Dean, College of Business - Dr. Garrey Carruthers

- The Executive Committee of the Arrowhead Center met and reviewed progress to date. Kevin Boberg, Kathy Hansen, and their team have set a new and high bar for performance of an organization, having developed a number of exciting programs for advancing entrepreneurship and economic/business development. The recently commissioned report assessing the current status and future of the Arrowhead Research and Business Park will be a major topic on the Board of Directors next meeting agenda.

- The Provost has initiated a new process for the fifth year review of Deans. I have submitted the requisite materials to Greg Fant in the Provost office. There will be survey and focus group opportunities for stakeholders to chime in on my performance over the past five years.

- Perry Elders and his wife Alane spent a couple of days in the College at the invitation of Andrea Tawney and me. Perry said he had a fantastic time visiting with students and faculty/staff. Perry is an accounting graduate who has enjoyed a very successful business career in Houston. Thanks to all of the faulty who made time available in their classes for Perry’s visits.

- I traveled to Farmington to speak to the San Juan County’s Economic Development awards banquet. They recognized 3 companies for their success (and in some cases survival) while contributing as great corporate citizens. In addition, I met with the Board of the Four Corner’s Economic Development Services group to discuss how NMSU and the Arrowhead Center could assist them in their efforts to diversify and grow their local economy. Members of the group will be visiting soon to discuss the operation of our business park (Arrowhead) and the prospects of increasing our 2 plus 2 program enrollment.

- It is all about AACSB this week. Thanks again for everyone’s contribution to our maintenance report and the review process.

Associate Dean of Academics - Dr. Kathy Brook

- Many thanks to Yolanda Sanchez for her time spent in making arrangements for our AACSB peer review visit. Thanks also to Paul Hamilton for setting up computers and a printer in the team’s work space at Hotel Encanto and to associate provost Bobbie Derlin for responding to questions and concerns about the exit interview with the provost.
• Thanks also go to a number of faculty members who recently volunteered to be considered for Library P&T Committees: Al Berryman, Chris Erickson, Pat Gavin, Bill Gould, and Jim Peach.

• John Shonk staffed a table at NMSU’s Graduate School Fair on October 3.

• I attended a session with Natalie Kellner on Academic Departmental Program Review. The purpose was to review the kinds of data that will be available to departments in the review process that is being implemented this year.

• Congratulations to Steven Dordick, GA in Marketing, who was elected to be the MBA student representative on the Graduate Committee.

• Keith Phillips, a regional economist based at the San Antonio branch of the Federal Reserve Bank of Dallas, presented an overview of the Texas Economy to the NMSU and UTEP students serving on the Collegiate Advisory Board this semester. Dr. Phillips has an enviable record for forecasting the Texas economy. He presented a mountain of data in an entertaining manner, explaining that Texas has grown faster than the US due to strong growth in energy and exports and fewer problems in the housing sector.

**Associate Dean, Research & Economic Development - Dr. Kevin Boberg**

• (Nothing to report at this time)

**Arrowhead Center – Dr. Kevin Boberg**

• Arrowhead Center COO Kathy Hansen and Assistant Dean of the College of Engineering Patricia Sullivan participated in the i6 Challenge Winners’ Conference in Washington D.C. This gathering brought together the six i6 2012 winners with representatives from the 12 winners of the 2010 and 2011 award cycles to discuss programmatic elements and strategies.

Hansen and Sullivan attended a conference on “The Innovative and Entrepreneurial University: Higher Education, Innovation and Entrepreneurship in Focus,” presented by The Office of Innovation and Entrepreneurship at the Economic Development Administration, U.S. Department of Commerce. They also participated in an i6 Challenge grant kickoff hosted by EDA, U.S. Department of Commerce. The trip yielded a great deal of valuable information and contacts.

• Arrowhead’s Entrepreneurship Institute staff met with representatives of Solar Sphere, a solar technologies venture. Sheldon Tsai, one of the Solar Sphere leads, is an NMSU engineering alumni who has a successful company in Taiwan; some of his former professors are assisting in the possible expansion. The team has met with MVEDA and met with me to discuss what Arrowhead can offer. This project seems to be a great fit between the university, Arrowhead Research Park, and the College of Engineering (COE). Entrepreneurship Institute Director Sara Sanders in the process of setting up a
meeting between Arrowhead and Assistant Dean of the COE Patricia Sullivan to see where there may be synergies.

**Assistant Dean, Development – Dr. Andrea Tawney**

- Colleges of Business, Engineering, and Ag hosted the UNM vs. NMSU tailgate on Sept. 22\textsuperscript{nd} and had an attendance of over 500 people. Thanks to our faculty and staff for showing your support.

- We had a great Business Advisory Council meeting where we had great participation from our members, students and faculty. Our new chair is Travis Melham and is doing an excellent job of leading the BAC toward a common vision. We had two guest speakers both BAC members, speak to students about career advice and career paths. James Lyons of the insurance industry and John Cordova of the marketing industry. We will continue to implement feedback from the meetings to improve future meetings and interactions for our students and members.

- This year we sent out re-structured letters asking for BAC participation with a commitment of two years. Many were on our list who may not have known the expectations of BAC members and had not received a renewal option letter in many years. The response was great with 36 members accepting and 12 declines. We also raised $23,000 from members toward the dean’s excellence fund.

