Interim Dean—Dr. Kathy Brook

Kathy Hansen, recently appointed CEO of Arrowhead Center, met with me to discuss ways that the College of Business might collaborate with Arrowhead, including support for the Innoventure program, the Innovation Den (iDen) Living Learning Community (established by Arrowhead and the Colleges of Engineering and Business), and Arrowhead activities for DED students. We will probably arrange a meeting sometime soon for interested faculty members. One idea is to promote participation of NMSU students in Innoventure.

I met with two task forces relating to student issues. One is making recommendations on how the university informs students about potential cuts in lottery scholarship funding and another is looking at ways to expand summer teaching to facilitate timely graduation.

Brad Beasley was the speaker at the Collegiate Advisory Board (ECON 490) in El Paso. He provided the students with information about the accounting profession, including history of the profession, and insights of accountants into the federal budget deficit and debt. Brad has recently served on NMSU’s Athletics Transition Team and is a member of the emerging leaders board of the Federal Reserve Bank of Dallas.

The College submitted its Higher Learning Commission (HLC) assessment reports for Fall 2013. With only one exception these were Phase 1 reports, indicating a plan for assessing one learning objective with results to be reported in Spring 2014. If you are not familiar with the report(s) for your department, please review them.

Interim Associate Dean of Academics—Dr. Liz Ellis

Liz Ellis:

- Oct. 28: Attended ADAC meeting. Major topics included a request from the Academic Advisors Council for more developmental math and English courses including more “accelerated and integrated” courses and particularly ones offered either on the main campus or DACC main campus. Courses offered at East Mesa and other DACC campuses are often not practical for our students given transportation and scheduling issues. Deputy Provost Fant responded to inquiries about the recent push to add online programs and indicated we are trying to expand our reach to new students, not to create alternative paths for our main campus students. He is working with Registrar Mike Zimmerman to identify certain students as “DE” students upon admission.

- Oct. 29: Met with Dean Brook and Moana Jarvis who manages the University’s Digital Measures database, to resolve final issues as needed for merger of COB and University databases. **The merger is anticipated to start November 4, and should be completed by November 15 if not sooner. During this time, the instruments are disabled and users will not be able to input data.**

- Oct. 30: Met with Dean Brook and Associate Dean Sonya Cooper regarding efforts to revitalize the MBA-Engineering joint program. Dr. Cooper was enthusiastic and agreed to work with engineering department heads to more clearly define the shortest path for engineering students to earn their MBA.

- Oct. 30: Met with COB AOL Committee. The committee continues to refine the Assessment Instrument, Answer Key and Rubric for the MBA Globalization goal and to finalize the Fall 2012 Assessment Report data sheets.

- Oct. 31: Participated in meeting with Provost regarding search process for Dean. Subsequently emailed faculty with summary of process and instructions on nominations.
• Nov. 1: Attended the Sony Scholarship Award Reception where our faculty member Shannon Knapp (Dept. of EASIB) was recognized and received an award consisting of a Sony laptop, Sony digital camera and numerous high tech gewgaws to use in her academic career. Congratulations to Shannon!

Student Services Center/Advising:
• Oct. 30: Justine Adkisson and Nate Whitten attended the u.direct presentation and will both be serving on the associated committee. U.direct is a product designed to expand the STAR degree audit to create individualized degree plans for students which will incorporate any necessary course sequencing. When fully functional, it should replace the paper sample schedules and the paper degree plans.
• Nov. 1: Justine Adkisson attended an advising session at Arrowhead Park Early College High School and met with seven students interested in pursuing business degrees.

Deb Cardinali conducted COB athlete advising last week for 36 student athletes. All student athletes have “holds” on their accounts and must be advised in order to register for Spring.

Karen Melendrez continues to transition students (who have completed lower division course requirements and have completed an online acknowledgement form) from the Advising Center to departments and faculty advisors. Once the acknowledgement is submitted by the student, the upper-division course hold is lifted and E-files are sent to the student, the faculty advisor and the department admin.
• Note: We still have close to 100 students who have ignored their emails and have not completed the acknowledgement form. As a result, once registration for Spring opens, we expect a crush of students who want to register and will be seeking counsel as to why they cannot.

