Interim Dean—Dr. Kathy Brook

**Distinguished Alumni Reception.** Join us in celebrating the success of our graduates Lee Ellen Banks and Raul Prieto at the reception on Friday, October 25, at 3:30 p.m.

There were some wonderful presentations at the economic conference sponsored by the Dallas Federal Reserve Bank at Corbett Center on October 18.

Included were talks by economist Mark Wynne (Director, Globalization and Monetary Policy Institute) on the global economy, specifically the paths taken by the advanced and emerging economies in recent years; and by Tom Siems (Financial Institution Relationship Management Department) on the apparent “new normal” of slower growth in the national economy. From his meetings with financial institution leaders in southern New Mexico, he reported that confidence levels seem to be rising.

Other speakers were Emily Kerr, discussing the impact of recent increases in corn prices on cattle and dairy production; Jerry Pacheco on developments in the Santa Teresa area; and Jim Peach on the general outlook for southern New Mexico. Slides from the presentations are available at [http://www.dallasfed.org/research/events/2013/s-nm-economy.cfm](http://www.dallasfed.org/research/events/2013/s-nm-economy.cfm).

The University Budget Committee met on October 15 to review the proposals for president’s performance funding. Thanks to Andrea Tawney, Bill Gould, Rick Adkisson, and Ken Martin for their presentations on behalf of the COB. The Budget Committee agreed on one of three classifications for each of the proposals and then ranked the proposals within those tiers. These recommendations will be reviewed soon by the President’s Academic Committee.

Our Business Living Learning Community peer advisor, Katie Salas, has been actively engaged in programming for students in the LLC and sometimes has coordinated with the peer advisors for the PGA Golf Management and Innovation Den (iDen) LLC’s. Her activities have included the mid-semester check-in and check-up activity aimed at making students more aware of their academic status and resources available, creation of Native American dream catchers, All About Sustainability with ACES gelato served, and an information session with the Student Center for the Public Trust.

I attended the forum sponsored by the Employee Council on the topic of Athletics and found it to be very informative. It was essentially a report from the president’s transition committee on athletics. Their formal report can be found at [http://empcouncil.nmsu.edu](http://empcouncil.nmsu.edu). You can also find the webcast at that location.

Paul Hamilton has installed NVIVO software in BC 309. This software is being provided at no charge to the college by ICT for the academic year. It is a tool for qualitative research, letting you collect, organize and analyze data from interviews, focus groups, surveys, etc.

Thanks to Liz Ellis, the department heads, and participating Ambassadors for their work at Aggie Experience on Saturday, October 19.
Interim Associate Dean of Academics—Dr. Liz Ellis

Liz Ellis:

- Oct. 7. Participated in the Graduate School’s Academic Deans’ luncheon. The topic discussed was the Grad School’s emerging strategic plan, and the resources needed to grow graduate programs.
- Oct. 9. Attended the Mentor Mixer hosted by Arrowhead Center as an opportunity for incubator members (Technology Incubator and Studio G) to meet members of our Arrowhead Innovation Network Enterprise Advisor program. Dean Brook and Liz Ellis attended to show appreciation to our faculty mentor participants.
- Oct. 10. Participated in the Department Head Academy Steering Committee meeting to plan academy events for the Spring semester. Also participated in a telephone conference arranged by Andrea Tawney to discuss internship opportunities with Beverlee McClure (President and CEO, NM Association of Commerce and Industry). Beverlee had a variety of interesting projects and proposals where NMSU student interns may play a significant role.
- Oct. 14. Attended a Canvas training workshop titled Course Outcomes in Canvas, as well as the ADAC meeting.
- Oct. 15. Participated in the weekly Advising Staff meeting. Primary issues addressed included upcoming refurbishment of kitchen/break room in the Advising Center and planning for the Faculty Advising Workshops this week. Also met with the Risk Manager in Residence, Richard Roberts. Mr. Roberts was on campus primarily to speak to student groups and classes, but he was also a source of expertise in evaluating our Insurance and Risk Management program and curriculum.
- Oct. 16. Met with the COB AOL Committee which made substantial progress in finalizing the MBA Globalization assessment instrument, answer key and rubric. Committee members have homework assignments to complete these documents and to finalize the committee’s assessment reports for Fall 2012 assessments.
- Oct. 17. Participated in an online demonstration of the Economist’s Which MBA website and promotional webinars and engaged in discussions with Richard Dexter regarding opportunities for NMSU participation.
- Oct. 18. Met with the COB Undergraduate Committee which approved a new substantive BBA business goal and a recommendation to retire the assessment of the BBA Writing goal to present to the faculty for approval, and decided to continue assessment of the Critical Thinking goal. The committee is working on development of a proposal to improve student learning outcomes on critical thinking and to incorporate a writing component in the critical thinking assessment.
- Oct. 19. Participated in Aggie Experience by greeting students at the breakfast and making the COB presentation on successful graduates. Other COB participants included Dean Kathy Brook, and Department Heads Steve Elias, Pat Gavin, Ken Martin, and Kevin Melendez.

