Interim Dean—Dr. Kathy Brook

At the football game on Saturday there was an announcement of a gift by Sharon and Bill Sheriff of a $1.1 million gift to endow a professorship in entrepreneurship and a scholarship in the College of Business. It was a pleasure to meet the Sheriffs and express the appreciation of the College for their generosity.

The Bill and Sharon Sheriff Endowed Chair in Entrepreneurship aims to attract and reward faculty who will provide leadership and expertise in cultivating a spirit of entrepreneurship in New Mexico and developing resources that will advance that goal in the state and region.

Thanks to the efforts of Andrea Tawney and Courtney Lopez, our scholarship luncheon and Distinguished Alumni reception were well attended, successful opportunities for faculty, staff and students to meet the College’s supporters. Zack Quintero did a great job as the student speaker, noting that his NMSU lapel pin was a conversation piece when he was in Scotland last summer. Bobby Lutz as the donor speaker and Lee Ellen Banks (‘88) and Raul Prieto (‘84, ’85), as distinguished alums, also spoke passionately about their NMSU experiences and their paths in life since graduation. Many thanks to those of you who attended these and other events of the week. Special thanks to departmental and dean’s office staff who assisted with these events.

Cassie Cooper (GA to the COB Ambassadors) assembled a good group of students to represent the college in the homecoming parade. We had a great spot behind International and Border Programs, who kept us entertained throughout the event.

The Academic Deans Council meeting provided an opportunity for Provost Howard to reiterate his charge to the colleges that they each bring forward a proposal for a fully online program or expand a program that is already fully online at the graduate level. The desired start date for such programs is Fall 2014. The plan is to support such programs with a substantial portion of the tuition revenue associated with the programs. Other topics included the possibility of an increase in admissions standards at NMSU and plans to have a new student orientation just before the start of the Fall semester for at-risk students.

On October 24, I participated as an observer at a meeting of the NMSU Foundation Board. Jo Raabe-Asprey, who has been a donor to the COB, is concluding her term as chair and will be followed by another friend of COB, John Cordova. Pat Lamb, who has retired from Wells Fargo and who has worked with faculty in the college over a number of years will be returning to the board after a hiatus required by the board’s term limits.

In place of Steve Elias, I attended a CADRe session with Carlos Romero (UNM’s Associate VP for Research and Compliance). He is charged with promoting collaboration among the research universities and visited NMSU to find out more about potential areas of collaboration.

I am participating on a task force to develop a plan for communicating with students about the potential for change in the funding of lottery scholarships.
Interim Associate Dean of Academics—Dr. Liz Ellis

Liz Ellis:

- Oct. 21. Participated in a Continuing Legal Education teleconference on the topic of asset purchase agreements. Along with Robert Steiner and Charlotte Gard, participated in the Teaching Academy’s promotion and tenure workshop designed to help junior faculty understand the P&T process and the artifacts that should be collected in the years prior to applying for tenure.
- Oct. 22. Met with John Shonk and representatives from Hobson’s to review promotional opportunities through the Beat the GMAT website sponsored by Hobson’s.
- Oct. 22 & 23. Attended the Faculty Advisor Workshops, sponsored by the COB Advising Center.
- Oct. 23. Participated in the Grad Committee meeting. The primary agenda item was developing recommendations relating to the Fall 2013 assessment data on the MBA THINK and WRITE goals.
- Oct. 24. Along with Steve Elias, met with Karen Wiburg and Julia Parra from the Education College, to assist them in identifying business courses and business minors that can be integrated into a new Educational Technology program which is under development.
- Oct. 25. Attended the COB Scholarship Luncheon and the Distinguished Alumni Reception.

Student Services/Advising Center:

- Oct. 22.
  - Yvonne Mendoza is coordinating the development of a proposal to refurbish the kitchen/break room in the Advising Center area. Toward that end she met with OFS staffer Daniel Fernandez on October 22. Daniel will be working on plans and a budget estimate.
  - The much awaited Online Academic Workshop for students on academic sanctions for the first time was launched. About 63 students received emails notifying them that they would need to participate in the workshop before being allowed to register for Spring classes. This workshop was developed by the University Student Success Center personnel (David Melendez and Michelle Adames) and is a pilot project which may be used University-wide if it is successful. Many thanks to Deb Cardinali for her persistence in getting this program launched and to Nate Whitten for his contributions on the technical side.
- Oct. 22 & 23. Sponsored Fall Faculty Advisor Workshops. Justine Adkisson was the key presenter. A total of 21 faculty attended. Special thanks to the new faculty who participated: Sean Rogers (MGT), Carol Flinchbaugh (MGT), Mike McGonigle (FIN), Jim Leonhardt (MKTG) and Taylor Joo (ACCT/IS).
- Oct 24. Justine Adkisson participated in the NMSU-Alamogordo transfer fair and met with nine potential transfer students, which is more than we have previously seen there.

