Dean, College of Business - Dr. Garrey Carruthers

- The Hall of Fame dinner was fabulous. It is always a joy to celebrate the success of our former students. Hall of Famers Shari Jones and Kelly Pena were both effusive about NSMU and the College of Business faculty and staff helping and mentoring them toward outstanding careers. We also recognized some special friends by granting Traders Awards to Jerry With of Mountain States Insurance Group (for giving the College $1,000,000 for a chair), Don and Sarrah Kidd for their ongoing contributions to public policy and to student scholarships, and to David and Jayann Sepich for their continuing work in promoting Katie’s Law, named after their daughter and one of our students, which requires DNA samples from people arrested for felonies. Kudos to Sylvia Acosta, Cheri Coffelt, Kayla Reed and all of the Ambassadors for doing such a great job.

- The Business Advisory Council, held the same day as the Hall of Fame dinner, was equally as successful. The BAC has elected to have as its major role, the sponsoring of alumni events in various cities where we have a number of graduates. We are trying to “reconnect”. The first event will be here at homecoming when we recognize our Distinguished Alum, Brenda Alvarez. The party will be on the Traders Plaza and we are hoping to round up alums from the El Paso, Las Cruces area. The BAC was also very helpful in helping us with our Daniels Foundation Ethics proposal.

- I attended lunch/dinner with two different accounting firms who were here to interview our students. The accounting faculty continues to get rave notices from these firms for knowing their students and sharing strengths and weaknesses of the students with the firms. Both firms brought one or more Aggies with them and they were very positive about their experience at NMSU.

- We have been asked by the Administration in Hadley to justify excess carryover operating funds. Any operating funds in excess of a 10% reserve will be swept. The desired level of reserves is to be 6% and the College of Business is at 6.6%. I do not anticipate a problem in justifying our reserves but it is a sign of the times.

Associate Dean College of Business – Dr. Kathy Brook

- The committee concerned with implementation of Digital Measures across the university resumed meetings after a hiatus due to delayed responses from the vendor. This process is more complex than the implementation in the College of Business because of the effort to have the Digital Measures software receive data from Banner and provide other data to Banner. With respect to this issue, we have received a list of missing degree information for faculty from Human Resources and will be checking dean’s office and departmental files for the original transcripts necessary to fill the gaps.
• Yolanda Sanchez reports that the timeline for completion of BC 108/109 extends into October. Once the project is complete, BC 246 will also be available for small classes and for meetings. That space is currently being used to store furniture from BC 108/109.

• I briefed Chris Erickson about issues relating to the NMSU community colleges in preparation for his trip to the Community College Round-up in Carlsbad. Because of the conflict with the Business Advisory Council and the Hall of Fame, department heads and I were unable to attend. I’ve also provided some information to Associate Provost Jacquez on our concerns.

Associate Dean, Research & Economic Development - Dr. K. Boberg
• Leo Delgado compiled data for and began the write-up of three new economic FAQ, contract deliverables under a grant from the Small Business Administration. With final editorial review by Drs. Tony Popp and Jim Peach, the topics included:
  o What is an economic multiplier?
  o What is TARP?
  o Why do income measures differ?

• Leo Delgado, along with Drs. Jim Peach, Tony Popp and Meghan Starbuck, compiled data for and continued work analysis of two reports, contract deliverables under a grant from the U.S. Department of Energy:
  o A overview of fossil fuels markets
  o The Economic Impact of Oil and Gas Extraction in New Mexico

• Matt Elgersma is exploring partnership opportunities with the office of Innovation and Entrepreneurship, U. S. Department of Commerce, recently announced by Secretary Locke.

• Matt Elgersma met with Dr. Terry Adler regarding securing Mesilla Valley Christian School students’ participation in Innoventure.

• Matt Elgersma met with a prospective client. The inventor has patented technology for improving access to high clearance vehicles.

• Sara Pirayesh Sanders is working with Vickie Galindo and Marie Borchert on a draft proposal for the Economic Development Administration (U.S. Department of Commerce) University Center program. If funded, the EDA grant would provide funding for three years to expand upon the entrepreneurship and outreach efforts of the Arrowhead Center.

