Dean, College of Business - Dr. Garrey Carruthers

- I was pleased to speak to 3 different groups this week: (1) the Honors Class Leadership in Society, regarding visioning and the development of personal strategic plans, (2) the Federal Reserve of Dallas – El Paso Branch Board, at the invitation of Regent Laura Conniff, regarding NMSU and the College of Business, and (3) The AMP Conference (a national minority STEM program) at the invitation of Dean Ricardo Jacquez, regarding some observations about leadership.

- I have discussed the Data Mining Solution agreement with David Abbey and will prepare an MOU between NMSU and the Legislative Finance Committee at a cost to LFC of $10,000 per year. I will also prepare a proposal for a consortium of the Legislative Finance Committee, the Department of Finance and Administration, and the Higher Education Department in which we will allow each organization to have 2 licenses to use the Solution. David is committed to using the system and is willing to allow the others to join in at a discounted price of $25,000 per year plus any expenses incurred by the developer.

- I had a marvelous time in the College of Business Living Learning Community eating pizza, ice cream and shooting the breeze with our students. They consumed over 20 boxes of pizza. I thank Oskar Escobedo and Gena Bermudez for making the arrangements. I was most pleased with how courteous and engaging our students are as most took the initiative to introduce themselves to me and to ask interesting questions.

- Dr. Boberg and I met with the Downtown Partnership group regarding their notion of having a business advisory group that “would think outside of the box”. They were also seeking some marketing assistance, which Kevin indicated that we could do as a class project, special problem, and/or have the students employed at Arrowhead do it.

- I will travel to Denver on October 4th with Senator Domenici to seek financial support from an industry leader who lives there but has extensive New Mexico holdings. On Thursday, I will join officials of the Daniels Foundation in a meeting with the Governor and Secretary Designate Skandara regarding Daniels investments in education in New Mexico.

Associate Dean of Academics - Dr. Kathy Brook

- Along with Tom Smith, Department Head in Theatre, I facilitated a Teaching Academy workshop for faculty on Digital Measures.

- Yolanda Sanchez attended a meeting about Scholar Dollar$, the online scholarship application that NMSU has used for the past two years, and learned that it may be
possible for us to ask some specialized questions which will make the award process less cumbersome. Meantime, I am finalizing the 2011-12 CoB scholarship awards at the college level, including awards to several new students with high ACT and/or SAT scores, and identification of students to receive several new scholarships.

- Applications for Yoquelet Graduate Scholarships have been distributed to the departments to make students in CoB graduate programs aware of the opportunity to apply for about $22,000 in funding. Students must establish financial need through the FAFSA and must be U.S. citizens or permanent residents to be eligible.

**Associate Dean, Research & Economic Development - Dr. Kevin Boberg**

- A group of 14 undergraduate, graduate, and doctoral students from several colleges across campus have banded together to re-charter the NMSU Chapter of the Collegiate Entrepreneurs Organization (CEO). CEO is a national student entrepreneur network supports and inspires college students to pursue an entrepreneurial career path. The student team is in the process of organizing their monthly meetings to include guest speakers from the entrepreneurial community. They also plan to compete in the 2012 Camino Real Ventures Competition as well as other business plan competitions in the region.

**Arrowhead Center – Dr. Kevin Boberg**

- GROW: An Event for Entrepreneurs, co-sponsored by the Arrowhead Center’s Entrepreneurship Institute, will take place on Friday, November 4th at the New Mexico Farm and Ranch Heritage Museum. Over 25 exhibitors have been confirmed for this event, each willing to provide one-on-one consulting time to entrepreneurs with start-up companies.

- The Innoventure Competition has over 30 teams from across the state currently registered to participate in this year’s competition. Team stem from Las Cruces, Portales, to Crownpoint, NM (Innoventure’s first time to have teams from Crownpoint – two teams have registered). The theme for this year’s event is for students to develop an innovative product that can be used on a school farm.