**Daniels Ethics Program Chair – Dr. Bruce Huhmann**

- (Nothing to report at this time)

**Accounting & Information Systems Department - Dr. Kevin Melendrez**

- Perry Elders, Senior Vice President and Chief Financial Officer of McDermott International and 1983 Bachelor of Accountancy alumnus visited campus and was a guest speaker in Accounting Information Systems, Fraud, and Intermediate Accounting classes. Perry spoke about his experiences as an Audit Partner with Arthur Andersen and as a Corporate Officer of McDermott International.

- Andres Jaime, Associate Director of Student Services for the Hispanic Association of Colleges & Universities (HACU) was the guest speaker for ALPFA. He discussed numerous internship opportunities available thru HACU.

- **Message from Sherry Mills, Assessment Coordinator**

Thanks to the hard work of the Undergraduate, Graduate and Assurance of Learning committees, as well as Renee’s assistance, our college has an up-to-date website containing Assurance of Learning information for the BBA and MBA programs.

The BBA website has assessment plans from Fall 2009 through Spring 2014 and assessment report results from Fall 2009 through Spring 2012. The MBA website has assessment plans from Fall 2005 through Spring 2014 and assessment report results from Fall 2006 through Spring 2012.
Both websites have the instructor tools (password protected websites) that include assignments, rubrics (where appropriate) and samples of student work for each learning goal for recent semesters plus a link to BBA/MBA Instructor Tools Archive websites with assessment documentation gathered from previous semesters.

Again, I would like to thank all of the committees for their knowledge, insight, tenacity, and cooperation as we have worked to develop a sound, functioning Assurance of Learning process. Over the past four years, our college has had 45 faculty members participate in the BBA/MBA Assurance of Learning process. These faculty have been involved in one or more of the following activities: reviewing program learning goals, designing instructional materials, assessing student work, initiating program improvements, providing guidance and leadership as curriculum or assessment committee members, preparing assessment plans and results reports, providing assessment documentation, and providing oversight in the process. Additionally, another six accounting faculty have been involved in the assessment of accounting programs.

I appreciate your hard work and cooperation and feel confident that our college is evolving towards a mature Assurance of Learning process. I look forward to addressing changes in the AOL process as we move forward.

Economics/International Business Department - Dr. Rick Adkisson

- (Nothing to report at this time)

Finance Department - Dr. Liz Ellis

- Rich Fortin attended the Academy of Financial Services Board Meeting and Conference in San Antonio, Texas on September 30th and October 1st. His coauthored paper "The Influence of Race on the Social Security Early Retirement Decision for Married Couples" was presented at the meeting.

- Matt Holt met with the ASNMSU Media and Publications Board (where he is serving as a faculty advisor) on Monday, October 1, 2012.

- On Friday, September 28, Al Berryman and Andrea Tawney attended a meeting of the Advisory Council for the NMSU Insurance and Financial Services Center, held at Mountain States Insurance Group’s corporate headquarters in Albuquerque, NM. The topics discussed included the future direction of the Risk Management and Insurance Program and long term fund raising.

- On October 3, Liz Ellis attended a luncheon with visiting alumnus Perry Elders and his wife Alane, where Perry recognized Dr. James Bullock for his mentorship and support.

Management Department - Dr. Steven Elias

- (Nothing to report at this time)
Marketing Department - Dr. Pookie Sautter

- The Marketing Department hosted the first of three campus visit candidates, Brian Gillespie from Washington State University.

- Bruce A. Huhmann and Suzanne Conner (NMSU PhD in Marketing) submitted an article to the Academy of Collegiate Marketing Educator’s conference for review.

- Drs. Payne, Hyman, Niculescu and Huhmann received an acceptance for their manuscript, “Anthropomorphic Responses to New-to-Market Logos in the Journal of Marketing Management.

- Drs. Payne and Niculescu and Dr. David Just (Cornell) met with the Pan American Health Organization as part of their collaborative grant work. They also did preliminary field work in grocery stores in El Paso.

- Doctoral candidate Jennifer Zarzosa attended ACR and presented two posters she co-created with doctoral candidate Cuauhtemoc Luna- Nevarez entitled “Exploring Consumer Attitudes toward Social-Network Advertising” and “Grotesque Imagery in Fashion Advertising.”

School of Hotel, Restaurant & Tourism Management - Dr. Janet Green

- Marriott Corporation visited HRTM October 1 and 2 to speak to classes and interview for internships, summer and permanent positions. They will be returning in February for the Career Fair.

- Dr. Frank Hodnett, Interim Department Head, Ag and Extension Education, invited Dr. Janet Green to speak his Freshman Orientation (ACES 11) class on Tuesday, September 25.

- Patrick Drake from the Las Cruces Convention Center met with Dr. Green for the annual Center review on September 21. The Convention Center is on track with all plans, and has hired several HRTM students. The collaboration between the Center and HRTM has been very successful.

- Chef Zeck and several of his students provided a dessert catering for the Friends of Communication Disorders on Thursday, October 4, 2012. The reception was held at a private home in Mesilla, and was coordinated by Dr. Maria Martinez, Assistant Dean for Advancement, College of Education.

- The Sun-News printed on article on Sunday, Oct 7, about the Florence, Italy summer 2012 program. Dr. Greg Blanch and Chef Maurice Zeck were the professors who travelled to Italy to teach classes to approximately 15 students. The newspaper article, primarily from the student’s point of view, pointed out the success of the program and the overall enthusiasm of the participating students.

Domenici Institute Program Manager – Sara Patricolo

- (Nothing to report at this time)
Manager of Environmental Policy and Sustainability – joni newcomer

- (Nothing to report at this time)