Interim Dean—Dr. Kathy Brook

As might be expected, the week was filled with festivities relating to commencement. It was my second opportunity to greet the CoB undergraduates as they walked across the stage at Pan Am, though my first such experience was quite some time ago, well before the installation of the jumbotron and the addition to the Pan Am Center. The ceremonies included the investiture of President Carruthers and comments by honorary degree recipient Jerry Landrum and were followed by a reception for President Carruthers.

The CoB was privileged to have three of its graduates recognized at the Alumni Association lunch for outstanding graduates. Among the honorees were Roger Lilly (Accounting) who was selected as the outstanding graduate of CoB by Faculty Council; Ugo Ogbue (Economics and Engineering) nominated by the college and selected by International Programs as the outstanding international graduate; and Aileen Cruz (Management) who was recognized by the American Indian Program.

Master of Accountancy students were hooded at an evening ceremony with alum Don Beasley providing both advice and his own version of “The Night Before Christmas” to the graduates.

Liz Ellis and I made the trip north to Albuquerque to meet with prospective MBA students for a fall 2014 cohort at Sandia National Labs. We had an opportunity to speak with about 20 Sandia employees, some of whom have begun taking the background knowledge courses they are lacking.

Other meetings included one with HRTM and athletics concerning the possibilities for interaction of NMSU with the NM Spaceport as it continues to develop, installation of technology funded by El Paso Electric in a classroom in Domenici Hall, and a meeting of the deans with the provost on issues relating to undergraduate student retention.

Best wishes for this holiday season and 2014!

Accounting & Information Systems Department—Dr. Kevin Melendrez

The Master of Accountancy Hooding Ceremony was held on Friday, December 6. Eight Master of Accountancy students attended along with their families and friends.

Don Beasley (Beasley, Mitchell, & Co.) was the guest speaker.

In attendance were Interim Dean Kathy Brook, Mary Jo Billiot, Rusty Calk, Taylor Joo, Kevin Melendrez, Sherry Mills, Cindy Seipel, and Larry Tunnell.

Economics/Applied Statistics/International Business Department—Dr. Rick Adkisson

Winnie Lee:
- Attended the oral exams for BA 590 final project/presentation on December 5. Nine MBA students (C. McDaniel, B. Burke, H. Sanchez, E. Tapia, L. Vigil, J. Ward, A. Flores, Z. Li, and Y. Yang) in three project teams presented their proposed business plans in the fields of restaurant and entertaining service, computer-software in academic service, and the non-profit organization.
• Met with Argelia Flores (and four of her family members) from El Paso December 6. Currently a high school senior from El Paso, Flores is interested in attending NMSU for her business degree(s). Indicating her strong interests in study-abroad and studying foreign languages, she desires to major in international business and possibly also in marketing when attending NMSU.

**Finance Department—Dr. Kenneth Martin**

We are happy to announce as of December 13 that “Shofiqur Rahman” has accepted a faculty position with the Finance with a start date in August 2014.

Mike McGonigle:
• Nov. 24: The Las Cruces Sun-News published an NMSU article titled *NMSU business alum heads back to school – to join the faculty*, which highlighted Mike’s role as the Director of the Insurance and Financial Services Center and gave a little background on his upbringing in the insurance and risk management industry. NMSU University Communications’ article also features a short video.
• Albuquerque Business First published an announcement in their *People on the Move* segment, which highlighted Mike’s arrival to NMSU: [Michael McGonigle | People on the Move](#)
• Attended *Advise n’s End of Year: Wrap-Up* webcast. Many topics pertaining to the insurance market were discussed by high level executives, consultants, and brokers of various firms. Hot topics included employment practices liability insurance (EPLI), cyber liability, changes to policy wording, and anticipated vision of the 2014 marketplace.

**Marketing Department—Pat Gavin**

This week Yvonne Michelle Jasso’s MKTG 314 students presented advertising campaigns to help The Round Up newspaper reach out to the Las Cruces business community.

Mike Hyman completed an editorial review for the Journal of Business Ethics.

Collin Payne, Mihai Niculescu:
• Submitted a revision to a consumer behavior journal.
• Mihai (contact person) and Collin were put on the Aggie Innovation Space Faculty Advisory Committee. The Consumer Behavior Lab is looking to collaborate with Engineering in the very near future.

**Daniels Fund Ethics Initiative, Program Chair—Dr. Bruce Huhmann**

Bruce Huhmann, Phil Lewis, and Sam Sandoval met to discuss the public ethics video project.

Bruce Huhmann met with his counterpart at the State Personnel Office to discuss a timetable for a video for ethics training for state government employees.