Due to the Thanksgiving holiday this week, the next activity report will cover Nov. 25-Dec. 6.

Provost Howard has been meeting with College and Institutional Research representatives from all the NMSU campuses concerning the HLC accreditation process. Academic program review is a component, with the discussion focusing on the frequency of review and the metrics to be involved.

Fund-raising with alums is underway with some of our students participating in a Thankathon to express appreciation to donors and others making annual fund calls to alums from the Aggie Pride Call Center located on campus. The latter group included a student who has just joined the College of Business from Biochemistry; she reported having had a conversation with an alum from 1971 who impressed her with his recollections of John Loveland.

Cornell Menking is visiting with the deans about the revival of a newly constituted International and Border Programs Advisory Council (IBPAC).

By the time you read this report, you will perhaps have seen our latest media pieces – Bruce Huhmann’s forecast of holiday retail sales and Mike McGonigle’s progression from CoB undergraduate to overseeing the CoB Insurance and Financial Services Center.

Thanks to Amanda Bradford at University Communications for her work in getting these stories out.

At my monthly meeting with Provost Howard, he asked for feedback on possible changes to NMSU admissions, notably raising the high school GPA required for admission. We also discussed some of the details of his expectations concerning online graduate programs, the current search for an assistant dean for development and the best way to handle the search for an associate dean for research and other duties.

At the ADC meeting there was more discussion of Aggie Discovery Days, the name for the planned orientation for new students, focusing initially on students with low GPA. Faculty participation will be needed but it is not yet clear what the program will include.

Paul Hamilton completed the installation and setup of Mailman on the college server. This will allow him to delegate the maintenance of email aliases to the departments or users requesting them. It also allows for email moderation so people cannot email to a list without approval.

Renée Brown, with help from Paul Hamilton and the web gurus at University Communications, is moving forward with redesign of the COB web pages.
Interim Associate Dean of Academics—Dr. Liz Ellis

Liz Ellis

- Nov. 18. Participated in the COB Undergraduate Committee meeting. The committee continued to discuss ideas for improving learning outcomes related to the Critical Thinking assessment and continued efforts to complete the curriculum mapping project.
- Nov. 19. Participated in a meeting with Mark Kittleson and Joe Gladstone (College of Health and Social Services) and Rich Oliver and Grace Ann Rosile (College of Business) to begin discussion on several joint or coordinated programs including a Dual MBA/MPH program, an MBA with a Public Health Specialization, and an MPH with a Business Management focus. At this early stage, each of these programs is envisioned as a “packaging” of existing courses that will not require any new courses or additional resources. From the COB perspective, our first step is to seek approval from the Graduate Committee and CEC to add the MPH 540 course to the approved electives for the MBA. On their end, Joe Gladstone will be putting together a summary of the core courses in each program to determine if there are any significant overlaps that could be cross-utilized and to identify the courses that the MPH program would be interested in using for the Business Management concentration. We will be meeting again in the near future to determine how to proceed.
- Nov. 20. Participated in the COB Graduate Committee meeting. Among other agenda items, the Grad Committee confirmed its decision to suspend the assessment of writing and adopted a formal rationale for that decision, and discussed efforts to move the peer MBA program comparison project forward.

Advising Center

Nov. 19. Participated with Yvonne Mendoza in the Advising Staff meeting:
- Deb Cardinali reported that the COB has over 80 student athletes at this time (all of whom require individual advising), and that only 3 students on academic sanction have completed the online academic workshop (out of about 63 referred to the program), but those students were very enthusiastic about the value of the program. Other students will participate as they realize that they cannot register for Spring courses until they do.
- Angie Salido reported that she has completed the final degree checks for the students who are set to graduate in December, and will soon begin final degree checks for students who have registered for their final courses in the Spring semester and hope to graduate in May.
- The reclassification of Nate Whitten as a Data Analyst was celebrated with the assignment of additional data analysis projects, and Karen Melendrez was anointed the “new Nate” as she now fulfills the job responsibilities originally assigned to Nate. Karen is running the “front office” and is our Director of First Impressions in the Advising Center.
- The last few weeks have been a very busy period in the Advising Center with Spring registration in full swing.

Nov. 19. Participated with Yvonne Mendoza and the Advising Center staff in a meeting with the OFS Project coordinator, Daniel Fernandez, to review the bid and drawings for a refurbishment of the workroom/break room in the Advising Center.

Accounting & Information Systems Department—Dr. Kevin Melendrez

Carlo Mora’s co-authored paper *Cross-Cultural Influences on E-Value Creation in Supply Chains* has been accepted for publication in the Journal Supply Chain Management: An International Journal. The journal is considered an A journal in its field (top 5) and has an impact factor of 1.684 as of 2012.

Carlo Mora hosted two professors from the Universidad Católica Andrés Bello in Venezuela. During their visit, they learned about the Enterprise Systems class taught by IS faculty. They are planning on teaching a similar class in the near future.

Economics/Applied Statistics/International Business Department—Dr. Rick Adkisson
Ben Widner traveled to Dallas, TX, with five EASIB students to attend the *Fed and You* event sponsored by the Dallas Federal Reserve Bank. Students met bank personnel and heard about employment and internship possibilities at the Fed.

Xiaoying Chen successfully defended her project for the Master of Science in Applied Statistics. Her committee was Robert Steiner, Charlotte Gard, and Jennifer Kreie.

Bill Gould:
- Advised a wildlife masters student and her advisor on the use of nest survival models for radio telemetered bighorn lamb survival.
- Presented his discriminant function analysis of strontium isotopes in minnows in the Pecos River to a fisheries masters student and his advisor.

Winnie Lee:
- Hosted an information session on Nov. 20 in the dean’s conference room to promote the COB and its departments to 8th grade students from Camino Real Middle School. These students are interested in business learning and the field of business, and could potentially be the future COB Aggies.
- Met on Nov. 21 with Dr. Boles of the Faculty-Led International Program (FLiP)/Study Abroad Office to discuss her plan on the 2014 summer business program in Shanghai, China.

**Marketing Department—Pat Gavin**

Pookie Sautter:
- Successfully completed her 2-week certification course to be a Master Reviewer for the Quality Matters organization. The QM organization uses peer review, conducted by 3-person teams led by a Master Reviewer, to support and certify online/blended courses for quality course design. She completed this certification in partial fulfillment of professional development activities required in the NMSU 16-month Online Course Improvement Program.
- Completed a manuscript review for the Elsevier journal *Information and Management*.

Mihai Niculescu and Collin Payne:
- Received R&R at consumer behavior journal (with Chet Barney, MGT PhD alum).
- Are collaborating with Craig Willingham at Food Access and Community Health Programs NYC Department of Health.
- Co-authored a published abstract with Rebecca Palacios (professor, Public Health Sciences) as lead author of *Fruit and Vegetable Purchasing and Consumption Patterns in Low Income Mexican-American Families* at the 35th Annual Meeting and Scientific Sessions of the Society of Behavioral Medicine.

Collin Payne presented *Approaches to Sustainable Health Interventions* at the HEAL coalition meeting at the Paso del Norte Health Foundation.

James Leonhardt attended the Society for Judgment and Decision Making’s annual conference in Toronto where he presented his research, *Possibilities and Probabilities*, co-authored with L. Robin Keller (University of California-Irvine). He also served as a judge for SJDM’s annual student poster competition.