• Sara Pirayesh Sanders, Vickie Galindo and Marie Borchert, are in the preliminary stage of drafting a proposal for the Kauffman Campus Initiative. Broadly defined, the goals of the Kauffman Campus Initiative are to:
  o Contribute to the body of knowledge (BOK) on entrepreneurship, with an emphasis on Hispanic entrepreneurship.
  o Educate and develop students, faculty, staff, and members of the community from a broad range of disciplines on entrepreneurship.
  o Promote entrepreneurship in the university and the region.
• Vickie Galindo attended the OECD regional partners meeting in Paris, France on September 9 and 10, 2009. Funded by the OECD regional partners, while there she participated in a presentation about the Paso Del Norte region and the economic development self-study that is currently underway.

• The EDA I road project is set to begin construction on 10/1/09, with a completion date of January 31, 2010. This project will be for the construction of Arrowhead Drive from the Fulton Center to Sam Steele Drive through the Arrowhead Business and Research Park.

• The full proposal for EDA II to widen Arrowhead Drive from two lanes to four lanes has been submitted to EDA. The award of $1.6 million will take place before September 30, 2009.

Assistant Dean, Development & Public Relations - Sylvia Acosta

• Had a very successful Business Advisory Council Meeting. We had 12 BAC members in physical attendance and 6 more that called in for the ethics discussion.

• The Hall of Fame was a great event. We had more community participation than ever. Everyone seemed very glad about our inductees and our Traders Award recipients.

• Kelly Pena, Hall of Fame inductee worked with Dr. Jasso to create a You Tube video about her journey through her career and her experiences at Disney. I contacted Dr. Jasso about possible opportunities for her to visit with other alumni and get them engaged in this same type of process.

Accounting & Information Systems Department - Dr. Larry Tunnell

• Beta Alpha Psi hosted “Meet the Firms” night, at which sixteen accounting employers met with accounting students at the NMSU Golf Course Clubhouse.

• Mary Jo Billiot serves as the Chair of the Scholarship Committee of the New Mexico Society of CPAs. The committee recently convened in Albuquerque to determine scholarship awards for accounting majors throughout the state.

Finance Department – Dr. Liz Ellis

• On September 24 Greg Roth presented his co-authored paper, “Small Firm Governance and Analyst Following”, at the Annual Meeting of the Academy of Entrepreneurial Finance in Chicago. This paper is co-authored with Rich Fortin. On the same day Greg also discussed the paper, “Strong Corporate Governance in Small Firms: A Larger More Positive Effect on Shareholder Wealth”, which is co-authored by John Laski and Rezarta Aliaj of New Jersey City University and Pace University, respectively.

Management Department - Dr. Bonnie Daily

• On September 25th there was article published in the The Las Cruces Bulletin Newspaper regarding the upcoming Arts Lifestyles & What’s Art? Convention that will take place on Oct 2nd and 3rd. Dr. Boje has led the effort for organizing the convention. You can see the Bulletin article online at http://business.nmsu.edu/2009/09/26/lc-bulletin-what%E2%80%99s-art-building-a-strong-arts-community/.
Marketing Department - Dr. Pookie Sautter

- Doctoral student Sarah Fishbach presented the results of focus groups she and Dr. Collin Payne conducted on behalf of the Center for the Arts.


- Dr. Michael Hyman and Dr. Sierra (NMSU Ph.D.) published "Low-cost Alternatives for Marketing Research Assistance," in New Mexico Business Outlook. The co-authors also submitted a manuscript to the Journal of Macromarketing.

- The NMSU PGA Golf Management Program submitted its accreditation report to PGA. The accreditation team will be on campus October 28 and business faculty are needed for a sit down discussion and review of the PGA Golf Management from 3-4 on that date. If you are available and would like volunteer just contact Pat Gavin. 15 PGA Golf Management students attended PGA testing in Las Vegas last week with 13 of them successfully passing.

- Bruce A. Huhmann and Shaun McQuitty’s article “A Model of Consumer Financial Numeracy” has been published in Volume 27 Issue 4 of the International Journal of Bank Marketing.

- Dr. Michelle Jasso submitted a revision to the Journal of Political Marketing entitled "Candidate-Sponsored TV Ads for the 2004 U.S. Presidential Election: A Content Analysis". This paper was co-authored by a Ph.D. student and Dr. Michael Hyman.

- Dr. Robin Peterson reviewed a manuscript for the Journal of Applied Business Research for which he is a member of the review board. He also submitted a manuscript to Industrial Marketing Management.

Econ Department - Dr. Tony Popp
(Nothing to report at this time)

School of Hotel, Restaurant & Tourism Management – Dr. Janet Green
(Nothing to report at this time)

Domenici Institute – Ann Morgan
(Nothing to report at this time)