Interim Dean—Dr. Kathy Brook

Congratulations to David Boje on his selection as the Wells Fargo Professorship. This adds to his previous recognition within the COB as the Robert O. Anderson and Bank of America Professors.

As of the latest report from Institutional Analysis, student credit hours on the Las Cruces campus are down by 3.5% compared with the same time last year, with COB SCH down by 3.7%. While undergraduate SCH are down in the college, graduate SCH are up by 5.2% (running counter to the university trend). From Nate Whitten’s reports on headcount in the college, I can tell you that total undergraduates have increased by 19 and graduates by 6. The master of accountancy program is up by 14 while the MBA is down by 13. The public utility certificate program is up by 7 to 16 participants.

With Andrea Tawney and other representatives of NMSU, I attended the Las Cruces Chamber of Commerce industry update lunch on education. Speakers were President Carruthers along with Superintendent Stan Rounds from LCPS and Interim President Andy Burke from DACC. The lunch provided an opportunity for me to introduce myself to Andrea Fletcher, the LCPS Associate Superintendent for Turnaround Initiatives. I had spoken with her early in the summer about our sending Dale Spencer to the University of Virginia Darden School training for school leaders.

Liz Ellis and I met this week with Moana Jarvis, the university’s Digital Measures administrator, about migrating from the College of Business Digital Measures instrument into the University instrument. We have followed up by submitting some questions to our contact at Digital Measures which we hope to discuss in a conference call. Ideally, we would like to accomplish the migration in the next two months and are trying to ensure that we will be able to retain access to any material entered into the college instrument that may not migrate. More details to follow soon.

The Academic Deans Council met during the week. Provost Howard has been a Higher Learning Commission (HLC) evaluator so there was discussion of preparation for NMSU’s next visit, particularly the state of assessment of learning outcomes for the various degrees and majors. As most of you recall, HLC asks for assessment of majors while AACSB asks for assessment of degree programs. Although there is discussion (at least among business programs) of bringing these two forms of assessment closer together, it hasn’t happened yet. At the CEC meeting this week, I asked department heads to update me on this process, as deans have been generally by-passed in recent years.

If you don’t read the Las Cruces Sun-News, you missed a very nice piece by Amanda Bradford of UCOMM noting Pat Gavin’s success with the golf management program and his appointment as department head in Marketing.

A link to an NMSU news item and video are available on the right.
Interim Associate Dean of Academics—Dr. Liz Ellis

The Advising Center continued recruitment activities, including review of applicant files and interviews, for the open staff position in the Advising Center.

On August 29, the Advising Center met with representatives from the Student Success Center who have been working on an online academic workshop (through Canvas) designed for students who have been placed on academic sanctions. The COB will be piloting this new initiative which will involve an initial intake interview with the Student Success Center staff to determine resource needs and background, followed by the online workshop which consists of five 8-minute modules, with a quiz following each module. Nate Whitten will work with Robbie Grant to create anonymous Canvas log-in identities and a system for tracking them, and Deb Cardinali will identify some appropriate students as soon as possible. Liz Ellis will ask departments to volunteer their workstudy students to work through the online workshop to identify any problems before we go live with our students on sanctions.

Liz Ellis and Bill Smith (Management) participated in the “Connections for Success Career Academy” on August 27, 2013, during which they met with two different groups of students from the GRADS program to discuss career opportunities in business. The Academy was cosponsored by the NM Public Education Department and the New Mexico Workforce Connection.

Liz Ellis also:
- Attended the ADAC meeting and reported highlights to Dean Brook and Department Heads.
- Participated in a meeting with Moana Jarvis and Dean Brook to discuss migration of the COB Digital Measures data into the NMSU Digital Measures system. We are hoping for a migration to occur in the next few months.
- Met with the Department Heads and Yolanda Sanchez on August 30, to put final touches on the Spring 2014 course schedule to be submitted to the registrar’s office. Subject to some minor changes, the first round schedule is ready for submission.

Daniels Fund Ethics Initiative, Program Chair—Dr. Bruce Huhmann

Those interested in how to add ethics to classes in any discipline may enroll in the Daniels Fund Ethics Initiative Business Ethics Certificate Program that starts on September 9, 2013. This is a 10-week course all online. For more information or to register, contact Audrey Arnold at aarnold5@unm.edu or 505-277-2525.

On Friday, Bruce Huhmann will meet with the other Daniels Fund Ethics Consortium leaders to discuss plans for Fall 2013.

Please alert your students that the Student Center for the Public Trust (the COB’s student organization to promote ethical leadership) will have an informational meeting on Wednesday, September 4, at 6:30 pm in BC 111.

Accounting & Information Systems Department—Dr. Kevin Melendrez

Taylor Joo received a revise and resubmit on his co-authored manuscript entitled *The Relation between Earnings Management and Pro Forma Reporting* in Contemporary Accounting Research. Contemporary Accounting Research is a top five journal in Accounting.

Sherry Mills participated in Aggie Welcome Week and introduced new COB students to Cost Accounting.

Larry Tunnell was elected as President of the Doña Ana Chapter of CPA’s. He attended the NM Society of CPA’s meeting in Albuquerque on August 23rd.

Rusty Calk (faculty advisor to Beta Alpha Psi) and the officers of Beta Alpha Psi attended their leadership retreat in Las Vegas, NV, with Brandon Fryar (Partner, Moss Adams in Albuquerque), Shelly McGuire (Partner, PricewaterhouseCooper in San Diego), Brandon Haines (Retired Partner, CliftonLarsonAllen), and Phil Montoya (Manager, Sandia National Laboratories).
Richard Oliver is again working with the KISS Institute to host the 2014 BotBall competition at NMSU. Tentatively, the workshop is scheduled for January 18-19, 2014, in the Faculty Senate chambers of the CCSU and the tournament on March 15-16. Richard hopes to involve the COB Ambassadors in Botball this year as an additional component of recruiting great high school students to NMSU!

