Dean, College of Business - Dr. Garrey Carruthers

- I served as facilitator/master of ceremonies for the National Security Technology Conference, sponsored by the Arrowhead Center, and held at the Las Cruces Convention Center. It was an excellent mix of high tech guys, business folks, and venture capitalist. The most amazing aspect of the meeting is the major speakers all stayed for the entire conference and raved about how much they had learned from listening to others. Kudos to Arrowhead Center, Chris Penner, Zetdi Runyan, and Kathy Hansen for a job well done.

- I am working on an MOU with the Legislative Finance Committee, Department of Finance and Administration, and the Higher Education Department which would allow a fixed number of licenses to be issued to their analysts for use of the Data Mining System developed by Natalie Kellner. The agreement is New Mexico users will pay our cost for use of the system. Non New Mexico entities will have access to the system through a private vendor, once an agreement is signed.

- The New Mexico State Foundation has rejected the College of Business request to allow our Finance students to manage $500,000 of their funds under the guidance of Regents Professor Ken Martin. The students have already demonstrated their skills by successfully managing the College’s Wetherbee fund for the past 5 years. In the past the students had managed $5,000,000 of the State Investment Council’s money but this relationship was terminated because it was too difficult for students and faculty to be engaged in the management of this money year around.

- I am participating with the New Mexico Economic Development Department in a request for assistance from the National Governor’s Policy Academy. If New Mexico is selected, we will receive in kind support for developing a long term innovation and manufacturing plan for the State. It is anticipated the project would leverage work at the national labs and the science universities in supporting innovation, incubation, and the development of entrepreneurs. Barbara Brazil is the champion for this Governor’s initiative and the team is a rich blend of private and public policy folks.

- I spent two days in Washington, D.C. on fund raising efforts for the College of Business building (known as the Institute for Public Policy Building) and for Chairs that will be dedicated to public policy analysis and development. The Anadarko Company has committed $100,000 and another energy company has indicated they will give between $200,000 and $300,000 in the name of Senator Domenici. We are currently developing case statements for an endowed chair, at the request of one of the energy associations and a major energy services company, and a case statement for an endowment for our entrepreneurship center, to be delivered by the Senator and myself to a national company with major holdings in New Mexico.
• I visited with Carol McGuire of Lewis-Burke Associates and with Brian Moore, the Governor's representative in Washington, D.C. about issues of mutual interest. Carol has always been very helpful for those who journey to D.C. but add Brian to the list of those who can help out, if you are headed their way.

**Associate Dean of Academics - Dr. Kathy Brook**

- Thanks to the help of the College’s Ambassadors the College of Business was represented at this week’s JROTC Visitors’ Day sponsored by NMSU ROTC. About 350 high school students were anticipated for the event which included campus tours, briefings from admissions, housing, financial aid, and Army and Air Force ROTC, as well as information fair, displays of military equipment, and a climbing wall. Our stock of fortune cookies with a CoB tag was well received.

- Another recruiting opportunity came with an invitation to participate in senior night at Onate High School. NMSU and DACC had been invited to provide information tables. Parents and students stopped by before and after a short presentation from an Onate counselor covering college and FAFSA deadlines. Onate apparently offers parents an opportunity to meet with counselors concerning post-graduation plans for their students.

- The Associate Deans Academic Council (ADAC) approved a proposal to limit the Viewing a Wider World (VWW) requirement to one course taken outside the student’s college from the list of approved VWW courses. This proposal came after considerable discussion of the interpretation of alternative ways to meet VWW requirements (such as study abroad) and concerns being expressed nationally about the large number of credits required for graduation (with 120 having been identified as more appropriate than higher numbers). ADAC also discussed the implications of incorporating +/- grading in the GPA, focusing on, for example, the requirement that students earn a minimum grade of C to satisfy basic skills. A proposal is being submitted to Faculty Senate that such requirements be changed to accept C- as a minimum grade (in that this is consistent with current practice which does not distinguish between C and C- for this purpose). If the Regents approve incorporation of +/- grades in the GPA, the CoB will need to consider the implications for college and departmental rules.

**Associate Dean, Research & Economic Development - Dr. Kevin Boberg**

- Planning is continuing apace for this year’s Innoventure competition. Although still early in the year, there is evidence of program success. Over 550 members (students and teachers) are on the Innoventure Network, and we now have first time school registering, such as Goddard High School in Roswell, and Portales High School. Final registration is due on September 30th.