Student Services/Advising Center

- Deb Cardinali started Group Advising for Continuing Freshmen on October 11; so far 85 students have attended.
- MBA GA advisors, Mike and Christy, staffed our Student Information fair table on Saturday for Aggie Experience. They spoke with approximately 10 interested students but had 25-30 parents stop by for career sheets.
- Angie Salido completed mid-point degree checks, requested faculty advisor appointments and is notifying students who will be promoted to faculty advising. She will turn her attention to final degree checks later this week.
- Justine Adkisson participated in Transfer Fairs at two EPCC campuses, one on October 14 and the other on October 15.
- Nate Whitten provided training to Liz Ellis and Yvonne Mendoza on using the COB Advising Center database on October 17.

Economics/Applied Statistics/International Business Department—Dr. Rick Adkisson

Shannon Knapp was selected as a recipient of the 2013 Sony Scholarship Grant award. The award consists of a VAIO Fit 14 Touch Laptop, VAIO Laptop Backpack, A77 Camera & 18-135mm Lens, System Carrying Case, Noise Cancelling Earbuds and a 32GB SDHC UHS-1 Memory Card.

Meghan Downes was a guest on KOBE 1450’s Speak Up Las Cruces discussing renewable energy and the potential impact on economic development in New Mexico on Monday morning.
Jim Peach was the lunch-time speaker at a conference titled *The Role of Southern New Mexico in the Economy*. The conference was sponsored by the EL Paso Branch of the Dallas Federal Reserve Bank and NMSU's College of Business. The conference was held in Corbett Center on October 18.

Winnie Lee and Rick Adkisson participated in the Rocky Mountain CIBER Network/Western Regional CIBER Consortium Conference at the University of Colorado – Denver, October 17-19, 2013.

**Finance Department—Dr. Kenneth Martin**

Tim Query:

- Attended the conference *The Role of Southern New Mexico in the Economy* hosted by the Dallas Federal Reserve and El Paso branch.
- Was interviewed by the Sacramento Bee about pending legislation that would allow California to join the small but growing number of states that offer driver’s licenses to undocumented immigrants.
- Was a guest on KNPR's State of Nevada radio show where the topic was *License to Drive: How States Handle Undocumented Immigrants on the Road*. His co-authored paper in the Journal of Insurance Regulation (2011) was also referred to in a story in the Los Angeles Times.

The Risk Management and Insurance Studies Program hosted Richard Roberts of Ensign-Bickford in Connecticut as the Risk Manager in Residence (RMIR) for 2013. The RMIR program is made possible by a grant provided by RIMS and the Spencer Educational Foundation. Mr. Roberts spoke to the RMI classes and met with many students and faculty while on the NMSU campus.

The Casualty Actuarial Society requires all candidates to qualify through a series of rigorous actuarial exams covering all aspects of actuarial practice. Passing the first seven components, the Course on Professionalism, the Validation by Educational Experience (VEE), and two online courses qualifies an actuary for the Associate designation; passing three additional exams is required to become a Fellow. The exam process usually takes a long time to complete, often close to a decade, due to the low pass ratios and the difficulty of the syllabus material.

- Melissa Tomita, 2007 NMSU graduate, was recognized as a Fellow in May of 2013, and is now working at Scottsdale Insurance. Anna Krylova, 2009 NMSU graduate, is an Associate of the CAS, and is employed at Office of the Superintendent of Insurance. The NMSU Risk Management and Insurance Studies program offers an *Emphasis in Actuarial Science* in cooperation with the Math Department.

