

- At the bi-monthly ADAC there was extensive discussion of issues relating to student-athletes and retroactive changes in enrollments such as drops and withdrawals from classes. Recent episodes in Arts and Sciences and Business gave rise to the first discussion. In both cases there were students seeking a grade change based on sitting in a class in which they had previously done poorly. The appropriate procedure when a student wants to improve a grade is to repeat the class by re-enrolling. The student can repeat a class until a grade of C or better is earned. The previous enrollments remain on the student’s record but do not count in the GPA. The second discussion involved identification of the appropriate college or campus to deal with enrollment changes from past semesters, when the student has switched colleges or campuses or when the course involved is not in the student’s college.

- Thanks to Justine Adkisson for providing updates for faculty advisors in anticipation of advising and registration for spring 2010 and for distributing information by email to advisors who may not have been able to attend the face-to-face sessions.
• Along with other information, a list of approved MBA electives has been posted on the web page at [http://business.nmsu.edu/academics/mba/advising](http://business.nmsu.edu/academics/mba/advising). These electives were approved by department heads at the request of the Graduate Committee.

• I attended an articulation meeting between NMSU and EPCC, one of a series of meetings held regularly to facilitate transfer from EPCC, the largest source of transfer students for NMSU.

**Associate Dean, Research & Economic Development - Dr. K. Boberg**

• Matt Elgersma reports that the entrepreneurship library (funded by a grant from the U.S. Small Business Administration) tentative opening coinciding with Global Entrepreneurship Week and a formal grand opening date of December 4th remains on track.

• Matt Elgersma continues to work with graduate assistants to better incorporate simulation software into client projects. Of particular interest are forecasting and system optimization components.

• Sara Pirayesh Sanders met with a local entrepreneur interested in starting a currier business. After an initial scoping meeting, it was agreeing that the client’s project would be taken on as part of the case load for spring semester.

• Sara Pirayesh Sanders Met with Dr. Judy Weisinger and Dr. Sherry Mills to discuss some entrepreneurship ideas. Among several identified, possible collaboration opportunities with CAA were the most promising.

• Dr. Marcia Brenden of the NM Youth Entrepreneurship Alliance, along with Arrowhead Center, hosted a statewide business plan competition at Corbett Center.

• Vickie Galindo was the NMSU POC for the Organisation for Economic Co-operation and Development (OECD) during a visit to border region by their review board. In addition to Vickie, who has worked with the research team for nearly a year, Pam Wood and Chris Keintz provided an overview of the Arrowhead Center to the review board during its most recent visit. Drs. Tony Popp and Jim Peach discussed regional economic development initiatives and issues with them as well.

• Planning continued for the annual Current Issues Conference by the Center for Public Utilities; to be held in Santa Fe between March 14 and 17, 2010. The proposed agenda of topics and speakers is under review by the CPU Advisory Council, with the goal of finalizing the agenda by mid-January, 2010.

**Assistant Dean, Development & Public Relations - Sylvia Acosta**

• Working on a major ask gift for HRTM.
• Finalizing research on social networking for COB alumni.
• Working on BAC regional events, identifying the next locations.
• Finalizing several scholarship endowments.
• Working on the College Faculty and Staff - Fundraising Campaign.
Accounting & Information Systems Department - Dr. Larry Tunnell

- A group of IS students attended the AITP (Association of IT Professionals) Regional Conference held in Dallas, Texas on October 22-24. They participated in numerous competitions and placed 3rd in the Systems Analysis and Design Competition and 4th in the Application Development Competition!

- Richard Oliver spent last weekend in a Sacramento mountain retreat teaching mid and high schools students from across New Mexico about supercomputing, data analysis and parallel programming. This was the 2009 NMHSSCC Kickoff program. Approximately 300 students and 60 staff/teachers attended the Kickoff as a means to begin their year-long work on complete science projects using high-performance supercomputers.

- Bill Smith reports that ALPFA (Association of Latino Professionals in Finance & Accounting) hosted NMSU accounting alum Lawrence Chavez, who is now a venture partner with Flywheel Ventures.

- Rusty Calk and the members of Beta Alpha Psi arranged for employees from the Albuquerque office of Moss Adams to speak at their weekly meeting. One of the speakers was Brandon Fryar, Partner in charge of Moss Adams’ Southwest Health Care Practice, and a 1996 NMSU graduate.

Finance Department – Dr. Liz Ellis

- Gerson Goldberg attended the Independent Community Bankers Association / New Mexico Lenders Conference held in Albuquerque on October 28 & 29. This provided an opportunity to promote the activities of NMSU and its Banking Option and Minor as well as network with both local / regional community bankers and non-banker attendees.

- On October 24, members of the Finance Club and their faculty advisor, Greg Roth, worked in the El Caldito Soup Kitchen. On the same day, risk-management students from Tim Query's course conducted a risk analysis of El Caldito. This analysis will lead to the completion of a term project in Tim's course.

- Hari Sankaran presented a paper titled ‘Informational relatedness among the broad indices: The context of extreme return clusters" at the 2009 Financial Management Conference held at Reno, Nevada. This paper is co-authored with Anh Nguyen (Finance NMSU) and Jayashree Harikumar (PSL, NMSU)

- Hari Sankaran was the discussant of a paper titled “Migration of Trading and the Introduction of Single Stock Futures on the Underlying U.S. Stocks”, authored by André F. Gygax University of Melbourne, Thomas Henker University of New South Wales, Wai-Man Liu University of New South Wales and Kok Wen Loong University of Melbourne.