Accounting & Information Systems Department—Dr. Kevin Melendrez

Richard Oliver attended and successfully completed the workshop Applying the QM Rubric--FY12 (APPQMR): Using 2011-2013 Rubric (Groups) on October 18.

The Accounting program held its Accounting Advisory Council meeting on October 25. In addition to meeting with faculty the Advisory Council also solicited feedback from students in the program.

Larry Tunnell, as President of the Doña Ana Chapter of CPAs, helped organize the chapter’s annual scholarship fundraiser breakfast. There were 38 accounting students in attendance. Larry Tunnell, Sherry Mills, and Kevin Melendrez represented faculty.

Economics/Applied Statistics/International Business Department—Dr. Rick Adkisson

On October 30, Winnie Lee led her class of ECON 449 (Open-Economy Macro) for a class field trip to Jurado Inc. in Las Cruces. Jurado Inc. is a farm-manufacturer producing different fresh and processed farming products (e.g. chili paste/sauce). It has operated its business in the U.S. and across the border since the early 1970s, and was named one of the two COB Hall of Fame honorees in 2010. The main purpose of this field trip was to enhance students’ learning in local and international economics and business.

Mingming Pan, Ben Widner, and Carl Enomoto, had their paper, The Effects of Crime on Marriages, Divorces, and Births to Single Mothers in Bordering States of Mexico, accepted for publication as a chapter in the forthcoming book, Crime: International Perspectives, Socioeconomic Factors and Psychological Implications.

Wencong Chen successfully defended his research project in the Applied Statistics unit. He is now working on his Ph.D. in biostatistics at Baylor University. His committee was Robert Steiner, Charlotte Gard, and William Smith.

Jim Peach and David Saucedo de la Fuente completed a report titled Is there a New Mexico Brain Drain? The report will be available on the Arrowhead Center website in the near future. The report is based on
an analysis of in-migration to New Mexico and out-migration from New Mexico of college graduates using American Community Survey (Census) data.

Management Department—Dr. Steven Elias

Bill Smith:
• Served on the committee for a masters final examination in Applied Statistics.
• Attended the NMSU System Diversity Council meeting as the College of Business representative.

Jim Bishop:
• Reviewed a manuscript for the Journal of Management.
• Attended a Teaching Academy event for grading classroom participation.

Marketing Department—Pat Gavin

Michael Hyman completed an editorial review for Journal of Business Ethics.

On October 30, Pookie Sautter moderated two focus groups with high school seniors in Albuquerque, NM, to explore student reactions to new NMSU marketing efforts.

School of Hotel, Restaurant & Tourism Management—Dr. Janet Green

Ms. Jolie Tixier (College Assistant Professor, HRTM, and Presidential Events Director) teaches the Meetings and Special Events class.

As a class project, the students will be presenting a Corks and Cuisine Wine Conference on Saturday, November 9, from 12:30pm–5:30pm.

The conference will be held in the Bobby Lee Lawrence Academy of Wine in HRTM, and will consist of wine tastings and lectures by persons from Southern Wine and Spirits of New Mexico, Spec's Wine, Spirits and Finer Foods, and Chef Zeck (HRTM). Chef Zeck will also be preparing hors d’oeuvres for the beginning and ending receptions. The price is $65 person, all inclusive. For reservations, please contact Stella (HRTM) at 646-5995.

Chef Maurice Zeck traveled with the National Society of Minorities in Hospitality (NSMH) to San Francisco to attend the October 25-27 NSMH Western Area Conference. Approximately 10 students attended the conference, which is designed to allow students to connect with students from other areas of the United States, and also with industry people, with an opportunity for learning and possible job opportunities after graduation.

Janet Green will be attending the International Women’s Forum of New Mexico being held in Santa Fe on November 2. Several guest speakers, including NM Attorney General Gary King and Anthony Maez (Special Agent in Charge [SAC], NM Attorney General’s Office) will be speaking on the topic of Human Trafficking.