- Blue Caliber Innovations is one of the first enterprises in the student incubator program Studio G. In attention to “traditional” incubator services,” BCI is working with students in the Design Class in the English Department, who are going to make the company product labels, packaging, brochures, and eventually a website. This should be a great experience for both the class and Studio G clients.

- Kathy Hansen and Pam Wood attended the Association of University Research Parks (AURP) Southwest Regional Meeting hosted by the Sandia Science & Technology Park in partnership with the New Mexico Science & Technology Parks Alliance, which Arrowhead Park is a member. Pam Wood participated in a panel and interactive group
discussion with other NMS&TP member park directors providing an overview of each member park and discussing lessons learned and future directions for university and national labs parks.

- During the AURP meeting, Pam and Kathy met with Bruce Wright, AURP past president and associate vice president for University Research Parks at the University of Arizona Science and Technology Park to discuss strategic planning for the Arrowhead Park and collaborative opportunities for the future. A follow-on meeting will be scheduled for this fall to continue discussions and strategize collaborative opportunities.

- Tony Popp and Leo Delgado report that they are contracted, through Arrowhead Center, to assess the socioeconomic impact of the Copper Flat Project (CFP), and endeavor of the NM Copper Corporation. The CFP proposes to reactivate and expand a previously operated copper mining operation at Copper Flats, a site approximately five miles east of Hillsboro, NM.

- The National Security Technology Conference welcomed over 145 active registrants, exhibitors, and speakers. Seventeen exhibitors showcased their technology during two of the event’s tech expo breaks; two exhibitors are pursuing private projects as a result, while others have become more pursuant of Arrowhead Center’s services. An unprecedented relationship was developed as a result of the conference, with notable speaker Jamileh Mogin, the Incubator’s grant manager, and Director of Institutional & Joint Programs for the U.S. Department of Energy/National Nuclear Security Administration.

Assistant Dean, Development & Public Relations – Dr. Andrea Tawny
- (Nothing to report at this time)

Daniels Ethics Program Chair – Dr. Bruce Huhmann
- Bruce A. Huhmann attended the Daniels Fund Ethics Consortium leaders meeting in Denver, September 8 and 9. Consortium leaders agreed to an evaluation measure of ethics within the consortium. The Daniels Fund reminded member schools that its board wants to emphasize principle-based ethics -- universal rules of right (e.g., truthfulness, disclosure, respecting others) and wrong actions (e.g., stealing, lying).

- Bruce A. Huhmann attended the NM EDGE board meeting August 19th in Albuquerque. NM EDGE is a continuing education service of Cooperative Extension targeting state, county, and local government officials and employees.

Accounting & Information Systems Department - Dr. Ed Scribner
- Richard Oliver presented a workshop for the Teaching Academy on the use of Captasoft software to enhance student learning. The technology enables continuous screen capturing, digital video rendering and web hosting of the resulting video, as well as automatic speech recognition as an enabler for ADA-compliant captioning.

- The Accounting Faculty met to discuss curriculum improvements in response to assurance-of-learning data and to make final adjustments to the accounting assessment plan for 2011-2012.
Economics/International Business Department - Dr. Rick Adkisson

- Jim Peach was on a panel at Branigan Cultural Center to discuss the economic impact of 9-11 on Friday, September 16.

- On Friday, 9/16, Winnie Lee attended the speech and seminar series hosted by the Confucius Institute. The guest speaker was Professor Guiyun Liu, of Shijiazhuang Language and Culture Exchange College, China. His topic covered the modern China’s development and its opportunities and challenges.

- Rick Adkisson attended two Teaching Academy sessions. One on developing rubrics for classroom assessment and the other a book discussion on the department head’s role in the hiring process.

- As part of their public service outreach, Larry Blank and Cindy Blume from the Center for Public Utilities met with the Clovis Fire Chief to investigate public safety concerns regarding water utility service problems at fire hydrants. They also met with water utility company officials to get their views on necessary capital improvements, financing alternatives, and ratemaking implications.

- Rick Adkisson met with several representatives The Universidad Autónoma de Chihuahua, Facultad de Ciencias Agrotecnológicas, to discuss possible research and teaching collaboration.

Finance Department - Dr. Liz Ellis

- Rich Fortin and Greg Roth were notified that their paper, "Bank Charter Value Determinants During the 2008 Financial Crisis" was accepted for publication in the Journal of Finance & Accountancy. This paper is also co-authored by Gerson Goldberg (University of Connecticut).