- The ALPFA (Association for Latino Professionals in Finance and Accounting) students hosted Lawrence Chavez as their guest speaker (who visited at the invitation of Ken Martin, one of the ALPFA faculty advisors) at their meeting on October 28th. Lawrence is an NMSU alumni who is now a venture partner with Flywheel Ventures.

- On Tuesday, October 27, Liz Ellis was a guest lecturer in Michael Ellis’s Economics of Healthcare course on the topic of medical malpractice liability and the role it plays in the current health care reform debate.
• On Tuesday, October 27, Liz Ellis and Department Secretary Doris Rios attended the ICT Blackboard Training on Departmental Evaluations.

• On Wednesday, October 28, Liz Ellis and Roger Johns, along with a variety of other faculty in the College, participated in the discussion period between the faculty and the PGA Accreditation Team.

• The Business Law Undergraduate Assessment group (Nancy Oretskin, Don Garland, Roger Johns and Liz Ellis) met on Thursday, October 29 to discuss revision and expansion of our assessment efforts.

Management Department - Dr. Bonnie Daily
• Dr. Bishop reviewed manuscripts for the Journal of Applied Social Psychology and the Southwestern Management Association.

• Dr. Bishop also hosted the second CARMA (Center for the Advancement of Research Methods and Analysis) webcast of the academic year.

Marketing Department - Dr. Pookie Sautter
• Congratulations are in order as the PGA Golf Management Reaccreditation visit went extremely well. Dr. Pookie Sautter would like to thank Pat and his staff for a job very well done. Pat Gavin would like to thank the PGA Golf Management staff, college faculty, and students for making this a great visit. PGA Golf Management free lessons continue to receive positive feedback from the faculty. If you want to get involved for the Spring 2010 semester, e-mail Jason White at jaw@nmsu.edu

• Dr. Jerry Hampton attended the faculty meeting for the PGAGM reaccreditation visit.

• Dr. Hyman agreed to serve as chair of the marketing research track at the Society of Marketing Advances conference in 2010. Dr. Hyman and a co-author (Susan Steiner, U. of Tampa) submitted a manuscript, entitled "Improving the Student Experience: Allowing Students Enrolled in a Required Course to Select Online or Face-to-Face Instruction," to a special issue of Marketing Education Review. Dr. Hyman reviewed two manuscripts submitted to the 2010 American Academy of Advertising conference.

• Dr. Tian reviewed a manuscript for Journal of Consumer Research and attended the faculty meeting for the PGAGM reaccreditation visit.

• Two articles written by Bruce A. Huhmann appeared in the October issue of New Mexico Business Outlook, “Hot Holiday Gifts for 2009” and “2009 Holiday Retail Sales Forecast: Holiday Sales Projected to Drop 2.6%”

• Dr. Jasso and two current Ph.D. students, Ayman Ghunaim and Miguel Zuniga, submitted an article entitled "Jordanian Pharmaceutical Companies: Are Their Marketing Efforts Paying Off?" to Health Marketing Quarterly.

• Dr. Payne's paper with coauthor Brian Wansink (Cornell U.) was presented at the Association for Consumer Research in Pittsburgh, PA-- "What is Beautiful is Good Food: Visual Cues, Taste, and Willingness to Pay?" Dr. Payne also reviewed manuscripts for
the Journal of Consumer Research and for the Journal of Nutrition Education and Behavior. He also assisted with faculty meeting for the PGAGM reaccreditation visit.

- Dr. Niculescu reviewed two papers for the 2010 Society for Consumer Psychology Winter Conference.

- Doctoral student Sarah Fischbach presented the results of focus group research on the Center for the Arts to the Art Department Directors on October 28.

**Econ Department - Dr. Tony Popp**

- Jim Peach, Rick Adkisson, Chris Erickson and Tony Popp met with OECD (Organization for Economic and Co-operation and Development) representatives and talked about the economic relationships between Las Cruces, El Paso and Juarez.

**School of Hotel, Restaurant & Tourism Management – Dr. Janet Green**

- On October 15th, Dr. Priscilla Bloomquist, Professor, was host to two culinary classes (of about 30 students each) from Mayfield High School. She spoke to the classes about the School of HRTM and gave them a tour of the laboratory facilities (both food and technology).

- On October 16th, one of our current students (a freshman), went to speak about our program to his former culinary arts class (about 30 students) at Onate.

- Mr. John Hartley, College Professor and HRTM Chef, did a cooking demonstration at Presiado Park on October 17 for a “Campus Cook-off” organized by Student Government for Campus Residents.

- Dr. Green met with Dr. Lydia Nesbitt, Dean of Engineering/Medical School in Juarez on October 20. Dr. Nesbitt talked with Dr. Green about the possibility of working with the School of HRTM, and some of her students attending NMSU.

- October 23 was the College of Agricultural, Consumer and Environmental Sciences Alumni Breakfast in conjunction with Homecoming. Mr. Gary Romero, a graduate of NMSU/HRTM in 1991, received the award for the School of HRTM’s Distinguished Alumni. Mr. Romero serves on the HRTM Board of Advisors, and is currently the Director of the National Hispanic Cultural Center in Albuquerque.

**Domenici Institute – Ann Morgan**

(No report at this time)