Dr. Barry Smith’s article, *A Financial Analysis of the Property and Casualty Insurance Industry: An Update*, has been accepted for publication in the re-launch of the old CPCU Journal, which will now be called the CPCU Society Journal.

**Management Department—Dr. Steven Elias**

Mayor Ken Miyagishima has appointed Phil Benson to another term on the City of Las Cruces Labor Management Relations Board.

**Tribal Wisdom for Business Ethics**

See Grace Ann Rosile (MGT) and her project partners Don Pepion (Anthropology), David Boje (MGT), and Joe Gladstone (MGT PhD ’12), now Public Health Sciences) in *Tribal Wisdom for Business Ethics*.

In this film, tribal drumbeats, scenes of the vast outdoors, and colorful personal reflections from native and non-native scholars all present a fascinating view of American Indian tribal values and indigenous cultures.

These values and practices offer insights into today’s ethical issues in business.

Terry Adler:
- Reviewed a paper for the International Journal of Project & Organization Management. The paper dealt with organizational factors in developing project requirements.
- Advised 15 COB students regarding graduation and career placement.

**Marketing Department—Pat Gavin**

Michael Hyman:
- Completed two editorial reviews for the 2014 American Academy of Advertising conference and two research grant proposals for the American Academy of Advertising.
- Was interviewed for an article in Psychology Today prompted by his article published in Young Consumer.

**Daniels Fund Ethics Initiative, Program Chair—Dr. Bruce Huhmann**

Sept. 27. Rusty Calk (ACCT/IS Dept.) spoke to approximately 30 members of the Accounting and Financial Women's Alliance about the Daniels Fund Ethics Initiative principles and presented some ethics in accounting cases that he and Cindy Seipel (ACCT/IS Dept.) had developed.

Oct. 7. Andrea Joseph spoke about ethical leadership for students to 12 members of the Student Center for the Public Trust.

Oct. 10, 5:30-7:00 pm. Bruce Huhmann met with members of the NM Ethics Case Competition Team to inform them about the competition procedures and the schedule for Nov. 7 and 8.

Oct. 14. Richard Roberts (Corporate Risk Manager for diversified manufacturer Ensign-Bickford) discussed ethical issues in risk management for 25 students and 4 faculty members during a joint meeting of the Association of Latino Professionals in Finance & Accounting (ALPFA) and the Student Center for the Public Trust student organizations.

**Upcoming**

Monday, Oct. 28. Zack Quintero will use his experience in the Model UN to help members of the Student Center for the Public Trust improve their non-verbal communication skills to enhance leadership. All are welcome to attend.

Thursday, Nov. 7: 8:30 pm. As part of Native American Heritage Month, KRWG-TV will show *Tribal Wisdom for Business Ethics*. Thanks to Grace Ann Rosile, Ed Breeding, David Boje, Don Pepion, and the others who have worked so hard on this film showcasing Native American ethical views.

**School of Hotel, Restaurant & Tourism Management—Dr. Janet Green**

The College of Agricultural, Consumer and Environmental Sciences held a Welcome Freshmen lunch on the lawn in front of Gerald Thomas on October 15. Approximately 80 students enjoyed hamburgers, hot dogs and soft drinks. Janet Green was the representative from HRTM at the lunch.

Congratulations to Janet Green who was recently appointed by NM Governor Susana Martinez to the State Economic Development Commission. Dr. Green will represent District 7, which includes the counties of Sierra, Socorro and Doña Ana.
In honor of October being Breast Cancer Awareness Month, NMSU’s Tough Enough to Wear Pink Campaign, Janet Green, Kelley Coffeen, Pat Sisbarro (Las Cruces Sisbarro Buick-GMC) and Laura Conniff (former member of the NMSU Board of Regents) organized a fundraiser dinner.

The dinner event was held October 12 at 6:00 pm in the HRTM 100W dining room with a pre-dinner wine tasting in the Bobby Lee Lawrence Academy of Wine.

More than 100 tickets were sold, with proceeds going to the Tough Enough to Wear Pink Campaign.

The HRTM Board of Advisors will hold their Fall 2013 meeting in Albuquerque on Friday, November 1, at Central New Mexico Community College. The board will meet with the CNM Culinary Arts and Hospitality and Tourism Advisory Committee. They will be giving a tour of their new Culinary Arts Facility and discussing the use of their facilities for the HRTM involvement in the Albuquerque Center. Classes are being planned for Spring 2014.