Deb Cardinali continued mandatory freshman group advising sessions and has now advised approximately 50% of our continuing freshman class. Additional sessions are available through the end of the semester.

Angie Salido completed all pending mid-point degree checks for business students, and those students who are “ready for the majors” (transfer to faculty advising) have been sent emails. Once they complete their online requirements, they are assigned a faculty advisor through a new web portal created by Nate Whitten, and then the student, the major department and the faculty advisor are sent an email with a copy of the student’s mid-point review attached by Karen Melendrez. Most of this semi-automated process is paperless and much more efficient than previous approaches. Angie is now working on the remaining final degree checks for students who applied to graduate this semester.

Economics/Applied Statistics/International Business Department—Dr. Rick Adkisson

Peter Amuhaya (a graduate student of Applied Statistics) successfully defended his MS research project, which investigated the effect of misclassification of self-reported history of biopsy and aspirations on breast cancer risk prediction. Peter was advised by Charlotte Gard. William Gould and Anup Amatya of the Department of Public Health Sciences also served on Peter’s committee.
Charlotte Gard attended the Teaching Academy's ADVANCE Fall P&T Event: Promotion to Associate Professor.

Bill Gould met with National Park scientists from several monitoring networks in the southwest to evaluate trend estimation of bird surveys.

Jim Peach gave the keynote address to a renewable energy conference sponsored by the Las Cruces Green Chamber of Commerce on October 25.

Jim Peach’s article titled Immigration and Immigration Policy in the West will be forthcoming in the November issue of Rural Connections—a publication of Utah State University with distribution throughout the western U.S.

Management Department—Dr. Steven Elias

Steven Elias:

- Has agreed to provide an interview regarding his research in the area of self-efficacy for an article being published in the From the Front Lines’ section of the journal Leader to Leader. From the journal’s website: "Leader to Leader is not written by journalists or business writers. Instead, world-class leaders and thinkers share leading-edge insights in their own words--unfiltered, unbiased, unvarnished. You won't just read about people like MIT’s Peter Senge, Southwest Airline's Herb Kelleher, Emerson's Charles Knight, Intel's Andy Grove, best-selling author Jim Champy, and emotional intelligence expert Daniel Goleman—you'll hear from them directly. Leader to Leader brings you firsthand articles written by today's most influential leaders and thinkers--the people who are shaping our future--to enable you and your organization to prepare for the opportunities and challenges ahead."
- Recently accepted an invitation to write an article for a new outlet being published by Oxford University Press (Oxford Bibliographies). All articles are peer reviewed, but are solicited by invitation only. Steve has been invited to author an article on social power. To date, all prior contributions have been authored by luminaries in the field of management.

Bill Smith:

- Attended the NMSU System Diversity Council meeting as the COB representative.
- David Boje (MGT), and Bill Foster (ACCT Emeritus) received a revise and resubmit notification for their manuscript A tetranormalization intervention of the FASB and IASB, submitted to the journal Recherches en Sciences de Gestion - Management Sciences - Ciencias de Gestion.

Marketing Department—Pat Gavin

James Leonhardt’s co-authored paper entitled Chinese migrant workers’ adoption of urban consumer habits was accepted for publication in Marketing Letters.

Collin Payne, Mihai Niculescu, and Chet Barney (MGT PhD alum) received a revise and resubmit from a consumer behavior journal.

Mihai Niculescu, Collin Payne, and MKTG PhD alum Cuauhtémoc Luna-Nevarez’s paper, Consumer Response to Interruption Features and Need for Cognitive Closure, was accepted for publication in the Journal of Consumer Behaviour.

The article Exploring how calorie information and taxes on high-calorie foods influence lunch decisions (co-authored by Janneke CAH Giesen, Collin R. Payne, Remco C. Havermans, and Anita Jansen) was used by the Canadian Restaurant and Foodservices Association (CRFA) to argue against the province of Ontario using mandatory calorie postings in their restaurants. (See the CRFA article.)