- Nice to see synergies between tenants in the research park and the teaching, research, and service missions of NMSU. One example is described on the webpage of General Dynamics C4 Systems:

  *General Dynamics, in association with the NMSU Klipsch School of Electrical and Computer Engineering, is proud to sponsor two courses in the Electrical Engineering department. These courses, EE490 Space Mission Analysis & System Design, and EE460 Systems Engineering and Project Management, provide the basic academic foundation in space and systems engineering required of graduate engineers in our business. The course content and structure, along with the depth of professional experience, make for a unique learning experience. Our instructors are renowned industry leaders who make the course an academic, as well as a practical, experience.*

- In preparation for the November Board of Director meeting, the Arrowhead Center Executive Committee met to compare actual to budgeted performance for FY 11. The
intellectual property report was especially notable in the uptick of the commercially innovative endeavors of faculty.

| Arrowhead Center Indicators – Annual Evaluation  
<table>
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<tr>
<th>July 1, 2010 – June 30, 2011</th>
<th>Color Key</th>
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<td>Number of disclosures</td>
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<tr>
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<tr>
<td>Number of new licensing agreements executed</td>
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- As a follow up to the September Intellectual Property Vetting Committee meeting, Dr. Jeffrey Arterburn met with Deborah Peacock, IP counsel for NMSU, to discuss necessary steps and strategies for managing intellectual property arising from his research. Scientific discovery can lead to commercial development at NMSU.

- Progress continues on the Arrowhead Drive project with funding from the Economic Development Administration (EDA) to expand the existing two-lane road to four lanes and to improve the wastewater system for the Arrowhead Park. Part of the EDA award provides for the completion of a hard engineering plan which will provide critical information for creating a strategic plan for park development which will highlight suggested phases based on topography and best location for roads and other infrastructure.

- Pam Wood has been invited to serve on the New Mexico Host Committee for HD3 (High Desert Discovery District) for When Women Lead which will highlight the struggles, the successes and the unique challenges female entrepreneurial trailblazers face to succeed today in the business world. The event will take place in late-January 2012 and will consist of a week-long series providing entrepreneurial education to New Mexico innovators and others throughout the state.

**Assistant Dean, Development & Public Relations – Dr. Andrea Tawney**
- (Nothing to report at this time)

**Daniels Ethics Program Chair – Dr. Bruce Huhmann**
- (Nothing to report at this time)

**Accounting & Information Systems Department - Dr. Ed Scribner**
- Kevin Melendrez received notification that his coauthored empirical study, “Qualitative Audit Materiality and Earnings Management,” has been accepted for publication in Review of Accounting Studies.
• Las Cruces Mayor Ken Miyagishima spoke to students at a joint meeting of the NMSU chapters of the Association of Latino Professionals in Finance and Accounting (ALPFA) and the Finance Management Association (FMA) on Monday night. Mayor Miyagishima discussed the role of government and achieving success in business.

• Kevin McNelis and Bill Smith presented “The Statement of Cash Flows: An Indirect-to-Direct Conversion Tool to Enhance User Understanding and Analysis” to the College of Business Research Seminar.

• Brandon Hill Haines from the Albuquerque office of Clifton Gunderson LLP spoke to the accounting organization Beta Alpha Psi on detecting and preventing fraud in professional organizations. Joining Brandon in his visit to campus were two colleagues from the firm, Kourtney Austin and Cammie Archuleta, both NMSU alumni.

Economics/International Business Department - Dr. Rick Adkisson
• (Nothing to report at this time)

Finance Department - Dr. Liz Ellis
• Al Berryman and Tim Query attended the Independent Insurance Agents of New Mexico convention in Albuquerque with six NMSU students. They also met with the Industry Advisory Board for the Insurance and Financial Services Center.

• ALPFA (Association of Latino Professionals in Finance and Accounting) held its bi-weekly meeting September 26 and, together with the FMA (Financial Management Association), co-hosted Mayor of Las Cruces Ken Miyagishima. Ken Martin is the faculty advisor for ALPFA. Greg Roth is faculty advisor for FMA.