Jennifer Kreie received acceptances for three papers to present at Information Systems Educators Conference (ISECON), November 2013:

- From Database Concepts to Application: Use Problem-Based Learning and Oracle Development Tools to Facilitate Learning, with co-authors Bruce Ernst, DBA, Information and Communication Technology, NMSU.
- Enterprise Systems: A Measure of Student Learning with a Simulation Game, with co-authors Carlo Mora and Jim Shannon.
- What are Some Colleges Offering to Meet the Demand for Data Analytics? (no co-authors).

Carlo Mora was informed that his abstract was accepted for presentation at the 6th Global Supply Chain Management Conference in September. Co-authored by Jennifer Kreie and Jim Shannon, the paper is titled Assessing Enterprise Systems Knowledge Through a Simulation Game: Preliminary Results of an Empirical Study.

Economics/Applied Statistics/International Business Department—Dr. Rick Adkisson

Larry Blank:

- Presented a paper at the Rutgers University Advanced Workshop on Regulation, co-authored with Doug Gegax, entitled Statistically Determining Recovery of Demand-Related Costs through the Energy Charge. The paper will be submitted for consideration at the Electricity Journal.
- Delivered a 3-hour lecture at the University of Wisconsin for the Edison Electric Institute's "Electric Rates Advanced Course."

Chris Erickson was interviewed by Davin Lopez of MVEDA on AM 570’s “Business Matters” about economic development in the region and the state. The interview was on Tuesday, August 27.

Jim Peach made a presentation to the Mayor’s Oil and Gas Summit in Carlsbad, NM, on August 26. The presentation focused on national, state and regional (Eddy and Lea Counties) economic conditions. About 400 people attended the conference. More about the conference can be found at http://www.developcarlsbad.org/index.aspx?NID=862

On August 28, Winnie Lee held an information booth at the Study-Abroad Fair (by the Study-Abroad Office and International Programs) to meet with/recruit new and returning students who are interested in becoming College of Business students, and who especially have their interests in studying abroad. Before and after the fair, Lee also met with Dr. Inglis (Texas Tech University–The Texas Tech University Center in Sevilla) and Mr. Ashe (Institutional Outreach Manager of Bridge Abroad) to discuss the overall promotion of student exchange and the faculty-led study abroad programs.

Bill Gould co-authored a paper with USGS and Valles Caldera scientists and graduate students from Fish and Wildlife Sciences on fire effects on aquatic communities on the Valles Caldera in the North American Journal of Fisheries Management.

Management Department—Dr. Steven Elias

Bill Smith and David Boje presented their paper, On the tetranormalization of US GAAP and IFRS: A socioeconomic approach, at the 3rd Transatlantic Conference (accounting, auditing, financial control, and cost control) of the American Accounting Association (AAA); the Institute for Socio Economic Organizational Research (ISEOR); and the International Institute of Costs (IIC) in Lyon, France. The paper also includes Bill Foster (ACCT Emeritus) as a coauthor. In addition, they were awarded Best Paper.
Bill Smith attended Board of Director meetings of the NM Society of CPAs in Albuquerque in June and August.

Terry Adler:
- Conducted a project management seminar for Sandia National Laboratories, Albuquerque, NM, August 2013, training 24 of their new hires and newly promoted engineers and scientists in the field of project management.
- Presented a paper in the Business Policy & Strategy Division of the Academy of Management international conference hosted in Orlando, FL, August 9-13, 2013. Terry was third author of the paper titled *Strategic decision-making and the rationale for economizing-strategizing choices*.
- Coordinated and hosted a recruitment effort for Techtronic Industries (TTI) this spring/summer in his MGT 449 class. TTI has hired three of Terry’s students over the past year and continues to actively seek our COB graduates.

This summer Jim Bishop attended a week-long class in Mplus at Kansas University.

As the Ball State Charles Koch visiting scholar in entrepreneurship, Jim Bishop worked on research and conducted a statistics workshop at Ball State University and Indiana University.

Marketing Department—Pat Gavin

Pookie Sautter will be working as a mentor in the 2013-2014 Advancing Leaders Program. She is currently working on a second revise and resubmit to the Journal of Consumer Research with several co-authors including recent Ph.D. program alums Temo Nevarez and Sarah Fischbach, along with former NMSU colleague Kelly Tian. Sautter and Jim Peach attended a meeting with Provost Dan Howard and four other university staff concerning enrollment management issues. Pookie was also accepted as a participant in the year-long Online Course Improvement Program (OCIP).

Domenici Institute, Program Manager—Sara Patricolo

The 2013 Domenici Public Policy Conference is September 18 & 19 at the Las Cruces Convention Center. As a reminder, registration is free for students and $50 for faculty, staff and members of the public. Faculty members are encouraged to consider giving extra credit to their students who attend a session. Students may stop at a table outside the conference hall to obtain tickets demonstrating that they attended a particular session. Students will be required to complete their registration online and select the session(s) they plan to attend. Register now at [www.domenici.nmsu.edu](http://www.domenici.nmsu.edu).

Volunteers are needed to assist with registration and other duties at the Domenici Conference. Anyone who is interested in playing a role can contact Sara Patricolo at 646-2066 or [spatrico@nmsu.edu](mailto:spatrico@nmsu.edu). Volunteers who put in a few hours of assistance may attend the remaining part of the conference at no charge.

The 2012 Domenici Conference proceedings have been published and will be available at this year’s conference. The books arrived this week.