Management Department - Dr. Steven Elias

- "Doctoral student Rakesh Mittal has been selected to participate in the late-stage doctoral student consortium, scheduled to be held at Savannah, Georgia, during the annual meeting of Southern Management Association from Nov 8-12, 2011. He will also present his sole authored paper 'Cross-cultural sensitivity of High Performance Work Systems' during the conference."

- Terry Adler was the guest speaker for two sessions at the Mesilla Valley Christian Schools elementary school program.

- Terry Adler was recognized for his accomplishments in leading the Mesilla Valley Christian boys’ basketball team to the state championship this year at “The Pit.” The New Mexico High School Coaches Association (NMHSCA) presented him with a certificate at the Las Cruces Convention Center on 28 July 2011 as part of this recognition.

Marketing Department - Dr. Pookie Sautter

- Pat Gavin and Josh Salmon travelled to Las Vegas this week for meetings with alumni and area golf courses about employment opportunities for our students. Also during this trip 25 students successfully completed their required PGA testing and seminars. Trip was a huge success.
• Dr. Kelly Tian is expanding efforts originating from her IRG work. She is working to organize a global sharing of the heart health program of research and a plan to transform research practice, by taking it out of the lab and placing it in a consumer problem-solving festival. Presently, she has shared the plan with scholars in Australia, China, Germany, India, and New Zealand. Professor Dheeraj Sharma at the Indian Institute of Management-Ahmedabad (whose graduate management program is ranked 8th in the world and whose executive program is ranked 11th), plans to share the proposal with India’s Ministry of Health, to seek national funding. Professor Sharma will be recruiting additional participant countries to launch pilots from India, Dubai, Thailand, Germany, Kenya and Ghana. Professor Haizhang Wang in Guangzhou China has agreed to begin the project with his graduate students. Professor’s Doan Nguyen and Professor Michael Polonsky have been assisting Kelly in forming an Australian grant-seeking team. Professor Rob Lawson at University of Otago in New Zealand, along with Professor Janet Hoeke is presently reviewing it for consideration in their health care initiatives. She has also asked Marco Wolf at Southern Mississippi University and Gary Hunter at Northern Illinois to collaborate on the German launch. Dr. Tian will be meeting with Andrea Tawney to understand how sponsorships might work through our college.

• Dr. Robin Peterson published "Foot in the door or Door in the Face Strategies" in the NM Business Outlook.

• Dr. Pookie Sautter attended the Teaching Academy event on Documenting Teaching Effectiveness.

School of Hotel, Restaurant & Tourism Management - Dr. Janet Green

• John Hartley, Assistant Professor and Chef, volunteered his time and efforts to: (1) Dona Ana Arts Council, September 10. He prepared hors d’oeuvres for a reception and (2) he did a recruiting visit to Mayfield High School September 15. He demonstrated knife skills and presented info on HRTM.

• Dr. Green gave a video presentation to the freshmen classes of AGHE 111 (Dr. Cynda Clary) on September 15 and introduced them to HRTM and the student clubs. Dr. Green also spoke to the COB Ambassadors on September 7.

• In the next two weeks, it is expected that an endowed scholarship of $10,000 with National Distributing will be signed and in place. Mr. Bob Daws, President of National Republic Distributing, and also a member of the HRTM Advisory Board, was instrumental in obtaining the funding.

• HRTM student Patrick Abalos has been chosen as a Regional National Student Ambassador for the Marriott Corporation. Patrick is also President of the HRTM student club National Society of Minorities in Hospitality (NSMH). NSMH recently held a membership drive, and a record 45 students attended.

Domenici Institute Program Manager – Sara Patricolo

• The documentary, “DOMENICI,” which made its initial premiere at the Domenici Public Policy Conference, Las Cruces, made its Washington, D.C. premiere on September 15. Dean Carruthers represented the Domenici Institute at the premiere which took place at the Motion Picture Association of America. The documentary chronicles the historic career of New Mexico’s longest serving United States Senator, Pete V. Domenici, through eight presidents and four decades of change. The documentary will be available
for viewing on the Institute’s website, www.domenici.nmsu.edu, later this month and will be available to order (for a minimal fee) via the website in the coming weeks. In October, school districts throughout New Mexico will receive copies of the documentary on DVD.

Manager of Environmental Policy and Sustainability – joni newcomer

- (Nothing to report at this time)