• Ken Martin attended the Teaching Academy workshop “How Students Learn: Strategies for Teaching from the Psychology of Learning” on September 30.

• Tim Query reviewed an article for the CPCU Journal.

• Liz Ellis attended the September 26 meeting of Las Cruces High School Advisory Council as an elected member. The primary areas of discussion were the high school redistricting plan which will become effective Fall 2012 when the new Centennial High School opens, and concerns about maintaining operations at LCHS when the LCHS rebuild and renovate project starts (also next Fall). This is expected to be a $71 million dollar project including new buildings and demolition of some buildings, as well as renovation of numerous parts of the LCHS structure.

• On September 27, Liz Ellis met with Gavin Clarkson, a tribal economic development expert (and lawyer) to discuss NMSU COB initiatives relating to New Mexico’s Native American tribes and other opportunities at NMSU.

Management Department - Dr. Steven Elias
• Dr. Elias spoke with the College of Business Ambassadors about the role of personality in effective leadership.

Marketing Department - Dr. Pookie Sautter

• New Mexico State’s Department of Marketing and Psychology are seeking individuals diagnosed with Type II diabetes who are willing to lend their insights and feedback on heart-health communications. Participants, who will serve as our diversified consultants, must be diagnosed with Type II diabetes. For more information and to register your interest as a participant, please contact: http://web.nmsu.edu/~cluna/index.html or call us at 575-646-3387.

• Dr. Collin Payne reviewed articles for the Journal of Public Policy and Marketing, Appetite, and Archives of Disease in Childhood. He also confirmed his participation in an obesity summit held in conjunction with UNM/Robert Wood Johnson Foundation and NMSU during the end of October. Finally, Collin was interviewed by Mark DiPietro of Gehrung Associates as part of the effort to publicize nationally research efforts of NMSU faculty.

• Dr. Pookie Sautter was hired as a consultant to California State - San Marcos College of Business to present a one day workshop on blended learning theory, course design and best practices. She conducted the workshop on September 30. Dr. Sautter also completed an external review for a P & T candidate at Mississippi State University.

• Dr. Mihai Niculescu completed a review for the European Journal of Marketing.

School of Hotel, Restaurant & Tourism Management - Dr. Janet Green

• Thursday, September 22, a group from the University of Kentucky Family and Consumer Science Extension Studies Tour was on campus for a tour of NMSU and they were also touring the Farm and Ranch Heritage Museum. Arrangements were made for them to have lunch at 100W and a tour of the School of HRTM.

• Dr. Green attended the New Mexico Restaurant Association (NMRA) Industry Awards Monday, September 19th in Albuquerque. Students Patrick Abalos and Albert De La Fuente also travelled with Dr. Green. Patrick and Albert were each to be awarded a $1000 scholarship from NMRA. In the past 3-4 years it is estimated $25,000 has been awarded to HRTM students from the New Mexico Restaurant Association.

• The Las Cruces Hampton Inn and Suites has been chosen as one of the top nine “Stand Out” hotels in the United States out of over 1,800 hotels. In addition to their regular staff, they are congratulating 4 HRTM student employees in being involved in this honor. The students employed by the Hampton Inn and Suites: Crystal Holguin, Randi Castaneda, Daniel Maldonado and Cynthia Mondragon.
• Former NMSU President Waded Cruzado, now President of Montana State University, is interested in creating a hospitality program at Montana State. At the President’s invitation, Dr. Janet Green and Dr. Greg Blanch visited the University at Bozeman Sept 25-28, sharing ideas, experiences and curriculum suggestions with the faculty.

**Domenici Institute Program Manager – Sara Patricolo**

• Once again, a Domenici Institute book has been nominated and become a finalist for the New Mexico Book Awards. Vicki Taggart is a finalist for 2011 in the Political Book award category for the proceedings from the 2010 Domenici Public Policy Conference. The winners will be announced on Friday, November 18, 2011.

**Manager of Environmental Policy and Sustainability – joni newcomer**

• (Nothing to report at this time)